

Dr. William Wirshing: State of Alaska's Expert

- **“They are among the most powerful disease modifiers in all of medicine.... They are a godsend to most people.”**

Tr. 170, Ln. 15-21

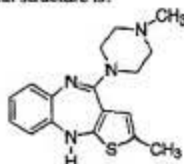
1996 Label – Zyprexa Prescribing Information

PV 2961 AMP

ZYPREXA™ (Olanzapine)

DESCRIPTION

ZYPREXA (olanzapine) is an antipsychotic agent that belongs to the thienobenzodiazepine class. The chemical designation is 2-methyl-4-(4-methyl-1-piperazinyl)-10H-thieno[2,3-b][1,5]benzodiazepine. The molecular formula is $C_{17}H_{20}N_4S$, which corresponds to a molecular weight of 312.44. The chemical structure is:



Olanzapine is a yellow crystalline solid, which is practically insoluble in water. ZYPREXA tablets are intended for oral administration only.

Each tablet contains olanzapine equivalent to 5 mg (16 μ mol), 7.5 mg (24 μ mol), or 10 mg (32 μ mol). Inactive ingredients are carnauba wax, color mixture white, crospovidone, FD&C Blue No. 2 Aluminum Lake, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, microcrystalline cellulose, and other inactive ingredients.

CLINICAL PHARMACOLOGY

Pharmacodynamics:

Olanzapine is a selective monoaminergic antagonist with high affinity binding to the following receptors: serotonin $5HT_{2A/2C}$ ($K_i=4$ and 11 nM, respectively), dopamine D_{1-4} ($K_i=11-31$ nM), muscarinic M_{1-5} ($K_i=1.9-25$ nM), histamine H_1 ($K_i=7$ nM), and adrenergic α_1 receptors ($K_i=19$ nM). Olanzapine binds weakly to $GABA_A$, BZD, and β adrenergic receptors ($K_i > 10$ μ M).

The mechanism of action of olanzapine, as with other antipsychotic drugs, is unknown. However, it has been proposed that this drug's antipsychotic activity is mediated through a combination of dopamine and serotonin type 2 ($5HT_2$) antagonism. Antagonism at receptors other than dopamine and $5HT_2$ with similar receptor affinities may explain some of the other therapeutic and side effects of olanzapine. Olanzapine's antagonism of muscarinic M_{1-5} receptors may explain its anticholinergic effects. Olanzapine's antagonism of histamine H_1 receptors may explain the somnolence observed with this drug. Olanzapine's antagonism of adrenergic α_1 receptors may explain the orthostatic hypotension observed with this drug.

Pharmacokinetics:

Olanzapine is well absorbed and reaches peak concentrations in approximately 6 hours following an oral dose. It is eliminated extensively by first pass metabolism, with approximately

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1996 Zyprexa Label: Weight Gain Information



Adverse Reactions:

Commonly Observed Adverse Events in Short-Term, Placebo-Controlled Trials –

The most commonly observed adverse events associated with the use of olanzapine (incidence of 5% or greater) and not observed at an equivalent incidence among placebo-treated patients (olanzapine incidence at least twice that for placebo) were:

* * *

**Weight gain: olanzapine = 6%
placebo = 1%**

(emphasis added)

Commonly Observed Adverse Events in Short-Term, Placebo-Controlled Trials—The most commonly observed adverse events associated with the use of olanzapine (incidence of 5% or greater) and not observed at an equivalent incidence among placebo-treated patients (olanzapine incidence at least twice that for placebo) were:

ZYPREXA™
(Olanzapine)

Adverse Event	Percentage of Patients Reporting Event	
	Olanzapine (N=248)	Placebo (N=118)
Postural hypotension	5	2
Constipation	9	3
Weight gain	6	1
Dizziness	11	4
Personality disorder ¹	8	4
Akathisia	5	1

¹Personality disorder is the COSTART term for designating non-aggressive objectionable behavior.

1996 Zyprexa Label: Weight Gain Information



Vital Sign Changes—Olanzapine is associated with orthostatic hypotension and tachycardia (see PRECAUTIONS).

Weight Gain—In placebo-controlled, 6-week studies, weight gain was reported in 5.6% of olanzapine patients compared to 0.8% of placebo patients. Olanzapine patients gained an average of 2.8 kg, compared to an average 0.4 kg weight loss in placebo patients; 29% of olanzapine patients gained more than 7% of their baseline weight, compared to 3% of placebo patients. A categorization of patients at baseline on the basis of body mass index (BMI) revealed a significantly greater effect in patients with low BMI compared to normal or overweight patients; nevertheless, weight gain was greater in all 3 olanzapine groups compared to the placebo group. **During long-term continuation therapy with olanzapine (238 median days of exposure), 56% of olanzapine patients met the criterion for having gained greater than 7% of their baseline weight. Average weight gain during long-term therapy was 5.4 kg.**

Adverse Reactions:

* * *

During long-term continuation therapy with olanzapine...56% of olanzapine patients met the criterion for having gained greater than 7% of their baseline weight.

(emphasis added)

1996 Zyprexa Label: Hyperglycemia and Diabetes Information

ZYPREXA™
(Olanzapine)

paroxysms in premarketing studies with olanzapine. There was no indication of a risk of clinically significant neutropenia associated with olanzapine treatment in the premarketing database for this drug.

ECG Changes—Between-group comparisons for pooled placebo-controlled trials revealed no statistically significant olanzapine/placebo differences in the proportions of patients experiencing potentially important changes in ECG parameters, including QT, QTc, and PR intervals. Olanzapine use was associated with a mean increase in heart rate of 2.4 beats per minute compared to no change among placebo patients. This slight tendency to tachycardia may be related to olanzapine's potential for inducing orthostatic changes (see PRECAUTIONS).

Other Adverse Events Observed During the Premarketing Evaluation of Olanzapine—

Following is a list of COCOTART terms that reflect treatment-emergent adverse events as defined in the introduction to the ADVERSE REACTIONS section reported by patients treated with olanzapine at multiple doses 2.5 mg/day during any phase of a trial within the database of 2500 patients. All reported events are included except those already listed in Table 1 or elsewhere in labeling, those events for which a drug cause was remote, those event terms which were so general as to be uninformative, and events reported only once and which did not have a substantial probability of being acutely life-threatening. It is important to emphasize that, although the events reported occurred during treatment with olanzapine, they were not necessarily caused by it.

Events are further categorized by body system and listed in order of decreasing frequency according to the following definitions: frequent adverse events are those occurring in at least 1/100 patients (only those not already listed in the tabulated results from placebo-controlled trials appear in this listing); infrequent adverse events are those occurring in 1/100 to 1/1000 patients; rare events are those occurring in fewer than 1/1000 patients.

Body as a Whole—*Frequent:* flu syndrome and suicide attempt; *Infrequent:* chills, chills and fever, face edema, hangover effect, malaise, myalgia, neck pain, pelvic pain, and photosensitivity reaction; *Rare:* abscess enlarged and sudden death.

Cardiovascular System—*Infrequent:* cerebrovascular accident, hemorrhage, migraine, palpitation, vasodilation, and ventricular extrasystoles; *Rare:* heart arrest.

Digestive System—*Frequent:* increased salivation, nausea and vomiting, and thirst; *Infrequent:* aphthous stomatitis, dysphagia, eructation, esophagitis, fecal incontinence, flatulence, gastritis, gastroenteritis, gingivitis, glossitis, hepatitis, melena, mouth ulcerations, oral moniliasis, periodontal abscess, rectal hemorrhage, stomatitis, and tongue edema; *Rare:* enteritis, esophageal ulcer, and tongue discoloration.

Endocrine System—*Infrequent:* diabetes mellitus and goiter; *Rare:* diabetic acidosis.

Hemic and Lymphatic System—*Infrequent:* cyanosis, leukocytosis, lymphadenopathy, and thrombocytopenia.

Metabolic and Nutritional Disorders—*Frequent:* weight loss; *Infrequent:* alkaline phosphatase increased, bilirubinemia, dehydration, hyperkalemia, hypernatremia, hypoglycemia, hypokalemia, hypomagnesemia, hypocalcemia, hypophosphatemia, hypoproteinemia, hypotension, hypotension, hypotension, and weight increase; *Rare:* hypercholesterolemia and hyperlipidemia.

Other Adverse Events Observed During the Premarketing Evaluation of Olanzapine

- **Frequent adverse events** are those occurring in at least 1/100 patients (only those not already listed in the tabulated results from placebo-controlled trials appear in this listing)
- **Infrequent adverse events** are those occurring in 1/100 to 1/1000 patients

Endocrine System – *Infrequent:* diabetes mellitus....

* * *

Metabolic and Nutritional Disorders – ...*Infrequent:*...hyperglycemia....

Medical Letter: Zyprexa – Body Weight Changes

ZYPREXA®-BODY WEIGHT CHANGES

Weight change has been a documented side effect of antipsychotic drug (APD) use for over 30 years [1] and both conventional (i.e., haloperidol and chlorpromazine) and atypical APDs (i.e., risperidone, sertindole, olanzapine, and clozapine) have been shown to be associated with weight changes [2]. Based on clinical trial data, it appears that patients who have shown an improved clinical response have also experienced the greatest weight gain and further, that APD-associated weight gain tends to plateau over time [3,4].

While the mechanism for associated weight gain among APDs has yet to be established, it appears to be related to specific receptor antagonism. Further, given the multifactorial nature of appetite, it is also reasonable to speculate that weight increase results from improved mental state in which patients feel and eat better [5]. The variability in experience with respect to antipsychotic drug-associated weight gain argues the phenomenon is multifactorial, and so far the factors governing this relationship have not been clearly defined. The ability to predict vulnerability to APD-associated weight gain would be a valuable asset in clinical practice.

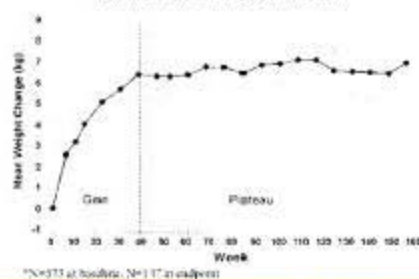
Discussed below are factors influencing body weight change, body weight change in the largest Zyprexa (olanzapine) clinical trial, HGAJ [6], and comparative data from conventional and atypical APDs.

FACTORS INFLUENCING WEIGHT CHANGE

Basson, et al [7] analyzed data from two large, international, multi-center, Zyprexa trials, HGAJ [6] and HGBG [8], in an attempt to identify factors that influenced change in patients treated with Zyprexa, haloperidol, and risperidone. Data from (N=2335) were compared using repeated measure analysis of variance (ANOVA) and analyzed eight clinically relevant factors for weight change at Week 6 and at Week 28. These eight factors were clinical response (BPRS), weight prior to Zyprexa treatment (defined by baseline body mass index (BMI)), appetite disturbance, age, gender, akathisia (Barnes Akathisia Scale [BAS]), and parkinson symptoms (Simpson-Ang Scale [SAS]).



Figure 2: Mean Change in Weight Over 3 Years
Patients treated with Zyprexa (HGAJ)*



*N=373 at baseline, N=117 at endpoint.
The greatest rate of weight gain in this analysis occurred early in the treatment, then slowed down, eventually plateauing at 39 weeks. No data exists to indicate whether a patient will lose weight by switching to another antipsychotic.

LONG TERM ANALYSIS OF BMI AND DOSE (HGAJ)

As previously stated, BMI was a factor associated with acute weight change in HGAJ, where patients who were underweight prior to starting a course of antipsychotic treatment gained the most weight. A separate analysis [15] examined the long-term relationship of BMI to weight change (Figure 3). Patients at baseline were classified as underweight (BMI <23.6), normal weight (BMI >23.6 to <27.6), and overweight or obese (BMI >27.6).

In this analysis, patients at baseline that were overweight or obese had a mean weight change which was significantly less than patients who were normal or underweight (p<0.001, both). As indicated in Figure 3, the weight gain of high BMI patients plateaued at a significantly lower level than low or normal BMI patients. Of additional importance, 85% of the underweight patients at baseline had an endpoint BMI <27.6 (underweight to normal), potentially explained by underweight Zyprexa-treated patients experiencing a weight restoration due to favorable response to treatment.

COMPARATIVE INFORMATION

While antipsychotics are, as a class, associated with weight gain in some patients, weight gain appears to be more common among the atypical antipsychotic agents. For methodological reasons, comparison of drug agents across studies (instead of within the same study) limits the ability to draw conclusions about the relative merits of each drug. Therefore, the best comparative data regarding weight gain among the atypical antipsychotic agents are likely found in direct comparative studies. Discussed below are data from direct comparative studies between Zyprexa and other atypical agents.

Clozapine

The safety and efficacy of Zyprexa were compared to clozapine in a double-blind study in treatment-resistant patients with schizophrenia. Both Zyprexa and clozapine produced significant improvement as measured by ≥20% improvement in PANSS Total score. Additionally, Zyprexa was demonstrated to be at least as effective as clozapine in treatment-resistant schizophrenic patients during 18 weeks of treatment. Safety analysis concluded that no significant difference in weight change was seen between Zyprexa-treated patients (1.8 kg increase) compared to clozapine-treated patients (2.3 kg increase) [17].

Risperidone

Tran, et al [8] compared the safety and efficacy of Zyprexa and risperidone in 379 patients over 28 weeks. A significantly greater proportion of Zyprexa-treated patients achieved a response rate of at least 40% improvement from baseline in PANSS total score than did the risperidone-treated patients at 28 weeks (Zyprexa 36.8% versus risperidone 26.7%, p=0.049). Additionally, Zyprexa-treated patients experienced superior clinical improvement in negative symptoms (p=0.020) and depressive symptoms (p=0.004).

Analysis of the safety data indicates that both treatment groups experienced statistically significant weight gain from baseline to endpoint (p<0.001). Comparison across treatment groups revealed a statistically significant (p=0.015) greater weight gain associated with Zyprexa (4.1 kg) compared with risperidone (2.3 kg). However, the clinical significance of this difference is questionable given the relatively small (1.8 kg) absolute difference over 28 weeks. These data calculations utilized last observation carried forward (LOCF) methodology. This is notable because a higher percentage of Zyprexa-treated patients completed this study, thus allowing for longer drug exposure.

MANAGEMENT OF WEIGHT GAIN ASSOCIATED WITH TREATMENT

A search of the literature indicates that antipsychotic-induced weight gain may be managed by dietary control [1]. There are also cases where antipsychotic induced weight gain appeared to be reversible [18-20]. At the current time, guidelines for the management of

Medical Letter: Zyprexa – Blood Glucose Changes

EXECUTIVE SUMMARY

ZYPREXA®--BLOOD GLUCOSE CHANGES

The summary below includes condensed key information for easy review. Information excluded may pertain to trial methods and limitations, patient population, non-endpoint results, and statistical information; more detailed information is included in the medical response letter that follows this summary.

- Various psychotropic medications, including Zyprexa, have been temporally associated with treatment-emergent diabetes mellitus and related disorders in published reports, product labeling, and other reports. Information from controlled trials is needed because anecdotal reports are of little use in estimating the frequency of such adverse events, the relative likelihood of events during treatment with one agent or another, or the nature of the relationship of the event to treatment.
- One of the largest sources of controlled data on this topic is the Zyprexa clinical trial database. During head-to-head trials, clinically diagnosed treatment-emergent diabetes mellitus occurred at similar incidence in patients with schizophrenia on Zyprexa (0.5%) compared to haloperidol (0.4%), in patients with schizophrenia on Zyprexa (0.6%) compared to risperidone (0.6%), and in patients with bipolar disorder on Zyprexa (0.0%) compared to divalproex sodium (0.8%).
- Across controlled schizophrenia trials with active comparators (maximum exposure 52 weeks), mean random plasma glucose increased from 3.2 to 4.6 mg/dL [0.18 to 0.26 mmol/L] in patients treated with Zyprexa. While the increase in mean glucose during treatment with Zyprexa was significantly less than that observed with clozapine, it was not significantly different from that observed on risperidone and it was statistically greater than that observed on haloperidol.
- Because it may be difficult to make conclusions regarding the clinical significance of small or moderate mean random glucose changes, a second analysis explored the estimated likelihood of an individual experiencing increase at or above any of four potentially important random glucose thresholds: 126, 140, 160, and 200 mg/dL (7.0, 7.8, 8.9, 11.1 mmol/L, respectively). The likelihood of reaching any of those thresholds while on Zyprexa did not significantly differ from haloperidol or risperidone. Patients treated with clozapine were significantly more likely to experience elevation at or above the 126 or 140 mg/dL thresholds than patients treated with Zyprexa.



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- A large epidemiologic study was conducted using prescription claims data from the Advance PCS database in the United States. In this study, comparable increases in risk of diabetes were observed in patients treated with both conventional and atypical antipsychotics in comparison to a reference population. Diabetes risk was comparable in Zyprexa-treated patients versus haloperidol-treated patients, as well as in Zyprexa-treated patients versus risperidone-treated patients.
- Clinical and research attention to the issue of altered glucose homeostasis is advisable because it is quite clear that diabetes mellitus is common in the general population and in psychiatric practice. A number of factors can increase the risk for a particular individual (e.g., family history, ethnicity, age, obesity, behavioral factors, and baseline glycemic control). These risk factors appear applicable to patients receiving psychotropic treatment. Importantly, a series of reports over many decades suggest that psychiatric illness itself may be a meaningful risk factor, with rates of diabetes at least double those in reference populations. It remains unclear how much, if any, of this risk is associated with treatment, and whether such putative risk varies across treatments.
- A number of the anecdotally reported cases of treatment-emergent diabetes presented with severe acute complications, such as diabetic ketoacidosis. This emphasizes that diabetes is an important issue, but such acute complications are themselves difficult to study, in that they are so rare (e.g., estimated rate of <1/1000 Zyprexa-treated patients). Zyprexa, risperidone, and placebo have been compared in a randomized study in normal volunteers using a hyperglycemic clamp, which is a sensitive approach to assessing capacity for insulin secretion. Impairment of insulin secretion could potentially be a link to diabetic ketoacidosis, but such a link was not substantiated in this research. The study found no evidence that either Zyprexa or risperidone directly impair pancreatic beta cell function and hence does not support this type of connection to diabetic ketoacidosis.

SUMMARY

Information from head-to-head randomized clinical trials of up to 1 year's duration and from the largest available epidemiological incidence study, does not demonstrate clinically important increase of risk of treatment-emergent glucose elevations during treatment with Zyprexa compared to other psychotropic medications. However, available knowledge suggests that psychiatric patients (at least those with schizophrenia) have substantial incidence and prevalence of type 2 diabetes mellitus. This certainly supports the prudence of attending to the general health of psychiatric patients, including glycemic control.

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Medical Letter: Zyprexa – Weight Reduction and Management

EXECUTIVE SUMMARY ZYPREXA®—WEIGHT REDUCTION AND MANAGEMENT

The following is a summary regarding weight reduction and weight management for weight gain experienced with antipsychotic therapy. This does not contain the complete information provided to our medical response, but places key information in a condensed form for easy review. Information excluded may pertain to trial methods and limitations, patient population, non-endpoint results, and statistical information; however, we have included the full response after this summary if you would like more detailed information.

- An estimate of 40 to 62% of patients with severe and persistent mental disorders, such as schizophrenia and bipolar disorder, are overweight or obese prior to pharmacotherapy. Weight gain during antipsychotic therapy (both typical and atypical) has been a documented side effect of antipsychotic drug (APD) use for over 30 years. Therefore, weight management options are not only important for the general population, but also for patients with schizophrenia.
- Proper baseline assessments will assist a clinician with the ability to monitor and detect those patients who may be at increased risk for weight gain during antipsychotic drug treatment. Patients most likely to gain weight are underweight at baseline prior to starting a course of antipsychotic treatment, have the best clinical response during treatment, and may experience increased appetite during treatment.
- The first step in effective patient care involves counseling the patient about the reason for their treatment and potential risks. It is important to emphasize that the reason a person will be taking a psychotropic medication is, first and foremost, to help make them feel better. When informing a patient of the risks associated with this treatment, all possible side effects should be mentioned.
- When patients are identified for being at risk for experiencing weight gain, early initiation of weight management will assist with patient care. The goals of weight management should include prevention of weight gain, long term maintenance of acceptable body weight, and if overweight, body weight reduction. For overweight patients, a reasonable goal is a 5 to 10% body weight reduction over a 6-month period.



Hyperglycemia/Diabetes Data on Demand Resource Guide (September 2001)

Introduction

- Are you seeing the need to screen for hyperglycemia and diabetes without sounding defensive or making the assumption?
- Do you sound confident, calm and relaxed?
- Does your body language match your spoken words? Is your posture open and confident, or closed and defensive? Do you look attentive? Are you making eye contact?
- Are you dialoguing with the physician or simply data-dumping?
- Are you using active listening skills and the appropriate probes to really understand your customer so that he or she feels heard?

Although you may have dealt with competitive circles on diabetes and hyperglycemia, be careful not to feel overly confident that you have "handled" the issue. You should consistently probe your physicians in every call, even those customers who have not voiced concerns in the past. Unfortunately, many physicians do not proactively bring up the diabetes issue because of discomfort with the nature around the disease area, fear of conflict with the rep, lack of time, etc. Additionally, some doctors view a weight gain concern that really encompasses a concern with hyperglycemia and diabetes as well ... even if they haven't spoken those words. As stated earlier, despite our efforts, physicians are more concerned about the issue than they were six months ago. Market research indicates that 100% of physicians now lack ZYPREXA either directly or indirectly with hyperglycemia/diabetes. With numbers like this, the issue will not go away overnight.

However, we can normalize the issue and sell more ZYPREXA in two ways:

- (1) By continuing to share that ZYPREXA offers patients a better chance to achieve remission and stay there, and that ZYPREXA is the most dependable mood stabilizer on the market, and
- (2) By proactively and effectively handling customer concerns with confidence, a winning team, and the most credible data available.

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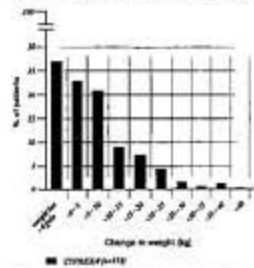
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You should consistently probe your physicians in every call, even those customers who have not voiced concerns in the past. Remember, many physicians do not proactively bring up the diabetes issue....

Additional Weight Gain Information Provided by Lilly (2000)

WEIGHT CHANGE RANGING FROM WEIGHT LOSS TO WEIGHT GAIN

Mean change in body weight of patients treated with ZYPREXA over 3 years*

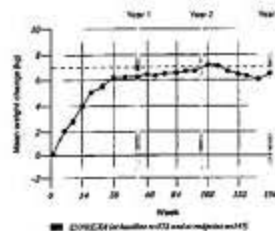


- The majority of patients taking ZYPREXA experienced modest or no weight gain
- 70% of patients on ZYPREXA either lost weight, remained stable, or gained up to 10 kg (22 lbs) over 3 years
- Percentage of patients who gained in excess of 20 kg (44 lbs) was 9%

• 70% of patients on ZYPREXA either lost weight, remained stable, or gained up to 10 kg (22 lbs) over 3 years

WEIGHT CHANGE STABILIZES OVER TIME

Mean change in body weight of patients treated with ZYPREXA over 3 years*




- For patients who gained weight while taking ZYPREXA:
- Weight gain plateaued over time
- Mean weight change plateaued after the first 39 weeks of treatment
- Mean long-term LOCF weight change with ZYPREXA plateaued at 6.26 kg (13.8 lbs)

• Mean weight change plateaued after the first 39 weeks of treatment

• Mean long-term LOCF weight change with ZYPREXA plateaued at 6.26 kg (13.8 lbs)

* See slide for additional safety profile and complete prescribing information for ZYPREXA. Source: Data on File, © Lilly and Company. Presented at the American College of Neuropsychopharmacology, 20th Annual Meeting, Acapulco, Mexico, 1999.

Hyperglycemia/Diabetes Information Provided by Lilly (February 2001)

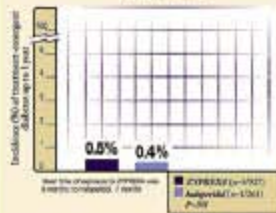


Psychotropics and Diabetes

Patients treated with ZYPREXA had rates of diabetes and hyperglycemia comparable to those in patients treated with risperidone and haloperidol in clinical trials.*

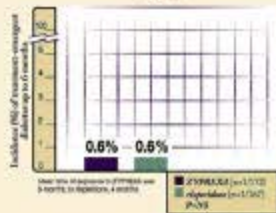
Incidence of diagnosed treatment-emergent diabetes in longer head-to-head schizophrenia trials^a

ZYPREXA vs haloperidol
17-week study



See the incidence of diabetes in 2 trials in risperidone, 4 trials

ZYPREXA vs risperidone
16-week study



See the incidence of diabetes in 3 trials in risperidone, 4 trials

Average random glucose levels across all patients

- Mean random plasma glucose levels in patients treated with ZYPREXA increased between 3.2 mg/dl and 4.8 mg/dl in a retrospective analysis of randomized comparative clinical trials^b ranging from 6 weeks to 1 year.
- When mean random plasma glucose levels were compared, patients treated with ZYPREXA experienced levels 1.5 mg/dl above patients treated with risperidone,^c 4.3 mg/dl above patients treated with haloperidol,^c and 10.1 mg/dl below patients treated with clozapine^c in randomized comparative clinical trials.^c


Likelihood of individual random glucose elevations

- The likelihood of a patient's experiencing random plasma glucose elevation was not different at any threshold examined^d (126 mg/dl, 140 mg/dl, 160 mg/dl, or 200 mg/dl) in trials of ZYPREXA vs haloperidol or risperidone.^e

(A total of 2650 patients from 4 studies were included in the analysis: haloperidol n=704 vs ZYPREXA n=1732; risperidone n=157 vs ZYPREXA n=167.)

* Please see table for study methodology.
^a P=0.7
^b P=0.01
^c P values ranged from 0.11 to 0.06.

The Adverse Reactions section of the full Prescribing Information for ZYPREXA includes hyperglycemia (infrequent), glycosuria (infrequent), diabetes mellitus (infrequent), diabetic acidosis (rare), and ketosis (rare) as well as post-marketing reports of diabetic coma. See accompanying safety profile and full Prescribing Information for ZYPREXA.
 For safety information on haloperidol, risperidone, and clozapine, see the manufacturers' respective package inserts.



Lilly Market Research

SEPTEMBER 2001

HYPERGLYCEMIA/DIABETES DATA ON DEMAND RESOURCE GUIDE

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Introduction

Introduction

Since the rollout of our Hyperglycemia/Diabetes Sell Sheet, we have heard from the field that you would like more data. We heard you loud and clear, and we are excited about the new and improved Hyperglycemia/Diabetes Sell Sheet! While the original sell sheet laid the groundwork to overcome these objections, you now have additional data from Jansen and Pinar to support your message as well. Our primary focus, as always, is on the outstanding efficacy of ZYPREXA. To patients, family members, and the treatment team, this is the most important feature of an antipsychotic or mood stabilizer.

The competition has been trying to convince our customers that ZYPREXA is not appropriate for many patients because of weight gain and the risk of hyperglycemia and diabetes. Our competitors have invested a lot of time and money preparing their representatives to speak intelligently about these disease states. Pfizer, for example, has trained its representatives on diabetes to the same extent that we have trained on bipolar mania or schizophrenia. Therefore, it is critical that we, too, have a thorough understanding of diabetes and hyperglycemia so that we can meet competitive challenges. By increasing your knowledge of these issues, you can more effectively and efficiently handle objections and get back to selling the outstanding efficacy story of ZYPREXA.

Market Overview

Market research has shown that ALL of our competitors are talking about a supposed link between hyperglycemia/diabetes and ZYPREXA. This is one of the biggest issues we face in the marketplace. The exciting thing is that we have more data than ever to back up our story of "comparable rates of hyperglycemia and diabetes across psychotropic agents." It is critical to our success that we share this information with physicians. In October 2000, 60% of physicians

surveyed in market research stated that they believed there was a link between ZYPREXA and hyperglycemia/diabetes. In April 2001, that number increased to 100% of physicians surveyed.

You can see that in a short period of time, perceptions can change dramatically. This tells us that although many customers do not voice a hyperglycemia or diabetes objection, the objection exists to some extent for virtually every one of them. It also tells us that although an objection may not exist today, it can arise tomorrow if we are not diligently probing to uncover customer concerns.

Active probing is an effective strategy to employ as you prepare to implement the new hyperglycemia/diabetes piece. We've used the Hyperglycemia Sell Sheet for over six months, yet our customers have little recall of the data. Perhaps in the past we were not delivering the material confidently enough, didn't have enough data, were being drowned out by the competition, or simply haven't delivered the message enough times to enough key customers to make an impact in the market. We now have substantial new data that shows the same conclusion...comparable rates of hyperglycemia/diabetes among all agents. We must deliver this message with more confidence to more customers than ever before. We must also remember that repetition with each of our customers is key for message recall.

As stated earlier, 100% of physicians in our market research link hyperglycemia/diabetes to ZYPREXA. Therefore, you should feel a sense of urgency in sharing the "comparable rates" story with your customers. There is also an increase in physicians who link hyperglycemia and diabetes to Risperdal (29%) and Depakote (34%). However, by and large, the association is perceived to be stronger with ZYPREXA than with any of our competitors. Psychiatrists report that 25% of their patients are not given ZYPREXA due to the physician's concern over hyperglycemia and diabetes. Psychiatrists also

SEPTEMBER 2001

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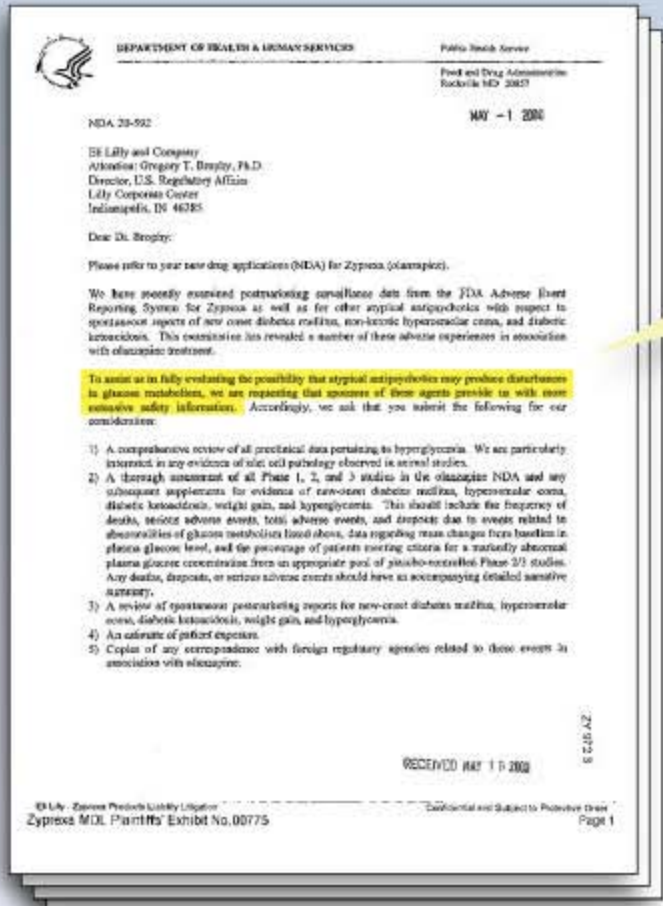
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In October 2000, 60% of physicians surveyed in market research stated that they believed there was a link between ZYPREXA and hyperglycemia/diabetes. In April 2001, that number increased to 100% of physicians surveyed.

EL 3387


May 2000 FDA Letter



To assist us in fully evaluating the possibility that atypical antipsychotics may produce disturbances in glucose metabolism, we are requesting that sponsors of these agents provide us with more extensive safety information.

July 31, 2000

First major submission on hyperglycemia and diabetes after more than 4 million exposures


Lilly Research Laboratories
A Division of Eli Lilly and Company

Lilly Corporate Center
Indianapolis, Indiana 46205
317 276 2000

July 31, 2000

Food and Drug Administration
Center for Drug Evaluation and Research
Division of Neuropharmacological
Drug Products, HFD-120
Attn: Document Control Room
5500 Fishers Lane
Rockville, MD 20857-1706

RESPONSE TO FDA REQUEST


Re: NDA 20-592 - Zyprexa® (olanzapine)

Enclosed is our response to your May 1, 2000 letter requesting information with olanzapine. To assist you in reviewing this information, the attached "Note to Reviewer" provides a description of how the response is organized.

Please call Dr. Michele Sharp at (317) 277-8382 or me at (317) 277-3799 if there are any questions. Thank you for your continued cooperation and assistance.

Sincerely,

ELI LILLY AND COMPANY


Gregory T. Brophy, Ph.D.
Director
U.S. Regulatory Affairs


cc: Mr. Steve Harteman, RPh (3 copies)

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Olanzapine (Lilly) Hyperglycemia Regulatory Response

May 21, 2001

Clinical trial analysis and two epidemiological studies regarding diabetes

www.lilly.com 

Lilly Research Laboratories
A Division of Eli Lilly and Company
Lilly Corporate Center
Indianapolis, IN 46205 U.S.A.

Phone: (317) 276-2000

May 21, 2001

Food and Drug Administration
Center for Drug Evaluation and Research
Division of Neuropharmacology
Drug Products, HFD-132
Area: Document Control Room
5650 Fishers Lane
Rockville, MD 20855-1706

RESPONSE TO FDA REQUEST

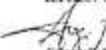
Re: NDA 20-092 - Zyprexa (olanzapine)

Enclosed is additional information regarding our initial response (submitted on July 21, 2000) to your May 1, 2000 letter pertaining to hyperglycemia. The attached "Note to Reviewer" provides a description of the additional data and analyses provided in this submission in order to assist your review.

Please call Dr. Michele Sharp at (317) 277-8582 or me at (317) 277-3799 if there are any questions. Thank you for your continued cooperation and assistance.

Sincerely,

ELI LILLY AND COMPANY


Gregory J. Hoopes, Ph.D.
Director
U.S. Regulatory Affairs

cc: Mr. Steve Henderson, RPh (12 desk copies)

Answers That Matter.

State of Alaska v. Eli Lilly Co. Confidential - Subject to Protective Order
EL 2038 ZYAK-AC2005369

Attachment 1

**Diabetes Mellitus and Antipsychotic Treatment
in the United States**

**A Pharmacoepidemiological Study Utilizing the
AdvancePCS Prescription Claim Database**

5/21/2001

State of Alaska v. Eli Lilly Co. Confidential - Subject to Protective Order
EL 2038 ZYAK-AC2005369

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EL 2038 ZYAK-AC2005371

State of Alaska v. Eli Lilly Co. Confidential - Subject to Protective Order
EL 2038 ZYAK-AU20020736

October 2, 2002

Briefing document reviewing literature, new Lilly studies, and spontaneous adverse events after 9 million exposures



www.lilly.com

Lilly Research Laboratories
& Division of Eli Lilly and Company
Lilly Corporate Center
c/o M&P/0001, Indianapolis, IN 46206 U.S.A.

Phone 317 254 2200
October 02, 2002

Food and Drug Administration
Center for Drug Evaluation and Research
Division of Neuropharmacology
Drug Products, HPD-130
Attn: Document Control Room
5600 Fishers Lane
Rockville, MD 20857-1706

Meeting Confirmation
Briefing Document Enclosed
for October 17, 2002 Meeting

Re: NDA 20-591 - Zyprexa® (olanzapine)

Dear Dr. Katz:

Please find the enclosed copies of the Briefing Document for our Thursday, 17 October 2002, 11:00 to 12:00 a.m. meeting, in which we plan to discuss the status of information and potential importance of additional data regarding atypical antipsychotics and glucose metabolism/ dysregulation.

The anticipated Lilly participants are:

Alan Breier, MD	Vice President Neuroscience Product, Lilly Research Fellow & Zyprexa Product Team Leader Director, US Regulatory Affairs
Gregory Brophy, PhD	Senior Regulatory Research Scientist
Melanie Bruno, PhD, MBA	Clinical Research Physician (Safety)
Faizata Cavazzoni, MD	Clinical Research Physician (Biotechnology)
Misty Sowell, MD	

One anticipated Lilly consultant is:
John Bose, MD, PhD, CDE, FACE

Associate Professor of Medicine
Chief, Division of General Internal Medicine
Director, Diabetes Care Center
University of North Carolina School of
Medicine

0 5907 AZ


Answers That Matter.

EL-2129

EL 2129

March 28, 2003

Review of severe adverse event reports of glucose dysregulation and commercially marketed olanzapine after 9 million exposures



www.lilly.com

Lilly Research Laboratories
A Division of Eli Lilly and Company
Lilly Corporate Center
Knoxville, Indiana 40295 U.S.A.

Phone 317 236 3000

March 28, 2003

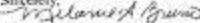
Food and Drug Administration
Center for Drug Evaluation and Research
Division of Neuropharmacological
Drug Products, HFD-120
Attn: Document Control Room
5600 Fishers Lane
Rockville, MD 20857-1706

**Re: NDA 20-592 Zyprexa® (olanzapine)
Review: Severe Adverse Event Reports of Glucose Dysregulation (Spontaneous)
and Commercially Marketed Olanzapine**

Dear Dr. Katz:

Enclosed please find follow-up information to the October 2, 2002, NDA 20, 592 submission that contained a document titled "Briefing Document on Olanzapine and Glucose Homeostasis." The October 2, 2002 document provided information on the FDA MedWatch database as well as the Lilly Clintrace spontaneous database in a summary format in Section 3.3, page 40. This information (FDA MedWatch and Lilly Clintrace data) has now undergone extensive analyses and the results are reported in the attached document titled: "Review: Severe Adverse Event Reports of Glucose Dysregulation (Spontaneous) and Commercially Marketed Olanzapine."

Please call Dr. Gregory Brephy at (317) 277-3799 if there are any questions pertaining to this information.

Sincerely,

ELI LILLY AND COMPANY

Melanie A. Bruno, Ph.D., M.B.A.
Senior Regulatory Research Scientist
U.S. Regulatory Affairs

Enclosure: Attachment 1 "Review: Severe Adverse Event Reports of Glucose Dysregulation (Spontaneous) and Commercially Marketed Olanzapine"

Answers That Matter.

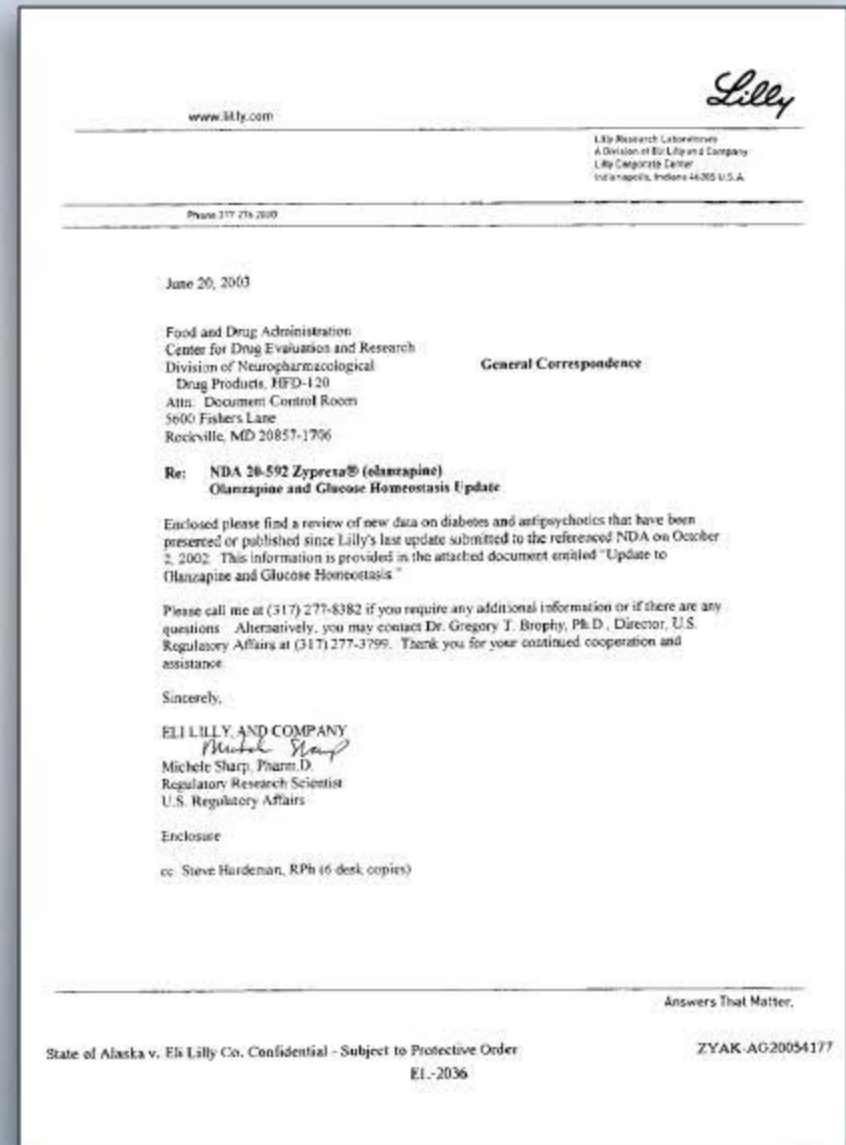
State of Alaska v. Eli Lilly Co. Confidential - Subject to Protective Order
EL-2033

ZYAK-AG20042962


EL 2033

June 20, 2003

Submission of new data and literature on diabetes and antipsychotics



September 2003 Letter From FDA

 DEPARTMENT OF HEALTH & HUMAN SERVICES
Food and Drug Administration
10155 Loma Ridge Drive
Rockville, MD 20850

MDA 2003
MDA 21496

To: Lilly and Company
Attention: Gregory T. Brophy, M.D.
Director, U.S. Regulatory Affairs
Lilly Corporate Center
Indianapolis, IN 46205

Dear Dr. Brophy:

Please refer to your new drug application (NDA) for Zyprexa (olanzapine) tablets and Zyprexa Zyrtec (olanzapine) orally disintegrating tablets.

After reviewing the available data pertaining to the use of atypical antipsychotic medications and diabetic medical adverse events, we have concluded that the product labeling for all atypical antipsychotics should be updated to include information about these events.

While we acknowledge that the relationship between atypical antipsychotic use and diabetes mellitus as adverse events has not been completely elucidated, we believe the use of Zyprexa can be enhanced by informing prescribers and patients about these events. Increased attention to the signs and symptoms of diabetes mellitus may lead to better detection and appropriate treatment, and thus reduce the risk for diabetic adverse outcomes.

We request that the following changes in the labeling be made in order to furnish adequate information to the safe and effective use of the drug:

ADVERSE EVENTS
Diabetes Mellitus and Diabetes Mellitus Complications
Diabetes mellitus is a metabolic disorder characterized by hyperglycemia. It is most often chronic and associated with long-term complications including cardiovascular disease, kidney, eye, nerve, and hearing impairment, and pregnancy complications. A diagnosis of diabetes mellitus is confirmed by the presence of an elevated hemoglobin A1c or fasting glucose in patients with symptoms and the presence of glucose in the urine. The relationship between atypical antipsychotic use and hyperglycemia is complex. However, epidemiological studies demonstrate an association between atypical antipsychotic use and hyperglycemia. Patients who develop symptoms of hyperglycemia during treatment with atypical antipsychotics should undergo fasting blood glucose testing. In some cases, hyperglycemia has been fatal when the atypical antipsychotic was discontinued. However, some patients required withdrawal of antidiabetic treatment due to discontinuation of the atypical antipsychotic.

MDA 2003
MDA 21496
Page 2

Patients with an established diagnosis of diabetes mellitus who are started on atypical antipsychotics should be monitored regularly for worsening of glucose control. Patients with risk factors for diabetes mellitus (i.e., obesity, family history of diabetes) who are starting treatment with atypical antipsychotics should undergo fasting blood glucose testing at baseline and periodically during treatment. Any patient treated with atypical antipsychotics should be monitored for symptoms of hyperglycemia including polydipsia, polyuria, polyphagia, and weakness. Patients who develop symptoms of hyperglycemia during treatment with atypical antipsychotics should undergo fasting blood glucose testing. In some cases, hyperglycemia has been fatal when the atypical antipsychotic was discontinued. However, some patients required withdrawal of antidiabetic treatment due to discontinuation of the atypical antipsychotic.

Although we believe that the labeling changes accurately reflect the currently available information about antipsychotic use and diabetes mellitus, we acknowledge that additional labeling changes may be required as new information becomes available. Areas that require additional research include, but are not limited to, identification of subpopulations at greatest risk for diabetes mellitus adverse events, exploration of the relative risk for diabetes mellitus adverse events among the different antipsychotics, and evaluation of potential mechanisms of action.

Please submit twenty copies of final revised labeling, two of which are individually mounted on heavyweight paper or similar material, manually specified above as a "Supplement: Changes Being Effected." Incorporate all previous versions as reflected in the most recently approved package insert. To facilitate review of your submission, provide a highlighted or underlined copy that shows the changes that are being made.

If you have any questions, call Steve D. Rankins, R.Ph., Senior Regulatory Project Manager, at (301) 299-2525.

Sincerely,
[Signature of Steve D. Rankins]
(Not-Approved electronic signature page)
Steve D. Rankins, R.Ph.
Director
Division of Neuropharmacological Drug Products
Office of Drug Evaluation I
Center for Drug Evaluation and Research

SEP 16 2003
G. Brophy

State of Alaska v. U.S. (Civil) - Subject to Protective Order
11-2004

State of Alaska v. U.S. (Civil) - Subject to Protective Order
11-2004

ZVJLR 4020004104
11-2004

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Note to File re Japan Label Change

NOTE TO FILE

Confidential - Communication with FDA

Product Identifiers (IND 28,705)
Product Olanzapine (Zyprexa)
Subject of Communication Communication regarding labeling change in Japan

Author Name: Michele Sharp Title: USRA
 Issued: April 19, 2002 Dept: M0575
 Archive File Date:

Participants

Name	Title, including Functional Area	Affiliation
Greg Brophy	Director, US Regulatory Affairs	Lilly
Alan Breier	Product Team Leader, Zyprexa Product Team	Lilly
Charles Beasley	Medical Advisor	Lilly
Joe Kozanes	Director, Pharmacovigilance	Lilly
Michele Sharp	Regulatory Scientist, US Regulatory Affairs	Lilly
Tom Laughren	Psychiatric Team Leader, Division of Neuropharmacological Products	FDA
Paul Seligman	Office of Drug Safety	FDA
Steve Hardeman	Project Manager, Division of Neuropharmacological Products	FDA

Location Date: April 12, 2002 - April 16, 2002
 Time:
 Place:

Type of Communication

<input type="checkbox"/> Completed Telephone Call	<input type="checkbox"/> Video-conference Call
<input type="checkbox"/> Message Left on Lilly Voice Mail	<input type="checkbox"/> Meeting Minutes
<input type="checkbox"/> Message Left on Regulator's Voice Mail	<input type="checkbox"/> Other--e-mail communication

Discussion Details

On Friday, April 12, 2002, Drs. Breier and Brophy contacted Dr. Laughren to inform the Division of Neuropharmacological Drug Products that the olanzapine label in Japan was being revised to include information regarding hyperglycemia and diabetes in the Warnings and Contraindications sections. It was agreed that a data package would be sent to Dr. Laughren before the end of the working day on Friday, April 12. On Friday afternoon, a follow-up call was made by Dr. Beasley and Brophy to Dr. Laughren indicating that the data package was not ready but would be sent to him by e-mail before the end of the day on Friday (see attached e-mail messages). On Friday afternoon, Drs. Beasley and Kozanes contacted Dr. Seligman to inform the Office of Drug Safety of this labeling change and to provide the same data package that was sent to the Division of Neuropharmacology (see attached e-mail message). On Monday, April 15, 2002, Dr. Kozanes followed up with Dr. Seligman who stated that he received the materials and that no additional action was required. Dr. Sharp left Steve Hardeman a voice mail on April 15, 2002 re: follow-up to the materials sent on Friday. As no response was received, Dr. Sharp contacted Steve Hardeman on Tuesday, April 16, 2002. Mr. Hardeman indicated that he had not received any follow-up questions from Dr. Laughren. Mr. Hardeman indicated that if Dr. Laughren would send additional information Mr. Hardeman would contact Dr. Sharp promptly.

On Friday, April 12, 2002, Drs. Breier and Brophy contacted Dr. Laughren to inform the Division of Neuropharmacological Drug Products that the olanzapine label in Japan was being revised to include information regarding hyperglycemia and diabetes in the Warnings and Contraindications sections.

Submission to FDA re Japan

Analysis of Japanese Data on Hyperglycemic and Diabetic Spontaneous Serious Adverse Events Associated with the Use of Zyprexa®

April 2002

Prepared for FDA

This document contains trade secrets, or commercial or financial information, privileged or confidential, delivered in confidence and reliance that such information will not be made available to the public without express written consent of Eli Lilly and Company.

CONFIDENTIAL
Olanzapine

ZY 3043 2377

EL-2629

Glucose Dysregulation Adverse Event Reports (Spontaneous) and Commercially Marketed Olanzapine in Japan

Eli Lilly and Company

Prepared for the FDA

April 2002

This document contains trade secrets, or commercial or financial information, privileged or confidential, delivered in confidence and reliance that such information will not be made available to the public without express written consent of Eli Lilly and Company.

ZY 3043 2431

EL-2645

FDA Response to Consensus Statement

Letters

References

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2. Marder SR, Esack SR, Miller AL, Buchanan RW, Davis JM, Kane JM, Lieberman J, Schooler NR. The Marder-Strauss Conference on the pharmacotherapy of schizophrenia. *Schizophrenia Bulletin* 28: 5-16, 2002
3. Canino L, Jaffe A. Relationship of atypical antipsychotics with development of diabetes mellitus. *Ann Pharmacother* 37: 1049-1057, 2003
4. Roshchikoff D. Do atypical antipsychotics cause weight gain? *Ann Pharmacother* 37: 1049-1057, 2003
5. Davis JM, Chen N, Clark ID. A meta-analysis of the effects of second-generation antipsychotics. *Arch Gen Psychiatry* 60: 252-264, 2003
6. Volzke H, Gellera R, Vahleka J, Cramer F, Hoyerer M, Sauerbrey R, Lindemann JA. Neuroleptic effects of clozapine, olanzapine, risperidone, and haloperidol in patients with chronic schizophrenia or schizoaffective disorder. *J Psychiatry* 159: 1205-1218, 2002
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8. Canino L. Efficacy should drive atypical antipsychotic treatment. *Br Med J* 320: 203-204, 2003

Consensus Development Conference on Antipsychotic Drugs and Obesity and Diabetes

Response to consensus statement

We of course welcome the fact that the issue of obesity and diabetes is being discussed by the discipline represented in this conference (1). However, as clinical psychiatrists we are concerned that some of the matters raised may give an unnecessarily misleading message. We are far from sure, for example, that

the evidence supports the view that there is so much disparity in the incidences of obesity and diabetes among first-generation and second-generation antipsychotics. Furthermore, the evidence does not support the view that there is so much disparity in the incidences of obesity and diabetes among first-generation and second-generation antipsychotics. Furthermore, the evidence does not support the view that there is so much disparity in the incidences of obesity and diabetes among first-generation and second-generation antipsychotics.

Moreover, especially if we are talking about weight gain among and this, also, is not clear from the data. It is not clear whether this is due to the timing of glucose measurements (random or fasting), the low absolute frequency for diabetes events, the short duration of many of the trials, or other factors. Therefore, the DNDP does not consider the absence of a signal in clinical trial data to be the rule of diabetes with SGAs.

Based on a review of epidemiological studies, the ADA concluded that there is an increased risk of diabetes with olanzapine and clozapine and dismipsum studies with quetiapine and risperidone. The ADA correctly identifies many of the limitations of these epidemiological studies, including their retrospective nature, heterogeneity of methodology, selection or ascertainment bias, and absence of appropriate or well-characterized control subjects.

We are interested in >5% of this time during the study. It is not clear how many patients were actually being weighed in the study. It is not clear how many patients were actually being weighed in the study. It is not clear how many patients were actually being weighed in the study.

To follow up on the message of this letter, we would like to see the data that the conference used to support its conclusions. We are far from sure, for example, that

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Letters

...DNDP is not aware of evidence proving that the treatment-emergent diabetes risk for these drugs is wholly or in part due to treatment-emergent weight gain. Although weight gain is widely recognized as a risk factor for diabetes in the general population, the clinical trial and epidemiological evidence has not shown a direct link between these treatment-emergent side effects.

Gerard Boehm, MD, MPH
Judith A. Racoosin, MD, MPH
Thomas P. Laughren, MD
Russell Katz, MD

From the Division of Neuropharmacological Drug Products, Center for Drug Evaluation and Research, U.S. Food and Drug Administration, Rockville, Maryland

Gerard Boehm, MD, MPH
Judith A. Racoosin, MD, MPH
Thomas P. Laughren, MD
Russell Katz, MD

From the Division of Neuropharmacological Drug Products, Center for Drug Evaluation and Research, U.S. Food and Drug Administration, Rockville, Maryland

Address correspondence to Dr. Judith A. Racoosin, 3800 Palms Ln., 11D-121, Rockville, MD 20857. E-mail: racoosin@fda.gov

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- References
1. American Diabetes Association. Consensus development conference on antipsychotic drugs and obesity and diabetes (Consensus Statement). *Diabetes Care* 27: 996-1001, 2004

Consensus Development Conference on Antipsychotic Drugs and Obesity and Diabetes

Response to Holt, Citrome and Volzke, Isaac and Isaac, and Boehm et al.

We appreciate the opportunity to comment on the letters that have been received in response to our recent consensus statement on antipsychotic drugs and obesity and diabetes.

Before addressing the specific issues raised in each of these letters, I think it is important to note why the American Dia-

betes Association (ADA) and other organizations produce consensus statements (2). As stated in our clinical practice recommendations, "the need for a consensus statement arises when clinicians or scientists desire guidance on a subject for which there is a relative deficiency of comprehensive evidence that might otherwise allow for a more definitive statement to be made." Therefore, it should be noted that such statements represent the expert opinion of the panel based on the information they heard, the literature they reviewed, and the considerable discussion among panel members while writing this statement. If there was a reasonable number of randomized controlled trials on the subject, there would be no need for a consensus statement, but rather the associations would issue an official "Position Statement" or clinical guideline. Thus, a consensus statement can be viewed as an expert recommendation that often precedes more definitive recommendations issued when sufficient additional data become available. These may or may not be different from those in the initial consensus statement.

The letter from Holt (3) comments that he was a member of another group that reviewed the evidence surrounding this issue and reached conclusions "that differed in some respects" from those of the ADA consensus panel. Their recommendations are due to be published soon. We are, of course, delighted that another group has deliberated seriously on this important clinical question and look forward to seeing their conclusions and recommendations. We hope that such information can be of use in the near term. We also support Holt and each of the other correspondents in pointing out that antipsychotic medications are essential for people with schizophrenia and that their differential effectiveness is very important. We purposefully used the word "consider" throughout our statement to suggest that the advice we gave with regard to avoiding undesirable side effects should be one of many factors in deciding which medication to use. Such risk-benefit considerations are essential.

Citrome and Volzke (3) comment that "the report probably overreaches available evidence when suggesting that clinicians should consider prescribing one antipsychotic over another with the aim of avoiding diabetes." We disagree with this statement and believe that the

**David Campana,
Alaska Medicaid Pharmacy Program Manager**

September 19, 2007

Q. Has Eli Lilly ever made misrepresentations about the safety, efficacy, effectiveness of Zyprexa to the State of Alaska?

A. Not that I know of.

Tr. 298, ln.12-15

**David Campana,
Alaska Medicaid Pharmacy Program Manager**

September 19, 2007

Q. As of March 2006, did you have anything that you would base your contention that the package insert was a misrepresentation of -- misrepresentation to the State of Alaska that Zyprexa was safe and effective?

A. No.