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December 15, 2006

VIA E-MAIL, FAX AND FEDERAL EXPRESS

James B. Gottstein, Esquire
Law Offices of James B. Gottstein
406 G Street, Suite 206
Anchorage, Alaska 99501-2164

Re: In re Zyprexa MDL

Dear Mr. Gottstein:

We represent Eli Lilly and Company. We have been told that you have provided copies of materials to the New York Times that were (i) produced by Eli Lilly and Company in connection with In re Zyprexa Product Liability Litigation, MDL No. 1596 (E.D.N.Y.), and (ii) stamped "Confidential - Subject to Protective Order" pursuant to case management orders issued in that litigation. If such materials were provided to you by anyone subject to the protective order entered by the federal court, the person providing these items acted in violation of that order. We intend to ask the court overseeing the multidistrict litigation to issue sanctions against anyone who has violated the order.

If you have any materials that are, or may be, subject to the MDL protective order, we demand that you:

1. Identify those materials and immediately return them to us.
2. Refrain from further publishing or publicizing those materials, including using them on any website run by you or others.
3. Request the return of these materials from anyone to whom they have been provided.

James B. Gottstein, Esquire

Page 2

December 15, 2006

4. Identify the persons to whom you provided any such materials.

If we learn that any individuals have violated the orders of the federal court, we intend to seek all appropriate sanctions, whether before that court or, if appropriate, from bar disciplinary authorities. We request your cooperation in this regard.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Andrew R. Rogoff". The signature is fluid and cursive, with a long horizontal stroke at the end.

Andrew R. Rogoff

ARR/jls