## **EXHIBIT A**

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF NEW YORK	
In re: ZYPREXA PRODUCTS LIABILITY LITIGATION	MDL No. 1596 (JBW) (RLM)
THIS DOCUMENT RELATES TO:  UCFW LOCAL 1776 AND PARTICIPATING  EMPLOYERS HEALTH AND WELFARE FUND,  ERIC TAYAG and MID-WEST NATIONAL  LIFE INSURANCE COMPANY OF TENNESSEE  on behalf of themselves and other similarly situated	

## **DECLARATION OF GERALD HOFFMANN**

GERALD HOFFMANN declares, under penalty of perjury, pursuant to the provisions of 28 U.S.C., Section 1746, as follows:

- I am employed by Eli Lilly and Company ("Lilly") as Manager of Global
   Competitive Intelligence Strategy.
  - 2. I have been employed by Lilly since November 1998.
- 3. I have held a management position in Competitive Intelligence since November 1998, and have worked in the field of competitive intelligence since 1989. Prior to my employment at Lilly, I was the Director of Competitive Intelligence for SBC Communications.
- 4. The field of competitive intelligence is well established, and the methods described below are well recognized in industry and academia, and are the subject of textbooks and published literature, including: LIAM FAHEY, COMPETITORS: OUTWITTING, OUTMANEUVERING, AND OUTPERFORMING (1999); LEONARD M. FULD, COMPETITIVE INTELLIGENCE: How TO GET IT;

How to Use It (1985); Benjamin Gilad, The Business Intelligence System: A New Tool for Competitive Advantage (1988); Benjamin Gilad, Business Blindspots: Replacing Your Company's Entrenched and Outdated Myths, Beliefs and Assumptions with the Realities of Today's Markets (1994); Michael E. Porter, Competitive Strategy: Techniques for Analyzing Industries and Competitors (1980); as well as numerous articles by Jan Herring, under whom I also trained. I have also been a member of the Society of Competitive Intelligence Professionals since 1989.

- 5. Part of my responsibilities, as well as the responsibilities of the Competitive Intelligence Group generally, is to educate employees as to the importance of maintaining the confidentiality of internal information and documents ("intelligence data") and as to the dangers of competitive harm from the failure to keep intelligence data even seemingly innocuous documents confidential. I also assist global product teams on how to gather competitive data from the public domain for use in gaining advantage in the marketplace.
- 6. From this experience and training, I understand the value to Lilly's competitors of internal Lilly documents, including those at issue in this case, if they were permitted to be released in the public domain.
- 7. I have reviewed the Amended Complaint, and each of the documents referenced therein as listed on the attached Schedule "A."
- 8. Each of the documents listed in the Amended Complaint and Schedule
  "A" contains information of the type that Lilly treats and protects as confidential, and is subject
  to Lilly's confidentiality polices and procedures described below.
- 9. Each of the documents listed in the Amended Complaint and Schedule
  "A" contains information related to: confidential research and development information;

strategic plans; marketing plans, strategies; competitive analyses; market research; clinical trials and non-clinical trials; or interactions with key regulators or publishers. Each document reveals something about Lilly's internal organization and structure, qualifies as intelligence data, and if disseminated would be useful to Lilly's competitors in the atypical antipsychotic marketplace, and Lilly generally.

- 10. The pharmaceutical industry operates in an intensely competitive market generating revenues in the hundreds of billions of dollars per year.
- 11. Lilly dedicates a substantial amount of time, money, and resources to research and development of medicines; strategic plans; marketing plans, competitive analyses; market research; clinical trials and non-clinical trials; and interactions with regulators and publishers. Lilly recognizes the competitive threats within the pharmaceutical industry and has implemented elaborate safety precautions to prevent its confidential information from falling into a competitors' hands.
- 12. Every Lilly-operated facility employs private security guards and utilizes private security systems. All employees and guests must possess an individually assigned and distributed security badge to enter any Lilly-operated facility. Lilly's computer systems are protected by state-of-the-art security software. To gain access to Lilly's computer system requires a Lilly-controlled and monitored username, as well as a user-specific password. Separate security clearance is necessary to obtain a username. Within Lilly's computer system, each employee is given a personal email account with limited access by others within the company. Lilly's document management system also provides limited employee access to Lilly's documents.

- 13. In addition to the physical security and electronic security Lilly utilizes, every employee is bound by the provisions of <u>The Red Book Code of Business Conduct</u>, as well as Global Lilly Policies, each of which delineates employees' responsibilities to maintain the confidentiality of all Lilly information assets, and includes:
- a. All information developed by employees relating to company business, such as research and development plans, organizational charts, compounds and processes, manufacturing methods, clinical trial data and marketing, advertising, and business development studies and plans must be safeguarded by all employees.
- b. Employees must keep the information in secure locations and limit access to information to those employees who have a need to know in order to perform the duties of their employment.
- c. An employee must not disclose information to third parties unless information-specific approval is obtained by the employee's supervisor, and only after considering the need for a confidentiality agreement approved by Lilly's Law Division and signed by the third party.
- d. Violations of <u>The Red Book Code of Business Conduct</u>, or any other physical or electronic policy, are disciplined up to and including termination of employment.
- 14. Lilly extends its requirements for protection for confidential material to consultants, vendors, and clinical investigators, as well. Every person receiving Lilly confidential materials or data is bound by confidentiality agreements, which protects negotiations, conversations, correspondence with Lilly.

- 15. Lilly also devotes substantial resources both to monitoring competitor data in the public domain to assist its strategic planning for its products, and to protecting its own data from public dissemination.
- 16. Lilly currently markets over fifty medications, each with a different market base, as well as many compounds moving toward the market, while developing new indications or line extensions for existing products.
- 17. Zyprexa® is indicated for use by patients with bipolar disorder and schizophrenia. Like the pharmaceutical industry, the bipolar and schizophrenia markets are fiercely competitive, and Lilly must compete with pharmaceutical companies such as AstraZeneca, Bristol-Myers Squibb, Janssen, Merck, Novartis, and Pfizer, as well as with companies manufacturing generic medications, and potential competitors who may be deciding whether to enter these markets. It is standard practice in the pharmaceutical industry to engage in competitive intelligence and monitor competitor intelligence data.
- leveraging prior gained intelligence data. The more pieces of information about a competitor that are gathered, the more complete the picture of the competitor that can be gained. With access to the documents at issue here, a competitor could obtain considerable insight into Lilly's structure, decision tree, internal workings, strategies for-development, and its processes for deliberation and strategy-implementation. Public dissemination would reveal the manner in which the company considered or developed research information, strategic plans, marketing plans, strategies, competitive analyses, market research, clinical trials and non-clinical trials, and interactions with regulators or publishers. If Lilly's internal documents were to be publicly disseminated, every pharmaceutical company in the world, including competitors to all of Lilly's

marketed medications, including Zyprexa®, would have access to a treasure trove of competitive intelligence, in an organized and assembled manner.

- 19. Public dissemination of Lilly's internal documents would work serious competitive harm to Lilly and the Zyprexa® brand.
- 20. With the benefit of not only the inferences that can be drawn from individual pieces of information, but also by what can be learned by comparing individual documents with other documents both documents that are publicly available as well as other documents that are subject to this challenge pharmaceutical companies worldwide would be able to copy Lilly's actions, draw from Lilly's actions, or anticipate Lilly's future actions to plan countermeasures.
- 21. The documents would also permit competitors to generate lists of current and former Lilly employees and consultants as potential contact people to gather competitive information. Showing Lilly's deliberative processes can also be used by competitors to evaluate whether the Zyprexa® team has weaknesses that can be competitively exploited.
- 22. In addition to the immediate harm that Lilly would face as a result of public dissemination of its documents, companies with products that compete with Zyprexa® may utilize the Zyprexa®'s documents in counter-detailing presentations to Lilly's customers, showing customers documents and information taken out of context with the aim of damaging Lilly's reputation and bolstering competitors' market shares.

I declare under penalty of perjury and under the laws of the United States of

America that the foregoing is true and correct

GERALD HOFFMANN Executed on January 16, 2006 at

Chesterfield, Missouri



1	UNITED STATES DISTRICT COURT EASTERN DISTRICT OF NEW YORK		
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3		:	
4	IN RE: ZYPREXA PRODUCTS LIABILITY LITIGATION	: : U.S. Courthouse : Brooklyn. New York	
5		<b>,</b> .,	
6		: TRANSCRIPT OF PROCEEDINGS : January 8, 2007	
7		X 2:00 p.m.	
8	BEFORE:		
9		. WEINSTEIN, U.S.D.J.	
10	HONORABLE JACK D	WEINSTEIN, U.S.D.J.	
11	APPEARANCES:		
12	Eli Lilly & Co.	- SEAN P. FAHEY, ESQ. NINA GUSSACK, ESQ.	
13 14	Mind Freedom International, Chamberlin, Whittiker	- TED CHABASINSKI, ESQ.	
15	EFF, John Doe	- FRED VON LOHMANN, ESQ.	
16	AHRP, Vera Sharav	- ALAN MILSTEIN, ESQ.	
17	Gottsteins	- JOHN McKAY, ESQ.	
18	Steering Committee	- RICHARD MEADOW, ESQ.	
19	Third-party claims	- TOM SOBOL, ESQ.	
20	Count Bonostos.	Mickey Prymor DDD	
21	Court Reporter:	Mickey Brymer, RPR Official Court Reporter 225 Cadman Plaza East	
22		Brooklyn, New York 11201	
23		(718) 613-2255	
24			
25	Proceedings recorded by mechanical stenography. Transcript produced by computer-aided transcription.		

- 2 re Zyprexa Products Liability Litigation.
- The Judge is on the bench now.
- 4 THE COURT: I'll ask for appearances, please.
- 5 THE CLERK: Counsel, restate your names, please.
- 6 MR. CHABASINSKI: Ted Chabasinski representing Mind
- 7 Freedom International, Chamberlin and as of yesterday Robert
- 8 Whittiker.
- 9 MR. VON LOHMANN: Fred Von Lohmann, Electronic
- 10 Frontier Foundation, representing John Doe.
- 11 MR. MILSTEIN: Alan Milstein, representing Vera
- 12 Sharav and the Alliance for Human Research Protection.
- 13 THE COURT: Anyone else?
- 14 MS. GUSSACK: Nina Gussack for defendant Eli Lilly
- 15 and Company.
- 16 MR. McKAY: John McKay for Harry Gottstein,
- 17 respondent for the second temporary restraining order and
- 18 James Gottstein pursuant to the --
- 19 THE COURT: Keep your voices up, please. This is the
- 20 Judge speaking. When you speak, give your name. I'll have
- 21 the people who are present give your names, please.
- 22 MR. FAHEY: Sean Fahey on behalf of Eli Lilly and
- 23 Company.
- 24 MR. AVELAR: I'm not entering an appearance, your
- 25 Honor, I'm not admitted to practice.

- MR. MEADOW: Richard Meadow, Lanier law firm,
- 2 plaintiffs, and a member of the plaintiff's steering
- 3 committee.
- 4 THE COURT: Your name.
- 5 MR. AVELAR: My name --

- 6 THE COURT: Keep your voice up, sir. My name is Paul
- 7 Avelar, but I'm not admitted to practice before the Court and
- 8 I will not be speaking at the hearing.
- 9 THE COURT: Who do you represent?
- 10 MR. AVELAR: I'm here with Mr. Fahey.
- 11 THE COURT: You are an associate?
- 12 UNIDENTIFIED SPEAKER: Your Honor, I'm sorry, I can't
- 13 hear the conversation.
- 14 THE COURT: Keep your voice up. Sir, say it again.
- 15 If you're studying to be a lawyer, speak up.
- 16 MR. AVELAR: My name is Paul Avelar. I am an
- 17 associate of Mr. Fahey. I will not be entering an appearance
- 18 in this case. I am not admitted to practice before this
- 19 Court.
- 20 THE COURT: Thank you.
- 21 MR. SOBOL: One more on the phone, your Honor. Good
- 22 afternoon, your Honor. This is Tom Sobol, S-o-b-o-l, I'm one
- 23 of the co-lead lawyers for the third-party claims. Good
- 24 afternoon.
- 25 THE COURT: Good afternoon.

- 1 Who wishes to speak first? Is there an application?
- 2 MR. CHABASINSKI: There is a motion for reargument.
- 3 This was originally called because I requested wording in the
- 4 injunction be changed.
- 5 THE COURT: Give your name.
- 6 MR. CHABASINSKI: I did, your Honor. This is Ted
- 7 Chabasinski representing, among other respondents to the
- 8 injunction, Mind Freedom International. Originally I wrote to

- 9 you and requested that the wording in the injunction as
- 10 applied to my client be changed because I felt it was -- I
- 11 felt it was restraining their free speech beyond what the
- 12 injunction could call for. I think the situation is
- 13 completely changed now and I think it would be more
- 14 appropriate for you to hear Mr. Von Lohmann's argument.
- 15 Although he's only representing one person in the injunction,
- 16 his arguments really apply to everyone who's covered by the
- 17 injunction. So, I request that you hear his arguments first.
- 18 They would make my argument moot.
- 19 THE COURT: I will be happy to hear him.
- 20 MR. VON LOHMANN: Your Honor, this is Fred
- 21 Von Lohmann, representing John Doe, and I am happy to restate
- 22 the arguments that were made in the brief that was filed very
- 23 early this morning. I apologize if you have not had a chance
- 24 to take a look at that.
- 25 THE COURT: I read all the papers.

- 1 MR. VON LOHMANN: Excellent, your Honor. Thank you
- 2 very much. I appreciate that. Let me recap briefly a few
- 3 things before I discuss the argument. First, in response to
- 4 the papers filed by Eli Lilly attorney Ms. Gussack, let me
- 5 make a few things clear. First, my client John Doe is not
- 6 anyone named in the injunction, nor anyone mentioned by name
- 7 in Ms. Gussack's papers. Just so we're clear, my client here
- B is someone who is a member of the public who is interested in
- 9 mental health issues, who has heard about this, thanks to The
- 10 New York Times article as well as the broad public discussion
- 11 about this and is not someone who is enlisted as one of the
- 12 individuals in the Court's prior injunction.

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13 Second, your Honor, unlike the assertion in
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- 14 Ms. Gussack's papers, I certainly do not concede personal
- 15 jurisdiction over my client has been established by the
- 16 Court. I agree that my client is potentially within this
- 17 Court's jurisdiction. However, he has not been served, nor
- 18 otherwise formally brought under this Court's jurisdiction.
- 19 appear here today because the case law is relatively clear
- 20 that someone who has notice of a Court injunction will be
- 21 bound by that injunction even without formal service, so, I
- 22 appear here today in order to clarify the Court's order in
- 23 that regard.
- 24 Third, my client also does not concede that due
- 25 process has been fulfilled with respect to his situation.

- 1 This again is something that was asserted by Ms. Gussack's
- 2 papers filed before the Court this morning. He was not
- 3 notified in any way prior to the issuance of the court order.
- 4 So, let me just recap briefly the arguments here that
- 5 he is seeking to make and answer any questions the Court may
- 6 have. He is someone who contributes to the web site that is
- 7 mentioned in the Court's January 4 order, the
- 8 Zyprexa.pbwiki.com web site. He has, in addition to
- 9 contributing information there, he has also posted links to
- 10 the Lilly documents that are hosted on third-party web sites.
- 11 He himself has never posted the documents. He has only posted
- 12 links that purportedly lead to these documents.
- 13 As the Court may be aware, there are now a number of
- 14 locations on the Internet where the documents have apparently
- 15 been republished and again I would like to disagree with

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16 Ms. Guzack's papers. She asserts that the documents are
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- 17 nowhere available on the Internet currently. I certainly have
- 18 no information confirming that. In fact, what I am aware of
- 19 is that the documents may in fact already be available on
- 20 foreign web sites. Of course, my client is leery of
- 21 publishing links to those web sites in light of the Court's
- 22 order, but my understanding is the documents are presently
- 23 available on third-party web sites with no relation, at least
- 24 no relation that my client knows to any party in the case or
- 25 any person named in the injunction.

- 1 So, very briefly, your Honor, my client makes two
- 2 arguments in asking the Court to clarify its order to exclude
- 3 him and his activities. First, this Court lacks the authority
- 4 to bind nonparties who are not acting in concert with or
- 5 participating with or aiding or abetting a party to the
- 6 underlying action. And, as described in my brief, my client
- 7 certainly does not fall within that circle. He is not a party
- 8 to the litigation. He has never taken this drug, he has to
- 9 the best of his knowledge never had any direct contact with
- 10 any individual who is bound by this Court's protective order
- 11 CMO-3.
- 12 He discovered this controversy, as I said, through
- 13 public sources of information and accordingly he is not in a
- 14 position of aiding or abetting or otherwise participating with
- 15 any party. Therefore, it is his view he is not within the
- 16 Court's power, even if he is in fact posting the links to
- 17 these documents.
- 18 The Court's order, however, enjoins any -- apparently
- 19 from the language as written in the January 4th order, it

- 20 appears to enjoin the web site itself and my client therefore
- 21 is concerned that that would include his activities, despite
- 22 the fact that he is an independent third party and thus beyond
- 23 the Court's reach.
- Secondly, and perhaps even more importantly, my
- 25 client believes that this order as applied to his activities

- 1 constitutes an unconstitutional prior restraint on speech and
- 2 in this regard, as discussed in the brief, the Proctor &
- 3 Gamble versus Bankers Trust case, the 6th Circuit case from
- 4 1996 that -- where Judge Merritt wrote the majority opinion
- 5 there is really almost exactly on all fours with this
- 6 circumstance.
- 7 In that case BusinessWeek obtained documents that
- 8 were under protective order and submitted to the Court under
- 9 seal and wanted to publish an article relating to those
- 10 documents. The Court enjoined that publication. On review
- 11 the 6th Circuit made it very clear that injunction was a prior
- 12 restraint, unconstitutional, and impermissible under the First
- 13 Amendment.
- 14 The circumstance here is again very similar. My
- 15 client is an independent third party that has discovered
- 16 places that purport to have these documents on line. The fact
- 17 that they were under protective order in this litigation
- 18 before your Honor should not be a justification to assert a
- 19 prior restraint against him.
- 20 In fact, although Ms. Guzack's papers suggest that
- 21 The Seattle Times versus Reinhart case before the Supreme
- 22 Court in 1984 upheld similar restrictions, that case and the

- 23 restrictions that were upheld in that case were against a
- 24 party to the litigation itself and, as Judge Merritt describes
- 25 in the Proctor & Gamble case, rejecting exactly that argument,

- 1 he points out that in The Seattle Times case we were not there
- 2 talking about nonparties. My client, just as BusinessWeek was
- 3 in the Proctor & Gamble case, is here a nonparty acting
- 4 independently of any party or for that matter any person who
- 5 is under the Court's protective orders CMO-3.
- 6 So, for those two reasons, I have suggested in my
- 7 brief a revision or clarification of the Court's January 4th
- 8 order that I believe would cure both the Court authority
- 9 problem as well as the First Amendment prior restraint
- 10 problem, and that is essentially to remove mention of the web
- 11 site and specifically I think it is more sensible to direct
- 12 the Court's orders at individuals rather than a web site that
- 13 in this case can be revised by many, many members of the
- 14 public and, also, to clarify that the Court's order only
- 15 extends to nonparty -- to the extent they are legally
- 16 identified with a party, or are acting in concert with or
- 17 participate with or aiding and abetting a party, that is
- 18 clearly the outer limit of the Court's authority, as made
- 19 clear by both 2d Circuit authority and Supreme Court
- 20 authority.
- 21 So, by clarifying the order in that manner it would
- 22 retain the Court's power over anyone who is in that close
- 23 aiding and abetting relationship, thereby validly protecting
- 24 Eli Lilly's interests while not reaching out onto a prior
- 25 restraint to nonparties who are both beyond the Court's

- 1 authority and protected by the First Amendment in their
- 2 interest in publicizing and discussing information relating to
- 3 the Lilly documents, your Honor.
- 4 THE COURT: Thank you very much. Do you have the
- 5 transcript of the hearing of January 3, 2007?
- 6 MR. VON LOHMANN: Your Honor, I only obtained that
- 7 transcript this morning as an exhibit to Ms. Gussack's
- 8 submission. I have not had the opportunity to review it.
- 9 THE COURT: But do you have a copy?
- 10 MR. VON LOHMANN: I do, yes, your Honor.
- 11 THE COURT: Are you appearing on behalf of the web
- 12 site?
- MR. VON LOHMANN: I am appearing on behalf of an
- 14 individual who has contributed to the web site, including
- 15 contributing links that lead -- at least purportedly lead to
- 16 the Lilly documents that are in dispute.
- 17 It is a bit unclear, your Honor, exactly who the
- 18 order is directed toward. As I described in my brief, the web
- 19 site is hosted by a service called pbwiki.com. That service
- 20 is based in California and it basically provides the tools
- 21 that allows anyone to create a web site on any topic of their
- 22 choosing. In fact, their information, their public
- 23 information on the web site suggests that they have more than
- 24 100,000 individual web sites that are hosted by this service.
- 25 So, by mentioning a particular web site, in this case the

- 1 Zyprexa.pbwiki.com web site, I interpret the Court's ruling to
- 2 be applied just to that individual web site rather than to the
- 3 entire operations of this company which obviously has no
- 4 direct interest or involvement in this controversy or this
- 5 underlying litigation. And, so, when you say "the web site,"
- 6 all I can say, your Honor, is that there are a number of
- 7 individuals who are contributors to that web site, each of
- 8 whom is entitled to revise the web site as they see fit. The
- 9 wiki technology involved here allows that sort of
- 10 collaborative authorship.
- 11 All I can do, your Honor, is represent one of the
- 12 authors. I don't know who all the other authors are. As I
- 13 mentioned in my brief, the password that is required to be an
- 14 author or a collaborator on this web site has been publicly
- 15 disclosed so to the best of our knowledge there are a number
- 16 of individual contributors, not all of whose identities are
- 17 known to my client, or, as far as I can tell, publicly
- 18 available. So, I am here representing one individual who
- 19 contributes to this particular web site.
- 20 THE COURT: But you'll have to excuse me, because I
- 21 don't know too much about the technology involved and counsel
- 22 will have to assist me.
- 23 MR. VON LOHMANN: I will do my best, your Honor.
- 24 THE COURT: I know you will.
- 25 Is there a company that owns and operates the web

- 1 site?
- 2 MR. VON LOHMANN: The company, as I mentioned,
- 3 there's a company called P.B. Wiki. It is based in
- 4 California. It owns and operates a service that hosts many,

- 5 as I mentioned, over 100,000 web sites. It has no particular
- 6 interest in the content of any particular web site, nor to the
- 7 best of my knowledge does it author any of that content. It
- 8 simply provides in essence to your Honor something similar to
- 9 a generic bulletin board where anyone can come and pin up any
- 10 content they like and they -- although I haven't been in touch
- 11 with that company, to my knowledge they are not involved or
- 12 appearing or otherwise represented here.
- 13 THE COURT: So, they are not objecting to the order;
- 14 is that right?
- 15 MR. VON LOHMANN: I cannot speak on their behalf. I
- 16 -- I did speak with them, because, as I mentioned in my
- 17 brief, counsel, Mr. Fahey, who I believe is on the call, today
- 18 sent an E-Mail message to the company. This actually occurred
- 19 prior to the Court's January 4th ruling, so even before the
- 20 web site was mentioned in a court order, counsel for Lilly
- 21 already contacted the company and demanded that the entire web
- 22 site be taken down or deleted and, so, I got in the touch with
- 23 the company in order to discuss this matter with the company.
- 24 The company was satisfied that because the web site, as I
- 25 mentioned in my brief, has edited itself, the contributors

- 1 have chose to abide by the Court's January 4th ruling pending
- 2 this hearing. The company was satisfied that the web site, to
- 3 the extent it was in compliance with the Court's ruling, no
- 4 longer presented any issue that they needed to worry about.
- 5 Again, your Honor, this is me relaying the content of
- 6 my conversation. I don't purport to represent them. They are
- 7 not, as far as I know, involved in this action at this time.

- 8 THE COURT: Thank you. Does anybody else wish to be
- 9 heard before I hear from Lilly?
- 10 MR. CHABASINSKI: Your Honor, this is Ted
- 11 Chabasinksi. I believe Mr. Von Lohmann's argument applies
- 12 equally to the people I represent. The injunction, it
- 13 infringes on their freedom of speech. They are in no way
- 14 party identified. The event that Lilly claims ties them to
- 15 the parties, that is, the alleged violation of the protective
- 16 order, there still hasn't been a determination there even was
- 17 a violation of protective order. The only thing that connects
- 18 people I represent to any party is that they receive some
- 19 documents -- not all of them received them. They received
- 20 some documents from somebody who is also not a party and that
- 21 their connection with this case is extremely tenuous. They
- 22 are nonparties, they have no relationship to any party. If,
- 23 indeed, they had a relationship to Mr. Gottstein,
- 24 Mr. Gottstein is not a party, there's no showing that they
- 25 acted in concert with Mr. Gottstein or aided and abetted any

- 1 alleged violation of the protective order.
- 2 So, I think all of Mr. Von Lohmann's argument as to
- 3 his client apply to mine as well.
- 4 I also -- I have not received any papers from Eli
- 5 Lilly. I don't know what they say, but whatever they say, I
- 6 don't think they change what the law is in this area, which is
- 7 prior restraint is disfavored and people have to be related to
- 8 the -- to some party in the case in some way before they can
- 9 be bound by an injunction.
- 10 THE COURT: Thank you very much. Does anybody else
- 11 on the phone wish to be heard?

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MR. MILSTEIN: Yes, your Honor, this is Alan
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- 13 Milstein. I represent Vera Sharav and Alliance for Human
- 14 Research Protection. Ms. Sharav is a patient, subject
- 15 advocate who indicated to me on her web site and E-Mails
- 16 information that she sees as exposing the risks of
- 17 pharmaceuticals and of other health related matters and she is
- 18 a nonparty, as is AHRP, to the litigation, the subject
- 19 litigation and should not be bound by any kind of restraining
- 20 order. So, I would again endorse what counsel for the
- 21 Frontier Foundation has already said to your Honor.
- 22 THE COURT: Thank you. Anybody else on the phone?
- 23 MR. McKAY: Your Honor, this is John McKay,
- 24 representing first Terry Gottstein as a respondent to the
- 25 order that is at issue in this case. I would simply -- I have

- 1 nothing further to add. It appears the brief filed by
- 2 Mr. Von Lohmann correctly states the law that is applicable
- 3 and Ms. Gottstein, under her circumstances, is not affected by
- 4 this. On behalf of Mr. Gottstein, who is not a party to this
- 5 restraining order, I would simply note for the record that we
- 6 appreciate that your Honor has provided to Mr. Gottstein an
- 7 opportunity to respond more specifically to matters that have
- 8 been raised by the pleadings till next Tuesday, January 16th,
- $oldsymbol{\mathsf{9}}$  and that we believe that a number of the statements in the
- 10 pleadings that have been filed that we've had a chance to look
- 11 at quickly this morning by Lilly do not accurately reflect
- 12 what we believe the record will ultimately show and in
- 13 particular consistent with your Honor's determination at our
- 14 last hearing on January 3rd that you were not predetermining

- 15 the factual issues. We appreciate that and the opportunity to
- 16 more fully address this next week, when we make a scheduled
- 17 filing.
- 18 Thank you, your Honor.
- 19 THE COURT: Thank you. Anybody else?
- 20 (No response.)
- 21 THE COURT: I will hear from Lilly.
- 22 MR. FAHEY: Your Honor, I want to start by focusing
- 23 the Court's attention on why we're here. This is a motion for
- 24 reargument, which is a very high standard that must be met in
- 25 order to change a prior ruling if the Court overlooked the

- 1 controlling decision, factual matters that would have likely
- 2 changed the result, and, secondly, argument would be necessary
- 3 to correct error. Neither of those is present here. The
- 4 reason for needing the reargument stated in Mind Freedom's
- 5 letter to the Court was that the order resulting from the
- 6 January 3rd hearing was the result of a lack of due process.
- 7 That is not true either.
- 8 First of all, due process is a very low standard.
- 9 Notice and opportunity to be heard are all that is needed.
- 10 Both of those were provided to all the parties on the phone
- 11 today. Particularly in a situation as we have here, where the
- 12 proceedings are to be followed by a more extensive proceeding
- 13 which is still scheduled for January 16 on a lot of the First
- 14 Amendment issues that were raised in the call today, the due
- 15 process standard is even lower.
- 16 There was communication or allegations in both the
- 17 moving papers and, also, on various web sites that there were
- 18 ex parte communications which resulted in an expansion of the

- 19 Court's order. As our papers show, the expansion of the order
- 20 in this case was specifically discussed on the record and the
- 21 expansion of the order was directed by the Court after
- 22 discussion with all the parties participating. Let me try to
- 23 briefly address some of the issues with respect to -- I guess
- 24 I will take them in order.
- 25 With respect to the EFF motion, we would like to

- 1 discuss the issue of the anonymity of John Doe. We think
- 2 that's a very important issue. The allegations are that John
- 3 Doe has nothing to do with the people who are under court
- 4 order on the 29th, that he has never spoken with anyone that
- 5 had anything to do with that, but he failed to tell us who he
- 6 is. And, so, we think the cases cited by EFF in their brief
- 7 do not support the preservation of John Doe's identity. We
- 8 are more than happy to have John Doe's identity sealed in the
- 9 record, but in order for the Court to determine whether or not
- 10 he was aiding and abetting people who were under Court orders
- 11 and injunctions in this case, we need to know who he is. And,
- 12 so, that's the first thing.
- 13 So, there's two factual points that EFF relies on in
- 14 their argument. First is that there was no aiding and
- 15 abetting, that we don't know who John Doe is. The second is
- 16 that the documents are widely available on the Internet.
- 17 There's no evidence before you, your Honor, that they are
- 18 widely available on the Internet. The only evidence is the
- 19 evidence that we submitted this morning from the director of
- 20 Mind Freedom, who said and we quoted in our brief, "I know of
- 21 no place on the Internet where these documents can be

- 22 located." So, the factual basis for EFF's motion for
- 23 reargument, first of all, doesn't make the standard for
- 24 reargument, but even on a factual basis the factual record is
- 25 not sufficient for your Honor to rule on their request to

- 1 change the order.
- 2 The second point and I do think that regardless of
- 3 who the John Doe is the evidence of the aiding and abetting of
- 4 individuals in -- that are under court order is significant by
- 5 the members of the contractors of the pbwiki. I will go
- 6 through those in a moment.
- 7 And, so --
- 8 THE COURT: I don't want to hear the evidence in
- 9 detail. I have your papers.
- 10 MR. FAHEY: Okay. Some of this is just responding to
- 11 the brief we just got this morning to which we didn't have an
- 12 opportunity to respond.
- 13 THE COURT: I don't want to hear that detail.
- MR. FAHEY: Okay.
- 15 The next issue with respect to the EFF's argument
- 16 about the 6th Circuit case, again, this is something we would
- 17 be prepared to address on the 16th with respect to the First
- 18 Amendment issue, but the fact is that the Proctor & Gamble
- 19 case is not at all similar to this case and Proctor & Gamble
- 20 there was not a court ordered protective order, there was an
- 21 agreement reached by the parties to keep information
- 22 protected. There was no good cause showing that there is here
- 23 which allowed the Court to make a determination about whether
- 24 a protective order was necessary.
- 25 In the Proctor & Gamble case the parties were allowed

- 1 on their own without Court approval to modify the terms of the
- 2 protective order, and, so, the government action in this case
- 3 was not present in the Proctor & Gamble case. Seattle Times
- 4 is controlling here. Seattle Times made clear that it has
- 5 been in the Court's power to issue protective orders
- 6 recognizing there's going to be some restraint of the First
- 7 Amendment rights. The Court balanced that, U.S. Supreme Court
- 8 balanced the interests and said protective orders are
- 9 appropriate.
- 10 And, so, moving on to the other individuals here, the
- 11 arguments raised by all of the other parties are essentially
- 12 that they are not parties in the underlying action, but we
- 13 have submitted clear evidence confirming that we believe these
- 14 individuals have all aided and abetted Mr. Gottstein and
- 15 Dr. Egilman in the dissemination of documents protected by
- 16 CMO-3.
- 17 The fact of the matter is that one of the documents
- 18 we submitted says and we quote: We can all be Jim, and that's
- 19 exactly what they're trying to do here. There have been
- 20 orders issued by the Court. They have done everything in
- 21 their power to evade those orders to put the documents into
- 22 other people's hands or to have other people try to post
- 23 information about them and the information that I'm suggesting
- 24 that I have here relates to David Oaks who is the director of
- 25 Mind Freedom who is in constant communication with the

- 1 contributors to the pbwiki and he's telling them please post
- 2 this to the wiki. How do I get the information out
- 3 anonymously? People working on the pbwiki are aiding and
- 4 abetting Mind Freedom, David Oaks, director of Mind Freedom,
- 5 and the intentional violation of this Court's December 29th
- 6 order.
- 7 And, so, all of the people, Terry Gottstein,
- 8 Mr. Gottstein, Judy Chamberlin, Robert Whittiker, all of those
- 9 people had notice and opportunity to be heard on the 3rd.
- 10 They either did not appear or they did appear and argued. The
- 11 motion for reargument is not met here. There's no new facts
- 12 and no new clear controlling law that modifies it.
- 13 On the issue of the Court's ability to extend these
- 14 issues as it previously did, which is to the 16th, the
- 15 standards in the 2d Circuit for temporary restraining order
- 16 and preliminary injunction are the same. All the Court needs
- 17 to identify is that there is a compelling interest that must
- 18 be preserved and there would be irreparable harm if not for
- 19 the injunction or restraining order.
- 20 The courts are clear in the 2d Circuit that the
- 21 protection of trade secrets is something that needs to be
- 22 protected. If it is not protected you have irreparable harm.
- 23 The second issue is whether there is success on the
- 24 merits, which we believe we will be able to establish, or,
- 25 second, the need for a fair and fuller hearing. The parties

- 1 have already said on January 3rd, if a more fair and full
- 2 hearing is necessary, that's why the original hearing was
- 3 scheduled for the 16th and, so, your Honor, is well within its

- 4 discretion to deal with the specific issues raised today,
- 5 which are whether there's factual matters that were not --
- 6 that could have been but were not presented to the Court and
- 7 whether it is clear error and we don't think either of those
- 8 is present.
- 9 So, we ask that the injunction or preliminary
- 10 injunction be continued until January 16th at two o'clock,
- 11 when we can hear the First Amendment issues which we really,
- 12 quite frankly, saw for the first time this morning at 9 a.m.
- 13 THE COURT: Thank you. Does anybody on the phone
- 14 wish to briefly speak? I think I have the full positions of
- 15 both parties and if you want to I'll hear you.
- 16 MR. VON LOHMANN: Your Honor, this is Fred Von
- 17 Lohmann.
- 18 Let me respond very briefly to a few of the points
- 19 that were made by I assume Mr. Fahey before the Court. First,
- 20 let me respond to the concern regarding anonymity. I, of
- 21 course, am very sensitive to my client's desire to speak
- 22 anonymously, which, of course, the Court will recognize as a
- 23 constitutionally protected right repeatedly recognized by the
- 24 Supreme Court. At the same time, I certainly understand
- 25 Lilly's concerns as well. That is exactly why I propose a

- 1 clarification of the Court's order that I believe addresses
- 2 both concerns.
- 3 My proposed clarification would have the Court's
- 4 order apply to anyone who is aiding, abetting, participating
- 5 or otherwise within this proper scope of the Court's
- 6 authority.

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             My client is quite confident given his relationship
8 or non relationship, as it were, to anyone who is a party to
   this case, that if that language were in the Court's order, he
   would be confident he was not covered and would feel free to
10
11
   behave and speak freely without any fear of the Court's
12
   order. Of course, if it turns out that he or anyone else who
13
    is on this list in fact is in that relationship, aiding,
14
   abetting, act in concert or participation, to use the language
15
    from the cases, then Eli Lilly would remain free under the
    revised order to instigate contempt proceedings and be in a
16
17
   position where they could try to prove the relationship.
18
             Again, my client is absolutely confident that he
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Again, my client is absolutely confident that he
would not be found to be within the scope of the order.
That's the proposed language to clarify the order I hope will
balance the interest in anonymity against Lilly's interests in
being able to develop a record.

The second point I want to emphasize, your Honor, is that with respect to whether or not Mr. Oats or Mind Freedom may in fact be encouraging others to publicize information,

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the Lilly documents, et cetera, I don't believe that changes 1 2 the analysis in the least. Mr. Oats and Mind Freedom, neither of them are parties to the underlying action, neither of them 3 are, to the best of my knowledge, subject to CMO-3. They are, 5 of course, named in the latest or I should say Mind Freedom is named in the latest court order. However, I found no case to 6 suggest that the Court's injunctive authority reaches to 7 parties and nonparties and nonparties who aided and abet 8 nonparties. At some point this tenuous, tertiary chain has to 10 end, otherwise the Court's power would be against the whole

- 11 world, which is exactly what Judge Learned Hand in the
- 12 Alamine (ph.) Manufacturing case made clear cannot be the
- 13 case.
- 14 A third point I want to make briefly, Mr. Fahey
- 15 suggests all of this can wait until the Court's January 16th
- 16 hearing. Well, I'm afraid as Judge Merritt made clear in the
- 17 Proctor & Gamble case, that is not acceptable in a case
- 18 involving a prior restraint and, in fact, Mr. Fahey recites
- 19 the standard for granting temporary restraining order and
- 20 notes it is the same as a preliminary injunction.
- 21 Well, that standard is precisely and expressly
- 22 rejected in the Proctor & Gamble case itself, where Judge
- 23 Merritt points out while that standard may be acceptable in
- 24 cases not involving a prior restraint on speech, that standard
- 25 is not the appropriate standard where prior restraints are

- 1 concerned and he specifically lays out the appropriate
- 2 standard and requires that the party seeking a prior restraint
- 3 must show that the interests involved are more fundamental
- 4 than the First Amendment itself and I am quite confident that
- 5 Lilly has made no showing that rises to that level here.
- 6 And Lilly in their brief and in their argument here
- 7 today suggested they have trade secrets on the line. On that
- 8 question I direct the Court's attention to the Bridge CAT Scan
- 9 case, a 2d Circuit case cited in our brief, where the 2d
- 10 Circuit specifically says it is inappropriate for a party to
- 11 recite a trade secret interest to support an injunction
- 12 against free speech where the underlying action has nothing to
- 13 do with trade secret.

- 14 Again, to the best of my knowledge, the underlying
- 15 product liability litigation here is not a trade secrets case
- 16 and I'm not aware of any case where a party is entitled to
- 17 recite this completely separate interest that's collateral to
- 18 the underlying ruling.
- 19 If Lilly believes its trade secrets are on the line
- 20 here, it is free to instigate separate action and seek
- 21 injunctions to protect those interests in a different Court
- 22 and that's not, I think, a basis for granting prior restraint
- 23 here.
- 24 Finally, your Honor, if you are not inclined to
- 25 revise your ruling, as we mention in our brief, we would

- 1 request in the alternative a stay pending our seeking mandamus
- 2 relief from the 2d Circuit. So, I just want to ask once again
- 3 respectfully for a stay in the event the Court rules in that
- 4 manner.
- 5 MR. MILSTEIN: Judge, this is Alan Milstein again for
- 6 Vera Sharav and AHRP. If I can respond briefly to one point?
- 7 I know we're going to deal with some of this on the 16th, but
- 8 the allegation of trade secrets is what I need to talk about.
- 9 This isn't a case where Lilly is afraid that these
- 10 documents are going to be in the hands of their competitors.
- 11 This is a case in which Lilly is afraid that these documents
- 12 are going to be in the hands of consumers who might purchase
- 13 their product.
- 14 THE COURT: Excuse me.
- 15 MR. MILSTEIN: These consumers might find out
- 16 information about the product that might make them fear or
- 17 decide not to take the product.

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18 THE COURT: Excuse me.
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- 19 MR. MILSTEIN: This is a trade secrets case, this
- 20 is --
- 21 THE COURT: Excuse me, sir. I'm not interested in
- 22 the trade secret argument. It is irrelevant to this
- 23 discussion.
- MR. MILSTEIN: Okay.
- 25 MR. CHABASINKSI: May I speak again, your Honor?

- 1 This is Ted Chabasinksi.
- THE COURT: Yes.
- MR. CHABASKINSKI: I haven't received a copy, as I
- 4 said, of the brief the defendants filed this morning, but I
- 5 heard Mr. Fahey recite one thing that troubles me. He says
- 6 they have submitted clear evidence that the respondent,
- 7 including my clients, aided and abetted this alleged violation
- 8 of the protective order. I haven't seen any such evidence.
- 9 They have huge resources, as I think you can take judicial
- 10 notice of. In eight days, ten days, or whatever number of
- 11 days they got the temporary restraining order, they surely
- 12 could have come up with something more than just that my
- 13 clients received some documents from Mr. Gottstein. And I
- 14 think Mr. Von Lohmann made a good point, it becomes more and
- 15 more tenuous.
- 16 We have nonparties allegedly acting in concert with
- 17 other nonparties who then allegedly aided and abetted
- 18 something it hasn't yet found to have happened. The only
- 19 thing that connects my client with this case --
- 20 THE COURT: Excuse me. I don't want to hear that

- 21 argument again.
- MR. CHABASINSKI: All right, your Honor.
- 23 MR. FAHEY: Your Honor, if I could just --
- 24 THE COURT: No, I don't want to hear any further
- 25 argument at this time.

- 1 As all these attorneys know, an interlocutory
- 2 decision under Section 1292 of Title 28 is appealable. The
- 3 words are "granting, continuing, modifying, refusing or
- 4 dissolving injunctions, or refuses to dissolve or modify
- 5 injunctions".
- 6 If the parties wish, I can characterize this as a
- 7 preliminary injunction, although I don't think it is necessary
- 8 to do so.
- 9 In any event, as counsel has already pointed out,
- 10 mandamus is certainly available, but so is, I believe, an
- 11 appeal, but that is for the attorneys to decide.
- Now, we'll have full argument on all legal issues and
- 13 a full evidentiary hearing on January 16th, 2007 at 2:00 p.m.
- 14 The reason for putting it off until January 16th is because a
- 15 number of the parties wished additional time with respect to
- 16 the matter.
- 17 At that time I will hear all of your arguments and
- 18 all evidence. If you're going to have any witnesses, please,
- 19 give each other notice of the witnesses and the substance of
- 20 the testimony. If you have any documents or other materials,
- 21 do the same so that we can proceed expeditiously with the
- 22 hearing. We're starting late in the afternoon because we have
- 23 some Alaska people and people from the Pacific Coast, which is
- 24 on a different time line than the Eastern District of New

- 1 start the next afternoon.
- 2 I find that Lilly has a substantial probability of
- 3 success on the merits in obtaining appropriate relief in these
- 4 proceedings and that it will suffer irreparable harm without
- 5 appropriate action by the Court.
- 6 I emphasize, as I did at the hearing on January 3rd,
- 7 that I have made no findings nor have I even decided who has
- 8 the burdens of proof. If Lilly expects to proceed by
- 9 contempt, I should like to know against which parties and on
- 10 which issues, because the Court would prefer to expedite
- 11 discovery on any procedures for contempt or for modification
- 12 or for dissolving of the injunction so that the matter can be
- 13 taken up by the Court of Appeals on the fullest possible
- 14 record as soon as possible.
- 15 I should like to emphasize again, as I did I thought
- 16 on the 3rd, that no one is enjoined from discussing anything
- 17 they wish to discuss. New York Times is not enjoined from
- 18 doing anything it wishes to do. The injunction only covers
- 19 the publication and the cooperation in publishing particular
- 20 material which is alleged to have been stolen in violation of
- 21 this Court's orders.
- 22 So, I really don't see at this moment how free speech
- 23 of anybody is affected, but my mind is open on the matter. It
- 24 is an important matter and I will be glad to have full briefs,
- 25 full argument and full evidence beginning on the 16th. I've

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- 1 set down for a status conference on Zyprexa cases for
- 2 discussion of some settlement and other related matters and
- 3 I'll have to hold both hearings, but I would appreciate
- 4 counsel being available. I'm sure that they understand that
- 5 the Court has other matters and they will be cooperative.
- 6 So, if you will get in touch with Ms. June Lowe --
- 7 you have her phone number, (718) 613-2525 -- she'll give you
- 8 every possible assistance in communicating. I would be happy
- 9 to have counsel physically present. Obviously, it is easier
- 10 to deal with this matter where I can hold up my hand and stop
- 11 you from talking rather than shouting. If we have witnesses,
- 12 I'll hear them by phone, but again I would prefer to see them
- 13 in person.
- 14 Is there anything else that anybody on the phone
- 15 wishes to bring up before I adjourn?
- 16 (No response.)
- 17 THE COURT: Anybody present wishes to bring anything
- 18 up?
- 19 MR. FAHEY: Your Honor, I just don't know where we
- 20 left the John Doe issue. Whether the EFF client should at
- 21 least disclose to the people involved in this hearing the
- 22 identity of the person?
- 23 THE COURT: I'm not so ordering it at this time, no.
- MR. FAHEY: Okay.
- 25 THE COURT: You have your resources for investigation

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- 1 and it is a matter we can take up on the 16th.
- 2 MR. FAHEY: Thank you, your Honor.

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3 THE COURT: I do not want this sensitive and
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- 4 difficult case handled with letters. I do not want any of you
- 5 calling my law clerk. If you want to communicate, please do
- 6 it in writing and if you want information, please do it with
- 7 the case coordinator, Ms. June Lowe.
- 8 Is there anything else, any question that you have?
- 9 MR. CHABASINSKI: Yes, your Honor. Regarding what
- 10 you just said about not contacting your law clerk, I know
- 11 you've already chided me for my rather informal method of
- 12 communicating.
- 13 THE COURT: I haven't chided you. I told you I
- 14 prefer to get briefs and written material and I did not
- 15 appreciate you sending a letter to the Court without a copy to
- 16 the parties.
- 17 MR. CHABASINSKI: I apologize, your Honor. I did
- 18 copy the last letter.
- 19 THE COURT: When you do so, please put it on your
- 20 letter. It is, as I understand it, ordinary professional
- 21 practice.
- MR. CHABASINSKI: Yes, your Honor.
- 23 THE COURT: I'm not chiding you, I don't even know
- 24 you.
- 25 MR. CHABASINSKI: I want to make sure I am proceeding

- 1 the way you want me to. I want to tell you this morning I
- 2 called your law clerk only to find out about whether certain
- 3 papers had been filed.
- 4 THE COURT: It is perfectly appropriate.
- 5 MR. CHABASINSKI: Please tell me what you prefer I

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6 do.
7
            THE COURT: Call Ms. June Lowe. She's just in charge
8 of case coordination, she is not in charge of
9 decision-making. I think we all know the difference between
10 an elbow law clerk and a case coordinator.
11
            MR. CHABASINSKI: Yes, your Honor.
12
            THE COURT: Both are vital, but they are not the
13 same.
            All right, thank you very much. I will see you or
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15
   hear from you on the 16th. Good night.
            (Proceedings concluded.)
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