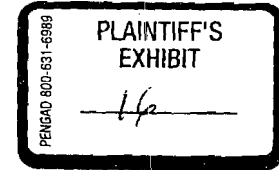


SB
SmithKline Beecham
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Marketing Department



April 25, 1995

TO: SK&F Consultants
SBP Consultants
Psychiatric Consultants
Hospital Product Specialists
Managed Care Specialists
Federal Military Specialists

cc: Jules Armson
Bill DeVinney
Nancy Doyle
Jack Fish
Walt Graham
Steve Martinelli

Kathryn O'Fee
Howard Pien
Bonnie Rossello
RVPs
RMAs

FROM: Barry Brand
Assistant Product Manager, *Paxil*

SUBJECT: APPROVED CLINICALS/PAPERS FOR FIELD CONSULTANT USE

Below, please find a complete list of approved clinicals/papers which you may use in your selling efforts with *Paxil*. Currently, twenty-eight clinicals/papers are approved for use with physicians. Of these, eighteen may be ordered as reprints via ETMS (the order code is provided below for your convenience). Two additional supplements have recently been approved which include ten additional papers that you may use with physicians, however, reprints from Philadelphia are not currently available (copies of these papers are attached)

Paxil Reprints Approved and Available Via ETMS

- PX1163 G.C. Dunbar, MD, J.B. Cohn, MD, et al
A Comparison of Paroxetine, Imipramine and Placebo in Depressed Outpatients
British Journal of Psychiatry (1991), 159, 394-398
- PX1183 David L. Dunner, MD, Geoffrey C. Dunbar, MD
Optimal Dose Regimen for Paroxetine
The Journal of Clinical Psychiatry, Vol. 53, No. 2 (Suppl.) pp. 21-26, February 1992
- PX1173 William F. Boyer, MD, Christine L. Blumhardt, PharmD
The Safety Profile of Paroxetine
The Journal of Clinical Psychiatry, Vol. 53, No. 2 (Suppl.) pp. 61-66, February 1992
- PX1193 C. Lindsay DeVane, PharmD
Pharmacokinetics of the Selective Serotonin Reuptake Inhibitors
The Journal of Clinical Psychiatry, Vol. 53, No. 2 (Suppl.) pp. 13-20, February 1992
- PX1203 David Sheehan, MD, Geoffrey C. Dunbar, MD, et al
The Effect of Paroxetine on Anxiety and Agitation Associated With Depression
Psychopharmacology Bulletin, Vol. 28, No. 2, pp. 139-143, 1992

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- PX2234 C. Lindsay DeVane, PharmD
Pharmacogenetics and Drug Metabolism of Newer Antidepressant Agents
The Journal of Clinical Psychiatry, Vol. 55, No.12 (Suppl.), pp. 38-45, December 1994
- PX2244 David L. Dunner, MD
Therapeutic Considerations in Treating Depression in the Elderly
The Journal of Clinical Psychiatry, Vol. 55, No.12 (Suppl.), pp. 48-57, December 1994
- PX2254 Robert M. A. Hirschfeld, MD
Guidelines for the Long-Term Treatment of Depression
The Journal of Clinical Psychiatry, Vol. 55, No.12 (Suppl.), pp. 59-67, December 1994
- PX2503 Peter E. Stokes, MD
Current Issues in the Treatment of Major Depression
Journal of Clinical Psychopharmacology, Vol 13, No.6 (Suppl 2), December 1993
- PX1085 C. Lindsay DeVane, PharmD
Pharmacokinetics of the Newer Antidepressants: Clinical Relevance
The American Journal of Medicine, Vol. 97 (Suppl 6A), pp. 6A-13S-23S, December 19, 1994
- PX1095 Charles B. Nemeroff, MD, PhD
Symposium Introduction: Contemporary Issues in the Management of Depression
The American Journal of Medicine, Vol. 97 (Suppl 6A), pp. 6A-1S-6A-2S, December 19, 1994
- PX1295 Charles B. Nemeroff, MD, PhD
Evolutionary Trends in the Pharmacotherapeutic Management of Depression
The Journal of Clinical Psychiatry, Vol.55, No. 12 (Suppl.), pp. 3-15, December 1994
- PX1305 C. Brendan Montano, MD
Recognition and Treatment of Depression in a Primary Care Setting
The Journal of Clinical Psychiatry, Vol.55, No. 12 (Suppl.), pp. 18-34, December 1994
- PX1495 Charles F. Reynolds, III, MD
Treatment of Depression in Late Life
The American Journal of Medicine, Vol. 97 (Suppl 6A), pp. 6A-39S-6A-46S, December 19, 1994
- PX1505 Clinton D. Kilts, PhD
Recent Pharmacologic Advances in Antidepressant Therapy
The American Journal of Medicine, Vol. 97 (Suppl 6A), pp. 6A-3S-6A-12S, December 19, 1994
- PX1515 James M. Andrews, MD, Charles B. Nemeroff, MD, PhD
Contemporary Management of Depression
The American Journal of Medicine, Vol. 97 (Suppl 6A), pp. 6A-24S-6A-32S, December 19, 1994
- PX1525 Robert Hirschfeld, MD, Alan F. Schatzberg, MD
Long-Term Management of Depression
The American Journal of Medicine, Vol. 97 (Suppl 6A), pp. 6A-33S-6A-38S, December 19, 1994
- PX1535 Benson H. McFarland, MD, PhD
Cost-Effectiveness Considerations for Managed Care Systems: Treating Depression in Primary Care
The American Journal of Medicine, Vol. 97 (Suppl 6A), pp. 6A-47S-58S, December 19, 1994

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Paxil Reprints Approved But Not Available Via ETMS

Nicoletta Brunello, Salomon Z. Langer, et al
Current Understanding of the Mechanism of Action of Classic and Newer Antidepressant Drugs
Depression (1994) pp.1-8

G. Beaumont, S. Kasper, et al
Antidepressant Side Effects And Adverse Reactions
Depression (1994) pp.1-7

Lewis L. Judd, MD, Mark H. Rapaport, MD
The Effect Of Pharmacotherapy On Suicidal Ideation And Behavior
Depression (1994) pp.1-4

Lewis L. Judd, Mark H. Rapaport, MD
The Economics Of Depression And Cost-Benefit Comparisons Of Selective Serotonin Reuptake Inhibitors And
Tricyclic Antidepressants
Depression (1994) pp.1-5

S. Kasper, J.P. Lepine, et al
Efficacy, Safety, And Indications For Tricyclic And Newer Antidepressants
Depression (1994) pp.1-1

Ann G. Roberts, S.A. Montgomery
Antidepressants In the Prophylactic Treatment Of Recurrent Major Depression
Depression (1994), pp. 1-7

Michael E. Thase, MD, A. John Rush, MD, et al
Tricyclics And Newer Antidepressant Medications: Treatment Options For Treatment-Resistant Depressions
Depression (1994), pp. 1-17

Martin B. Keller, MD
Depression In The United States-Underrecognized And Undertreated?
Depression Special Report, pp.7-11, Feb., 1994

David J. Kupfer, MD
Recurrent Depression - Prevention Of A Lifelong Disorder
Depression Special Report, pp.29-35, Feb., 1994

Charles F. Reynolds, III, MD
Depression In Late Life-Contemporary Approaches To Recognition And Treatment
Depression Special Report, pp.13-19, Feb., 1994

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