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1	IN THE UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINOIS
2	EASTERN DIVISION
3	WENDY B. DOLIN Individually and as ) Independent Executor of the Estate of ) No. 12 CV 6403
4	STEWART DOLIN, deceased,
5	Plaintiff,
6	vs. Chicago, Illinois
7 8	SMITHKLINE BEECHAM CORPORATION D/B/A GLAXOSMITHKLINE, a Pennsylvania Corporation, March 21, 2017
9	Defendant. ) 9:15 o'clock a.m.
10	VOLUME 5 A
11	TRANSCRIPT OF PROCEEDINGS BEFORE THE HONORABLE WILLIAM T. HART
12	
13	For the Plaintiff:
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1	Appearances (continued:)
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(The following proceedings were had in the presence of the jury in open court:)

10THE COURT: All right. Thank you very much, ladies11and gentlemen. Please be seated. And we will proceed.

12 This morning, ladies and gentlemen, we will begin with the reading of a deposition. And if I haven't said this before 13 14 I'll say it now, it will apply throughout the trial, that, in 15 certain instances, the witnesses are not available but their 16 depositions have been taken under oath before the proceedings. 17 And the parties are entitled to read that material to you. And 18 you are to consider it the same as if the witness testified 19 here in court. You've already seen a couple of depositions.

This next deposition, I'm told, will be read by a person who will take the witness stand who obviously is not the witness but is the person who reads with the attorney so that you may hear the testimony. There will, however, be an exhibit, as I understand it.

09:27:32

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All right, you may proceed.

		reading of deposition - Martin Brecher 874
	1	MR. RAPOPORT: Thank you very much, Your Honor.
	2	We'll call Martin Brecher, Dr. Martin Brecher to the
	3	stand, and his testimony was given on March 13th of 2003.
	4	THE COURT: You have a reader?
09:27:46	5	MR. RAPOPORT: I did. Sorry. I thought he was back
	6	there.
	7	(Brief pause).
	8	MR. RAPOPORT: Here we go.
	9	(Brief pause).
09:28:06	10	MR. RAPOPORT: All right.
	11	(Deposition read by Mr. Rapoport questioning and
	12	Mr. Michael Baum as the witness.)
	13	BY MR. DAVIS:
	14	Q. (Reading:)
09:28:10	15	"Please state your name for the record, please.
	16	A. Martin Brecher.
	17	Q. What year did you graduate from high school?
	18	A. 1966.
	19	Q. And where did you go to college?
09:28:21	20	A. MIT.
	21	Q. What did you major in?
	22	A. Biology and philosophy.
	23	Q. And then you went to medical school?
	24	A. That's right.
09:28:28	25	Q. Where did you go to medical school?

		reading of deposition - Martin Brecher 875
	1	A. Suny Brooklyn.
	2	Q. And you got out in what year?
	3	A. 1976.
	4	Q. And then did you go into a residency?
09:28:36	5	A. That's right.
	6	Q. Where?
	7	A. Same place.
	8	Q. Are you currently board certified in psychiatry and
	9	neurology?
09:28:44	10	A. Yes.
	11	Q. What year did you become board certified?
	12	A. 1980."
	13	MR. DAVIS: Excuse me. Your Honor, I would just ask
	14	that the exact words and the exact answers be read and given.
09:28:55	15	There's a little deviation here from the transcript.
	16	MR. RAPOPORT: I wasn't aware of deviation. I
	17	might've left out an "okay" before the question. I hope not.
	18	THE COURT: Proceed.
	19	BY MR. RAPAPORT:
09:29:09	20	Q. Let's go back to, I guess, early '89. You applied for a
	21	position at the FDA. What position did you originally apply
	22	for?
	23	A. A medical officer.
	24	Q. GS?
09:29:23	25	A. I was a GS14.

reading of deposition - Martin Brecher

Q. GS14. Okay. You were there two years. And a little more
detail. If you know, if you now can in this two-year period of
what you did at the FDA. And don't tell us who you worked for,
I'll get into that later, but from '89 to '91 every job you had
at the FDA.

A. Well, it was the same. I was a medical officer in the
division of neuro psychopharmacological drug products for the
entire time I was there.

9 From the time I arrived until December of '89, I was
10 primarily involved with the safety evaluation of Clomipramine,
11 which was being reviewed as a treatment for obsessive
12 compulsive disorder.

I had a little bit of work evaluating new IND's in
that period of time. After the -- that review was -- after the
advisory committee in December of '89 and some follow-up work
after that, really beginning in January of 2000, I began work
on the Paroxetine NDA and I was responsible for safety and -for the safety and efficacy reviews of Paroxetine.

19 Q. You said 2000. You mean 1990?

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09:30:24

20 A. I'm sorry, I misspoke. In January of 1990 I began a review 21 of --

22 Q. Paroxetine?

A. -- safety and efficacy of Paroxetine. In addition, at that
 time I begin to -- I received a portfolio of compounds in which
 I was responsible for the evaluation of post-marketing reports.

reading of deposition - Martin Brecher

These were approved compounds and from that time, January until
 the time I left, I also reviewed IND's as they came in and as
 they were distributed to the reviewers.

09:31:28

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09:32:43

In addition to the -- to Paroxetine which was the largest piece of work that I had from January of 1990 until the time that I left, I also conducted a review of the efficacy of Phenylpropanolamine. I conducted a review of the efficacy efficacy -- I'm sorry, and the Phenylpropanolamine review was as a treatment for weight loss. I don't recall if -- the major component of that review is efficacy.

I also evaluated fluoxetine for weight gain. Of the -- I mentioned a moment ago that I had a portfolio of products to evaluate the postmarketing surveillance reports. One of those was fluoxetine which was -- there were -- since it was a very popular and growing new drug, there were a lot of reports of adverse events and there were issues involved with fluoxetine.

Q. So from January '90 to June of '91 with the exception of
these fluoxetine and other -- and the other weight gain issue
you were discussing, your job was almost exclusively

21 | Paroxetine?

Q. Okay.

A. I wouldn't want to have to give an estimate of the total
average time spent. It was -- the Paroxetine was certainly the
largest project that I had.

09:32:59 25

		reading of deposition - Martin Brecher 878
	1	A. But I was not but there came a time when I was pretty
	2	much finished and if I I think I was largely finished by the
	3	end of 1990, as best I can recall.
	4	Q. Okay.
09:33:13	5	A. But before I left I had to polish up my review prior to
	6	leaving so there was some work with that. And there were
	7	there also came a time when, I don't remember exactly when
	8	chronologically, when an electronic NDA became available and I
	9	spent several weeks using that platform to further evaluate the
09:33:35	10	safety of Paroxetine.
	11	Q. Now, you had the NDA and that was submitted in November of
	12	'89 and you took over the job in January of '90, correct? So
	13	you had had this is prior to the Teicher article now in
	14	January by month at least and the NDA had been submitted two
09:34:00	15	months earlier. That NDA had suicide tables and data, did it
	16	not?
	17	A. Yes.
	18	Q. And did you, through a matter of course in your regular
	19	routine, review that suicide data?
09:34:13	20	A. I believe I did.
	21	Q. So the data on suicide that you had when the NDA let's
	22	basically that will be Exhibit 15. Take a look at that for
	23	a minute.
	24	Ready?
09:34:31	25	A. Uh-huh.

reading of deposition - Martin Brecher

1 Now, this table Roman Numeral 11.21 talks about attempted Q. 2 subsides and overdoses worldwide data, and at the bottom it 3 indicates the PAR safety summary of 10 November of 1989. And 4 you'll notice up in the right-hand corner of the worldwide data 5 that it has all the population that we talked about earlier 09:34:57 that you believed I was telling you the truth, and I am, the 6 7 one that says 2,963 under Paroxetine 1,151 and 554 respectively 8 for placebo, do you see that? 9 Α. Uh-huh. 10 Now, here we have attempted suicides on the top line Q. 0kav. 09:35:22 11 that are further broken down into drug overdose, and I'll save 12 you the time by figuring this out and it's to their benefit 13 anyway, so the drug overdose category is within the top 14 It's not -- it's not in addition to, it's a subset category. 15 of attempted suicides. And my question is the asterisk of two 09:35:44 16 overdoses during the placebo run-in period. Do you see the 17 asterisk on the side, and of the overdoses, attempted suicide, 18 two were -- occurred during the run-in period. Let me ask you 19 this, based on your procedures at the FDA -- first of all, let -- let me back up a minute. Based on your procedures at the 20 09:36:09 21 FDA, what is a run-in period? 22 A. Prior to randomization, subjects are discontinued from their old medications and given placebo usually for about a 23 24 week, sometimes shorter. 25 Q. And how about washout; same? 09:36:29

		reading of deposition - Martin Brecher 880
	1	A. That that period also washes out their previous
	2	medication.
	3	Q. So the terms are effectively synonymous for purposes of
	4	okay, now, based on FDA procedure, and I'll even elevator that
09:36:49	5	to scientific procedure that you understood scientific
	6	procedure to be when you were at the FDA, is it scientifically
	7	legitimate to count a suicidal act occurring during washout and
	8	run-in to the placebo count?
	9	A. No, because everybody got placebo.
09:37:09	10	Q. So it's so it's a scientifically illegitimate way to
	11	count, correct?
	12	A. Yeah."
	13	MR. RAPOPORT: The next questions are by GSK, unless
	14	you want me to read them?
09:37:26	15	MR. DAVIS: I'm fine. I'll that do.
	16	BY MR. DAVIS:
	17	Q. (Reading:)
	18	" now, with respect to FDA's role and
	19	responsibility, can a manufacturer or a company market a drug
09:37:40	20	in the United States without an prescription medication without
	21	FDA approval?"
	22	MR. BAUM: Excuse me. I think you may have skipped a
	23	page.
	24	MR. DAVIS: What page is that?
09:37:58	25	MR. BAUM: I'm at page 314.

		reading of deposition - Martin Brecher 881
	1	MR. BAUM: Okay. Just one second.
	2	(Brief pause).
	3	MR. DAVIS: Oh, thank you.
	4	(Brief pause)
09:38:14	5	MR. DAVIS: Let me give you some help. I think you
	6	need to go back to 308.
	7	Do you need help? Let me give you some help. I think
	8	your copy has some pages missing.
	9	MR. BAUM: Okay.
09:38:31	10	(Brief pause).
	11	MR. WISNER: Your Honor, you sustained our objection
	12	to this portion.
	13	MR. DAVIS: I don't believe that's all of it.
	14	Could we go to sidebar, Your Honor, just to get this
09:39:14	15	cleared up.
	16	THE COURT: Do you have the transcripts?
	17	MR. DAVIS: I do. Excuse me.
	18	(Proceedings heard at sidebar on the record.)
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09:39:53	20	
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		reading of deposition - Martin Brecher 884
	1	I'm just going to read the answer and the question for the
	2	jury.
	3	MR. BAUM: Okay.
	4	MR. DAVIS: I'll pick up right where I left off:
09:42:47	5	(Reading:)
	6	"Now, with respect to FDA's role and responsibility,
	7	can a manufacturer or a company market a drug in the United
	8	States without a prescription medication without FDA approval?
	9	"Answer: They cannot."
09:43:09	10	MR. DAVIS: Do you have page 13, Line 6 through 14 in
	11	front of you?
	12	MR. BAUM: No.
	13	MR. BAYMAN: Okay. I'll just read it to speed it up
	14	along.
09:43:19	15	"Question: All right. Now after FDA approves a
	16	prescription drug, does its role end there?
	17	"Answer: No.
	18	"Question: Does FDA continue to monitor the drug
	19	safety?
09:43:32	20	"Answer: Yes.
	21	"Question: Does FDA monitor the published literature
	22	for issues related to a drug safety?
	23	"Answer: Yes."
	24	Page 314, lines 10 through 14:
09:43:50	25	"Question: If someone were to suggest to you that FDA

		reading of deposition - Martin Brecher 885
	1	turns a blind eye to what happens after a prescription drug is
	2	approved, would you agree or disagree?"
	3	MR. BAUM: "Disagree."
	4	MR. DAVIS: Page 317, lines 13 through page 318
09:44:10	5	Line 7, do you have it?
	6	MR. BAUM: Yeah.
	7	MR. DAVIS: Thank you.
	8	MR. BAUM: I think I'm with you from this point
	9	forward.
09:44:12	10	MR. DAVIS: Okay.
	11	BY MR. DAVIS:
	12	Q. (Reading:)
	13	" when you received the assignment to work on the
	14	safety review for Paxil, did you understand that it was
09:44:20	15	important for you to conduct a rigorous analysis of the safety
	16	data?
	17	A. Yes.
	18	Q. Did you believe you did so?
	19	A. I thought so.
09:44:27	20	Q. Okay. Did you understand that it was important for you to
	21	conduct an independent scientific analysis of the safety data?
	22	A. Yes.
	23	Q. Do you believe you did so?
	24	A. Yes.
09:44:37	25	Q. Do you understand that other people within FDA would

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		reading of deposition - Martin Brecher 886
	1	evaluate and assess your critique and analysis of the safety
	2	data with respect to Paxil?
	3	A. I knew that it would be reviewed. Knew that my review
	4	would be reviewed.
09:44:53	5	Q. During the course of your safety review, if you had
	6	questions of SmithKline Beecham did you feel comfortable in
	7	terms of asking SmithKline Beecham for additional data?
	8	A. Yes.
	9	Q. And did you believe that SmithKline Beecham was cooperative
09:45:06	10	with you in providing you with that data?
	11	A. I thought they were cooperative.
	12	MR. DAVIS: Page 328, beginning at Line 22.
	13	BY MR. DAVIS:
	14	Q. (Reeding:)
09:45:17	15	" as the I believe you told us that there were
	16	others within FDA who evaluated labeling issues.
	17	A. Yes."
	18	MR. DAVIS: Page 335, Line 6 through 10.
	19	BY MR. DAVIS:
09:45:25	20	Q. (Reading:)
	21	" okay, sir, you're familiar with prescribing
	22	information or package inserts that accompany prescription
	23	medications approved by FDA for marketing in the United States?
	24	A. Yes.
09:45:38	25	Q. Is it your understanding that FDA considers all the

		reading of deposition - Martin Brecher 887
	1	information and the package insert or prescribing information
	2	important information regardless of where it's located?
	3	A. Yes.
	4	Q. Should healthcare providers ignore information that's in
09:45:54	5	the package insert package insert just because upon where it
	6	is located?
	7	A. No."
	8	MR. DAVIS: Page 344, beginning with Line 16.
	9	BY MR. DAVIS:
09:46:01	10	Q. (Reading).
	11	" Mr. Farber asked you some questions about the
	12	relatedness determination that sometimes clinical investigators
	13	make during the course of clinical trials, do you remember that
	14	discussion?"
09:46:21	15	MR. BAUM: Ah
	16	THE COURT: What's in the transcript?
	17	MR. BAUM: I think you skipped.
	18	MR. DAVIS: What page is that?
	19	MR. BAUM: 344 starts at Line 1.
09:46:37	20	MR. DAVIS: May I see it?
	21	(Brief pause).
	22	MR. DAVIS: I think we had a mix-up.
	23	MR. BAUM: Okay.
	24	MR. DAVIS: If you turn to page 344, Line 16.
09:47:17	25	MR. BAUM: Yes.

		reading of deposition - Martin Brecher 888
	1	BY MR. DAVIS:
	2	Q. (Reading:)
	3	" Mr. Farber asked you some questions about the
	4	relatedness determination that sometimes clinical investigators
09:47:26	5	make during the course of clinical trials, do you remember that
	6	discussion?
	7	A. Yes.
	8	Q. Is that determination dispositive in terms of cause and
	9	effect between a symptom or an event in a drug that's being
09:47:36	10	studied?
	11	A. That determination does not prove that an event is causally
	12	linked to the drug."
	13	MR. DAVIS: Thank you, Your Honor.
	14	THE COURT: All right. Call your witness, please.
09:47:48	15	MR. WISNER: Yes, Your Honor. At this time we call
	16	Dr. David Ross to the stand.
	17	May I approach, Your Honor? I have a binder for you.
	18	THE COURT: All right.
	19	(Binder tendered to the Court.)
09:48:34	20	MR. WISNER: He's on his way, Your Honor.
	21	Unfortunately, we're in the witness room all the way at the end
	22	of the building. So it would take a minute for the witness to
	23	get over here. So he's walking.
	24	(Brief pause).
09:50:39	25	THE COURT: All right, Doctor, step up here, please.

		Ross - direct by Wisner 889
	1	THE WITNESS: Yes, Your Honor.
	2	(Brief pause).
	3	THE COURT: Please raise your right hand.
	4	(Witness duly sworn.)
09:50:52	5	THE COURT: You may take the witness stand.
	6	THE WITNESS: Thank you.
	7	THE COURT: Do you have water for the doctor? For the
	8	witness?
	9	MR. WISNER: I believe there's a pitcher up there.
09:51:02	10	THE WITNESS: Yes.
	11	MR. WISNER: It has water in it.
	12	THE COURT: All right. You may proceed, sir.
	13	MR. WISNER: Thank you, Your Honor.
	14	DAVID ROSS, PLAINTIFF'S WITNESS, SWORN
09:51:06	15	DIRECT EXAMINATION
	16	BY MR. WISNER:
	17	Q. Good morning.
	18	A. Good morning.
	19	Q. Could you please introduce yourself to the jury.
09:51:17	20	A. Good morning. I'm Dr. David Ross.
	21	Q. Dr. Ross, before we get going I want to be clear. Are you
	22	the same David Ross known as Grandpa Ross on the Cubbies?
	23	A. Well, I was a catcher in little league, unfortunately no.
	24	Q. All right. You said you're a doctor. Are you a medical
09:51:42	25	doctor?

		Ross - direct by Wisner 890
	1	A. Iam.
	2	Q. What sort of medical doctor are you?
	3	A. Hopefully a good one. I am an infectious disease physician
	4	and a general internist.
09:51:50	5	Q. And where do you practice medicine?
	6	A. I have clinical privileges at the Washington, D.C. Veteran
	7	Affairs Medical Center.
	8	THE COURT: Read his qualifications to the jury, sir.
	9	MR. WISNER: Sure, Your Honor.
09:52:07	10	THE COURT: It'll save some time.
	11	BY MR. WISER:
	12	Q. Dr. David Ross is the director of Public Health Pathogens
	13	Programs with the United States Department of Veteran Affairs
	14	and has held this position since 2006.
09:52:23	15	In his capacity, Dr. Ross supervises the VA's National
	16	Human Immune Deficiency Virus Program and the national Virus
	17	Hepatitis Program. Additionally, Dr. Ross is frequently called
	18	upon to provide guidance of policy programs and products
	19	related to the treatment of patients within the VA.
09:52:38	20	Prior to joining the VA Dr. Ross worked for the FDA
	21	for ten years. He served in various capacities as an associate
	22	director for regulatory science, deputy director, senior
	23	medical reviewer, and medical officer during a ten-year tenure.
	24	At the FDA Dr. Ross was possible for reviewing New
09:52:59	25	Drug Applications, biological licensing applications, and

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investigational new drug applications for many pharmaceutical
 products across a broad range of therapeutic applications.
 Dr. Ross also examined the safety of proposed clinical

4 trials, provided scientific comments, reviewed safety and
5 efficacy data, and made specific recommendations about ap
6 provability of an application and a sponsor's proposed
7 labeling.

As part of this work, Dr. Ross was also tasked with reviewing postmarketing data for already approved drugs to make recommendations about regulatory action, including labeling changes. His work included preparing and delivering presentations and briefing packages to FDA advisory committees.

He has completed numerous FDA sponsored regulatory
training courses which were specifically designed to teach the
methods and procedures of the FDA review process.

And in his later years at the FDA he actually helped cultivate and develop specific policies about the proper scientific procedures to be used at the FDA.

Dr. Ross has lectured, written, and presented
extensively regarding the approval of new drugs, regulatory
issues related to safety, clinical trials, risk-benefit
analysis, and has specifically testified before Congress on
these important issues.

Dr. Ross is a board certified internist, having beencertified in internal medicine by the New York State Board for

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medicine, the State of Connecticut Department of Health
 Services, and the State of Maryland Board of Physician Quality
 assurance.

Medical Examiners and the American Board of Internal Medicine.

since graduating from medical school. Currently in addition to

his work as a senior director at the VA, Dr. Ross works as a

staff physician in Washington, D.C., at the Veteran Affairs

Medical Center where he treats veterans for a variety of

He's also currently licensed -- he's currently licensed in

infectious diseases by the State of Maryland.

Dr. Ross is also a diplomate of the National Board of

Dr. Ross maintains a clinical practice and has done so

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Dr. Ross graduated cum laude from Yale University with a Bachelor of Science in molecular biophysics and biochemistry. He then attended New York University where Dr. Ross received a Masters of Science and then a Ph.D. in biochemistry. During that same time, Dr. Ross attended and graduated from New York University School of Medicine and subsequently completed his residency at New York University Medical Center.

Following his residency, Dr. Ross participated in a
research fellowship at Yale University School of Medicine where
he operated as an instructor of medicine at the medical school.
Although he previously served as an instructor at Yale
University, he currently is also an associate clinical

		Ross - direct by Wisner 893
	1	professor of medicine at George Washington University School of
	2	Medicine and health services.
	3	Finally, in 2012 Dr. Ross obtained an additional
	4	master's degree, this one in biomedical informatics from Oregon
09:56:07	5	Health & Science University as part of Dr. Ross's continuing
	6	educational efforts. He has written articles in various
	7	procedures and medical journals, such as the New England
	8	Journal of Medicine and the Lancet.
	9	THE COURT: All right. You may proceed.
09:56:20	10	MR. WISNER: Thank you, Your Honor.
	11	BY MR. WISNER:
	12	Q. All right, Doctor, before we get into your opinions that
	13	you offered for your case today, I'd like to go over a few
	14	things first.
09:56:39	15	I read to the jury that you worked at the FDA. Can
	16	you please explain to the jury the work that you did at the
	17	FDA, where you started and where you ended up.
	18	A. Sure. So just to provide a little bit of background. I
	19	think everybody has heard about the FDA. It's a federal agency
09:56:58	20	that's part of Health and Human Services. It's been around for
	21	over 100 years. And it regulates products that involve about a
	22	quarter of the nation's economy.
	23	So if you brush your teeth this morning with
	24	toothpaste, the FDA had a role in that to toothpaste. And if
09:57:19	25	you had something from Starbucks, Dunkin' Doughnuts, FDA has a

role in that. So the FDA is broken into centers that -- and
this is all going to sound maybe a little bureaucratic but it's
ultimately about people trying to figure out do drugs work and
do they do more good than harm, that's really what it's all
about when you get past all the jargon.

6 So to answer your question, I started out at the 7 center that handles drugs as opposed to -- and you say, well 8 what else is there? Well, there's vaccines, there's animal 9 drugs, there's devices like artificial joints. And I started 10 out in the division that handles antibiotics. And that had to 11 do with my clinical training, but I've certainly worked in a 12 lot of other issues.

13 And I started out as a medical reviewer. And as the 14 medical reviewer you are part of a team that includes clinical pharmacists, microbiologists, and the like. Doctors always 15 16 think they're more important than anybody else, but they do 17 designate, it's not always true, but you are designated sort of 18 the first among equals, because it's ultimately about patients. 19 Is this drug -- drugs are meant to do one of two things, make people live longer, make them live better. If a drug can't do 20 21 that, forget about it.

And some --

- 23 Q. Doctor, let's break this up.
- 24 A. Sure.

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09:58:06

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09:59:00 25 Q. So you started off as a medical reviewer.

		Ross - direct by Wisner 895
	1	A. Yes.
	2	Q. Did you get elevated at any point at the FDA?
	3	A. I did. After 4 years I became a senior medical reviewer
	4	and a medical team leader.
09:59:12	5	Q. Okay. And then after you became a medical team leader,
	6	what next?
	7	A. So in 2004 I became deputy office director for the office
	8	that handled what are called therapeutic biologics, which are
	9	complex drugs, I guess I'll say, but they're really called
09:59:31	10	biologics that are things that are used to treat diseases like
	11	cancer, rheumatoid arthritis, and the like.
	12	Q. And after that did you get elevator even further?
	13	A. I moved over to the office of oncology drug products and I
	14	became their associate director of regulatory science.
09:59:49	15	Q. And in that capacity, what were you overseeing?
	16	A. So at the level of medical team leader, I was overseeing
	17	primary reviewers and coordinating with other team leaders:
	18	Statistics, chemistry, that sort of thing.
	19	As deputy office director for biologics I was
10:00:12	20	overseeing division directors, not only primary reviewers and
	21	team leaders but also division directors. So there was a team
	22	of well over 100 scientists there and I was overseeing. And by
	23	overseeing, I mean looking at their analyses and conclusions
	24	and saying do I agree.
10:00:30	25	And then in oncology and cancer drugs, I was doing

1 that, as well as helping devise policy on regulat	896
	-
	ys, uruys
	ope while you
4 Q. Now, you said you worked in different division	
10:00:52 5 were at the FDA. Are the standards, the scientif	
6 used by FDA the same across divisions?	
7 A. Yes.	
8 Q. And why is that?	
9 A. So the law that FDA enforces, basically, is o	
10:01:08 10 Food, Drug and Cosmetic Act. And basically it sa	
11 showand by "you " I mean a drug's manufacturer-	you to show
12 that the drugs works for what you say it can do.	
13 The problem as let me just give a lit	ttle bit of
14 background. Most drugs that get tested end up no	ot working.
10:01:34 15 And that's not anybody's fault per se. It's just	t, you look at
16 cancer drugs, only about 10 percent actually get	approved, and
17 that is usually because they might look good in t	the initial
18 studies, but then they don't work.	
19 The FDA a couple months ago gave 22 case	e studies of
10:01:56 20 drugs that looked good early in development and t	then turned out
21 either not to work, not be safe, or both.	
22 So the law says, and I'll spare everyone	e the legal
23 language, but you have to show that it's safe and	d you have to
24 show that it's effective for its intended use, the	hat's number
10:02:14 <b>25 one.</b>	

	1	Number two, you have to give what are called adequate
	2	directions for use. And by "you" again I mean the
	3	manufacturer. You have to say what the drug is used for, at
	4	what dose, what the side effects are, what patients shouldn't
10:02:33	5	get it, which patients you could use it if you think the risks
	6	are worth it, but you got to say what those risks are.
	7	Q. And while you were at the FDA, did you work specifically on
	8	psychiatric drugs?
	9	A. Some of the drugs that I worked on had significant
10:02:55	10	psychiatric side effects that were important in the labeling,
	11	but not directly on drugs intended to treat psychiatric and
	12	mental health conditions.
	13	Q. And the scientific procedures that were used within the
	14	division within the FDA that focused on scientific drugs, are
10:03:15	15	those the same basic scientific principles that you used in
	16	your other divisions?
	17	A. Yes. And it's a little bit like if you go to a
	18	cardiologist or an infectious disease specialist, they're both
	19	going to use a stethoscope to listen to your heart. It's not
10:03:27	20	like you use different methods depending on what specialty
	21	you're in.
	22	Q. And as part of your investigation in this case, have you
	23	looked at the regulatory interactions between GSK and FDA as it
	24	relates to Paxil?
10:03:44	25	A. I have.

		Ross - direct by Wisner 898
	1	Q. And have you assessed whether or not you believe GSK
	2	properly met its regulatory requirements?
	3	A. I have assessed that.
	4	Q. And in doing that assessment, did you use the same
10:03:57	5	principles and methods that people in your field regularly rely
	6	upon?
	7	A. By "the field," basically I still have trouble I
	8	sometimes will say, "well, FDA, here's what we do," and it's a
	9	little bit hard for me even though it's been 10 years to
10:04:14	10	remember, well, I'm not there anymore, because I still think of
	11	myself that way, but using the same kind of procedures that FDA
	12	reviewers would use.
	13	Q. And the opinions that you came to in this case, did you
	14	arrive at those opinions with a reasonable degree of scientific
10:04:35	15	certainty?
	16	A. I did.
	17	Q. I understand prior to taking the stand today you actually
	18	sat down and wrote out all of your opinions, you summarized
	19	them?
10:04:42	20	A. That is true.
	21	Q. Would you please turn to Exhibit 44 in your binder.
	22	Plaintiff's Exhibit 44.
	23	A. You know I realize I do not have my binder. And I
	24	apologize to the Court for that.
10:04:55	25	Q. It is right here (indicating).







		Ross - direct by Wisner 902
	1	Q. And did you prepare, actually write these things out in
	2	these sentences?
	3	A. I did.
	4	Q. All right.
10:09:35	5	MR. WISNER: Permission to publish, Your Honor?
	6	THE COURT: All right. You may proceed.
	7	(Exhibit published to the jury.)
	8	BY MR. WISNER:
	9	Q. All right, Doctor, we have in front of the jury Exhibit 44.
10:09:48	10	What I want you to do is I want you to just read to
	11	the jury these various points and then we're going to discuss
	12	what they mean briefly; okay?
	13	A. Okay.
	14	Q. So first, Paxil is associated with an increased risk of
10:10:04	15	suicidal behavior in adults older than 24. In other words,
	16	they're more likely to have suicidal behavior on Paxil than
	17	individuals who are not.
	18	Second, GlaxoSmithKline was not upfront about Paxil
	19	suicidal behavior risk.
10:10:25	20	Third, in 2010 GlaxoSmithKline had the ultimate
	21	responsibility as any drug manufacturer does for its product
	22	for the Paxil label. They're responsible for making sure that
	23	hit meets the regulation involving the drug label, and those
	24	are that they were responsible for ensuring that the Paxil
10:10:55	25	label did not contain any false, misleading or inaccurate

1 information about safety.

Fourth, federal regulations required, and this is true
from the time the drug's approval onwards, that GSK had to warn
physicians, doctors, about adult suicidal behavior induced by
Paxil.

GSK could have warned doctors by changing the Paxil 6 7 label. There is no evidence, let me say that again, there is 8 no evidence that FDA would have stopped GSK from issuing Paxil specific warning in sections of the label outside of the class 9 10 labeling. And, in fact, FDA specifically invited 11 GlaxoSmithKline to come in and discuss such changes but 12 GlaxoSmithKline never did.

Lastly, GSK did not warn doctors of the true risk of
Paxil-induced suicidal behavior in adults older than 24.
Q. Thank you, Doctor.

Now, we're going to explore the basis for these
various opinions you put here on this chart, but here's how I
would like to organize your testimony. I want to organize it
into three general categories.

First, I want to talk about the FDA, FDA regulations,
the way drug makers generally interact with the FDA and how
labels are created.

Then I want to talk to you about the chronology of GSK's interactions with the FDA and whether or not, in your expert opinion, those interactions complied with governing

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		Ross - direct by Wisner 904
	1	federal regulations.
	2	And, finally, I want to explore, separately from the
	3	FDA, how your work in this case has influenced the way that
	4	you, as a general practitioner of medicine, use Paxil.
10:13:17	5	So let's start off at the beginning part. Let's talk
	6	about the FDA.
	7	A. I'd love to.
	8	Q. If you want to move the microphone closer to you so you
	9	don't have to lean over, you're going to get a back spasm.
10:13:33	10	A. The reporter I assume she will let me know if I'm a
	11	little too close, but yes.
	12	Q. We're never too loud. I promise.
	13	A. Okay.
	14	Q. All right. So let's talk about the FDA. When was the FDA
10:13:45	15	created?
	16	A. So the FDA actually in a way started here in Chicago, and
	17	I'll explain what that means. And I'm going to be succinct, I
	18	don't want to lecture people. If I do, someone please pick up
	19	a blunt object and throw it at me.
10:14:03	20	(Laughter in the courtroom.)
	21	BY THE WITNESS:
	22	A. So I said before, most drugs don't work, there's a few that
	23	do, but most drugs don't work or you find out that they do more
	24	harm than good.
10:14:17	25	And just to give you an illustration, there was a

## Ross - direct by Wisner

1 belief back in the 19th century that tomatoes were poisonous. 2 the reason was that they were related to deadly night shade and 3 other plants in the Belladona family. And in the early 1800's 4 someone actually amazed -- and a lot of this is true, and after 5 all this is over you can look it up on Wikipedia, he ate a 6 bushel of tomatoes on a courthouse stand and he lived. And 7 everyone was like, oh, my God, they're not poisonous. But 8 people still thought they were very potent and they taking an 9 extract of tomatoes and use it along with a Chinese sauce as a 10 patent medicine, something that they thought would help cure 11 And believe it or not, this patent medicine is disease. something that is still used and it's called ketchup, or 12 13 miraculously, tomato ketchup; that's true. You know, right now 14 we just kind of preserved it. We don't use it as medicine, 15 it's good on stuff like pancakes.

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16 So this went on for a while. And then finally at the 17 early turn of the 20th century, it came more and more clear 18 that the situation was getting out of control. And it really 19 culminated with a publication of a novel set here in Chicago called the Jungle by a novelist called Upton Sinclair. And he 20 21 was talking about what would happen in a sausage patent place. 22 And he talked about how they would just shovel in anything. 23 You know, just to get it in there. So talk about roaches, 24 rats, dirt, said sometimes someone would fall into the baths 25 and become part of the sausage.

		Ross - direct by Wisner 906
	1	This did not go over very well with the public and
	2	there as an outcry. And Congress in 1906 passed what's called
	3	the Pure Food and Drug Act.
	4	Q. What did that act required of manufacturers?
10:16:28	5	A. It said you have to say what's in your product. People
	6	have to know what they're putting into their bodies.
	7	Q. So we're talking about a list of ingredients?
	8	A. Exactly.
	9	Q. And you said Food and Drug Act, did this apply to both food
10:16:43	10	and drugs?
	11	A. It did.
	12	Q. All right. So then that's 1906. At what point did the
	13	FDA's role sort of expand beyond recurring that people list
	14	their ingredients?
10:16:56	15	A. Well, so it was I'm just going to mention a couple of
	16	things that why do we have it. I mean, did it just land from
	17	another planet? No.
	18	So the law said it didn't have to say that the drug
	19	was safe. There was kind of a very weak statement that you
10:17:16	20	couldn't say something about what it did that was false, but it
	21	wasn't really something that anybody can enforce. It's very
	22	hard to prove that somebody knows that they're doing something
	23	that's false with regard to something like that unless you got
	24	the details to back it up.
10:17:33	25	So it was when it started getting out of control

1 again. And the best example I can think of is a drug called 2 Radafore sold in the late '20s and contained -- it was 3 accurately labeled, according to the law, contained radium, 4 which as you probably know is an incredibly radioactive 5 substance and 1 millimeter of water. It was like the Viagra of the roaring '20s. And there was a very wealthy businessman who 6 7 would consume it because he really thought it was going to 8 bring him good health.

9 And the Wall Street Journal summarized the results
10 back in an article in the '30s and they said the radioactive
11 water worked fine until his jaw fell off. They actually
12 exhumed -- and he died from bone cancer and radiation
13 poisoning. And they exhumed his body some 3 or 4 decades later
14 and it was still radioactive. But under the law at that time,
15 that was completely legal.

So the last straw happened in 1937. A company called S. E. Massengill wanted to market a new antibiotic called Sulfanilamide, which is still in use today, but they wanted to not sell it as tablet or pill, they wanted to sell it as a syrup that children can drink.

And so the president of the company went to his chemist and said turn this -- put this into a drug that children can swallow. So the chemist thought about it and he took an compound called Divinyl glycol and he added some raspberry flavoring and it went on sale in these gallon jugs.

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So at any rate, there was a huge outcry. And in 1938 Congress replaced the Pure Food and Drug Act with what's called the Food, Drug and Cosmetic Act. And that said, for the first time, you have to show that your drug is safe before you can sell it, and you have to show it to the FDA. You can't just wait for someone to cash up to you and say, oh, it's not safe and here's why. The manufacturer of the drug has to show that

And Divinyl glycol is actually a great choice. It's a great solvent, it's cheap, it's chemically stable, and it's sweet so children will drink it. The only problem is that it's about one step chemically, away, from Divinyl glycol is one step away from antifreeze. It's incredibly poisonous to the kidneys.

7 So this went on sale. And over 100 people died, most 8 of whom were children. And the FDA actually could not get it off the market even though it was clearly unsafe. The only way 9 10 they were finally able to get it off the market was the fact 11 that it was labeled as an elixer, which means that there's some 12 alcohol in it. And the FDA was able to say, okay, that's not 13 accurate, you haven't correctly labeled it, we're going to pull 14 it off the marketing. But that's the only thing -- it was a 15 little bit like, and I don't know if this has ever happened, 16 for example, in Chicago, someone who is a gangster in a murder 17 and you get him out of there because he hasn't filed tax 18 returns.

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		Ross - direct by Wisner 909
	1	it's safe, not the FDA has to show it's dangerous.
	2	Q. All right. So let's jump ahead in time. It's 1938, they
	3	have to show that it's safe. When did the issue of efficacy
	4	emerge?
10:21:22	5	A. So that came in some years later.
	6	And, by the way, one of the things I want to mention
	7	because it's really important is, that the company well,
	8	going back, the president of the company said, you know, hey,
	9	we're selling a legal product, we've complied with the law, you
10:21:36	10	know, this isn't this isn't my fault. The chemist who
	11	devised it felt a little differently, and there's tragedy, he
	12	felt so guilty about it that he killed himself.
	13	So going to efficacy saying that a drug works, again
	14	remember, drugs when they've tested generally don't work. Just
10:21:56	15	because somebody says it does, doesn't mean that it does. And
	16	people oftentimes say, well, a person got better on a drug.
	17	Well, if I got a cold and I give somebody penicillin and they
	18	get better, did the penicillin cure them? No, penicillin
	19	doesn't work against cold viruses. But a lot of times that's
10:22:15	20	what people would say.
	21	So there was another tragedy and historically,
	22	there's been tragedies that have driven reform. A company in
	23	Germany, in Europe, manufactured a drug called thalidomide and
	24	they sold it as a tranquilizer for women who were pregnant.
10:22:40	25	And the problem was, they actually had never tested it

in pregnant women not only to see whether it was safe, but did it work. They did a test in a couple of animal species, but not the right species and not the right kind of test.

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Now, they tried to market it and the FDA -- when I say market, I mean sell it to pharmacists who can then sell it to people and write scrips for it.

So the reviewer at the FDA, a woman named Francis
Kelsey, who had earlier been involved in tracking down these
elixir of Sulfanilamide containers and trying to get them off
the market, looked at the information and she said, I feel
really, really uncomfortable about this, I do not think this
drug has been shown to be safe. I've got concerns about the
side effects.

And remember, it's not just, you know, does it have side effects. I prescribe a lot of drugs that have serious side effects, the question is are they included in the label.

And by "the label," by the way, I just want to be clear, everyone has seen, you know, when you get a prescription you get this thing that's in teeny tiny print. You need a magnifying glass sometimes to see it. That's what I mean by the label. It has all the technical information about the drug.

23 So anyway, she said, I'm not going to approve this 24 application. And she came under tremendous pressure to just 25 approve it. The company that submitted the application hired

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1 private detectives to follow her around in trying to get dirt 2 Her superiors at the FDA at that time threatened her on her. 3 and tried to intimidate her and get her to approve it. 4 Then information started coming out from Europe that a 5 lot of the women who had taken thalidomide when they're 10:24:36 6 pregnant gave birth to children with horrible birth defects. 7 They had a defect called phocomelia or psyllium in which they 8 would not have arms, or sometimes legs, or sometimes both. 9 They just have these kind of like little stubs or flippers like 10 a zeal. And there were tens of thousands of victims. 10:24:57 11 So at this point people said, whoa, Dr. Kelsey was 12 right. And it finally dawned on people: Listen, there's no 13 such thing as a drug that is absolutely safe. 14 The drug has to do something useful to justify 15 whatever risks are associated with it. So we have to know what 10:25:23 kind of side effects it might cause in the people who are going 16 17 to get it, and as importantly, we have to know that it does 18 something worthwhile. 19 So in 1962 Congress changed the law to say the 20 manufacturer not only have to give the FDA data saying that the 10:25:43 21 drug is safe, but also that it does what the manufacturer says it does. And not just say well, we'll certify it, but actually 22 23 give the data from clinical trials showing that the drug

24

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works.

10:26:03

Q. Is that when clinical trials entered the picture when it

		Ross - direct by Wisner 912
	1	came to drug applications?
	2	A. Yes; pretty much.
	3	Q. Okay. We've heard a lot about clinical trials. We're not
	4	going to spend too much time on that here, Doctor.
10:26:13	5	A. Okay.
	6	Q. Just want to focus on FDA.
	7	A. Sure.
	8	Q. All right. The FDA today, how big is the organization?
	9	A. So the FDA is headquartered in actually the main office
10:26:31	10	is in Silver Spring Maryland, although the technical
	11	headquarters is in D.C. It's as I said earlier, a federal
	12	agency. It's got about 16,000 employees, the majority of whom
	13	are in D.C. but there's actually FDA staff all over the
	14	country, and these are people who do things like inspections of
10:26:55	15	clinical trial sites and manufacturing facilities.
	16	Q. Now, these 16,000 employees, do they all work on
	17	prescription drugs?
	18	A. No.
	19	${\tt Q}$ . What's the percentage of them that work on prescription
10:27:07	20	drugs?
	21	A. Roughly well, actually I was going to say roughly a
	22	quarter, but it's actually somewhat less than that because the
	23	center that handles drugs, and the abbreviation that I'll use
	24	sometimes is CDER, C-D-E-R, handles not just prescription
10:27:31	25	drugs, or innovator drugs, but it also handles over-the-counter

1 drugs.

2 So if you -- to give an example, if you give a Zantac, 3 if anybody has seen that on the shelf, when I was in training 4 that was actually a prescription medicine. And the FDA said, 5 after a point, the manufacturer came and said is this something 10:27:52 6 you think the risk risks the benefits as such that we could 7 sell it directly to consumers. And the FDA looked at the data 8 and eventually said yes. So it's a guarter handling drugs and the number of handling prescription of drugs is actually lower. 9 10 Q. And within that -- I mean, we're talking about 3-, 4,000 10:28:12 11 employees, Doctor. Has it grown since the '80s and '90s? 12 A. Not substantially. You actually contract those because the 13 FDA will plug, you know, how many employees it has, they also 14 put up how many applications it's reviewed, and so and so 15 So it's gone up, but not in proportion of the workload. forth. 10:28:35 16 Q. So for these few thousand people who work on prescription 17 drugs, how many prescription drugs are out there that they're 18 having to oversee and regulate? A. You know, I have to tell you, I was asked that question 19 20 once from a friend of mine who is still at the FDA. And this 10:28:50 21 is a long time ago. There's this book called the orange book, 22 and it's called that because it's got this orange cover and it 23 basically lists every drug on the market. And I said how many

drugs are in there. And she laughed and said, you know, it's

really a little bit hard to tell, I don't know how to figure

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		Ross – direct by Wisner 914
	1	out that number. Now, of course, somebody knows it, and the
	2	FDA knows it, and it's probably at this point somewhere 16-,
	2	17,000 roughly.
	4	Q. So these few thousand employees have to regulate 16- to
40.00.07	5	17,000 drugs that are on the market?
10:29:27	6	A. Well, that's one of the things that they do.
	7	
	8	Q. What else do they have to do? A. So they review applications for drugs and these are called
	9	New Drug Applications or NDA's. And if you say, well how many
10.00.47	9 10	of those are. There's a lot of work. You know, I'm not
10:29:47	11	
	12	talking about that right now, but they did about 175 NDA's last
	12	year, that one center. That's just new drugs, drugs that have never been on the market before.
	14	Drugs that are on the market when a manufacturer comes
10:30:07	15	in and says, well, we want to get approved for use in some
	16	other disease, or some other group of people, or we want to add
	17	some information of the label, there were over 2500
	18	applications like that. That's in addition to thousands of
	19	what are called investigational new drug applications where
10:30:34	20	somewhere is not asking for approval, but also just try testing
	21	the drug.
	22	Q. So if there's 16-, 17,000 prescription drugs that are on
	23	the market, how many IND's or investigational of drug
	24	applications did the FDA have to run through before we got to
10:30:54	25	that number?

1 A. Hundreds of thousands. And remember, these -- most of
2 these IND's end up not for drugs that don't work, but each of
3 these -- well, when you say "what does that mean, they reviewed
4 them," that is huge amount of work.

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5 So somebody comes out -- let's talk really quickly 6 about this with an IND, the drug has never been tried in humans 7 before. The FDA has to say is it reasonably safe to try this 8 drug in humans. And sometimes, you know, it doesn't happen 9 often, but a drug gets tested in humans for the first time and 10 people die. It doesn't happen often.

11 The FDA reviewer, because it comes down to a person 12 sitting at a desk has to say, is this drug look safe based on 13 the data. And then if it isn't, they -- they don't think it 14 is. And reviewers take this very seriously, they don't want to 15 hold up new drugs, but they also don't want someone to die, 16 they'll say you got to bring in more data. So you're talking 17 about every year thousands of new IND's. So that's another 18 thing that reviewers have to contend with.

19 Q. Now, let's get into these type of applications for a10:32:06 20 minute.

21 A. Sure.

Q. You mentioned an NDA or New Drug Application. You wereback in the FDA in the '90s, right?

24 A. Yes.

10:32:14 25 Q. Well, were things electronic when you started?

		Ross - direct by Wisner 916
	1	A. Well, we had telephones.
	2	Q. Okay. Give the jury a sense of how much volume of
	3	paperwork goes into a New Drug Application for a brand-spanking
	4	new drug?
10:32:32	5	A. Okay. Well, let me start with something that was a
	6	brand-spanking new drug, just imagine from there. So the very
	7	first application I started with at FDA was a drug that was
	8	already in the market and which the FDA that manufacturer
	9	said we want approval to use this drug in people with cancer
10:32:57	10	who've got damaged immune systems and who have infections. So
	11	that application was over 100 volumes, each of which was about
	12	the size of the Chicago telephone book.
	13	Q. So that's what's called a supplemental
	14	A. That's called a supplement. The original and I
10:33:17	15	sometimes would have to go down to document room to look at
	16	various, not a lot, but various aspects of the original NDA,
	17	was probably over a thousand volumes.
	18	Q. Okay. So we're talking about NDA's that have all this
	19	paperwork, SNDA's. How much paperwork is involved in an
10:33:37	20	investigational New Drug Application?
	21	A. Well, again, people would come in with so the
	22	information in that is going to include what is the drug,
	23	what's in it. I mean, does it have something you can never
	24	manufacture a drug that's a hundred percent pure. Does it have
10:33:54	25	impurities in it, in other words, things that shouldn't be

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there. If so, is it a level that's going to cause a problem.
 What is the data from animals, because these drugs, like it or
 not, are always tested on animals. What happens to the
 animals, do they have seizures, do their livers fall out, that
 sort of thing.

6 What are they proposing to do. Does it make sense. 7 If somebody says, well, I'm going to test this antibiotic in 8 patients for infection and you look at the information and you 9 say, wait a minute, if you're testing penicillin against a cold 10 vires, that makes no sense, you're exposing patients to risk. 11 Penicillin is a really safe drug, but a few hundred people a 12 year die from allergic reactions.

What dose are you proposing to start at? How are you going to watch these people? What happens if they get into trouble? There's some companies, a lot of companies will do this, when they're first testing a drug they will admit patients to a hospital. And that's not -- it depends on the drug, but that is not overkill, in some instances.

So you're talking about, you know, not that hundred -you know, a hundred or thousand volumes, but you're talking
about maybe ten or twenty, you've thirty days to review that.
If you don't get it, the company can say, well, you didn't say
anything, I can go ahead.

Q. So let's be clear, as a medical reviewer who is on thefront lines reviewing all this information, how many NDA's

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SNDA's an IND's are you responsible for at any given time?
A. So I should explain. The NDA refers both to the original
application. It's almost like ever- expanding file. So when
people talk about a company owning an NDA, or a reviewer
overseeing an NDA, they mean everything that's going on with
the NDA, what's happened in the past and also what's happening
in the future.

8 So, you know, like safety reports. So, for example, 9 last year, CDER received over 1 and a half million safety 10 reports on drugs, one and a half million. And the division 11 that handles those safety reports is only a small portion of 12 CDER, so there's relatively few employees.

So you've got at any given time, what I had as a primary reviewer, maybe 30 NDA's and each of the NDA's has regular submissions. So there's going to be an annual report, there's going to be periodic safety update reports, there's going to be information about adverse events, about side effects that come in.

And you're responsible for looking at all that and saying everything is okay. I mean, if there's a death -- and this has happened, the safety information in the annual reports says, hey, there are these patients who are getting the drug, because once the drug is on the market doctors can do it for anything. They could use antibiotics for treating high blood pressure, if they want.

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And believe me, people, doctors, say, "well, that looks like it makes sense" even though it's not in there.

So if there's deaths because people are using it in a
population where it has never been studied, you're responsible
for looking at that report.

So maybe 30 NDA's, at any given time maybe about 10 6 7 IND's, and each of those has this continuing flow of 8 information coming at it. And it's not casual reading. For example, we had a drug, it's called Ceftin, where a number of 9 10 reports came in of women who had just given birth, they got 11 Ceftin, they got cesarian sections, and this antibiotic was 12 used just before the cesarian to protect against infection. And these were women in their 20's who some had blood counts 13 14 drop dramatically. They developed a condition called 15 homoallelic anemia where the drug actually destroyed the red 16 blood cells. Basically an alert reaction.

17 I happened to have three of these across my desk in a 18 short period of time. So I said, wow, it's unusual to have three of these events, but I happened to notice that. 19 These 20 were not bound up by the company together. They weren't --21 there was no report from the company. I just -- if 22 another reviewer happened to be saying, well, I covered for 23 David today and they saw it, I wouldn't have seen all those 24 reports. Or if they come -- and these reports don't come in as 25 soon as the company knows about it. It's the nature of the

1 beast.

Q. So considering the staggering amount of paperwork that you
have to review at any given time as a medical reviewer, what
sort of requirements or trust is put on the sponsor in
submitting the information?

A. Well, a lot. I mean, there's no way -- first off, the FDA 6 7 itself does not do drug trials. We only know what we see from these reports. And, again, I just want to give you a better 8 9 idea. I was unusual in this, my team leader when I first 10 started, after a couple of months, she was teasing me a little 11 bit because I didn't just have volumes stacked up on my desk, 12 they were on my bookshelves, they were on my floor. I had to create a path. And that's not unusual. So you have to rely on 13 14 the company.

15 Now, it is a crime to intentionally make a false or 16 misleading statement to the FDA, but you have to know that 17 somebody is doing that in order for it to get enforced. So 18 most of the stuff looks reasonable. If you look at it, if you're reviewing, let's say, a 1,000 page study report and 19 20 there's a line in there that says, "oh, by the way patients who 21 got this drug were more likely to die than patients who 22 didn't," and I have seen such clinical studies.

23 So what the manufacturer does when they submit an NDA 24 is they submit a summary of the data. We don't get the 25 original data. We don't get the raw data. We get their

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	1	summary of it and we get a report that they write.
	2	So I do not even and those reports are generally,
	3	like it's not unusual for them to be over 1,000 pages. And
	4	it's not that they're describing the clinical trial protocol,
10:40:46	5	the patients, and so on. If that statement is buried
	6	somewhere, I might not actually see it or notice it or might
	7	not recognize what's going on, especially if the data are not
	8	presented in a clear way.
	9	Now, if the company says up front, page 1, we want to
10:41:03	10	call your the attention to this finding, that's another thing,
	11	but just because it's in the report does not mean that I'm
	12	going to find it. And they're actually again, I know
	13	everyone likes to think that the FDA has hundreds of thousands
	14	of people scouring at a given application; it doesn't.
10:41:24	15	Q. Now oh, sorry.
	16	A. No, I was just going to say, I've seen applications where
	17	the FDA has said, you know, because we didn't think this was
	18	relevant, we did not review this particular report even though
	19	it came in.
10:41:38	20	Q. So considering all this work and the limited manpower at
	21	the FDA, after a drug has been approved and there are
	22	subsequent supplemental applications for approval for various
	23	differently conditions, does the FDA reviewer each time a new
	24	supplement is submitted review the entire case file from
10:42:00	25	before?

A. No; that's ridiculous. I mean, there may be specific issues that you go back and look.

3 But just as an example, and I'm going to use Paxil as 4 an example: So after the original approval it's been approved 5 for a number of other indications, such as post-traumatic stress disorder or PTSD and actually I made -- you know, in at 6 7 least one of these, the reviewer wrote explicitly, well, there was no -- there was no new clinical pharmacy what we call 8 biopharmaceutics information submitted. So there was no review 9 10 Now, when we went back and reviewed it, the old in that area. 10:42:38 11 stuff, there was no review done at all. I -- unless there's a 12 focused thing you're looking at, when you say, well, I want to see what happened with, let's say, penicillin and allergy in 13 14 the previous application and join it up with this other one, 15 but that's absolutely ridiculous. And anybody who says 16 differently, I'd like them to show me an example of where the 17 FDA reviewer in a supplement went back and documented that they 18 re-reviewed the whole file. It's not just one reviewer, by the 19 way, it's multiple reviewers. That is -- I'm sorry, I don't mean to be -- you can ask that. It's -- it's -- somebody who 20 21 says that --

THE COURT: Slow down a little bit there.

23 THE WITNESS: I'm sorry, Your Honor. I'm sorry. Ι 24 get a little passionate about this.

By the way, one of the things, I just want to make

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	1	sure people understand, I'm not complaining about this. I
	2	loved my time at the FDA. And there's people there who I still
	3	work with on scientific and clinical level. Some of them see
	4	patients at the same clinic I do. So I just want to be clear,
10:43:52	5	I'm not saying, oh, my God it was horrible. No, it was great,
	6	it was just a lot of work.
	7	BY MR. WISNER:
	8	Q. Now, you mentioned that you went back and you looked at one
	9	of the reviews for Paxil, is that right?
10:44:03	10	A. A couple of them actually, yes.
	11	Q. I think you mentioned PTSD, is that right?
	12	A. Yes.
	13	Q. Is that because of the work you do for veterans?
	14	A. Well, it was available, that's one thing. The one thing I
10:44:14	15	should explain is, the FDA actually posts reviews of its drugs
	16	on the web. It doesn't post all of them, but all of them are
	17	what's called flyable. You can request them under the Freedom
	18	of Information Act.
	19	And so anytime there's an original application, the
10:44:34	20	reviews, medical statistical and so on, actually get put up on
	21	the web. I've gone back and looked at my own reviews which is
	22	at least interesting. But yes, I did look at them and also
	23	because I am interested in I take care of PTSD patients.
	24	Q. And when you look at the PTSD application, for example, did
10:44:56	25	you see if they had any exclusion criteria for the clinical

		Ross - direct by Wisner 924
	1	trials?
	2	A. I did.
	3	Q. And I think you mentioned this, what did you notice?
	4	A. Well, when you study a drug you have you say who are you
10:45:10	5	going to study and who you are not going to study. And that's
	6	actually tied directly to the law. The law says you have to
	7	have patients in the study who actually have the condition that
	8	you are interested in.
	9	So it terms of who you're going to study with PTSD,
10:45:30	10	you want to use some recognized standard for saying this
	11	patient has a diagnosis of PTSD.
	12	Okay. You don't study other patients for a variety of
	13	reasons. Let's suppose somebody is allergic to the drug, that
	14	would be somebody you wouldn't bring in because it wouldn't be
10:45:45	15	safe. So in this case, I was kind of shocked because they
	16	excluded
	17	MR. BAYMAN: Objection, Your Honor. We're getting
	18	into motive. This is far afield.
	19	THE COURT: Yes, I'll sustain your objection.
10:45:59	20	Move on, sir. Bring us down to the issues.
	21	MR. WISNER: Yes, Your Honor.
	22	BY MR. WISNER:
	23	Q. Let's move on to a different topic. The funding of the
	24	FDA.
10:46:08	25	A. Okay.

		Ross - direct by Wisner 925
	1	Q. Specifically CDER. Where does CDER's budget come from?
	2	A. So this might be the proposed rather than the actual
	3	budget, but it's not far off, so CDER is this unit in the FDA
	4	that reviews drugs, makes decisions.
10:46:29	5	So its total budget is about \$1.3 billion. And that
	6	money is partly from a taxpayer, but most of it is not. Most
	7	of it is privately funded by drug companies under what are
	8	called user fees. When I say "most," I mean there was in FY16,
	9	it was, like I said, about 1.3 billion, \$800 million of that
10:46:57	10	came from pharmaceutical companies.
	11	Q. Let me get this straight, Doctor, are you saying that the
	12	majority of the budget for the reviewers reviewing these drugs
	13	comes from the drug companies?
	14	A. That's correct.
10:47:08	15	Q. Doesn't that create some conflict?
	16	MR. BAYMAN: Objection; argumentative, Your Honor.
	17	THE COURT: Sustained.
	18	BY MR. WISER:
	19	Q. Does that create any conflict?
10:47:17	20	A. Well, there's conflicts and then there's conflicts. So in
	21	the 1950's they were the head of the antibiotic division at
	22	FDA
	23	Q. Let's not get into that, Doctor. Answer my question.
	24	A. Sure. Yes, I mean, there's been a lot written about not
10:47:33	25	whether individual reviewers are conflicted because the money

	1	is going to the FDA, but if some of it is paying you to do a
	2	task and by the way, the trade-off for that is, the
	3	companies pay these fees and in return the FDA says, well,
	4	we're going to get the job done and at this point it's
10:47:58	5	10 months, it's an actual human tendency to want to please
	6	people. And that works for
	7	MR. BAYMAN: Objection, Your Honor. This is now
	8	argumentative and beyond the scope of his report.
	9	THE COURT: Yeah, it's very interesting, but I think
10:48:15	10	we have to stay with the issues in the case.
	11	MR. WISNER: Your Honor, I think this does apply
	12	because we're talking about the FDA's review of '89 submission
	13	and there's no explanation as to why Dr. Brecher missed all
	14	this stuff. And so I think he can provide an explanation as to
10:48:29	15	the relationship between drug companies and the FDA, that's
	16	where I'm going.
	17	MR. BAYMAN: Your Honor, that's entirely speculative.
	18	THE COURT: I'm going to sustain the objection.
	19	MR. WISNER: Yes, Your Honor.
10:48:38	20	MR. BAYMAN: And I'd ask that his comments be struck,
	21	Your Honor.
	22	THE COURT: That may go out.
	23	BY MR. WISNER:
	24	Q. All right, Doctor, putting aside the budget for CDER, is
10:48:48	25	there cross-pollination between the FDA and the drug

		Ross - direct by Wisner 927
	1	industries?
	2	A. Of course.
	3	Q. And by cross-pollination by cross-pollination what are
	4	we talking about?
10:49:00	5	A. Well, there's a couple of ways it happens. I mean, first
	6	off, there's you know, you interact with people from drug
	7	companies at meetings and the life the FDA has. And, you know,
	8	somebody would come they're an infectious diseases physician,
	9	I'm an infectious disease physician, and we would talk as
10:49:21	10	colleagues, you see people at meetings, scientific meetings I
	11	mean. And, you know, frankly, people will face a problem in
	12	terms of maintaining the staff at FDA, and people will say,
	13	well, I'm, you know, overworked and underpaid here, I've got
	14	all this expertise
10:49:40	15	MR. BAYMAN: Objection, Your Honor. We're getting
	16	into propensity again.
	17	THE COURT: I'm going to sustain the objection.
	18	MR. WISNER: Okay.
	19	THE COURT: Stay with the issues in the case.
10:49:49	20	MR. WISNER: Okay.
	21	BY MR. WISNER:
	22	Q. Are you aware if there's any cross-pollination between FDA
	23	and GSK?
	24	MR. BAYMAN: I think it's the same topic, Your Honor,
10:50:00	25	that you just sustained.

		Ross - direct by Wisner 928
	1	THE COURT: Well, I think the jury has heard enough.
	2	The jury is hearing the case. The jury is going to learn about
	3	how things work. Stay with the issues.
	4	MR. WISNER: Fair enough. Fair enough.
10:50:15	5	BY MR. WISNER:
10.00.10	6	Q. Let's move on to a different issue. Let's talk about
	7	labels. You mentioned briefly what a label is. Who writes the
	8	initial label for a drug?
	9	A. So the application must contain a draft label. And, in
10:50:33	10	fact, the whole application is really just the scientific
	11	support for what the manufacturer wants to say in the label.
	12	So you don't start to your a blind slate. The company
	13	comes in and says here is our proposed label and here is the
	14	data to back it up.
10:50:51	15	Q. In that process of proposing a label and having the data
	16	support it, is that an artifact of the origins of the Food and
	17	Drug and Cosmetic Act?
	18	A. It's an interesting question. I would say so I think
	19	here's the thing, and this is, I think, completely
10:51:11	20	non-controversial: The manufacturer knows the most about their
	21	drug, and that's as it should be, as long as the important
	22	stuff gets to the FDA.
	23	They know about studies, for example if they do a
	24	in another country and it's used in the application, they don't
10:51:33	25	necessarily have to submit it to the FDA in detail. So they're

1 going to know about it.

Now, I'm not saying that they're automatically hiding something, I'm just saying they know about it. They know about the exact details of the studies at a level of detail that the FDA either isn't going to know or may not know it as intimately.

So yeah, the manufacturer starts out with that. So
they start out with an initial proposal. And there's a reason
that, you know, the FDA and the industry will talk about
labeling negotiations. It's not something that is simply
dictated by the FDA to the companies.

12 One drug I worked on there was concern about 13 interactions with foods and we had this long debate. This may 14 sound ridiculous, but actually it's turned out to be important, 15 about whether we should include the list of foods, things like aged cheeses or pickles. And so, you know, the FDA might 16 17 propose, well, let's put this, and the manufacturer says, well, 18 our experience shows X, Y and Z. At the end of the day, is the label a static document? 19 Q.

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21 Q. What do you mean by static document?

Absolutely and totally not.

A. Well, I assume you mean it's set in stone and it never
changes; no. Let me give -- and this works in a number of
ways, let me -- just indulge me.

10:53:08

So I mentioned thalidomide before. Thalidomide is

## Ross - direct by Wisner

	1	still on the market. It's certainly not used as a
	2	tranquilizer, but if you look at the label it is now used to a
	3	blood cancer called multiple myeloma. So the label has been
	4	updated to actually you know, obviously you don't give it to
10:53:25	5	pregnant women with this disease, fortunately they're not
	6	likely to develop it, but sponsors are constantly, constantly,
	7	constantly submitting what are called supplements to the
	8	original NDA. And there may be dozens or sometimes even
	9	hundreds of supplements. These can be things like how do we
10:53:44	10	manufacturer it, what uses are there for it, or what's going on
	11	with side effects.
	12	Q. And as new information becomes available from the drug
	13	sponsor or the manufacturer, are they required to update the
	14	label to reflect that new information?
10:53:59	15	A. Yes.
	16	Q. And if they don't update the label, who is responsible? Is
	17	it the FDA's responsibility?
	18	A. So it is the manufacturer's. I mean it's a little bit like
	19	if I'm if I don't have my license plate on my car and a
10:54:21	20	police officer doesn't pull me over, it's still my
	21	responsibility, or if I'm speeding and the police officer
	22	doesn't notice that I'm speeding, I'm still responsible.
	23	Q. Is there a difference between responsibility and authority
	24	when we talk about federal regulations?
10:54:38	25	A. Well, I think first off, anybody who is in the workplace

certainly knows there's a big difference between having the
 authority and having the responsibility, unless you work for
 yourself. But yes, there is.

4 Q. What's that difference?

5 A. So the difference is that, and this is under the regs, this
6 is not an issue of morality or ethics or something like that,
7 where does the buck stop.

8 If the FDA doesn't notice something but the company 9 knows about it, it is the company's -- and when I say "notice," 10 it can be like a piece of data -- let me give an example. The 11 same drug where I happen to have a debate about the pickles was 12 first drug approved new in about in 50 years and a lot of 13 people were very anxious for it to be approved.

14 So the company in particular, they called us up one 15 day, and this was over the most important use for the drug for 16 resistant bacteria, and they said, you know, the site that it's 17 enrolled, the clinical trial site that's enrolled the largest 18 number of patients for this particular infection, we have very 19 serious concerns about how the investigator at that site, so 20 this some private physician, is running the trial. We wanted 21 to let you know about it. We're stopping, shutting down his site, we're going to do the analysis, including the patients 22 23 that he's enrolled who are also going to do it without.

Now, the chances that we would've found this out on our own were pretty low, frankly, because there were hundreds

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		Ross - direct by Wisner 932
	1	of sites in this study, many of which for other infections were
	2	enrolling other patients. But they did the right thing, they
	3	called and, you know, that could've this was particular
	4	infection, they didn't have a lot of cases. So it was
10:56:37	5	important.
	6	Q. So going back to the label
	7	A. Yeah.
	8	Q we're talking about the responsibility and the authority
	9	of the label. Can you please explain to the jury how that
10:56:45	10	works.
	11	A. Okay. So ultimately everything comes from the label. What
	12	physicians are told by the company, what advertising goes up.
	13	So that all has to be consistent with the label. And by
	14	consistent I mean, if somebody if the label says well
10:57:03	15	such-and-such is good for a label only says it's good for
	16	this one infection and the company starts saying, no, no, it's
	17	good for all these other things too on its advertisements,
	18	that's illegal. So that's number one. Number two, physicians
	19	do depend on these labels.
10:57:21	20	Q. Doctor, doctor
	21	A. Yes. Sorry.
	22	Q. Focus on my question.
	23	A. I'm sorry.
	24	Q. Okay. Who is responsible for the label and who has the
10:57:28	25	authority over the label?



		Ross - direct by Wisner 934
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	4	(The following proceedings were had in the
11:20:09	5	presence of the jury in open court:)
	6	THE COURT: All right. Thank you very much, ladies
	7	and gentlemen. Please be seated. We will resume.
	8	You may proceed, sir.
	9	MR. WISNER: Thank you, Your Honor.
11:20:15	10	BY MR. WISNER:
	11	Q. All right. Dr. Ross just before the break I was asking you
	12	about the label and labeling responsibility.
	13	Who when it the comes to a drug label is responsible
	14	for the content and accuracy of the label?
11:20:30	15	A. The drug's manufacturer.
	16	Q. Why is that?
	17	A. They're the ones who study the drug. They're the ones
	18	putting it on the market.
	19	Q. And is it because is there a difference of information
11:20:44	20	available known about the drug between the FDA and the
	21	manufacturer?
	22	A. Yes.
	23	Q. What's that difference?
	24	A. The company has the raw data. They know what analyses
11:20:57	25	they've done, they know which ones they've submitted to the FDA

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	1	and which ones they haven't, and all of those things make them
	2	much more able and responsible for writing the label.
	3	Q. Now, the drug label, because of new information, no longer
	4	is accurate or is discovered contains inaccurate information,
11:21:24	5	is it the FDA's responsibility to change the label?
	6	A. No.
	7	Q. Whose responsibility is it?
	8	A. The manufacturer's.
	9	Q. You mentioned there's a distinction between responsibility
11:21:35	10	and authority. Who has the authority to take the drug off the
	11	market.
	12	A. The FDA.
	13	Q. And what's the difference between authority and
	14	responsibility here? What's that distinction?
11:21:47	15	A. So the manufacturer the FDA is in charge of enforcing
	16	the law, but the manufacturer is the one, the entity that's
	17	responsibility for complying with the law. The FDA enforces
	18	that responsibility.
	19	Q. So if the FDA doesn't take any enforcement action against a
11:22:13	20	drug company, does that mean the drug company didn't do
	21	anything wrong?
	22	A. No, it does not mean that.
	23	Q. Why not?
	24	A. Because under the law and regulations, the FDA sorry,
11:22:29	25	the manufacturer remains responsible. If the example I used

		Ross - direct by Wisner 936
	1	before was, if I'm speeding and I don't get pulled over because
	2	somebody doesn't notice it or they're not paying attention and
	3	I get into an accident, it's not the highway patrolman who is
	4	responsible, I'm responsible.
11:22:52	5	Q. All right. So I want to look specifically at the
	6	regulations that relate to labeling. Are you familiar with
	7	those, Doctor?
	8	A. Iam.
	9	Q. Did you review those a part of rendering your opinion here
11:23:09	10	today?
	11	A. I did.
	12	Q. Can you please turn to Plaintiff's Exhibit 45 in your
	13	binder.
	14	(Brief pause).
11:23:16	15	BY MR. WISNER:
	16	Q. And, Doctor, what is Plaintiff's Exhibit 45?
	17	A. So this is part of the regulations that describe what must
	18	go into the label, what the manufacturer is responsible for
	19	putting in the label.
11:23:43	20	Q. And does this appear to be a fair and accurate copy of
	21	regulation 21C CFR Section 201.80?
	22	A. It is.
	23	Q. And would going through this regulation aid you in your
	24	testimony today?
	25	A. Yes.

		Ross - direct by Wisner 937
	1	MR. WISNER: Permission to publish, Your Honor.
	2	THE COURT: All right. You may proceed.
	3	(Exhibit published to the jury.)
	4	BY MR. WISNER:
11:24:20	5	Q. All right, Doctor, we're looking at here at 21 CFR
	6	Section 201.80. Let's start off with the title here:
	7	" specific requirements on content and format
	8	of labeling for human prescription drug in
	9	biological products; older drugs not described
11:24:33	10	in"
	11	and there's a citation there.
	12	What is this referring to?
	13	A. So this refers to drugs older than, I believe, I don't
	14	remember the exact date off the top of my head, but drugs that
11:24:52	15	are using old format because they were approved so long ago.
	16	The new format came into existence in 2006.
	17	Q. Why don't you try moving the microphone a little bit closer
	18	to you. I'm hearing a ringing noise.
	19	Is that helping?
11:25:08	20	(Brief pause).
	21	BY MR. WISNER:
	22	Q. Okay. Great.
	23	Okay. And what is the purpose of this section?
	24	A. This provides the details on what manufacturers for these
11:25:22	25	older drugs have to put on the label in order to comply with

		Ross - direct by Wisner 938
	1	the regulations, the details in other words.
	2	Q. All right. And the first thing here says:
	3	" each section heading listed in" and it
	4	lists, and it has a bunch of stuff " shall
11:25:42	5	contain the following information in the
	6	following order."
	7	Do you see that?
	8	A. Yes.
	9	Q. And does this describe the various sections that go into a
11:25:51	10	drug label?
	11	A. Yes.
	12	Q. And is this the regulation that applied is this the one
	13	that applied to Paxil?
	14	A. Yes.
11:25:54	15	Q. Okay. I want to go into the section warnings.
	16	This is one of the sections, of course, that you've
	17	reviewed before right, Doctor?
	18	A. Yes.
	19	Q. It says:
11:26:09	20	" warnings: Under this section heading, the
	21	labeling shall describe serious adverse
	22	reactions and potential safety hazards,
	23	limitations in use imposed by them, and steps
	24	that should be taken if they occur. The
11:26:24	25	labeling shall be revise to do include a warning

		Ross - direct by Wisner 939
	1	as soon as there is reasonable evidence of an
	2	association of a serious hazard with the drugs,
	3	a causal relationship need not have been
	4	proved."
11:26:41	5	Do you see that?
	6	A. Yes.
	7	Q. All right. Let's break that down a little bit.
	8	What is this warning section referring to?
	9	A. Basically about side effects that could kill or seriously
11:26:56	10	injure a patient taking the drug.
	11	Q. And it says:
	12	" shall be revised to include a warning as
	13	soon as there is a reasonable evidence of an
	14	association."
11:27:07	15	What does that translate to as a responsibility for
	16	the drug manufacturer?
	17	A. So as soon as they have, as soon as they have reasonable
	18	evidence that there's a link between the drug and the serious
	19	side effect, they need to revise the label.
11:27:25	20	Q. And who is this regulation directed at?
	21	A. The manufacturer.
	22	Q. And failure to comply with this regulation, is that a
	23	violation of the regulation?
	24	A. Yes.
11:27:34	25	
		Ross - direct by Wisner 940
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	1	Q. So if a manufacturer knows about a risk and doesn't include
	2	that on the labeling, who is responsible for that?
	3	A. The manufacturer.
	4	Q. Okay. Great.
11:27:52	5	Are you also familiar with adverse reaction section of
	6	the labeling?
	7	A. Yes.
	8	Q. And what is that versus the warning section?
	9	A. That is a listing of side effects; in other words, things
11:28:07	10	that side effects that occur with the drug but are not as
	11	serious as those that lead to a warning.
	12	Q. Why is there a separate section for adverse reactions
	13	versus the warnings?
	14	A. So common side effects are common. People get nauseous,
11:28:29	15	they get a headache when they take a drug, but it's not going
	16	to kill them. The warning section is tended to highlight
	17	things that you really, really want to know about. And when I
	18	say "you" I mean the physician or the patient wants to know
	19	about because there's a possibility that they could kill you.
11:28:50	20	Q. Now, it says here:
	21	" the frequency of these serious adverse
	22	reactions and, if known, the approximate
	23	mortality and morbidity rates for patients
	24	sustaining the reaction, which are important to
11:29:04	25	safe and effective use of the drug, shall be

		Ross - direct by Wisner 941
	1	expressed as provided under the adverse
	2	reactions section of the labeling."
	3	Can you please explain to the jury what that means in
	4	English.
11:29:14	5	A. Sure. How often does it happen and how often does it kill
	6	people or seriously injure people.
	7	Q. And are these listed with actual rates of occurrence in the
	8	label?
	9	A. Yes.
11:29:24	10	Q. What does that mean, rates of occurrence, Doctor?
	11	A. So if you have a drug that causes liver damage, as it
	12	happen once every 20,000 patients who get the drug, once every
	13	2 million, or every time.
	14	Q. And are you aware that there's a standard for frequency
11:29:47	15	describing them as frequent, infrequent, or what have you?
	16	A. Yes.
	17	Q. What level of risk or occurrence does it have to be for the
	18	FDA and for this regulation to require a frequent disclosure?
	19	A. (No response.)
11:30:02	20	Q. Let me ask that question in another way that's not
	21	confusing.
	22	A. Sure.
	23	Q. What is the occurrence rate when it's frequent?
	24	A. I believe, and I'm I need to look at the exact
11:30:17	25	definition, but I believe it's over 1 percent.

	Ross - direct by Wisner
	942
1 Q. So f	f there's a reaction that happens more than 1 percent,
2 under th	ne regs it's categorized as a frequent adverse reaction,
3 is that	right?
4 A. Yes	
11:30:29 5 Q. Okay	v. Great.
6	Now, one of the things that we've heard about is the
7 authorit	y of the FDA to enforce certain labels. Does the FDA
8 have tha	at authority?
9 A. Yes.	
11:30:42 10 Q. When	n did that authority emerge, by the way?
11 A. Wel <sup>-</sup>	, ultimately it goes back to 1906 when the initial
12 labelino	g, but in its modern form 1938 and then again in 1962.
13 Q. What	is the mechanism by which the FDA can enforce
14 somethir	ng the drug company is not listening to?
11:31:09 <b>15</b>	So let's say the drug is not properly labeled, what
16 does the	e FDA have to do to get that drug off the market?
17 A. So,	in general, it has to go to court and, in essence, sue
18 the drug	g company to compel it to take the drug off the market.
19 Q. Are	you familiar with a concept called misbranding?
11:31:33 20 A. I an	1.
21 Q. What	does it mean for it to be misbranded?
22 A. It n	neans that the label has the label is false or
23 misleadi	ng.
24 Q. Are	you familiar with that statute, Doctor?
11:31:50 25 A. Yes.	

		Ross - direct by Wisner 943
	1	Q. All right. Please turn to Exhibit 47 in your binder.
	2	(Brief pause).
	3	BY MR. WISNER:
	4	Q. Do you have it in front of you, Doctor?
11:32:02	5	A. Die.
	6	Q. What is that exhibit, Plaintiff's Exhibit 47?
	7	A. So this is the section of the law that defines what
	8	misbranding is in detail.
	9	Q. And this is the statute that you've obviously reviewed in
11:32:15	10	rendering your opinions?
	11	A. Yes.
	12	Q. And is this the current federal statute as it relates to
	13	misbranding, to the best of your knowledge?
	14	A. Yes.
11:32:24	15	Q. Okay. Great.
	16	MR. WISNER: Permission to publish, Your Honor?
	17	THE COURT: You may proceed.
	18	(Exhibit published to the jury.)
	19	BY MR. WISNER:
11:32:32	20	Q. Okay. So we have here, Doctor, U.S. code 21USC331,
	21	prohibited acts, do you see that, Doctor?
	22	A. Yes.
	23	Q. Sorry. We're on another exhibit.
	24	(Brief pause).
11:32:48	25	BY MR. WISNER:

		Ross – direct by Wisner 944
	1	Q. Okay. Here we go.
	2	So we have in front of us misbranded drugs and
	3	devices, do you see that, Doctor?
	4	A. Yes.
11:33:14	5	Q. And it defines it here can you read that to the jury
	6	what I have culled out.
	7	A. (Reading:)
	8	" a drug or device shall be deemed to be
	9	misbranded if it's labeling is false or
11:33:25	10	misleading in any particular."
	11	Q. What does that mean, false or misleading in any particular?
	12	A. So if there's a specific issue on which there is a
	13	statement of the label that is wrong or not substantiated by
	14	evidence or it omits something that should be in there, that's
11:33:59	15	what false and misleading means.
	16	Q. Now, if the FDA concludes that a label contain something
	17	that is false, misleading, or omitted, as you said, can the FDA
	18	initiate a misbranding proceeding against the manufacturer?
	19	A. Yes.
11:34:13	20	Q. And what is the ultimate outcome of a misbranding action?
	21	A. If successful the manufacturer has to stop distribution of
	22	the product and generally recall any of the product that's out
	23	there.
	24	Q. Now, in your experience, how does a misbranding issue
11:34:35	25	usually get resolved within the FDA?

		Ross - direct by Wisner 945
	1	A. With within the FDA itself?
	2	Q. Yes.
	3	A. I'm not sure I completely understand the question.
	4	Q. Let me ask you another question.
11:34:47	5	A. Yes.
	6	Q. Does the FDA frequently bring misbranding actions against
	7	manufacturers?
	8	A. It's not that common but certainly it does happen.
	9	Q. And when an issue about the accuracy of the label comes up,
11:35:00	10	what is the process that usually happens with the manufacturer?
	11	A. Well, generally the FDA will go to the manufacturer and say
	12	we've noticed this, we'd like to you correct it.
	13	Q. And unless the and if the manufacturer says I'm not
	14	going to fix it, is that then this sort of nuclear option?
11:35:24	15	A. Fairly unusual to see a misbranding action.
	16	Q. All right. Are you familiar with something called class
	17	labeling, Doctor?
	18	A. Iam.
	19	Q. What is class labeling?
11:35:33	20	A. So there are drugs that form a particular chemical or
	21	pharmacologic class; in other words, they have the same
	22	structure or they work by the same mechanism.
	23	Q. And why is there such thing as class labeling?
	24	A. Well, a lot of times you have a drug or a class of drugs,
11:35:59	25	as I should say, where they have the same side effect

		Ross - direct by Wisner 946
	1	associated with them, although it's not necessarily to the same
	2	degree.
	3	Q. And so why do you have class labeling?
	4	A. Well, you want to warn prescribers that you need to pay
11:36:24	5	attention if this is a drug in that class or if you've
	6	previously prescribed the drug in that class or patients had a
	7	problem with another drug in that class to make sure you know
	8	that an alternative drug in the same class might have a similar
	9	issue although the degree may definitely vary.
11:36:47	10	Q. Now, when the FDA wants to institute class labeling how
	11	does it typically go about doing that?
	12	A. Well, typically what will do is send out a request to all
	13	manufacturers who market drugs belong to that class.
	14	Q. And you said another request, why would they request it?
11:37:07	15	Can't they just tell the manufacturer what to do?
	16	A. Well, the FDA is a law-based and science-based
	17	organization. It does not just runaround telling people what
	18	to do. First off, it's the manufacturer's responsibility. The
	19	FDA would always prefer that things get done voluntarily. It's
11:37:34	20	very expensive and usually unnecessary to get into conflicts
	21	like that if you don't have to.
	22	Q. And so when the FDA sends out a request to initiate class
	23	labeling, do manufacturers at that point have the opportunity
	24	or even obligation to make counterproposals to that class
11:37:54	25	labeling?

		Ross - direct by Wisner 947
	1	A. Oh, absolutely.
	2	Q. Why is that?
	3	A. Well, as I said, it's not just a matter of ordering people
	4	to do things. The manufacturers, as I said, always know more
11:38:05	5	about their drugs than the FDA.
	6	And the manufacturer may have a legitimate reason to
	7	say, hey, we're not even a member of this class, or this
	8	shouldn't apply to us, and the FDA will listen to those things.
	9	It may not agree, but certainly it will listen and will take
11:38:31	10	those arguments very, very seriously.
	11	Q. And in the course of your investigation and research in
	12	this case, have you found examples where the FDA has instituted
	13	class labeling but specific manufacturers have made changes or
	14	additions to that class labeling?
11:38:47	15	A. Yes.
	16	Q. And why did you look into see if that was possible?
	17	A. Well, you were asking before does the FDA use the same
	18	standards throughout, and the answer is yes. And one of the
	19	issues here is, can a manufacturer have something in that it's
11:39:04	20	product-specific even if there's class labeling. And the
	21	answer is, you know, if that's true that they can, there should
	22	be examples, and I found those almost immediately.
	23	Q. Do you recall if you could turn to exhibit, Defendant's
	24	Exhibit 6335 in your binder.
11:39:39	25	It's probably the last one there.

		Ross - direct by Wisner 948
	1	A. Yes.
	2	Q. Do you see that, Doctor?
	3	A. Yes.
	4	Q. What is this document?
11:39:46	5	A. This is a paper written by a group of FDA clinicians and
	6	scientists talking about class labeling in a product that's
	7	used for MRI's.
	8	Q. Is this a document that you relied upon in rendering your
	9	opinions?
11:40:04	10	A. Yes.
	11	Q. Is this from a reliable journal?
	12	A. Yes.
	13	MR. WISNER: At this time, Your Honor, permission to
	14	publish portions of it to the jury for his testimony.
11:40:16	15	THE COURT: All right. You may proceed.
	16	MR. WISNER:
	17	(Exhibit published to the jury.)
	18	BY MR. WISNER:
	19	Q. All right, Doctor, we're looking at it. Let's start off
11:40:22	20	with the title. What's the title here?
	21	A. Nephrogenic systemic fibrosis in class labeling of
	22	gadolinium-based contrast agents by the Food and Drug
	23	Administration.
	24	Q. Now I had you read that because I, in no way, could
11:40:37	25	possibly have read it out loud.

Ross -	direct	by	Wisner
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		949
	1	In layman terms, what does that mean?
	2	A. So gadolinium is a drug that radiologists inject into
	3	patients who are getting MRI's. It helps light up areas where
	4	there might be infection so they're easier to see.
11:40:54	5	In some patients who have kidney problems, that's
	6	where the word nephrogenic comes from. They can get they
	7	get gadolinium, they can get an extremely serious side effect
	8	that involves scar tissue forming and can potentially seriously
	9	injure or kill them.
11:41:18	10	Q. And did the FDA institute class labeling for this class of
	11	drugs?
	12	A. Originally, yes.
	13	Q. Okay. And we have here a group. And who are these people
	14	listed here?
11:41:24	15	A. So, let's see. Lucy Yang, Ira Krefting, Alex Gorovets,
	16	Louis Marzella. Marzella, he's a great guy. He was our
	17	reviewer supervising in biologics. Jim Kaiser and Dwaine
	18	Rieves. Rieves was division director for hematology. These
	19	are all FDA reviewers, scientists and supervisors.
11:41:49	20	Q. How many FDA authors are there on this?
	21	A. I believe 7.
	22	Q. Okay. And you said it's meant to discuss class labeling,
	23	is that right?
	24	A. Yes.
11:41:58	25	Q. Is this issue of class labeling something that you had

		Ross - direct by Wisner 950
	1	experience dealing within some capacity while you were at the
	2	FDA?
	3	A. Yes.
	4	Q. Just before we get there, do you have a personal problem
11:42:14	5	with class labeling?
	6	A. I don't have a personal or professional problem with it.
	7	Q. Okay. All right. So I'm going to call this paragraph
	8	right here, it reads:
	9	" class labeling for an adverse reaction has
11:42:28	10	sometimes been misinterpreted to mean that all
	11	drugs within a class have the same magnitude of
	12	risk the reaction."
	13	I'll stop right there. What does that sentence mean
	14	to you?
11:42:39	15	A. What that says is that people outside the FDA sometimes
	16	think, well, if all the drugs have a class label, then the risk
	17	must be the same for all the drugs unless you say something
	18	differently, I guess I would say.
	19	Q. And when say something differently, you mean for that
11:43:01	20	particular drug?
	21	A. Correct.
	22	Q. So, for example, the class labeling dealt with a particular
	23	risk, when would there be an appropriate circumstance when
	24	you'd have specific information about that drug?
11:43:10	25	A. When you say when there would be an appropriate

		1
		Ross - direct by Wisner 951
	1	circumstance
	2	Q. Yeah?
	3	A to add that?
	4	Q. Yeah.
11:43:16	5	A. As soon as you have that information, as it says in the
	6	regs.
	7	Q. So, for example, if you got a large study showing that your
	8	drug was worse than the others, would that be an example of
	9	when you would want to add to the class labeling?
11:43:28	10	A. Yes.
	11	Q. All right. Well, it goes on to say here that the GBCA
	12	what is GBCA?
	13	A. GBCA is the name, the abbreviation for this class.
	14	Q. Okay. Great:
11:43:47	15	" the GBCA experience addresses this
	16	potential misinterpretation and shows how
	17	package inserts can be updated on the basis of
	18	new information."
	19	Do you see that, Doctor?
11:43:57	20	A. Yes.
	21	Q. What does that mean and what is that referring to?
	22	A. So here's a class where the initial information was that
	23	all drugs had a risk of causing this problem in people with
	24	kidney disease, but as new information came out it became clear
11:44:17	25	that some drugs more likely than others caused this problem.

		Ross - direct by Wisner 952
	1	And so that was added to the label for the relevant drugs.
	2	Q. Now, if a manufacturer knows that their drug is different
	3	than what is being said in the class, do they have a
	4	responsibility under these federal regulations to change that
11:44:38	5	or update it?
	6	A. Yes.
	7	Q. Why is that?
	8	A. That is something that gets back to the law we were looking
	9	at earlier in terms of misbranding. If the label, the entire
11:44:57	10	content of the label is false and misleading in any particular,
	11	it's misbranded, and it's the responsible the manufacturer's
	12	responsibility to correct that.
	13	Q. All right. Thanks, Doctor. And I appreciate you bearing
	14	with me talking about the FDA generally. Let's get to this
11:45:15	15	case now. Let's talk about Paxil, okay.
	16	A. Okay.
	17	Q. All right. You understand that Paxil when was Paxil
	18	first approved for sale in the United States?
	19	A. I believe it was December of 1992.
11:45:26	20	Q. And when did and you mentioned a New Drug Application.
	21	When did GSK submit its New Drug Application for that approval
	22	in '92?
	23	A. I believe it was sometime in 1989.
	24	Q. And in presenting that New Drug Application, did they
11:45:42	25	summarize their safety data?

		Ross – direct by Wisner 953
	1	A. Yes.
	2	Q. Why would they do that?
	3	A. Well, that's a requirement under the regulations.
	4	Q. And what does it mean to summarize safety data, Doctor? If
11:45:55	5	you can explain that to the jury.
	6	A. Sure. So when you are studying a new drug, you submit an
	7	application. The company is going to do a whole bunch of
	8	studies. They're going to do clinical trials involving
	9	patients. Even if it's just the same disease, they're going to
11:46:16	10	have multiple trials.
	11	So what the FDA wants and what the law requires is the
	12	manufacturer sort of join that, all that data together from all
	13	those trials. So you can have an overall view of how many
	14	deaths there were, how many serious adverse events there were,
11:46:39	15	serious side effects, how many people had side effects at all,
	16	and what the rates were.
	17	Q. And is that a document entitled The Integrated Safety of
	18	Summary?
	19	A. Yes.
11:46:48	20	Q. And while you were at the FDA, did you review those?
	21	A. Yes.
	22	Q. Is that part of your job?
	23	A. Yes.
	24	Q. Okay. And did you review the integrated safety summary, at
11:46:58	25	least portions of it, as it relates to Paxil and suicide?

		Ross - direct by Wisner 954
	1	A. Yes.
	2	Q. Okay. Great. If you can turn to Exhibit 75 in your
	3	binder, Plaintiff's Exhibit 75.
	4	(Brief pause).
11:47:21	5	BY MR. WISNER:
	6	Q. Got it, Doctor?
	7	A. Yes.
	8	Q. Is that a accurate copy of that document?
	9	A. Yes.
11:47:26	10	MR. WISNER: Permission to publish, Your Honor?
	11	THE COURT: Yes, you may proceed.
	12	(Exhibit published to the jury.)
	13	BY MR. WISER:
	14	Q. Okay. Looking here at the Integrated Safety Summary, do
11:47:34	15	you see that, Doctor?
	16	A. Yes.
	17	Q. Okay. And then I want to just quickly show a few things
	18	there. We have some authors on here. And in particular, do
	19	you see this one, Christine Blumhardt?
11:47:43	20	A. Yes.
	21	Q. Do you know who she is?
	22	A. Well, it gives her title as acting clinical research
	23	director for this study.
	24	Q. Do you know if she had a meaningful while preparing this
11:47:55	25	document?

		Ross - direct by Wisner 955
	1	A. The fact that she signed it means yes.
	2	Q. Okay. And have you reviewed portions of her deposition in
	3	preparation your testimony?
	4	A. Yes.
11:48:05	5	Q. Okay. All right. Let's go into the document.
	6	The jury has already seen this, Doctor, so I don't
	7	want to get into the wash-out stuff too in depth, but I do want
	8	to talk a minute about it because I understand you did some
	9	calculations.
11:48:18	10	So this is the table 21.7, what does this table
	11	reflect, Doctor?
	12	MR. BAYMAN: Your Honor, I just object. This is
	13	really now being cumulative. Dr. Healy went through this in
	14	detail, this very data and calculations. So I object to it
11:48:37	15	THE COURT: You're right, it is somewhat cumulative,
	16	but it is a pretty technical area and I think that I'm going to
	17	give him some latitude to cover an area that has previously
	18	been heard simply to educate all of us, myself and the jury, as
	19	to what's in these documents.
11:48:53	20	So you may proceed, but bear in mind, I don't want to
	21	go through all the pages of these documents nor do I want you
	22	to unnecessarily take the time with the jury with additional
	23	material that's already been presented.
	24	MR. WISNER: Yes, Your Honor. Almost all the
11:49:08	25	documents that will be shown today are new.

		Ross - direct by Wisner 956
	1	THE COURT: Summary form.
	2	MR. WISNER: Yes.
	3	THE COURT: Okay.
	4	BY MR. WISNER:
11:49:13	5	Q. So, Doctor, what is this table?
	6	A. So this combines the numbers for all the patients and all
	7	the trials. The manufacturer is stating this is what it is. So
	8	this says how many deaths were there in all the patients who
	9	got Paxil, all the patients who got active control, and all the
11:49:42	10	patients who got placebo.
	11	Q. Now we have 12 deaths here. We know how many of those were
	12	suicides?
	13	A. 5, I believe.
	14	Q. And then we have a placebo here, we have 2. And did 2
11:49:55	15	deaths occur in the placebo arms in any of the clinical trials?
	16	A. No.
	17	Q. Where did they occur?
	18	A. These occurred before to 2 patients who never entered the
	19	treatment phase of the trial. In essence, they were not in the
11:50:12	20	trial to begin with.
	21	Q. Based on your experience within the FDA, was that a proper
	22	analysis of the deaths worldwide?
	23	A. Absolutely not.
	24	Q. Okay. And then, of course, very quickly, there's a similar
11:50:24	25	table, Doctor, as it relates to suicide attempts, do you

		Ross - direct by Wisner
		957
	1	recall?
	2	A. Yes.
	3	Q. All right. Let me get to it.
	4	(Brief pause).
11:50:28	5	BY MR. WISNER:
	6	Q. And in that chart, which I'm going to show the jury in just
	7	a second, did there is there a discussion of suicides as
	8	well?
	9	A. On attempted suicides.
11:50:55	10	Q. Yes. Great.
	11	How many are in the worldwide data here?
	12	A. So looking at the 3 columns on the right, there were 42
	13	suicide attempts in Paxil treated patients and then 3 listed in
	14	the placebo treated patents across all the trials.
11:51:22	15	Q. And again, were there 3 suicide attempts in the placebo
	16	arms or no?
	17	A. No.
	18	Q. Okay. We've already heard about the wash-outs, so we're
	19	not going to get into the accuracy of that. I want to focus on
11:51:34	20	this 42 here, it says 1.4 percent; do you see that?
	21	A. Yes.
	22	Q. What does that mean?
	23	A. That means of the 2,963 patients exposed to Paxil, 1.4
	24	percent, about 1 out of every 70 attempted suicide.
11:51:49	25	Q. We talked about the characterization of a frequent adverse

		Ross - direct by Wisner 958
	1	event, do you recall that?
	2	A. Yes, I do.
	3	Q. You said anything over 1 percent?
	4	A. Yes.
11:51:57	5	Q. So does suicide attempt here qualify as a frequent adverse
	6	event?
	7	A. It does.
	8	Q. Now, I understand in your report you actually went back and
	9	recalculated what these numbers should've been, is that right?
11:52:11	10	A. Yes.
	11	Q. And generated from those new odds ratios and you actually
	12	did statistical analysis on it, is that right?
	13	A. Yes.
	14	Q. Please turn to Exhibit 49, and actually look at 49 and 50.
11:52:26	15	We're going to authenticate them one at a time:
	16	A. Okay.
	17	Q. Are these the tables that you created in your report,
	18	Doctor?
	19	A. Yes.
11:52:42	20	Q. Are they a fair and accurate copy of the tables?
	21	A. Let me just look at the second page to make sure.
	22	(Brief pause).
	23	BY THE WITNESS:
	24	A. Yes.
11:52:55	25	MR. WISNER: Your Honor, permission to publish.

		Ross - direct by Wisner 959
	1	THE COURT: Yes, you may proceed.
	2	BY MR. WISNER:
	3	Q. All right.
	4	(Exhibit published to the jury.)
11:53:02	5	BY MR. WISNER:
	6	Q. Looking at Plaintiff's Exhibit 49. Doctor, what is this
	7	table 2?
	8	A. So this gives the sponsor's numbers for all suicide
	9	attempts for patients exposed to Paxil and those who got
11:53:27	10	placebo.
	11	What the odds ratio was, in other words, how much more
	12	common was it for Paxil exposed patients to attempt suicide as
	13	opposed to people who got placebo, and then what's called the P
	14	value.
11:53:44	15	Q. And then the second line, that's what actually happened, is
	16	that right?
	17	A. That is correct.
	18	Q. All right. So the way it was presented in the summary
	19	safety, it suggests it's an odds ratio of 2.6, do you see that?
11:53:57	20	A. I'm sorry. I apologize.
	21	Q. Right in front of your screen, Doctor.
	22	A. Okay. I'm sorry.
	23	Yes, that is correct.
	24	Q. All right. And you also see that as a P value of 1.0, do
11:54:10	25	you see that?

		Ross - direct by Wisner 960
	1	A. Yes.
	2	Q. Is that P value of 1.0 statistically significant?
	3	A. By conventional measures, no.
	4	Q. Okay. But now if we actually look at what the data
11:54:22	5	should've been, the odds ratio is what, Doctor?
	6	A. 7.8.
	7	Q. And does that mean that based on this data at this time,
	8	when the drug was submitted for approval, there was a 7.8 times
	9	greater likelihood that someone taking Paxil would engage in a
11:54:36	10	suicide attempt than someone not taking Paxil?
	11	A. Yes.
	12	MR. BAYMAN: Objection; leading.
	13	THE COURT: Proceed.
	14	MR. WISNER: Thank you.
11:54:44	15	BY MR. WISNER:
	16	Q. Now, the P value here is 0.01, do you see that?
	17	A. Yes.
	18	Q. Is that statistically significant?
	19	A. Yes, it is.
11:54:53	20	Q. Now, here's something that I want to clarify. Within the
	21	FDA, if you have a statistically significant elevated risk,
	22	does that rise to the level, in FDA's view, of causation?
	23	A. You have an enormous increase in risk like there, it almost
	24	shouts it.
11:55:19	25	Q. By reporting it as an only 2.6 with a nonstatistically

		Ross - direct by Wisner 961
	1	significant P value, would the FDA look at that and go, oh,
	2	that's a real problem?
	3	MR. BAYMAN: Objection. This is now speculation,
	4	would the FDA look at that.
11:55:38	5	THE COURT: Yes. You'd have to bring it down to an
	6	opinion, sir.
	7	MR. WISNER: Sure.
	8	THE COURT: The objection is sustained.
	9	BY MR. WISNER:
11:55:45	10	Q. Dr. Ross, did the FDA, when it saw the data presented by
	11	GSK, tell GSK you have a suicide problem?
	12	A. No.
	13	MR. BAYMAN: Your Honor, he doesn't have any causation
	14	opinions.
11:55:56	15	THE COURT: Yes, sustained again.
	16	Does he have an opinion as to how it'll be evaluated.
	17	That's all the jury wants to hear.
	18	MR. WISNER: Okay.
	19	THE COURT: Not any speculation.
11:56:09	20	MR. WISNER: Fair enough, Your Honor.
	21	BY MR. WISNER:
	22	Q. Actually I have two questions, one is factually, based on
	23	your review of the NDA, did the FDA seeing this data tell GSK
	24	they had a problem?
11:56:23	25	THE COURT: If you know.

		Ross - direct by Wisner 962
	1	BY MR. WISNER:
	2	Q. If you know.
	3	A. You are referring to the original numbers, the first row?
	4	Q. Yes. That's right.
11:56:30	5	A. No, it did not.
	6	Q. In your opinion, does that information indicate that there
	7	is a problem?
	8	MR. BAYMAN: Objection, Your Honor. He doesn't have
	9	causation opinions.
11:56:39	10	THE COURT: Overruled, sir.
	11	BY THE WITNESS:
	12	A. The second row, which is the real numbers, yes, there is a
	13	problem.
	14	BY MR. WISNER:
11:56:47	15	Q. But the numbers that were reported, in your opinion, do
	16	those show a problem?
	17	A. No.
	18	Q. Okay. And I understand if you turn to Exhibit 50, which
	19	we've already discussed, Doctor, and it's been authenticated,
11:57:02	20	what is table 3 from your report? What does this reflect?
	21	A. So this has a look at all the suicide attempts or suicides
	22	and suicides, combining the two, in patients exposed to Paxil
	23	compared to patients who got placebo in the clinical trials.
	24	Q. And, again, we have the sponsor's submission and the actual
11:57:27	25	submission, is that right?

		Ross – direct by Wisner 963
	1	A. Yes.
	2	Q. And by "actual submission" I mean it's the actual numbers,
	3	right?
	4	A. Yes.
11:57:33	5	Q. All right. And so when you combine both suicide attempts
	6	and completed suicides, the number submitted to the FDA show an
	7	odds ratio of what?
	8	A. 1.8.
	9	Q. And, again, is that statistically significant?
11:57:45	10	A. No.
	11	Q. And based upon those statements made to the FDA, did the
	12	FDA come back to GSK and say, you have a problem?
	13	A. No.
	14	Q. Based on those statements to the FDA, in your opinion, do
11:57:58	15	they suggest that there's a problem?
	16	A. You're talking about the actual numbers?
	17	Q. No, I'm talking about what they said to the FDA.
	18	A. Oh, I'm sorry. No, it doesn't seem to say that at all that
	19	there's a problem.
11:58:13	20	Q. Now, if you look at the actual numbers, what's the risk
	21	ratio?
	22	A. 8.9.
	23	Q. So what does that mean, in layman's terms, when it comes to
	24	suicide attempts and completed suicides?
11:58:25	25	A. And just to be clear, this is an odds ratio rather than a

		Ross - direct by Wisner 964
	1	risk ratio, but 8.9 is an enormous increase in risk, enormous.
	2	It means that people exposed to Paxil compared to patients who
	3	got placebo are almost 9 times more likely to either attempt
	4	suicide or actually successfully kill themselves.
11:58:50	5	Q. And the P value here, Doctor, .004, is that statistically
	6	significant?
	7	A. Very significant.
	8	Q. In your opinion, if these actual numbers and actual odds
	9	ratios had been presented in 1989, would that have indicated
11:59:08	10	that there was a suicide signal?
	11	A. Yes.
	12	MR. BAYMAN: Objection; speculation.
	13	THE COURT: Overruled.
	14	BY MR. WISNER:
11:59:19	15	Q. Now, following the submission of the 1989 integrated safety
	16	summary, did anything happen in the medical community to raise
	17	concerns about the issues of SSRI and suicide?
	18	A. Yes.
	19	Q. What happened?
11:59:35	20	A. So the publication of papers are reporting very compelling
	21	cases of patients who killed themselves or attempted suicide
	22	after starting on a SSRI.
	23	Q. And are you familiar with the is one of those Dr. Martin
	24	Teicher's paper?
11:59:58	25	A. Yes.

		Ross - direct by Wisner 965
	1	Q. And one of the authors on that was Dr. Cole as well?
	2	A. Yes.
	3	Q. And in response to these publications of case reports, was
	4	there an inquiry started within the FDA about the relationship
12:00:12	5	of SSRIs and suicide?
	6	A. Yes.
	7	Q. And what was that inquiry?
	8	A. So the FDA started asking, can SSRIs induce suicide, and
	9	they started looking for information from manufacturers to
12:00:37	10	answer that question.
	11	Q. Did they specifically ask the manufacturers to submit
	12	suicide reports?
	13	A. Yes.
	14	Q. And do you recall reviewing the memorandum summarizing the
12:00:47	15	conversation between FDA and GSK on that suicide report?
	16	A. Yes.
	17	Q. If you would please turn to Exhibit 79 in your binder,
	18	Doctor. Plaintiff's Exhibit 79.
	19	(Brief pause).
12:01:15	20	BY THE WITNESS:
	21	A. Okay.
	22	BY MR. WISNER:
	23	Q. Okay. Great. Is this a copy of that memorandum of
	24	conversation?
12:01:21	25	A. Yes.

		Ross - direct by Wisner 966
	1	Q. And who was the conversation between, Doctor?
	2	A. The employee of GlaxoSmithKline and an FDA reviewer by the
	3	name of Martin Brecher.
	4	Q. All right. Doctor, you can move the microphone closer to
12:01:39	5	you. You're going to get a back spasm if you keep leaning
	6	forward.
	7	A. Thank you.
	8	Q. All right. Is this a fair and accurate copy of that
	9	memorandum that you reviewed?
12:01:45	10	A. Yes.
	11	MR. WISNER: Your Honor, this has already been
	12	published to the jury. Permission to publish again.
	13	THE COURT: Yes, you may proceed.
	14	MR. BAYMAN: Your Honor, this is not in his expert
12:01:53	15	report. So I would just object.
	16	MR. WISNER: It is cited in his expert report, Your
	17	Honor.
	18	MR. BAYMAN: No, it's not, Your Honor.
	19	MR. WISNER: It's in his reliance material. It's been
12:02:01	20	produced through discovery. That's not true.
	21	MR. BAYMAN: That's not accurate, Your Honor.
	22	THE COURT: Well, I'll deal with that at the break.
	23	You can call it to my attention then.
	24	In the meantime, this was already received in evidence
12:02:12	25	once before?
		1

		Ross - direct by Wisner 967
	1	MR. WISNER: Yes, Your Honor. I want to show a
	2	paragraph that was not shown to the jury.
	3	THE COURT: Okay. And so for that reason I see no
	4	harm in going forward, allowing that to be done.
12:02:22	5	You may proceed.
	6	MR. WISNER: Thank you, Your Honor.
	7	THE WITNESS:
	8	(Exhibit published to the jury.)
	9	BY MR. WISNER:
12:02:26	10	Q. Previously, Doctor, we reviewed this document with
	11	Dr. Healy, but I want to focus on the middle paragraph that we
	12	didn't look at, okay.
	13	It says here:
	14	" he mentioned that one approach would be to
12:02:38	15	address it from three types of data"
	16	and it lists all these different types of ways of
	17	looking at the data, do you see that?
	18	A. Yes.
	19	Q. It says "completed suicides," do you see that?
12:02:47	20	A. Yes.
	21	Q. And it says:
	22	"Acts broadly defined as attempted suicide."
	23	Do you see that?
	24	A. Yes.
12:02:54	25	Q. And it says:

		Ross - direct by Wisner 968
	1	" down to events as small as scratches on the
	2	wrists."
	3	Do you see that?
	4	A. Yes.
12:02:58	5	Q. What is that referring to?
	6	A. So in terms of looking at adverse events recorded during a
	7	clinical trial, how to break them down according to essentially
	8	how serious they were in a hierarchy.
	9	Q. And the first one, the first thing you want to look at is
12:03:24	10	what?
	11	A. People who actually kill themselves.
	12	Q. All right. And the second one below that?
	13	A. People who tried to kill themselves.
	14	Q. And then the last one is what?
12:03:31	15	A. Thinking about killing themselves.
	16	Q. All right. And then you see here it says:
	17	" he said we should also address the kinds of
	18	things mentioned in the article by Dr. Teicher,
	19	such as obsessional suicidal ideation and
12:03:49	20	worsening of the suicidal ideation."
	21	Do you see that?
	22	A. Yes.
	23	Q. What is that referring to, Doctor?
	24	A. So that refers to how often people are thinking about
12:03:56	25	killing themselves and whether thinking about it is getting

		Ross – direct by Wisner 969
	1	worse and worse and worse.
	2	Q. And who is this referring to when it says "he mentioned
	3	this one approach"?
	4	A. Dr. Brecher.
12:04:09	5	Q. Okay. And that's Dr. Brecher of the FDA?
	6	A. Correct.
	7	Q. Did you ever know Dr. Brecher at the FDA, by any chance?
	8	A. No.
	9	Q. Okay. All right. And then it goes down here and it says:
12:04:20	10	"Dr. Brecher said he's working full-time on the
	11	review of efficacy and expects to finish by the
	12	end of the year, December 1990."
	13	Do you see that?
	14	A. Yes.
12:04:33	15	Q. Are these sort of communications between a medical reviewer
	16	and the sponsor about when they're going to get their review
	17	done, is that typical amongst drug sponsors and reviewers?
	18	A. No.
	19	Q. Okay. At the very end here it says:
12:04:52	20	" again he emphasized that the division does
	21	not think it is an issue but it needs to be
	22	addressed."
	23	In your experience at the FDA, is the issue of
	24	suicide considered a serious one?
12:05:07	25	MR. BAYMAN: Objection, Your Honor. He's not an

		Ross - direct by Wisner 970
	1	expert on suicide and didn't work on these products and now
	2	we're getting far afield again.
	-	THE COURT: Overruled.
	4	BY THE WITNESS:
12:05:17	5	A. Yes, of course.
	6	BY MR. WISNER:
	7	Q. Why is suicide considered a serious problem?
	8	A. It's a death and it's particularly upsetting form of death
	9	because, in many instances, it's preventible by doing things or
12:05:36	10	avoiding things that can increase the risk of suicide.
	11	Q. Now, while you were at the FDA, did you ever think that an
	12	issue relating to potentially people dying from a drug was not
	13	a serious issue?
	14	A. Never.
12:05:52	15	Q. Okay. Now, there's been discussion with Dr. Healy about
	16	whether or not it is appropriate, this data from 1989, using
	17	the washout data was a scientifically appropriate thing to do,
	18	and then there was discussion about whether or not looking at
	19	data from uncontrolled trials as opposed to just
12:06:14	20	placebo-controlled trials was appropriate. Are you familiar
	21	with that debate?
	22	A. Yes.
	23	Q. In your opinion, do you think it is appropriate to not look
	24	at suicides that occurred on Paxil because they did not occur
12:06:28	25	in a placebo-controlled trial?

		Ross - direct by Wisner 971
	1	A. It is completely and totally inappropriate to ignore that
	2	data.
	3	Q. And have you seen any evidence that specifically shows that
	4	that was the FDA's view in 1990?
12:06:43	5	A. Yes.
	6	Q. All right. If you turn to Plaintiff's Exhibit 76 sorry.
	7	Yes, 76 in your binder.
	8	(Brief pause).
	9	BY MR. WISNER:
12:07:00	10	Q. Are you there?
	11	A. Yes.
	12	MR. BAYMAN: Objection, Your Honor. This is not in
	13	his report and this relates to fluoxetine which is Prozac, I
	14	object to it on two grounds.
12:07:11	15	THE COURT: I don't have let me get this document.
	16	(Brief pause)
	17	THE COURT: Once again, your objection?
	18	MR. BAYMAN: That it's not in his report and it
	19	relates to fluoxetine which is Prozac, Your Honor.
12:07:31	20	MR. WISNER: Your Honor, if I may, this document
	21	specifically relates to the FDA's review of suicidality and
	22	SSRIs and what data they should be looking at and not in 1990
	23	by the senior epidemiologist of the FDA.
	24	THE COURT: You're relying on the document for a
12:07:52	25	general proposition and not for the application to Prozac or

		Ross - direct by Wisner 972
	1	fluoxetine?
	2	MR. WISNER: That's correct, Your Honor.
	3	MR. BAYMAN: Your Honor, this was not in his report.
	4	We never had a chance to question him about it.
12:08:02	5	MR. WISNER: That's not true. At his deposition I
	6	handed them a flash disk that contained every piece of thing he
	7	looked at, called his reliance material, and this was on it.
	8	So it's not true.
	9	THE COURT: All right. You may proceed.
12:08:16	10	BY MR. WISNER:
	11	Q. All right, DOCTOR, is this a document that you reviewed
	12	before?
	13	A. Yes.
	14	Q. And is this a document that you relied upon?
12:08:20	15	A. Yes.
	16	Q. And would discussing it aid you in your testimony today?
	17	A. It would.
	18	Q. Okay. Great.
	19	MR. WISNER: Permission to publish, Your Honor.
12:08:27	20	THE COURT: All right. You may proceed.
	21	BY MR. WISNER:
	22	Q. Okay. Great. So this is a document
	23	THE COURT: Let's go to sidebar for a minute.
	24	MR. WISNER: Yes.
12:08:30	25	







		Ross - direct by Wisner 976
	1	
	2	(Proceedings resumed within the hearing of the
	3	jury).
	4	THE COURT: Will you may proceed.
12:11:49	5	MR. WISNER: Thank you, Your Honor.
12.11.49	6	BY MR. WISNER:
	7	Q. Looking at Plaintiff's Exhibit 76, Doctor, who is the
	, 8	author of this document and where was it generated?
	9	A. So I just want to make sure I understand.
12:12:01	10	So there's actually two memoranda here. Are you
12.12.01	11	referring to
	12	Q. Let's start with the first one.
	13	A. So this is written and signed by Dr. Bruce Savella who is
	14	sorry.
12:12:35	15	Q. It appears on the screen.
12.12.33	16	A. My apologies. He is chief of the epidemiology branch.
	17	Q. And what year is this?
	18	A. 1990.
	19	Q. And you say chief of the epidemiology branch of what
40.40.40	20	organization?
12:12:49	20	A. The Center For Drug Evaluation and Research in the FDA.
	21	Q. And the subject here is what, Doctor?
	22	
	23 24	A. So the subject is how to analyze suicide data in this case
		from fluoxetine or for fluoxetine.
12:13:12	25	Q. And is this around the time that the FDA held a meeting to

		1
		Ross - direct by Wisner 977
	1	discuss SSRIs and suicide, before that, I should say?
	2	A. It's a little bit before.
	3	Q. Okay. All right. I want to call your attention to a
	4	paragraph down here, it reads:
12:13:32	5	" in the analysis of suicidality, 76 of the
	6	total of 97 cases were excluded because they
	7	occurred in compassionate use studies or other
	8	studies which did not have controls."
	9	What doings that mean, Doctor?
12:13:46	10	A. So it's that in the application or the data on suicide,
	11	around 3/4 of the suicide cases were not included in the
	12	sponsor's analysis, leaving only, I would say, fewer than 20
	13	percent or maybe around 20 percent, sorry.
	14	Q. And what does it mean they were in compassionate use
12:14:20	15	studies or other studies?
	16	A. So there are other often many other types of designs that
	17	are included in an application besides a randomized control
	18	trial. You may have studies where the drug itself is given by
	19	itself and then it's compared to historical controls or it's
12:14:45	20	given compassionate use where it's thought that a patient who's
	21	got an untreatable condition could use could get this drug
	22	even though they're not on the trial. And these are submitted
	23	as part of the NDA and are considered in part of, you know,
	24	does the drug work.
12:15:05	25	Q. Okay. And it says:

		Ross - direct by Wisner 97	<b>'</b> 8
	1	" it's inappropriate in a safety analysis to	
	2	exclude such a large proportion of cases."	
	3	Do you see that?	
	4	A. Yes.	
12:15:14	5	Q. What does that mean, Doctor?	
	6	A. Well, you're	
	7	MR. BAYMAN: Your Honor, I'm going to object. Once	
	8	again, we're going to what Eli Lilly did, what they included,	
	9	what they excluded. This is GSK.	
12:15:24	10	THE COURT: I'm going to, at least for the moment,	
	11	sustain the objection.	
	12	And we'll go to lunch now, ladies and gentlemen, and	
	13	we'll resume about 20 after 1:00. So you are excused for	
	14	lunch.	
12:15:38	15	And then I'll talk to counsel about this exhibit.	
	16	(The following proceedings were had out of the	
	17	presence of the jury in open court:)	
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12:16:05	20		
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12:16:23	25		











	Ross - direct by Wisner 984
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3 4	I CERTIFY THAT THE FOREGOING IS A CORRECT TRANSCRIPT FROM THE
4	RECORD OF PROCEEDINGS IN THE ABOVE-ENTITLED MATTER
6	NECORD OF FROCLEDINGS IN THE ADOVE-ENTITLED HATTER
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