

IN THE SUPERIOR COURT FOR THE STATE OF ALASKA
THIRD JUDICIAL DISTRICT AT ANCHORAGE

STATE OF ALASKA,)
)
 Plaintiff,)
)
 vs.)
)
 ELI LILLY AND COMPANY,)
)
 Defendant.)
)
 _____)
 Case No. 3AN-06-05630 CI

VOLUME VI

TRANSCRIPT OF PROCEEDINGS

March 10, 2008 - Pages 1 through 226

BEFORE THE HONORABLE MARK RINDNER
Superior Court Judge

1 A-P-P-E-A-R-A-N-C-E-S

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1 PROCEEDINGS
 2 THE COURT: We're on the record in
 3 State versus Eli Lilly and Company, 3AN-06-5630
 4 Civil. We're outside the presence of the jury.
 5 Good morning to everybody.
 6 A couple of pretrial matters. One,
 7 as you may recall from the voir dire, I think it
 8 was Ms. Shepherd had two teeth issues. She's at
 9 home with an abscessed tooth. I assume we're
 10 going to have to excuse her. Anyone disagree
 11 with that?
 12 MR. FIBICH: The State does not,
 13 Your Honor.
 14 MS. GUSSACK: No, Your Honor.
 15 THE COURT: I mean, the alternative
 16 is to wait a day and to send everybody home for
 17 the day, but I realize that that may not be
 18 possible.
 19 Mr. Suggs, did you have something?
 20 MR. SUGGS: No, Your Honor.
 21 THE COURT: Okay. Second, I
 22 received I guess -- I received this morning, but
 23 it was filed on Friday, a motion to intervene and
 24 unseal records by Bloomberg News. I assume, but
 25 perhaps incorrectly, that the Plaintiffs won't

1 A-P-P-E-A-R-A-N-C-E-S, continued

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1 oppose this and the Defendants will?
 2 MR. FIBICH: That -- that is very
 3 accurate, Your Honor.
 4 MS. GUSSACK: I'm not sure --
 5 THE COURT: It may be accurate with
 6 them. We'll let them speak for themselves.
 7 MS. GUSSACK: Thank you,
 8 Your Honor. Since we haven't yet seen the
 9 motion, it's hard to predict what our response
 10 would be.
 11 THE COURT: The service indicates
 12 that the motions were served on -- by hand
 13 delivery on Mr. Jamieson and Mr. Sanders, so --
 14 MS. GUSSACK: It hasn't yet found
 15 its way to us, Your Honor.
 16 THE COURT: Mr. Treptow is -- or
 17 Davis Wright is filing the motion, Mr. Jamieson,
 18 if you want to check.
 19 MS. GUSSACK: We'll look for it.
 20 THE COURT: I'm not going to
 21 expedite ruling on this, so we'll wait until you
 22 get me your response.
 23 MS. GUSSACK: Thank you, sir.
 24 THE COURT: A couple of other
 25 things.

1 I just want to make a record. Over
 2 the weekend both on Saturday and Sunday I met and
 3 received from the parties deposition
 4 counterdesignations and objections to deposition
 5 designations and cuts of deposition designations,
 6 and made rulings which either on Sunday or today
 7 have been distributed to the parties as to the
 8 depositions of Jack Jordan, Bruce Kinon, Gary
 9 Toleffson, Denise Torres, I guess the
 10 additional -- request that additional information
 11 of Denise Torres be included in the Plaintiff's
 12 part of playing that deposition. Michael
 13 Bandick, Charles Beasley, Robin -- help me again.

14 MR. ALLEN: Wojcieszek.

15 THE COURT: -- Wojcieszek, and I
 16 think there was also some questions about
 17 Mr. Lechleiter and what portions would be
 18 included in his. I have now ruled on all of
 19 those including what should be included in the
 20 deposition, what exhibits would come in, and what
 21 objections would be sustained or overruled to the
 22 thing.

23 I've also received from both
 24 parties -- the State filed a, what I'll call a
 25 letter memorandum, explaining their position on

1 perhaps certain of the objections and some of my
 2 preliminary rulings. I think primarily both as
 3 to this off -- the question of what evidence I'm
 4 allowing in off-label uses that might go to
 5 warnings and what I'm not letting in. And the --
 6 the -- Eli Lilly has filed a response to the
 7 State's letter motion to the Court regarding
 8 off-label promotion. The material that was
 9 originally filed by Eli Lilly hadn't yet been
 10 signed by local counsel, but my understanding is
 11 they have now filed all the signed versions,
 12 three-hole punched. Thank you very much.

13 MR. LEHNER: Two-hole-punched.

14 THE COURT: Two-hole punched; thank
 15 you very much.

16 And I don't want to take too much
 17 time from the jury right now to go over this.
 18 We'll maybe take this up at the end of the day
 19 for a short period of time before my next hearing
 20 to sort of discuss that issue.

21 The -- but I just wanted the record
 22 to reflect that those matters had been filed and
 23 received by me over the weekend. And I made
 24 certain rulings that I distributed over the
 25 weekend. I don't believe the rulings, or the --

1 most of that stuff has been docketed yet.

2 Finally, before we bring in the
 3 jury and discuss if there are issues that you
 4 wish to discuss before we bring in the jury --
 5 and I hope I'm not sending anybody down rabbit
 6 trails, which I sometimes do.

7 Over the weekend when I was
 8 thinking about this, my understanding is that,
 9 basically, there are two types of claims in this
 10 case, one of which has two parts. We've got the
 11 common-law products liability warning claims.
 12 We've got -- and then we've got the UTPA claims
 13 both where the State is suing on its own behalf
 14 and will in that regard eventually have to prove
 15 ascertainable loss if we get to that part of the
 16 case, but the State is also suing as the State,
 17 the sovereign, seeking an injunction and -- under
 18 its authority under the Consumer Protection Act
 19 to seek injunctive relief.

20 Am I correct about that?

21 MR. ALLEN: Yes.

22 MR. BRENNER: That's not our
 23 understanding, Your Honor. I thought that was
 24 the legal issue that was presented from the very
 25 beginning of the case that the State was not

1 seeking injunctive relief. I think that was a
 2 legal issue Your Honor ruled on that even though
 3 they were not, they could still proceed for civil
 4 penalties. We thought the construction of the
 5 statute was to the --

6 THE COURT: Okay. Well, I won't
 7 even get into whether it's injunctive relief or
 8 not. They're seeking several penalties as the
 9 sovereign --

10 MR. BRENNER: That's it.

11 THE COURT: -- and that follows
 12 from their ability to get injunctive relief.
 13 Let's put it that way, correct?

14 MR. BRENNER: Yes, I think that's
 15 correct.

16 THE COURT: My simple question in
 17 all of this, since I recognize that those civil
 18 penalties probably have the most juice in this
 19 case, is is that a judge question or jury
 20 question? In other words, is the jury deciding
 21 this whole case, or am I deciding part of this
 22 case as to the predicates for getting those civil
 23 penalties?

24 MR. BRENNER: We thought ultimately
 25 that, imposition of penalties, if any, are with

1 the Court, not with the jury.

2 THE COURT: That's my --

3 MR. SNIFFEN: Well, Your Honor --

4 THE COURT: Go ahead.

5 MR. SNIFFEN: -- that's a tricky

6 question. We think there's--

7 THE COURT: That's why I

8 probably -- probably like dawned on me over the

9 weekend and why I'm asking it now.

10 MR. SNIFFEN: Sure. Well, the rule
11 on penalties is generally Your Honor will have
12 the discretion to decide the amount of the
13 penalty, and that amount is set by statute within
14 a range. Whether or not a specific act is
15 something subject to the penalty is a more
16 amorphous question, that is: Is it up to the
17 judge or the jury to decide what exactly is a
18 violation? And we would take the position that
19 the jury can probably answer some of those
20 things.

21 In the Nissan case that was tried
22 up here ten years ago, the special verdict form
23 presented to the jury was exactly along those
24 lines. It asked the jury to decide which
25 conduct, was in fact, a violation. So that may

1 be a way to address that and we can --

2 THE COURT: Again, I'd like the
3 parties to think about that. The reason it
4 occurred to me is because the civil penalties
5 follow from the State's ability to seek basically
6 to enforce or preclude the behaviors for which
7 the civil penalties are sought and that turns on
8 injunctive relief, which generally is the
9 province of the Court, which might mean that I
10 have to make findings. That's kind of what I'm
11 asking.

12 And so, that question doesn't need
13 to be answered now, but it certainly needs to be
14 answered by the end of the case, which is why I'm
15 raising it now. So I'd like the parties to think
16 about that and I don't want to say at your
17 leisure, but maybe by -- well, as I understand
18 it, if all goes well, the Plaintiffs are hoping
19 to rest by Monday.

20 MR. FIBICH: We think we'll be
21 through this week, Your Honor.

22 THE COURT: And -- so, certainly --
23 and then how long is the defense likely to be?

24 MR. LEHNER: Your Honor, we're
25 probably going to be four or five days as well.

1 And I think we ought to be talking a little bit
2 about the schedule in light of sort of who is
3 coming this week. We began this conversation and
4 we've had some scheduling issues on both sides on
5 how the trial is going to unfold for the
6 remainder of the week, I think is still subject
7 to discussion and if the Court would like to have
8 us --

9 MR. ALLEN: We should probably go
10 ahead and put Dr. Gueriguian on and discuss
11 it when he's done.

12 THE COURT: Right. We'll discuss
13 that this afternoon. I'm just trying to figure
14 out. Maybe by -- well, maybe I'll give you a
15 weekend if you need the weekend. So maybe by
16 Monday if I could get everybody's views on who
17 decides what in this case and will I have to make
18 findings along with the jury doing a verdict. It
19 may well be a special verdict and my findings
20 could be informed by that verdict, but I'm not
21 even -- that's way premature, I suppose, for even
22 me to throw that out.

23 I just want that to be -- I just
24 want everyone to start thinking about that now so
25 we can make a decision before we run up on top of

1 the jury going out to deliberate. And so we'll
2 take up this afternoon the issue of -- issues
3 that were raised in the letter that the State
4 filed and the response that the -- that Lilly
5 filed to that as well as scheduling issues.

6 MR. ALLEN: We'd ask that all
7 matters be taken up after Dr. Gueriguian --

8 THE COURT: We will.

9 MR. LEHNER: As you recall,
10 Mr. Allen handed you another letter yesterday at
11 noon, again in response to the motion -- our
12 response. We prepared a brief response. We can
13 give you -- it's being filed with two-hole
14 punches, but he raised a couple new issues. But
15 if you'd like a courtesy copy in the meantime,
16 I'm happy to hand it up.

17 THE COURT: I've got a lot of paper
18 and it's probably best to give me the original
19 filed with two-hole punches.

20 MR. LEHNER: That's be fine. Let
21 me get it.

22 THE COURT: And I'm a little
23 worried about the amount of paper I'm trying to
24 deal with and finding things like that.

25

1 MR. LEHNER: That's why I raised
2 it.
3 THE COURT: But I'll take a look at
4 that, too.
5 Why don't then we -- anything else
6 we need to take up --
7 MR. FIBICH: Yes, sir. We have
8 some additional exhibits we want to offer into
9 evidence, if I may approach the bench. One of
10 which is 1941.
11 THE COURT: This is -- you want to
12 offer these with --
13 MR. FIBICH: Dr. Gueriguian.
14 THE COURT: Okay.
15 MR. LEHNER: We had filed an
16 objection to this on the basis of relevance, Your
17 Honor.
18 MR. FIBICH: It's the No. 6 point,
19 I believe, Your Honor, on the back. It goes to
20 whether or not that constitutes marketing within
21 the label, and the doctor says what about
22 diabetes, the trained response.
23 THE COURT: This is Exhibit
24 No. 1596?
25 MR. LEHNER: No, 1941.

1 THE COURT: 1941? Oh, I see, 1941.
2 I'll overrule the objection and allow the exhibit
3 into evidence.
4 MR. FIBICH: Your Honor, we're also
5 offering 7971. May I have that one back, Judge,
6 the one you admitted?
7 Thank you.
8 THE COURT: 7971? Mr. Fibich, why
9 don't you point me to what the --
10 MR. FIBICH: We're on 7971.
11 THE COURT: Yes.
12 MR. FIBICH: Dealing with the issue
13 of no blood monitoring on multiple places on the
14 second page. Here's a highlighted copy that may
15 help you. And, again, the --
16 THE COURT: I understand.
17 MR. LEHNER: Your Honor, our
18 objection again would be on relevance as well as
19 cumulative. There's enough evidence on blood
20 monitoring I think that they've introduced. As
21 well as the fact that this goes particularly to
22 the objection we made about marketing documents
23 that you've heard us on numerous times as being
24 outside the scope of the -- the claims that are
25 now being presented.

1 THE COURT: Mr. Allen, let --
2 one --
3 MR. ALLEN: I'm the one that knows
4 this document.
5 THE COURT: Okay. I'll overrule
6 the objection and admit 1596.
7 MR. ALLEN: Your Honor, you called
8 that 1596.
9 THE COURT: 1596.
10 MR. LEHNER: Yes, that was 1596.
11 MR. ALLEN: I have it --
12 THE COURT: The MDL -- the MDL
13 number is 7971 -- is that -- is that the number?
14 Then it's 7971 that's being admitted.
15 MR. ALLEN: Yes, sir. Thank you.
16 MR. LEHNER: Too many numbers on
17 these.
18 THE COURT: Did you guys want that
19 back?
20 MR. FIBICH: Your Honor, 3738 --
21 3387. I'm sorry.
22 MR. LEHNER: I think that's one of
23 our exhibits. That's fine.
24 MR. FIBICH: That's admitted.
25 MR. LEHNER: That's admitted. No

1 objection.
2 THE COURT: I just want to -- Eli
3 Lilly Exhibit 3387 is admitted without objection.
4 MR. FIBICH: That would be another
5 one. We can just confirm for the record, that's
6 admitted.
7 MR. LEHNER: Admitted over
8 objections, we previously filed. You've ruled on
9 this one previously.
10 THE COURT: This is -- what's the
11 exhibit number since it's got -- 9739,
12 Plaintiff's Exhibit. Mark, do we have that as
13 admitted?
14 MR. FIBICH: That's previously been
15 admitted.
16 THE COURT: Any objection?
17 THE CLERK: I've got 9731, not
18 9739.
19 THE COURT: I see the stuff about
20 reduce negative impact of diabetes issue on
21 the Zyprexa business so I'll admit 9739.
22 MR. LEHNER: Your Honor, I think we
23 had previously filed objections to that one so it
24 had been previously admitted over our objections.
25

1 THE COURT: Okay. I'm just trying
2 to go off Mr. Borneman's -- you might check with
3 Mr. Borneman sometime in the next day or two to
4 make sure that he agrees with what you think has
5 happened and clear that up.

6 MR. FIBICH: I think that's 1961,
7 Judge.

8 THE COURT: 1961. I assume you
9 have the same objection?

10 MR. LEHNER: Same objection,
11 Your Honor.

12 THE COURT: I'll overrule the
13 objection and admit 1961.

14 MR. FIBICH: Thank you, Your Honor.
15 That is all we need this morning.

16 THE COURT: Why don't we get the
17 jury in.

18 THE CLERK: We have issues.
19 Another juror called in.

20 THE COURT: Another juror called
21 in.

22 THE CLERK: Lynn didn't say which
23 one it was.

24 THE COURT: I hate to do this to
25 you, but I'm just advised that another juror

1 called in. I do not know which one, and has
2 advised us that she has bone marrow cancer. And
3 so I'm going to try and see if I can get some
4 information as to who it is and what, but do you
5 want to reconsider whether we're going today
6 given that if we lose that juror and we lose Ms.
7 Shepherd, we're a week into trial and we're down
8 to 12.

9 MR. FIBICH: Your Honor, we have to
10 go today because Dr. Gueriguian has a wedding,
11 his son's wedding in India.

12 THE COURT: I understand that and I
13 understand that and if we have to go today, we
14 have to go today. But everyone ought to think
15 about if we lose one more on this basis, we're
16 going to be down to 11 and this case, unless we
17 get some agreements, is going to mistry. I'm not
18 going to decide what the parties are going to do
19 with that, but --

20 MS. GUSSACK: May we have a minute?

21 MR. FIBICH: Can we go off the
22 record and discuss this?

23 THE COURT: Sure.
24 (Off record.)

25 THE COURT: Please be seated.

1 We're back on the record. All members of the
2 jury are present. Good morning, ladies and
3 gentlemen of the jury. And I appreciate you all
4 being here on time. The record should reflect
5 that juror No. 12, Ms. Shepherd, has been excused
6 from the jury due to a health problem.

7 We will resume with Dr. Gueriguian.

8 MR. FIBICH: May it please the
9 Court. We'd recall Dr. Gueriguian to the stand.

10 THE WITNESS: Good morning,
11 Your Honor.

12 THE COURT: Doctor, you realize
13 that you're under the same oath you took when you
14 began your testimony and are bound by the same
15 obligations of that oath at this time?

16 THE WITNESS: Yes, I do,
17 Your Honor.

18 THE COURT: Thank you very much.
19 Please be seated.

20 MR. FIBICH: May I proceed?

21 THE COURT: Please, Mr. Fibich.

22 Q. (BY MR. FIBICH) Dr. Gueriguian, when we
23 broke for the weekend, we were discussing Exhibit
24 10094. Would you tell the ladies and gentlemen
25 what that exhibit is?

1 A. It's the post-New York Times response by
2 the FDA to what the article alleged or contained
3 or whatever.

4 Q. And what drug products does this letter
5 involve?

6 A. The atypical antipsychotics and, in
7 particular, Zyprexa.

8 Q. Doctor, you're a little soft-spoken
9 today. If you could speak up or move the
10 microphone.

11 A. Yes.

12 Q. You indicated that this was a post-New
13 York Times article. Without going into anything
14 of substance with respect to the New York Times
15 article, why is that article important for the
16 purposes of this letter?

17 MR. BRENNER: Objection,
18 Your Honor. It's beyond this witness' knowledge
19 and expertise.

20 THE COURT: If you know.

21 A. I do, Your Honor.

22 And the reason is that the FDA -- I
23 only looked at the FDA response to that article
24 and the FDA thinks that that article is
25 important.

1 Q. (BY MR. FIBICH) Okay. Could you glean
2 from this letter what the importance was as
3 stated by the FDA?

4 A. Well, the FDA says that Lilly at its
5 invitation, the FDA's invitation, responded to
6 the New York Times and now the FDA letter in this
7 particular one, 10094 exhibit says, Your
8 response, meaning Lilly's response, has not been
9 helpful. And then the FDA goes on to say what
10 would be helpful to it and to the adjudication of
11 the case.

12 Q. So, if you would, read the last line of
13 the second full paragraph on the second page if
14 you have that in front of you, sir. The second
15 page, the second full paragraph, the last line.

16 A. Your recent February 20th, 2007 response
17 to our January 12th, 2007 letter regarding the
18 New York Times story has not been particularly
19 helpful in addressing these concerns.

20 Q. What concerns is it that the FDA has
21 expressed to Eli Lilly and Company?

22 A. Well, I can give them by number.

23 No. 1, the FDA has decided that the
24 safety information is not complete.

25 No. 2, that the justification for

1 Q. If a label is inaccurate or incomplete,
2 what effect does that have on a patient's ability
3 to make an informed choice as to whether to take
4 a drug?

5 A. Well, for the same reason then the
6 prescriber does not, in the absence of the proper
7 information make a considered decision, the same
8 thing applies to patients who are prescribed the
9 drug and who, after all, it's their life, they
10 have to make the final decision.

11 MR. FIBICH: I'd like to publish
12 10094 to the jury, Your Honor.

13 THE COURT: 10094 may be published.

14 MR. FIBICH: If you would put on
15 the screen Exhibit 9739.

16 Can you blow that up? And if you
17 would, show the title of it, please, first.

18 Q. (BY MR. FIBICH) Dr. Gueriguian, do you
19 see this document which has been admitted into
20 evidence?

21 A. Yes, I do.

22 Q. Entitled "Project Bad"?

23 A. Yeah, I see that.

24 Q. And then go down to the -- under the
25 project context. There's an amount that is

1 obtaining -- for being reassured on the safety
2 information and its completeness is biased based
3 on the facts, as the FDA, that we have to inform
4 the prescribers about what's happening with the
5 drug, Zyprexa.

6 No. 3, and that is very clear in
7 the letter, we need, says the FDA, from you,
8 Lilly, all the information from all the clinical
9 trials of any sort, not only with Zyprexa alone,
10 but with Zyprexa plus Symbyax.

11 Finally, there is another point of
12 information that is important: The FDA is asking
13 Lilly to explain any and all differences that may
14 exist in its label in the United States and in
15 foreign countries. So, as far as I'm concerned,
16 this is the substance of the letter.

17 Q. And why is it important that physicians
18 have all information that is complete?

19 A. There is no other way for a given
20 physician treating a given patient to do his or
21 her job properly in the -- and protect the health
22 of his or her patient without having all the
23 proper and important information emphasized in
24 the label in an orderly and comprehensible
25 fashion.

1 budgeted. You see that, sir?

2 A. Yes, I do see it.

3 Q. And how much is budgeted for this
4 project?

5 A. \$10 million.

6 Q. And then go down to "Defining Success."
7 You see that, sir?

8 A. Yes, I do.

9 Q. What does it appear that this money is
10 being used for?

11 A. Well, realize upside --

12 MR. BRENNER: Objection,
13 Your Honor; speculation.

14 THE COURT: I'll allow the witness
15 to testify.

16 A. Well, the Defining Success, the bottom
17 line is precisely the bottom line, accelerate
18 Zyprexa's growth. And then there are subsections
19 of how to accelerate the growth. Realize the up
20 side means realize the good things, realize the
21 efficacy, realize the use of the drug and, of
22 course, these things, in order to improve the
23 bottom line have to be overstated, if that's the
24 case.

25 Then the second part is to reduce

1 the negative aspects of what is known, and by
2 what is known, I mean that Eli Lilly had found
3 out that almost 100 percent of physicians were
4 concerned to prescribe Zyprexa because they were
5 concerned with the problem of diabetes mellitus.
6 So, that, you have to understate or minimize in
7 order to improve the bottom line.

8 Q. Dr. Gueriguian, is the statements here
9 consistent or inconsistent with the requirement
10 of our Food & Drug Administration that drug
11 companies give fair balance when promoting their
12 products?

13 A. They are inconsistent inasmuch as the
14 DDMAC document that was introduced on last Friday
15 did state very clearly in this particular case
16 the general principles. Fair balance means do
17 not overstate your efficacy and do not minimize
18 your toxicity.

19 Q. This letter or this memorandum entitled
20 Project Bad is dated 2002. When did the DDMAC
21 first advise Lilly that they were promoting the
22 drug without fair balance?

23 A. If memory serves, that was pretty soon
24 after the initial approval of the drug, which was
25 sometime in 1996. That's our -- what I remember.

1 MR. FIBICH: Your Honor, we offer
2 this exhibit or -- may we publish this exhibit to
3 the jury?

4 THE COURT: You may.

5 MR. FIBICH: If you would, 7971,
6 please.

7 Q. (BY MR. FIBICH) Doctor, do you see this
8 document?

9 A. Yes.

10 Q. Entitled "A Zyprexa Implementation
11 Guide"?

12 A. Yes, it is and it concerns the -- it's a
13 primary resource guide.

14 Q. And if you would, sir, down at the
15 bottom of the first page the highlighted
16 provisions says "Proven Safety"?

17 A. That's right.

18 Q. And is there anything in this paragraph
19 which would indicate to you that Eli Lilly is
20 using fair balance in the promotion of their
21 product, Zyprexa?

22 A. Well, the -- the implication or the
23 implying very strongly that Zyprexa is -- is at a
24 low risk of certain serious medical complications
25 and that the safety is proven by five years of

1 use and over 5 million patients treated.

2 Q. Is that statement true?

3 A. That statement is not true, and,
4 therefore, that statement tends to overstate the
5 safety.

6 Q. Let's go to the second page, if we
7 could.

8 Doctor, you see the paragraph that
9 begins "As we know, compliance can be an issue
10 for some patients". You see that?

11 A. That's correct.

12 Q. And here the salespeople are being
13 instructed to point out efficacy again?

14 A. That's true.

15 Q. What about ease of use?

16 A. Well, they're saying that one of the
17 major selling, if you will, points of using
18 Zyprexa from the doctors' viewpoint is that no
19 blood monitoring is necessary. And this means
20 that they are not -- implicitly, they're saying
21 there's no blood sugar monitoring -- monitoring
22 necessary.

23 Q. Doctor, as a physician and as a medical
24 director that has surveyed many products, do you
25 think it's appropriate for a manufacturer of a

1 product that has a relationship to substantial
2 weight gain, hyperglycemia, diabetes to promote
3 its product by suggesting no blood monitoring as
4 an attribute?

5 A. With respect, Mr. Fibich, I'm just a
6 medical officer, not a medical director, but to
7 answer your question, no, it's not.

8 Q. Why not, sir?

9 A. Because in this particular case, it is
10 the wrong thing to say because you do need blood
11 monitoring from the very beginning for glycemia
12 and other measurements.

13 Q. Is there any other way to determine
14 whether you're having elevated glucose findings
15 or elevated blood sugars other than to do blood
16 monitoring?

17 A. Short of somebody going into a diabetic
18 coma or ketoacidosis, no, there isn't. And there
19 are several methods of blood monitoring and they
20 could be used and they should be used.

21 Q. Is blood monitoring recognized around
22 the world that we live in as an effective way of
23 determining whether there is elevated blood
24 sugars?

25 A. Yes, the methods are usually largely

1 available. They require very little implication
2 of the patient. They're not expensive, by and
3 large. So everything is fine. They've been a
4 mainstay of protection of public health for a
5 long, long time.

6 Q. Is an adverse blood glucose diagnosis
7 something that can be used to prevent
8 hyperglycemia and diabetes?

9 A. Yes, of course. It's one of the major
10 essential tests. One, I may add, that was
11 introduced by Japan in order to determine whether
12 the patient had diabetes or not, and if he had to
13 contraindicate the use of Zyprexa in such
14 patients.

15 Q. So, with respect to this guide if I
16 understand what you're saying, is we have a
17 downplaying of the risk of diabetes in taking
18 away the tool for diagnosing hyperglycemia,
19 diabetes; is that correct?

20 A. Well, it's not downplaying. It's worse,
21 because you are not allowing the prescriber to
22 find out whether there is a risk and that's not
23 downplaying. Downplaying would be, well, do the
24 blood monitoring, but if it's below a certain
25 level, don't worry about it. Here it's saying,

1 no blood monitoring and the prescriber doesn't
2 know whether the patient that should or shouldn't
3 use Zyprexa is diabetic or not, whether he or she
4 has glucose intolerance and so forth.

5 MR. FIBICH: If we could go to page
6 12. Go to 11 first.

7 Q. (BY MR. FIBICH) Part of the same
8 document, Doctor, is a section entitled
9 Frequently Asked Questions. Do you see that?

10 A. Yes.

11 Q. If you would now go to page 12, and one
12 of the questions that's being suggested to the
13 salespeople for Lilly is: Do I need to do any
14 blood monitoring with Zyprexa?

15 A. That's correct.

16 Q. And what is the answer that they are
17 telling physicians?

18 A. No.

19 Q. You consider that to be appropriate?

20 A. No.

21 MR. FIBICH: I'd like to publish
22 this document to the jury, Your Honor. This is
23 7971.

24 THE COURT: The document may be
25 published.

1 MR. FIBICH: Let's pull up 1941.

2 Q. (BY MR. FIBICH) Doctor, this is another
3 document which the Court has admitted into
4 evidence entitled "Zyprexa Frequent Areas of
5 Concern" or FAOC. You see that, sir?

6 A. I do.

7 Q. And these are potential questions that
8 salespeople are being advised that may be asked
9 of them?

10 A. Yes.

11 Q. If you would, sir, turn to No. 6, and
12 the question is: I am concerned about diabetes,
13 and the response is their cushion, thank you for
14 sharing this concern with me. Then the
15 salesperson is ordered or suggested to clarify,
16 is this something you have seen or heard about?
17 And then the address the area of concern. You
18 see that, sir?

19 A. I do.

20 Q. Would you read that proposed answer to
21 physicians who indicate they are concerned about
22 diabetes?

23 A. In every study examining the subject, no
24 causal relationship has been established between
25 patients being treated with Zyprexa and the onset

1 of diabetes. The incidence of diagnosed
2 treatment-emergent diabetes with patients taking
3 Zyprexa was comparable to those patients treated
4 with Risperdal, Haldol and Depakote in every
5 clinical study conducted by Lilly or by our
6 competitors.

7 Q. Go ahead.

8 A. These facts suggest that you should
9 choose a medication based on its efficacy in
10 treating complicated mood symptoms, but to be
11 aware of the incidence of diabetes in this
12 population and address it appropriately.

13 Q. You -- and I think you left off the
14 first sentence which says: The incidence of
15 diabetes is two to four times more common in
16 mentally ill patients than in the general
17 population.

18 My question to you, sir, is this
19 fair balance in this product?

20 A. No.

21 Q. Your Honor, we'd like to publish.

22 THE COURT: 1941.

23 MR. FIBICH: And then the end of
24 that it says get back to selling. At the end of
25 that suggestion, after the salesperson makes this

1 response, it says, get back to selling. You see
2 that?

3 A. Yes, I remember that. It caught my
4 attention that sentence. It says, Good luck and
5 good sell.

6 MR. FIBICH: Let's put 3387 up.

7 We have that in the database?

8 Can you block the screen?

9 Q. (BY MR. FIBICH) Dr. Gueriguian, you
10 have the document there in front of you?

11 A. I do.

12 Q. Do you see this is a Hyperglycemia and
13 Diabetes Data on Demand Resource Guide?

14 A. It is.

15 Q. If you would, sir, turn over to the --
16 page 5. Do you see this, sir?

17 A. I do.

18 Q. And we go through an introduction
19 dealing with the sales sheet for objections
20 regarding data messages from Janssen and Pfizer.
21 And, Doctor, as represented to this jury in
22 opening statement, that this document was used to
23 get salespeople to probe doctors about the issue
24 of diabetes. And I want you to read this
25 paragraph that I'm highlighting here on the right

1 side of the page.

2 A. Yes, it goes, quote, Active probing is
3 an effective strategy to employ as you prepare to
4 implement the new hyperglycemia/diabetes pieces.

5 Q. Does it indicate to you that they are
6 actually probing doctors so that they know about
7 diabetes, or are they trying to suggest something
8 else?

9 A. Well, first of all, it is probing since
10 the paragraph, the preceding paragraph in that
11 same column says that in April, 2001 the number
12 of physicians who believe that there was a link
13 between Zyprexa and hyperglycemia/diabetes has
14 increased to 100 percent of physicians, so the
15 probing was successful in determining what was
16 the problem.

17 Q. Well, what I'm referring to, sir, is
18 down at the same paragraph where it says, We now
19 have substantial new data. It shows the same
20 conclusion, comparable rates of hyperglycemia and
21 diabetes. Do you see that?

22 A. Yes, I do.

23 Q. Is comparable rates an appropriate
24 message to give if one is probing for diabetes
25 and hyperglycemia?

1 A. No.

2 Q. Your answer's no?

3 A. Yes, it's "no."

4 Q. I want to go to the next page where it
5 talks about the relationship of diabetes and how
6 that's perceived by psychiatrists. Diabetes is
7 scary for most psychiatrists, in part, because
8 they do not deal with it on a daily basis and
9 therefore fear the unknown. Risk factors,
10 diagnostic criteria, and treatment standards are
11 not fresh in psychiatrists' minds, and they are
12 fearful of causing a disease that can lead to
13 permanent physical complications.

14 These doctors have dealt regularly
15 with potentially severe side effects such as
16 tardive dyskinesia for many years. However,
17 diabetes and hyperglycemia as a side-effect risk
18 are relatively new on the horizon. Because of
19 this, psychiatrists are generally less
20 comfortable diagnosing and treating these
21 conditions and are actively looking for more
22 information. You are in a position to provide it
23 to them. In recent market research, most
24 physicians admitted they have seen no really
25 credible data on hyperglycemia or diabetes. The

1 good news is that you do have data from credible
2 large-scale studies to support the comparable
3 rates message.

4 Do you see that, sir?

5 A. Yes.

6 Q. So, whereas doctors may have some
7 knowledge about the relationship as referenced in
8 the earlier paragraph, this would suggest that
9 they really don't know much about that; is that
10 correct?

11 MR. BRENNER: Objection,
12 Your Honor. Leading and as we commented earlier,
13 he's not qualified in psychiatry.

14 THE COURT: I'm going to sustain
15 that objection.

16 Q. (BY MR. FIBICH) Let's go back to the
17 top. If you would, read the sentence starting
18 with "It is imperative."

19 MR. ALLEN: You need to put it on
20 the screen, Tommy.

21 Q. (BY MR. FIBICH) Do you see that,
22 Doctor?

23 A. Which part are you indicating, please?

24 Q. The highlighted part, middle of the
25 sentence, where, "It is imperative that

1 physicians believe."

2 A. Yes, the document states that, It is
3 imperative that physicians believe that Lilly is
4 adequately addressing their concerns and that
5 they internalize the comparable rates message.

6 Q. If you would keep reading, sir.

7 A. This strategy -- this strategy presents
8 a great opportunity for you. Neutralizing the
9 hyperglycemia issue with just a few key customers
10 could result in a dramatic growth in
11 prescriptions, and ultimately big premier rewards
12 for you.

13 Q. Sir, is it ever appropriate for a drug
14 company to neutralize an adverse event?

15 A. I think they're trying to neutralize the
16 perception of -- the possible adverse events, and
17 to answer your question, it's improper.

18 Q. You indicated in reading this that
19 there's big premier rewards if the hyperglycemic
20 issue is neutralized.

21 Do you see that, sir?

22 A. I do.

23 Q. Do you feel that that is appropriate for
24 a drug company that has an issue with a side
25 effect of its drug to be offering that kind of a

1 stimulus?

2 THE COURT: Just one second.

3 MR. BRENNER: Objection,
4 Your Honor; that's a personal opinion, and not
5 within the qualification that this witness has
6 been offered for.

7 THE COURT: I'll overrule the
8 objection.

9 A. Well, to be very direct, the FDA doesn't
10 want anyone to be rewarded in a research of
11 saying something that is not true. Those are FDA
12 rules. We are interested in knowing this. DDMAC
13 is interested in knowing such things. This is
14 totally inappropriate.

15 Q. (BY MR. FIBICH) Sir, I want to go to
16 page 7 of the same document. It says: What do
17 we mean by neutralizing physicians' concerns
18 about hyperglycemia and how do we go about this?
19 By neutralizing we mean leveling the playing
20 field, setting the record straight with the
21 comparable rates message. In order to be
22 successful, we must do the following.

23 Again, do you feel that that's
24 appropriate for a drug company to be suggesting a
25 neutralization of the issue of hyperglycemia,

1 weight gain and diabetes?

2 A. If it addresses a concern with proper
3 tools and data, then there's nothing wrong with
4 it. If, on the other hand, it is neutralizing a
5 perfectly legitimate perception by physicians who
6 were never given any indication by Lilly that the
7 drug could cause diabetes, then it's totally
8 inappropriate.

9 MR. FIBICH: Your Honor, at this
10 time, we will pass Dr. Gueriguian.

11 CROSS-EXAMINATION

12 Q. (BY MR. BRENNER) Good morning, Doctor.

13 A. Good morning, sir.

14 Q. Doctor, you own or run a company called
15 PharmaGenesis; is that right?

16 A. Yes.

17 Q. And that's a business you run out of
18 your home?

19 A. Yes.

20 Q. And would you agree, sir, that the
21 business of PharmaGenesis consists of you
22 supplying experts to clients when clients seek
23 you out for the purpose of finding an expert?

24 A. That's only one of the purposes, but
25 that is true.

1 Q. And is it true, sir, that in some years
2 about two-thirds of the income of PharmaGenesis
3 has come from your testifying on behalf of
4 Plaintiffs' lawyers in pharmaceutical cases?

5 A. Yes, and I have always been open to any
6 client as long as they accept my rule that I'll
7 say things as I see them. And I haven't had too
8 many defendants asking for my expertise.

9 Q. And I know Mr. Fibich asked you whether
10 you were being paid for your time here today, and
11 these days. How much are you charging for your
12 time?

13 A. \$6 -- \$600 per hour.

14 Q. And could you tell us how many hours
15 you've devoted to this case so far?

16 A. No, I can't. I have to look at my
17 records.

18 Q. I think at your report, at the time of
19 your report, you said you had put 60 hours in; is
20 that right?

21 A. Sixty hours? I think it was 63, but I
22 may be wrong. 63 hours at that time, and I don't
23 recall when that invoice was sent. And there's
24 been more since.

25 Q. And how much more? Ten hours, 20?

1 A. I haven't done the computation yet
 2 because I sell -- send my bill once a project is
 3 finished or part of it is finished.
 4 Q. And you've testified many times in
 5 court, haven't you, Doctor?
 6 A. Yes.
 7 Q. And you've given many depositions, sir?
 8 A. Yes.
 9 Q. Now, Doctor, over the course of this
 10 morning and Friday you've talked about a number
 11 of different documents, some of them internal
 12 Lilly documents, correct?
 13 A. Yes.
 14 Q. I take it you never saw those documents
 15 before the State's attorneys shared them with
 16 you, did you?
 17 A. I don't know who showed them to me,
 18 except to say that the clients that retained me,
 19 which are Mssrs. Allen, Suggs and Fibich are the
 20 ones who transmitted these documents to me.
 21 That's the totality of my knowledge.
 22 Q. Sure. And some of them you've commented
 23 on and interpreted some of them in terms of what
 24 Lilly people said or meant or were thinking;
 25 correct?

1 A. No, I interpret things, sir. I base my
 2 conclusions on factual statements.
 3 Q. And then you share your impressions with
 4 the jury?
 5 A. I don't share impressions. I share
 6 facts. I analyze them; I arrive at a conclusion
 7 and I defend my conclusion. I don't deal with
 8 anything.
 9 Q. With respect to e-mails, you haven't
 10 spoken to the people who authored or responded to
 11 those e-mails, have you?
 12 A. I didn't need to, and I haven't.
 13 Q. And Doctor, do you have a sense of how
 14 many millions of pages of documents the State's
 15 attorneys have had access to in connection with
 16 this litigation?
 17 A. Sir, you're talking to an ex-FDA medical
 18 officer who has had tons of documents piled up on
 19 his head. Yes, I do realize very well and I do
 20 realize that nobody can read all that and
 21 survive.
 22 Q. And the ones that you shared with the
 23 jury over the last two days were the ones that
 24 the State's attorneys asked you to talk to them
 25 about, right?

1 A. No. The State attorney, as I told you,
 2 I don't know what was his or her role. I know
 3 only my clients and it's through them that I have
 4 been given a number of documents and I was
 5 told -- I told them when they asked me if I was
 6 interested in helping them, that I would do so
 7 only if they would accept my conclusions right or
 8 wrong, the conclusions that I arrived at.
 9 Q. Yes, sir, and the documents that you've
 10 been talking about over the last two days, were
 11 those that you selected or did the attorneys here
 12 today select them for you?
 13 A. Both. Theirs were documents -- you have
 14 to understand, Counselor, that an expert
 15 consultant is not a -- is not an adversarial
 16 individual. He's an expert and he has to be or
 17 she has to be objective. And when I received
 18 documents from the clients, I spend a sizeable
 19 amount of my time of searching documents on my
 20 own for the purpose of being objective. Because
 21 if you want to be objective, you have to analyze
 22 both sides of the question before you decide
 23 who's right and who's wrong. That answers your
 24 question, I believe.
 25 Q. Were there documents, Doctor, that

1 you've looked at in preparing for your appearance
 2 here today that you didn't talk to the jury
 3 about?
 4 A. I can't recall. There were an awful lot
 5 of documents that I looked for by myself. I
 6 chose a number of them for their pertinence, but
 7 I certainly cannot recall which ones were not
 8 retained and which ones were utilized, but I
 9 have -- I have extracted from the ones that were
 10 important on either side of the case in my notes,
 11 and moved on from there.
 12 Q. Yes, sir. But when you say from either
 13 side of the case, you didn't ask for any
 14 documents from my client, you didn't make any
 15 request for documents from my client, did you?
 16 A. No. When I say either side of the case,
 17 I mean scientifically. That is to say, you find
 18 out in the literature, for example, opinions that
 19 are agreeing with one side and disagreeing with
 20 the other or vice versa. And, again, this is
 21 important for anybody who portends to be
 22 objective.
 23 Q. And you've made a literature search in
 24 connection with forming your opinions in this
 25 case?

1 A. Yes.

2 Q. You found, I believe, four pieces of
3 medical literature you felt were important?

4 A. You must be kidding. I found many, many
5 more.

6 Q. Doctor, you wrote a report in this case,
7 didn't you?

8 A. Yes.

9 Q. And you understand the purpose for
10 writing a report as an expert witness is to give
11 the other side, my client, a fair opportunity to
12 understand your opinions and their bases; is that
13 correct?

14 A. Yes.

15 MR. BRENNER: May I have 10131
16 brought up, please.

17 Q. Doctor, that's the cover page of the
18 report you issued in the Zyprexa litigation,
19 isn't it?

20 A. That is correct.

21 Q. And could I see page 10, Mike -- could
22 you find Exhibit B for me.

23 Yeah. Doctor, these were the four
24 pieces of medical literature you felt were
25 important and that you've said in your report you

1 had reviewed?

2 A. Yes. And this is exactly what I'm
3 talking about. These are the important parts.
4 You asked me the question, how many have you
5 reviewed? I said I have looked at and reviewed
6 many. But I'm not going to put everything here.
7 What I considered unimportant was eliminated
8 offhand, scientifically unimportant,
9 uncontributory. What I put aside as important
10 was a longer list, but I had to boil down to the
11 more important issues. But I did review many
12 more than these, namely these four, namely other
13 things that I have looked at, namely other
14 literature that I found to be of some importance.
15 And, also, mainly an awful lot of things that I
16 found to be noncontributory and not helpful.

17 Q. But the four pieces of medical
18 literature you thought were the most important,
19 worthy of including in your report, were these
20 four?

21 A. I didn't say most important.

22 Q. You've selected these four to include in
23 your report, right, Doctor?

24 A. Yes, Counselor, but you do know that
25 selection is according to different criteria.

1

2 MR. BRENNER: I understand that.

3 THE WITNESS: The selection that
4 I've used here is its contribution to clarify the
5 scientific matters. It has less to do with
6 importance because if they are important only
7 from that point of view. But I can cite you, if
8 you are interested, a much more important article
9 that I have seen.

10 Q. (BY MR. BRENNER) Well, I would rather
11 you've done that in the report when we had the
12 opportunity to take your deposition on it.

13 A. Whatever you want, Counselor.

14 Q. We'll get to that, Doctor.

15 Doctor, in your report you wrote
16 that Zyprexa has been approved by the FDA for
17 schizophrenia, right?

18 A. Well, I didn't report that. I just took
19 that as a fact.

20 Q. Right. And it had been approved by the
21 FDA for acute mania and bipolar disorder?

22 A. Bipolar disorder, it wasn't for all
23 indications of bipolar disorder, if my memory
24 serves.

25 MR. BRENNER: Why don't we -- let's

1 have page 10 of 10131. If we could blow up that
2 bottom paragraph.

3 Q. (BY MR. BRENNER) This is your writing
4 about your olanzapine overview, right, Doctor?

5 A. That it is, and it's simply an overview.

6 Q. Okay. And what you said in your report
7 was olanzapine, that's Zyprexa, of course, has
8 been approved by FDA for the treatment of
9 schizophrenia, correct?

10 A. Yes.

11 Q. Acute mania and bipolar disorder,
12 correct?

13 A. Yes.

14 Q. Agitation associated with schizophrenia
15 and bipolar disorder, correct?

16 A. Yes.

17 Q. And as maintenance treatment in bipolar
18 disorder, correct?

19 A. Yes. These approvals were done at
20 different points in time, not necessarily as a
21 one-time deal.

22 Q. It's also true, though, Doctor, that at
23 one time Zyprexa had been approved by the FDA for
24 management of the manifestations of psychotic
25 disorder; isn't that correct?

1 A. It may be, sir, but an overview is not
2 something that is supposed to be comprehensive,
3 exhaustive and ultimately boring and missing the
4 point of an overview.

5 MR. BRENNER: Could I have EL2954A,
6 please. Let's just blow up that first page a
7 little bit, Mike. Just scroll down to the
8 bottom.

9 Q. (BY MR. BRENNER) Doctor, this is the
10 1996 FDA-approved package insert for Zyprexa,
11 correct?

12 A. Yes.

13 Q. Could we go to page 4, please? The
14 Indication section, Mike, the very first
15 sentence.

16 Doctor, am I reading it correctly
17 that as of this time, the FDA had approved
18 Zyprexa for the management of the manifestations
19 of psychotic disorders?

20 A. Yes, you're correctly reading.

21 Q. Thank you.

22 MR. BRENNER: We can take that
23 down.

24 Q. (BY MR. BRENNER) Doctor, you've
25 expressed the opinion here that Zyprexa causes

1 clozapine. And it had gotten over the years
2 the -- the evidence was -- was -- got clearer and
3 clearer that this was so -- Lilly was given time
4 and time again notice by very respectful
5 scientists with studies of their own that this
6 was the case. In fact, all the Lilly documents
7 say that at the end of the day most prescribers
8 knew -- it wasn't most prescribers, let me
9 correct that; 100 percent of the prescribers were
10 worried that there was a link between the Zyprexa
11 and diabetes. So it is the cumulative evidence
12 that counts and not an individual piece of
13 evidence.

14 Q. Let me try again, Doctor: Have you
15 reviewed the clinical data for Risperdal?

16 A. I seem to remember I did, but I can't
17 remember what it is right here today.

18 Q. Do you have access to Janssen's clinical
19 data?

20 A. Why should I have access to Janssen's
21 clinical data? Don't you know that there are
22 publications in the public domain who refer to
23 studies with Risperdal?

24 Q. Did you review all those, sir?

25 A. I cannot recall which one I reviewed. I

1 diabetes; is that correct?

2 A. Yes, and I'm not the only one to express
3 that opinion. The Japanese regulatory
4 authorities share that opinion.

5 Q. Thank you. And is it also your opinion
6 that Zyprexa causes diabetes at a rate higher
7 than other atypical antipsychotics?

8 A. It is my opinion that treatment-emergent
9 hyperglycemia dash diabetes have been shown to my
10 satisfaction that they are much more frequent for
11 olanzapine/Zyprexa as compared to other
12 antipsychotics, namely first-generation, such as
13 haloperidol, and second-generation typical or
14 atypical, exception for clozapine, which is the
15 worst offender in that category.

16 Q. Did you review any of the clinical data
17 for any of the second-generation antipsychotics
18 such as Geodon or Seroquel or Risperdal?

19 A. I have reviewed the Lilly documents
20 where such comparisons were made from -- from
21 around 1995 when the NDA was sent to the FDA and
22 already at that point, the difference between
23 Zyprexa and, for example, haloperidol or placebo
24 or other atypicals was there was a strong signal
25 that olanzapine was worse except, again, for

1 know I have evidence to that effect.

2 Q. Have you reviewed the clinical data for
3 Geodon?

4 A. No, not that I remember.

5 Q. Have you reviewed the clinical data for
6 Seroquel?

7 A. What was that again?

8 Q. What have you reviewed the clinical data
9 for Seroquel?

10 A. Quetiapine?

11 Q. Yes. Quetiapine.

12 A. Not that I remember.

13 Q. Have you read the clinical data for
14 Abilify?

15 A. Well, if you're asking me if I had the
16 insights or access to confidential files at the
17 FDA for these drugs, I couldn't review them
18 because I couldn't have access to them, so I
19 wonder why you're asking the question?

20 Q. Nevertheless, though, sir, I gather you
21 didn't and you're confident though that you can
22 make comparisons between Lilly's clinical data
23 and the clinical data of all these companies that
24 you've never seen?

25 A. As I said, on the basis of the

1 cumulative evidence that I was privy to, there is
2 no doubt in my mind that this was the case. And
3 since I couldn't have access to the rest, I
4 certainly couldn't be expected to have read it
5 for whatever reason and nevertheless --

6 Q. Would you agree with me, Doctor, that
7 there are hundreds of published papers addressing
8 the risks and benefits of atypical
9 antipsychotics?

10 A. I suspect that perhaps there were more
11 than that.

12 Q. Do you know Dr. Brancati who was here
13 last week?

14 A. I know of him. I don't know him
15 personally.

16 Q. Dr. Brancati said he had reviewed over
17 100 papers to make his opinions in this case.
18 Have you reviewed over 100 papers to reach your
19 opinion?

20 A. I don't see what that has got to do with
21 it. I don't remember the number of papers I
22 reviewed. I reviewed sufficient papers on both
23 sides of the question to arrive at a good and
24 solid and objective opinion.

25 Q. And when you say on both sides of the

1 question, does that mean that you reviewed
2 medical literature that did not support or took a
3 position contrary to yours?

4 A. I reviewed two types of documents. I
5 reviewed Lilly-originated documents who
6 maintained that point of view. And I reviewed
7 some other piece of evidence where the -- to
8 be -- to be precise, the issue was sometimes not
9 addressed satisfactorily to the satisfaction of
10 the author of the publication, that is, and that
11 is very understandable because not all studies
12 have sufficient power to arrive at a conclusive
13 evidence in and by themselves, particularly in
14 this case since Lilly didn't do the proper
15 studies.

16 Q. When you say -- you say Lilly -- you
17 mentioned that the other day, but you also told
18 me you didn't read the entire NDA for Zyprexa,
19 have you?

20 A. Sir, the medical officer in charge, I
21 can assure you, in charge of Zyprexa didn't read
22 all the NDA.

23 Q. Thank you. That's not my question.

24 Did you read the entire NDA?

25 A. If they didn't read it, how could I read

1 it since I didn't have access to it on top of it?

2 Q. So I guess the answer is, no, you
3 haven't read the entire NDA?

4 A. You got it.

5 Q. Okay. But nevertheless you're confident
6 in knowing all the clinical trials Lilly
7 performed?

8 A. I didn't say that. I said that with the
9 information that was supplied to me, which
10 contained an awful lot of Lilly documents, there
11 are two things that were apparent to me. One,
12 that within those documents, in my opinion, as an
13 ex-medical officer, Lilly didn't do proper
14 studies.

15 The second side of the document is
16 that they do state themselves in internal as well
17 as external documents that there's no difference
18 between placebo and Zyprexa, for example, in
19 terms of their diabetic-inducing toxicity. And
20 that is an opinion that I looked at because it's
21 the other side of the story, and the right side
22 of the story is that nobody really of any
23 competence agrees with that statement. That's
24 how an objective person goes around.

25 Q. Do you know how many clinical trials

1 Lilly has conducted on Zyprexa, Doctor?

2 A. I'm sure a great many.

3 Q. Yes, sir. You told us you haven't
4 reviewed all of them; correct?

5 A. I don't need to review all of them,
6 therefore, I did not review all of them.

7 Q. Having not been able to review all of
8 them, you nevertheless feel able to say that the
9 studies Lilly conducted were inadequate?

10 A. I'll explain it to you, and I'll be
11 happy to explain it once more. If in its public
12 document which is its labeling, for example,
13 Lilly says that in a head-to-head comparison of
14 Zyprexa against placebo, there is no sign of
15 hyperglycemic or diabetic complications excess
16 frequency, and I know that that is wrong
17 statement on the basis of the available evidence.
18 Why do you want me to go and lose my time and my
19 client's money and the jury's time and the
20 Court's time to go on a wild goose chase? I have
21 obtained my goal. They're saying something that
22 is proven wrong by everyone who knows anything
23 about the subject.

24 MR. BRENNER: Can I have TG115?

25 We'll talk a little bit more about the

1 literature, Doctor.

2 Q. (BY MR. BRENNER) Do you know if you
3 read Dr. Barner's article on Diabetes Mellitus
4 and Antipsychotic Drugs?

5 A. I don't remember this article.

6 Q. Did you read Dr. Cavazzoni and others'
7 articles on Risk Factors in Patients with
8 Treatment-Emergent Diabetes During Trials in
9 Antipsychotic Medications?

10 A. I may have. I don't remember.

11 Q. How about Dr. Cohen and his colleagues,
12 Prevalence of Diabetes Mellitus in Chronic
13 Schizophrenic Inpatients in Relation to
14 Long-term Antipsychotic Treatment?

15 A. No, but I have others -- I've read other
16 articles that address this issue very
17 appropriately.

18 Q. Next one. Dr. Hardy's article
19 specifically about Zyprexa. Did you read that?

20 A. Well, it's an abstract and I don't
21 remember reading it, but I read other articles in
22 the same journal on schizophrenic research.

23 Q. Let's see if any of them are on the
24 list. Did you read Dr. Henderson and colleagues'
25 article?

1 A. I don't remember. I may have.

2 Q. Next one. How about Dr. Leslie and Dr.
3 Rosenheck? Their article about diabetes
4 attributable --

5 A. I would imagine, sir, without further
6 ado that if you choose any number of articles in
7 the literature, which contains tens of thousands
8 of articles for the few ten years, most of them I
9 haven't read.

10 Q. How about Dr. Lindenmayer's article on
11 Changes in Glucose and Cholesterol Levels in
12 Patients With Typical and Atypical?

13 A. I don't remember reading it. I may
14 have, but I don't remember.

15 Q. Take that back.

16 Doctor, for doctors and scientists
17 the word "cause" has a very specific meaning,
18 doesn't it?

19 A. Yes. And that meaning is defined by
20 pharmacology, which is my discipline, one of my
21 areas of expertise.

22 Q. And doctors and scientists differentiate
23 cause from association, do they not?

24 A. Well, epidemiologists do that, yes.
25 It's not association; it's correlation.

1 Q. Sometimes that's referred to as
2 association, though?

3 A. Sometimes it's referred as any way
4 people want to refer it. It's a free country.

5 Q. Dr. Brancati, when he was here with us
6 last week, he told the jury that association does
7 not necessarily mean causation. Do you agree
8 with that statement?

9 A. Well, in absolute terms he may or may
10 not be right, but generally speaking, this is
11 the -- what people -- experts think on the
12 subject.

13 Q. And I think Dr. Brancati gave the jury
14 an example of gray hair being associated -- being
15 associated with an increased risk of stroke or
16 cardiovascular disease; but that that would not
17 be a causal connection, rather it would be an
18 association? Is that a fair assessment?

19 A. I don't know. I wasn't here when the
20 doctor -- the good doctor made that statement. I
21 assume that he's saying that perhaps. Now I'm
22 speculating -- that --

23 Q. Well, he -- I'm sorry. I didn't mean to
24 interrupt.

25 A. That's all right. That white hair

1 causes -- means old age and it's old age does --
2 maybe that makes sense.

3 Q. Would you agree Dr. Brancati's example
4 is a fair, good example of the difference between
5 causation and correlation or association?

6 A. There are many examples to prove -- I
7 mean to illustrate that point, and not knowing
8 exactly what the good doctor meant, I cannot
9 offer an honest and objective opinion.

10 Q. It is well known, though, Doctor, isn't
11 it, that association does not necessarily imply
12 causation?

13 A. You mean the correlation doesn't imply
14 necessarily causation?

15 Q. Sure. That's well known?

16 A. Well, that's what people say. And --
17 which is one way of saying, if you have a drug,
18 you'd better do the studies that try to establish
19 the existence or nonexistence of causality.

20 Q. Doctor, it's not just people who say
21 that association doesn't imply causation; it's
22 doctors and epidemiologists?

23 A. They are people, you know.

24 Q. They are. That class of people,
25 epidemiologists --

1 A. I'm not class conscious, sir.

2 Q. I'm pleased for that, sir.

3 Isn't it true, Doctor, that
4 scientists, epidemiologists, physicians agree
5 that association does not necessarily imply
6 causation?

7 A. Yes, they do say that correlation does
8 not imply causality, but that means that the
9 person in charge of a drug when the signals are
10 there, has the duty and the mandate to perform
11 those studies that will show whether there's
12 causality or not, and as a pharmacologist, I can
13 tell you how this could be done.

14 Q. Doctor, doctors and scientists sometimes
15 identify risk factors for disease, don't they?

16 A. Yes, and risk factors can be dependent
17 or independent.

18 Q. Meaning they may or may not be directly
19 causal or causal at all of the disease?

20 A. No, it means that they may either be a
21 risk by adding something to another risk or have
22 an independent by themselves being a risk. For
23 example, a very high triglycerides are an
24 independent risk for cardiovascular disease and
25 if you had only -- just to illustrate what I'm

1 saying, the meaning of what I'm saying, if you
2 had only very high tryglycerides, you stand at a
3 higher risk of cardiovascular disease.

4 Q. But because a person has a risk factor
5 for a disease, it doesn't mean that person will
6 get the disease, does it?

7 A. The pharmacologists and the drug
8 companies and the FDA do not deal with persons;
9 they deal with statistics and epidemiological
10 data. And what you can say is that in the
11 general population, a drug will affect some
12 patients and those patients cannot necessarily be
13 identified as having had that risk and having
14 gotten the toxicity -- the toxic effect of the
15 drug.

16 Q. I'm not now limiting my question to
17 drugs, Doctor. Because a person has a risk
18 factor for a disease, it doesn't mean that person
19 necessarily will get the disease, does it?

20 A. But the population -- within the
21 population, a certain number of people will.
22 Sir, what you're saying is correct, but it's not
23 the whole truth.

24 Q. There are many risk factors for
25 diabetes, aren't there?

1 A. One of them is life, yes.

2 Q. And one of them is elevated blood
3 glucose levels, right?

4 A. One of the things.

5 Q. By the way, Doctor, you can have an
6 elevated blood glucose level and not be diabetic,
7 correct?

8 A. Well, in order to ascertain that, you
9 have to make a proper glucose test, blood glucose
10 test or glucose-intolerance test, yes.

11 Q. And sometimes people are called
12 prediabetic?

13 A. That's when they are in between the two,
14 and that can be determined by the performance of
15 glucose tolerance test.

16 Q. When Dr. Brancati was here with us last
17 week, he testified that many prediabetics don't
18 go on to develop diabetes mellitus; is that a
19 correct statement?

20 A. Seems to be a correct statement, yes.

21 Q. Doctor, age is a risk factor for
22 developing diabetes. I think that's what you
23 meant when you said, life is a risk factor for
24 it, right?

25 A. That's true.

1 Q. But of course not everyone gets diabetes
2 as they age?

3 A. Well, according to Lilly's statements
4 there is an awful lot of people having diabetes
5 so I assume that it's a very great risk.

6 Q. We know there's an epidemic of diabetes
7 in the United States, isn't there?

8 A. Well, I wouldn't -- use Madison Avenue
9 words. There is a concern, area of concern and
10 an important concern, but let's forget the
11 epidemic story.

12 Q. There's been an increasing rate and
13 incidence of diabetes within the United States
14 within the last 10 or 20 years, has there not?

15 A. Well, maybe, maybe not. There are two
16 ways of explaining that. Either the methods of
17 diagnosing and the desire of the population to be
18 diagnosed is a reason. It may be a major reason.
19 Now, on the other hand, yes, weight gain has been
20 going up over the last several decades, and
21 weight gain has a very strong association with
22 diabetes. Most of the type 2 diabetic patients
23 are elderly, overweight individuals. So, you're
24 right.

25 Q. But just to be clear, Doctor, not

1 everyone gets diabetes as they age?

2 A. More and more people who have a risk
3 factor get diabetes on a frequency scale, but not
4 everyone gets it, which is not a reason to say
5 since everyone is not going to get it, I'm going
6 to prescribe a drug that is toxic and may lead to
7 diabetes.

8 Q. And as you just told us, of course,
9 being overweight is a risk factor for diabetes?

10 A. Yes, weight gain is an important reason
11 for being overweight and this fact was denied by
12 Lilly.

13 Q. And the -- overweight being a risk
14 factor for diabetes, that's been known by
15 physicians for a very long time, hasn't it?

16 A. Yes, but not if you tell them what you
17 should have told them that in this particular
18 case the drug was causing above and beyond the
19 risk of normal weight gain.

20 Q. Doctor, when you were in training as a
21 medical student, did you understand that being
22 overweight was a risk for developing diabetes?

23 A. No, I was in France and we were all lean
24 and beautiful.

25 Q. You never learned that in your training?

1 A. Yes, I did.

2 Q. Okay, you did learn that. And of
3 course, that's for 20 years or more, physicians
4 have been telling us to watch our weight, in
5 part, because it's a risk factor for diabetes,
6 correct?

7 A. That risk factor is increased that a
8 certain drug may be increasing that risk factor,
9 for the same amount of weight gain you have a
10 greater frequency of having diabetes.

11 Q. Being physically inactive is a risk
12 factor for diabetes?

13 A. Well, inasmuch as it may be related --
14 sedentary habits are risky for any number of
15 health issues.

16 Q. And having a first-degree relative is a
17 risk factor for developing that disease?

18 A. That depends. The issue of the problem
19 of genetics of diabetes is very much in the air
20 and I would not as a prudent expert hazard to
21 toss my hat in either side of the debate.

22 Q. Doctor, do you remember you give a
23 deposition in this case, Zyprexa litigation in
24 April, 2007?

25 A. Yes.

1 Q. And the deposition is a proceeding where
2 you're put under oath and you answer questions
3 before a court reporter; correct?

4 A. That's right.

5 MR. BRENNER: May I have the April,
6 2007 deposition blown -- just blow up that front
7 page for a moment.

8 Q. (BY MR. BRENNER) Doctor, this is going
9 to be a portion of your deposition that was taken
10 in connection with Zyprexa litigation taken in
11 Philadelphia back in April.

12 MR. BRENNER: May I have page 67,
13 Mike? Bring up lines 8 through 10, I think.

14 Q. (BY MR. BRENNER) Here, Doctor, you were
15 asked the following question and gave the
16 following answer. Okay. First-degree relative
17 with diabetes would be a risk factor. And your
18 answer was, yes, that's what the experts believe.
19 That was your answer, correct?

20 A. That's correct.

21 MR. BRENNER: Okay. Thank you.
22 Take that down.

23 Q. (BY MR. BRENNER) Doctor, it's not
24 possible based on risk factors alone to determine
25 whether someone is ultimately going to develop

1 diabetes, is it?

2 A. Are you talking or are you referring to
3 a specific case causality?

4 Q. Yes.

5 A. Well, I'm not here to address a specific
6 case, so I would say that in order to answer
7 your -- first of all, forgive me, I don't
8 understand the question quite. Would you be kind
9 enough to repeat it?

10 Q. Certainly. It's not possible based on a
11 number of risk factors alone to determine whether
12 someone is ultimately going to develop diabetes,
13 is it?

14 A. Well, in general, diabetes or in
15 drug-related diabetes questions?

16 Q. I'm talking about general issue or
17 principle of risk factors and their ability to
18 predict causation in an individual.

19 A. You have to satisfy me with answering my
20 request --

21 THE COURT: No, he doesn't, Doctor.
22 You need to answer his questions and all he's
23 asking you is, if somebody has five risk factors
24 for diabetes, you can't look at this person and
25 say he's going to get diabetes or she's going to

1 get diabetes; maybe they will and maybe they
2 won't.

3 THE WITNESS: Thank you,
4 Your Honor. You're right.

5 THE COURT: Is that correct?

6 THE WITNESS: Yes.

7 Q. (BY MR. BRENNER) In fact, somebody
8 could have no known risk factors and not have
9 diabetes, right?

10 A. I haven't seen a case like that, but
11 it's possible, especially type 1.

12 Q. What causes type 2 diabetes is not
13 entirely known to medical scientists, is it?

14 A. That's what I was alluding to when you
15 asked the question about genetics of diabetes.

16 Q. So I am correct. What causes type 2 is
17 not known.

18 A. Well -- what causes diabetes. You're
19 right, probably.

20 Q. Doctor, last week Dr. Brancati told us
21 that the best evidence, the best scientific
22 evidence to determine causation typically comes
23 from long-term clinical trials. Would you agree
24 with that statement?

25 A. I don't know what Dr. Brancati was

1 talking about, therefore, I cannot offer a
2 considered opinion.

3 Q. Does the best evidence on causation
4 typically come from long-term clinical trials?

5 A. I don't know. I have seen -- would you
6 please repeat that?

7 Q. Sure. Does the best evidence on
8 determining a causal relationship between a
9 substance, an event and the result come from
10 long-term clinical trials, typically?

11 A. It may, in most cases. Some cases, no.

12 MR. BRENNER: Would you put up
13 TG148, please. Could you blow up that first --
14 could we blow up that first part of it. The
15 abstract and the title, Mike?

16 Q. (BY MR. BRENNER) Doctor, this was one
17 of those papers that I put up on a slide a few
18 moments ago. I think it's one you told me you do
19 not recall reading. Do you recall reading this
20 article -- this paper by Dr. Barner?

21 A. I think you're right in that I said I
22 don't recall reading.

23 Q. And the title of this is obviously
24 "Frequency of New Onset Diabetes Mellitus and Use
25 of Antipsychotic Drugs Among Central Texas

1 Veterans," correct?

2 A. Yes.

3 Q. And if we look at -- the first part is
4 Study Objectives. That's where the authors lay
5 out what it is they sought to study in their
6 research typically?

7 A. Yes, that clearly specifies the
8 question -- the scientific question that they're
9 going to address by a yes or no answer.

10 Q. And the study objective for Dr. Barner
11 and his colleagues was to determine whether the
12 frequency of new onset diabetes mellitus differs
13 between patients taking atypical antipsychotic
14 agents and those taking typical agents, correct?

15 A. That's what it says.

16 Q. And whether the frequency of new onset
17 diabetes differs among those taking the atypical
18 antipsychotics, right?

19 A. Yes, that's what it says.

20 MR. BRENNER: Now, Mike, if you
21 could scroll down a little bit to the
22 conclusions.

23 Q. (BY MR. BRENNER) Am I correct, Doctor,
24 that Dr. Barner and his colleagues found that
25 among veterans taking antipsychotic agents, no

1 difference was noted in the frequency of diabetes
2 between patients who took typical agents and
3 those who took atypical agents, right?

4 A. That's what it says, and this is what
5 the experts call a negative study. And the
6 negative study is not as important as a positive
7 finding for the following reason.

8 The negative study implies two
9 different things: Either there's not enough
10 statistical power to see something that exists or
11 that there's enough power to observe that,
12 indeed, something does not exist. Negative
13 study.

14 In this particular case, we're
15 talking about diabetes mellitus caused by -- that
16 was the end point, diabetes mellitus. And
17 diabetes mellitus is in a large population not a
18 frequent event. Therefore, not knowing the
19 detail of this study, I cannot tell whether they
20 had enough statistical power or not.

21 On the other hand, I have to
22 address the issue, it's only fair, and I have
23 made -- I have told about a study which, to my
24 satisfaction, showed a positive finding and that
25 was enough for me because a positive finding for

1 any referee of a publication -- a medical
2 journal, a positive finding is much more
3 important, more credible than a negative finding.

4 MR. BRENNER: Can I go to page 5,
5 Mike. And on the right-hand -- blow up the
6 right-hand column -- no, the other one. And the
7 sentence --

8 Q. (BY MR. BRENNER) Doctor, the fourth line
9 says -- the chi square results show there was no
10 significant difference in frequency of new onset
11 diabetes among the atypical agents. Was that the
12 finding of these researchers?

13 A. Yes, and again, that's a negative
14 finding, and what I said on negative finding
15 applies perfectly. I'm not surprised.

16 MR. BRENNER: And if we could go,
17 Mike, to page 9, the Conclusion section.

18 Q. (BY MR. BRENNER) Again, Doctor, in the
19 second sentence, these authors reported that they
20 found no significant difference in the frequency
21 of new onset diabetes between patients taking
22 typical agents and those taking atypical
23 antipsychotic agents or among those taking
24 atypical antipsychotic agents, right?

25 A. That's correct.

1 Q. And further on, in the next sentence
2 they found no significant differences noted among
3 the antipsychotics, right?

4 A. Yes.

5 Q. And finally, the last sentence was:
6 Nevertheless, patients who are taking
7 antipsychotic agents and have diabetes or are at
8 risk for diabetes should be monitored for any
9 adverse effects related to diabetes, right?

10 A. Yes, that's what they say and that's
11 very good advice.

12 Q. Yes. And that was out in the medical
13 literature, correct?

14 A. Yes.

15 Q. Sure. Doctor, one other question on
16 this. If they found -- in this study these
17 researchers found no differences in
18 treatment-emergent or new onset diabetes among
19 the atypical antipsychotics, that would be a
20 comparable rate, wouldn't it? No differences?

21 A. Of course not. Comparable rate means
22 that the -- the statement can be conclusively
23 proven to be correct. As I told you, a negative
24 finding is not conclusive. And as I told you, I
25 have a positive finding that says exactly the

1 opposite.

2 Q. And what was the name of that positive
3 finding study again?

4 A. De Hertel. D-e space H-e-r-t-e-l in
5 Schizophrenic Research.

6 MR. BRENNER: May we approach for a
7 moment, Your Honor?

8 THE COURT: You may.
9 (Bench discussion.)

10 MR. BRENNER: Your Honor, I believe
11 the study is a recent study and not available at
12 the time he was deposed to provide in his report,
13 and I don't want him to talk about that --

14 THE COURT: Don't ask questions --

15 MR. FIBICH: Your Honor, he's
16 opened the door on it, Judge.

17 THE COURT: I don't think so. I
18 mean, this witness -- I haven't heard an
19 objection, but if he doesn't -- if he wants to
20 get out of here tonight instead of on Thursday,
21 this witness is going to have to start answering
22 the questions he's actually asking him instead of
23 throwing in all the extra stuff that isn't really
24 responsive to the questions.

25 MR. FIBICH: When are we going to

1 take a break?

2 THE COURT: When we take a break --
3 we'll probably take a break in about ten minutes.
4 I'm just concerned that the longer he goes on
5 with this, we're just going to be here, because
6 there are a lot of easy questions.

7 MR. FIBICH: How long can we go
8 today?

9 THE COURT: I'm trying to remember
10 what the -- I think her doctor's appointment is
11 tomorrow, not today, Ms. Mitchell.

12 MR. FIBICH: We want to get
13 through -- I'll deal with that.

14 THE COURT: I want to get the
15 jurors' questions, too.

16 MR. FIBICH: I understand.

17 MR. BRENNER: Thank you, Your
18 Honor.

19 (End of bench discussion.)

20 MR. BRENNER: Mike, could I have
21 EL3267, if we could show the title for that.

22 Q. (BY MR. BRENNER) Doctor, I put up in
23 front of you a study titled A Retrospective
24 Cohort Study of Diabetes Mellitus and
25 Antipsychotic Treatment in the United States.

1 You see that, sir?
 2 A. Yes, I see. And I see that it's a joint
 3 research between my UNC where I was a faculty and
 4 Eli Lilly.
 5 Q. And that's Dr. Buse is from UNC?
 6 A. I beg your pardon?
 7 Q. Dr. Buse, the lead author, he's from
 8 UNC?
 9 A. Well, I'll take your word for it.
 10 Probably.
 11 Q. Dr. Buse, in fact, he is either the
 12 immediate past president or about to be the
 13 president of the American Diabetes Association?
 14 A. I just attend some of their meetings.
 15 I'm not interested in the internal politics.
 16 Q. So you don't know Dr. Buse's reputation
 17 in the world of diabetes, I take it?
 18 A. Well, as a matter of fact, you're right.
 19 MR. BRENNER: Could I show -- could
 20 I show the introduction, please.
 21 Q. (BY MR. BRENNER) Doctor, the first
 22 thing these authors note is that studies over
 23 several decades have suggested that diabetes
 24 mellitus, impaired glucose tolerance and insulin
 25 resistance are more common in patients with

1 psychiatric disorders, including major mood
 2 disorders and schizophrenia.
 3 Do you see that?
 4 A. Yes, I do.
 5 Q. And that's a correct statement, isn't
 6 it?
 7 A. Well, the suggestion may or may not be
 8 correct. But it is correct that they are
 9 suggesting that this is the case.
 10 Q. And in the next sentence, would you
 11 agree that there -- have been literature reports
 12 have associated treatment-emergent glucose
 13 intolerance with both conventional antipsychotics
 14 and atypical antipsychotics?
 15 A. Yes, it's true. Like most issues that
 16 are difficult to resolve, the number of
 17 publications is universally proportional to the
 18 quality -- to the complexity of the issue,
 19 rather.
 20 Q. But you would agree with me, Doctor,
 21 wouldn't you, that there were many, many
 22 researchers looking into this question as to
 23 whether there were treatment-emergent glucose
 24 abnormalities associated with all the
 25 antipsychotics?

1 A. Sir, if one scientist said water boils
 2 at 100 degrees centigrade and 10,000 said it
 3 boils at 50 degrees centigrade, science is not a
 4 democracy. On article that is positive
 5 contradicts and eliminates all the other
 6 literature that was negative.
 7 THE COURT: Let me ask you why,
 8 Doctor. Maybe it was bad research for that one
 9 article.
 10 THE WITNESS: No, sir. These are
 11 good people.
 12 THE COURT: But I'm just saying, I
 13 mean, just the fact that one is positive, if it
 14 isn't replicated, doesn't that call into doubt
 15 the one article?
 16 THE WITNESS: Not if the article is
 17 positive and well done. But you're right that to
 18 ask the question why is it so despite the fact
 19 that these are good people. Because it is
 20 difficult issue. All difficult issues take a
 21 long time to be resolved precisely because
 22 they're difficult.
 23 At the beginning of the study, any
 24 study, you cannot imagine what degree of
 25 statistical power is needed to achieve a good

1 result, a positive result because you don't know
 2 what the -- the degree of risk is, the degree of
 3 toxicity is. That's the major reason why so many
 4 complex issues have so much contradicting
 5 literature and at the end of the day, it is the
 6 ones that are more rigorous and are positive that
 7 make it at the podium.
 8 THE COURT: Okay.
 9 Q. (BY MR. BRENNER) But until that time,
 10 Doctor, research goes on. Until that time that a
 11 definitive answer is provided, research is done
 12 and published, doesn't it?
 13 A. No, sir, in this particular case --
 14 Q. Not in this particular case. In
 15 general.
 16 A. No, sir.
 17 Q. Let me take you back to your example.
 18 No one is going to publish a paper today that
 19 water boils at 50 degrees, because we know the
 20 answer to that question, right?
 21 A. Yeah, you'd be surprised.
 22 Q. We know the answer to that question,
 23 right, Doctor? So there's no studies being
 24 published on when water boils, is there?
 25 A. That's right.

1 Q. Okay But there are lots of questions in
2 science, including an association between glucose
3 abnormalities and atypical antipsychotics that
4 have to be continually researched, because there
5 has not been a definitive answer; isn't that
6 true?

7 A. It is not true, sir, in this case,
8 because the De Hertel study published in 2008
9 could have been and should have been performed in
10 1998 or 2002 by Lilly.

11 MR. BRENNER: Your Honor, I'd move
12 to strike that comment.

13 THE COURT: Ladies and gentlemen of
14 the jury, please disregard that.

15 MR. BRENNER: Can I go to page 4,
16 Mike, of that study. Go back to Dr. Buse's
17 study. The discussion section in the lower
18 right-hand corner. If we can highlight the
19 bottom five or six lines starting with "Of."

20 Q. (BY MR. BRENNER) Doctor, in this paper
21 Dr. Buse and his colleagues found that of the
22 atypical antipsychotic cohorts, only the
23 risperidone cohort was associated with a
24 significantly greater risk of diabetes than the
25 haloperidol cohort, right?

1 A. Yes.

2 Q. And direct comparison of the olanzapine
3 and respiradone cohorts indicated no significant
4 difference in the risk of diabetes during
5 treatment with these agents.

6 That was their finding, was it not?

7 A. That was their finding.

8 MR. BRENNER: Could I turn to page
9 6, please, Mike? The right-hand side.

10 And if we could highlight in the
11 second paragraph four lines in, "The risk of
12 developing diabetes." Thank you.

13 Q. (BY MR. BRENNER) And another finding
14 that Dr. Buse and his cohorts made was that, I'm
15 quoting here, the risk of developing diabetes was
16 comparable between conventional and atypical
17 antipsychotic cohorts. That's their finding,
18 right, Doctor?

19 A. Yes, it is in this study. And I don't
20 want to be dogmatic. What I'm saying is that
21 there are two sides to the story in the
22 literature --

23 Q. I agree.

24 A. -- and since there are two sides to the
25 story, nobody can say that the opinion of

1 somebody who is in agreement with that company is
2 the only study. They should say the issue is not
3 concluded. That's not what Lilly did. So
4 without being dogmatic, without insisting that
5 the De Hertel article tells the absolute
6 scientific truth, the absolute scientific truth
7 is that we don't know for sure at the very least.
8 Therefore, Lilly does not have the right to push
9 one side and ignore the other side.

10 MR. BRENNER: Your Honor, I move to
11 strike the comments about what Lilly should or
12 Lilly shouldn't have done.

13 THE COURT: Again, Doctor, we're
14 going to get through this a lot quicker if you
15 listen to the question that he asks and answer
16 that question. I'm going to instruct the jury to
17 disregard the last statement because it wasn't
18 responsive to the question.

19 THE WITNESS: I'm sorry,
20 Your Honor.

21 Thank you.

22 MR. BRENNER: Could I have EL3801,
23 please. If you could bring up the title and the
24 Aims section.

25 Q. (BY MR. BRENNER) Doctor, you see this

1 is a study, the lead author is Dr. Cavazzoni,
2 Dr. Buse is also an author. Its title is
3 Retrospective Analysis of Risk Factors in
4 Patients with Treatment-emergent Diabetes During
5 Clinical Trials of Antipsychotic Medications,
6 correct?

7 A. Yes.

8 Q. And the aim of these authors was to
9 assess the short-term risk of treatment-emergent
10 diabetes among patients with schizophrenia during
11 clinical trials of atypical antipsychotics,
12 right?

13 A. That's correct.

14 Q. And treatment-emergent diabetes is
15 sometimes abbreviated in this article as TED,
16 right?

17 A. Yes.

18 MR. BRENNER: If we could go to
19 page 5, Mike, the Discussion section, the first
20 six or seven lines.

21 Q. (BY MR. BRENNER) Dr. Cavazzoni and
22 Dr. Buse and their colleagues, one of their
23 findings was that the annualized rates of
24 treatment-emergent diabetes were about 3 percent
25 for patients treated with olanzapine, haloperidol

1 and risperidone, right?
 2 A. Yes.
 3 Q. And to they had occurred at an equal
 4 rate among those three agents, right?
 5 A. That's correct.
 6 MR. BRENNER: Your Honor, I don't
 7 know when you want to take a break.
 8 THE COURT: Maybe this is a good
 9 time to take a break.
 10 Ladies and gentlemen of the jury,
 11 we'll take our first break for the day. Before
 12 you go, I'll again remind you, please don't
 13 discuss this case or let anyone discuss it with
 14 you. Please try to keep an open mind until
 15 you've heard all the evidence in this case.
 16 We'll be in recess for about 15 minutes.
 17 (Jury out.)
 18 THE CLERK: Off record.
 19 (Break.)
 20 (Jury in.)
 21 THE COURT: On the record, and all
 22 members of the jury panel are present.
 23 Counsel.
 24 Q. (BY MR. BRENNER) Doctor, I believe last
 25 week you testified a bit about the FDA's Drug

1 is a warning letter to Janssen Pharmaceutica,
 2 Inc.?
 3 A. Yes.
 4 Q. It involves Risperdal, correct?
 5 A. Yes.
 6 Q. Risperdal is an atypical antipsychotic,
 7 correct?
 8 A. That's correct.
 9 MR. BRENNER: Now if we could bring
 10 up the rest of that first paragraph actually,
 11 Mike.
 12 Q. (BY MR. BRENNER) And here, Doctor, if
 13 we look at the first sentence, you see that DDMAC
 14 is writing regarding a Dear Healthcare Provider
 15 letter that Janssen had sent regarding Risperdal,
 16 didn't it?
 17 A. Yes.
 18 Q. And one of the things that DDMAC is
 19 advising that Janssen is that they found that
 20 that letter to doctors was false or misleading in
 21 violation of federal law, correct?
 22 A. Yes.
 23 Q. And more particularly, if we look down
 24 at the bottom, the specific problem DDMAC had
 25 with the Janssen letter is that it misleadingly

1 Marketing Advertising and Communication,
 2 sometimes called DDMAC, correct?
 3 A. Yes.
 4 Q. One of DDMAC's jobs is to review
 5 anything that's put out by pharmaceutical
 6 companies to make sure that it complies with the
 7 FDA's regulations regarding promotional and
 8 advertising activities, correct?
 9 A. Yes.
 10 Q. One of the things that DDMAC can do if
 11 it finds an offending article is to send what's
 12 called a warning letter to a company?
 13 A. Yes.
 14 Q. You saw those in your career with the
 15 FDA, didn't you?
 16 A. Sometimes, yes.
 17 Q. A warning letter is a fairly significant
 18 step for the FDA to take to formally advise a
 19 pharmaceutical company that it's out of
 20 compliance or violating a regulation, isn't it?
 21 A. Yes.
 22 MR. BRENNER: Could I have EL2113,
 23 please? If we could blow up the top part of that
 24 for the moment.
 25 Q. (BY MR. BRENNER) Doctor, do you see this

1 claims that Risperdal is safer than other
 2 atypical antipsychotics, and it starts about the
 3 fourth line from the bottom.
 4 A. I see it.
 5 MR. BRENNER: See where it says --
 6 you could highlight that maybe, Mike. See where
 7 it says --
 8 THE WITNESS: I see it.
 9 MR. FIBICH: I'm going to object to
 10 the relevance of this document and this inquiry.
 11 MR. BRENNER: I'll think I'll get
 12 there in about a minute, Your Honor.
 13 THE COURT: I'm going to overrule
 14 the objection.
 15 Q. (BY MR. BRENNER) So, Doctor, DDMAC was
 16 finding at this time -- advising and putting
 17 Janssen on notice that they had made a misleading
 18 statement that Risperdal was safer than other
 19 atypical antipsychotics, right? That's what they
 20 are setting out in their first paragraph.
 21 A. That's what they're saying.
 22 Q. Now if we could go over to page 3,
 23 please, and that middle section says,
 24 Minimization of Risks, Misleading Comparative
 25 Claim?

1 A. Yes.

2 Q. In this paragraph, DDMAC is excerpting
3 from the Janssen letter what they found thought
4 violated federal law, right?

5 A. It says, The letter states.

6 Q. One of the things Janssen said in its
7 letter to doctors, if you look at the last
8 sentence of the Janssen letter, evidence also
9 suggests that Risperdal is associated with a
10 lower risk of diabetes than some other studied
11 atypical antipsychotics. That's what Janssen
12 said to the medical community, right?

13 A. That's correct.

14 MR. BRENNER: If we flip over to
15 page 4, Mike. The first full paragraph at the
16 top. That one, thanks.

17 Q. (BY MR. BRENNER) And now in this part
18 of the letter, DDMAC is explaining why they found
19 that statement to violate federal law, right,
20 Doctor?

21 A. That is correct.

22 Q. What the FDA said is: FDA is not aware
23 of substantial evidence or substantial clinical
24 experience to support Janssen's claim that
25 evidence also suggests that Risperdal is

1 associated with a lower risk of diabetes than
2 some other studied atypical antipsychotics,
3 right?

4 A. Well, the key word here is conclusive
5 evidence, because the FDA, after the marketing of
6 a drug has the burden to prove that the drug is
7 unsafe.

8 Q. I'm sorry, it doesn't say conclusive
9 evidence. It says it's not aware of substantial
10 evidence or substantial clinical experience.
11 That's the words they use.

12 A. Substantial is also a point where the
13 FDA cannot ignore.

14 Q. Right. And then if we look at the lower
15 part of this finding by the FDA's DDMAC it says,
16 FDA's conclusion regarding the lack of evidence
17 to support a ranking of risk among the atypical
18 antipsychotics is reflected in the following
19 statement from the warnings section of the
20 package insert for Risperdal, Precise risk
21 estimates for hyperglycemia-related adverse
22 events in patients treated with atypical
23 antipsychotics are not available.

24 That was the FDA finding as
25 reflected in the FDA-approved package insert for

1 Risperdal, right?

2 A. Well, the precise risk estimate was not
3 available at the time, that's correct.

4 Q. And so the FDA basically goes on, the
5 FDA tells them they can't use that letter and
6 they can't make the statement that Risperdal
7 posed less of a risk for hyperglycemic-related
8 events than other drugs. That was the FDA's
9 finding, right?

10 A. According to the strictures of the
11 regulation under which the FDA functions, that's
12 the proper decision.

13 MR. BRENNER: If we could go two
14 pages beyond that, Mike. This is the letter --
15 bring that, the electronic signature.

16 Q. (BY MR. BRENNER) This was a position
17 stated by the FDA as of April of 2004, correct?

18 A. That's correct.

19 Q. Doctor, are you familiar with something
20 called head-to-head clinical trials?

21 A. Yes.

22 Q. Head-to-head clinical trials are where
23 two or more drugs or compounds are compared
24 against each other, right?

25 A. Yes, it could be drugs or placebo.

1 Q. Fair enough. But typically when the
2 phrase head-to-head is used, that's, for example,
3 where one drug company wants to compare its drug
4 against another company's drug; that's typically
5 the way it's used, correct?

6 A. You're correct.

7 Q. Now, Doctor, you're aware that nowadays
8 major pharmaceutical companies put a lot of
9 their, even much of their clinical trial results
10 on the web for everyone to look at, right?

11 A. What do you mean by major --

12 Q. Major pharmaceutical companies.

13 A. I'm sorry, I didn't hear the question.

14 Q. Let me repeat it. You're aware that
15 nowadays many major pharmaceutical companies put
16 the results of their clinical trials on the web?

17 A. Some or all?

18 Q. Many, some, many.

19 A. Fine. That sounds reasonable.

20 Q. Sure. And it's a way scientists or for
21 that matter, the public now, can go and look at
22 the results of any of these clinical trials,
23 right?

24 A. Perhaps not many and depends what drug,
25 what company. I can't address a specific

1 question.

2 MR. FIBICH: I'm going to object to
3 the question unless we can put it in a time frame
4 as to when they're contending that clinical
5 trials were put on the web.

6 THE COURT: That's a fair question.

7 Q. (BY MR. BRENNER) Do you know, Doctor?

8 A. No, I don't.

9 Q. Did you look at any head-to-head
10 clinical trials involving Zyprexa?

11 A. Well, I looked at the -- I went to the
12 CEDR web site and I didn't find any of the things
13 that you're talking about.

14 Q. This wouldn't be the CEDR web site.
15 This would be a web site run by pharmaceutical
16 companies themselves. Did you do any of that
17 kind of research?

18 A. No.

19 MR. BRENNER: Could I put up TG167.

20 MR. FIBICH: I'm going to object to
21 the question unless he can put it in a time
22 frame. He's suggesting --

23 MR. BRENNER: I'll do that right
24 now, Judge.

25 THE COURT: I think he's trying to

1 published. But to suggest that clinical trials
2 are on the web for all these companies is
3 misleading the jury.

4 MR. BRENNER: I don't mean to that
5 and my point is not when it was on. It's the
6 data I'm interested in.

7 THE COURT: Well, again, the
8 question is a report -- was the report available
9 in the public domain as of this date?

10 MR. BRENNER: My understanding is
11 yes but my point is not so much the date. I just
12 want to talk about the data. The data
13 irrespective of the date --

14 MR. FIBICH: I'd like an
15 instruction striking that questioning about the
16 web, because it's not on the web.

17 MR. BRENNER: That's okay with me.
18 I need the substance not the form.

19 THE COURT: Ladies and gentlemen of
20 the jury, we're going to be talking about this
21 exhibit in a second. There's questions about
22 documents being now put on the web by
23 pharmaceutical companies, and it's unclear from
24 the testimony or even the question as to when
25 this might occur.

1 do that.

2 MR. FIBICH: That's my objection.

3 MR. BRENNER: I think I can cure
4 that in about 30 seconds, Judge.

5 Well, let's answer Mr. Fibich's
6 question. On this document, let's go to the very
7 last page, shall we?

8 Just bring up the date of report,
9 which is December 22, 2005.

10 Now, if we can go back to the front
11 page of the report.

12 MR. FIBICH: Your Honor, I'm going
13 to object and I want to approach the bench on
14 this one.

15 THE COURT: We got this a little
16 confused. The date of the report may be the 22nd
17 of December of 2005, but it's not clear to me
18 whether it was put on the web or what the date
19 would have been when it was put on the web and
20 that's --

21 MR. FIBICH: Here's the problem,
22 he's suggesting in his questioning that the drug
23 companies put these clinical trials on the web.
24 It's my understanding that there's a recent
25 legislation that now may require that they be

1 I would tell you, at least at this
2 time, to disregard any questions or discussions
3 about documents being put on the pharmaceutical
4 companies' and the web. As of this time, that
5 has no relevance to the issues in this case. It
6 may later on, and I'll let you know if it does.

7 MR. BRENNER: Mike, could you pull
8 up the front part of that from the title of the
9 study on down. There you go.

10 Q. (BY MR. BRENNER) Doctor, this is a
11 synopsis of a clinical study report of a study
12 sponsored by Bristol-Myers Squibb Company, right?

13 A. If you say so, sir. I don't have any
14 knowledge of this document except as you present
15 it, and I accept your representation.

16 Q. I thank you for that.

17 Abilify, the product, the name of
18 the finished product that's identified there,
19 that's a second-generation atypical
20 antipsychotic, right?

21 A. That's correct.

22 Q. And Bristol-Myers Squibb is the company
23 that sells it, right?

24 A. Yes.

25 Q. And then if we could look at the title

1 of the study, this particular study. This study
2 was what's called a Multi-center Randomized
3 Double-blind Safety and Tolerability Study of
4 Flexible Doses of Aripiprazole and Olanzapine in
5 Patients with Acute Schizophrenia, right?

6 A. Yes, this reminds me of the NDA contents
7 that I've seen oodles of times when I was at the
8 FDA.

9 Q. And I think actually everybody knows
10 this now, but just to be sure, aripiprazole is
11 Abilify and olanzapine is Zyprexa, right?

12 A. That's correct.

13 Q. Do I recall correctly, when you were
14 here on Friday you told us about something called
15 a hemoglobin A1(c) test?

16 A. Yes.

17 Q. Is that sometimes call a glycosylated
18 hemoglobin test?

19 A. Yes.

20 Q. Do I recall correctly that you told us
21 that was the gold standard for blood glucose
22 determinations that is currently available?

23 A. Inasmuch as it gives a very good idea of
24 a 60-day accumulated knowledge about glycemic
25 changes.

1 MR. BRENNER: Could I go to page 5
2 of this document? The top paragraph, Mike.

3 And the very last sentence.

4 Q. (BY MR. BRENNER) Doctor, do you see
5 that in this study Bristol-Myers Squibb ran a
6 hemoglobin A1(c) test for both the patients on
7 Zyprexa and the patients on Abilify?

8 A. Yes.

9 Q. And they came up with an exactly equal
10 number who had a potentially clinically
11 significant value for that test, for both those
12 compounds?

13 A. But not the exact frequency.

14 Q. Right. But it's the same number?

15 A. That has no meaning.

16 Q. Actually, the frequency was lower in the
17 olanzapine group, 19.2 percent, as opposed to
18 35.7 percent in the aripiprazole group, right?

19 A. Yes.

20 Q. Okay.

21 MR. BRENNER: You can take that
22 down, Mike.

23 Could I have TG169, please? If you
24 can pull up the title in the first part. Thank
25 you.

1 Q. (BY MR. BRENNER) Doctor, am I correct
2 that this is reporting on the results of another
3 study done by Bristol-Myers Squibb.

4 And if we go down to the
5 methodology section, Mike, a little further down.

6 In about the middle of that, you
7 see they're describing their methods and they say
8 that at one point in the study during this phase,
9 patients were randomized to either open-label
10 aripiprazole or olanzapine, correct?

11 A. Yes.

12 Q. So some patients were put in the Abilify
13 group and some patients were put in the Zyprexa
14 group, correct?

15 A. That's correct.

16 MR. BRENNER: And then if we could
17 go to page 5 of this document. The middle
18 paragraph and the very last sentence of that.

19 Q. (BY MR. BRENNER) Doctor, one of the
20 findings that came out of this study conducted by
21 Bristol-Myers Squibb was that an equal number of
22 patients in the Abilify and Zyprexa groups had
23 abnormal glycosylated hemoglobins, right?

24 A. Yes, but I have to know the total number
25 of patients in order to have an opinion as to

1 what it's worth.

2 Q. Thank you. Another finding from this
3 study was that in the Bristol-Myers Squibb's
4 words there were no statistically significant
5 differences between the treatment groups in mean
6 change from baseline in glycosylated hemoglobin
7 at any timepoint. That's another one of their
8 findings, right?

9 A. Yes and again, it depends on statistical
10 power to decide whether it's good evidence or
11 not.

12 Q. Okay. Doctor -- you can take that down.
13 Thanks.

14 Do you know what a poster
15 presentation is?

16 A. Yes, I made a few in my days.

17 Q. It's a way, for example, at scientific
18 meetings and conventions for researchers to
19 present their data literally in a poster form to
20 the other scientists and doctors, right?

21 A. To be very clear about it, if you're not
22 given a spot to deliver lectures to scientists,
23 then you get a poster.

24 Q. It's one way to share a researcher's
25 data with other researchers and scientists.

1 A. Sometimes it's the only way to share at
2 a meeting.

3 MR. BRENNER: Could I have TG164,
4 please?

5 Q. (BY MR. BRENNER) Doctor, I want to show
6 you some documents from a poster presentation
7 just last month at the Biennial Winter Workshop
8 on Schizophrenia and Bipolar Disorder in
9 Switzerland.

10 Page 2.

11 THE COURT: Can counsel please
12 approach?

13 MR. BRENNER: Yes, sir.
14 (Bench discussion.)

15 THE COURT: If you're going to ask
16 him about 2008 stuff, I'm going to let them ask
17 about post-2007 stuff.

18 MR. BRENNER: I made my record; I
19 understand, Your Honor. I'll take it down. For
20 the record, when we talk about issues of
21 causality, it maybe becomes less relevant but I
22 hear Your Honor's direction, and I'll follow it.

23 MR. FIBICH: You got to help him,
24 Judge.

25 THE COURT: I'm just trying to keep

1 that?

2 A. Not always.

3 Q. In general, one has to exercise some
4 care before you draw too many conclusions from a
5 single-patient case report?

6 A. Depends on the conclusion. If you're
7 looking for a signal, then it's okay. If you're
8 thinking that it's conclusive, it's not okay.

9 Q. How about for Dr. Gueriguian in this
10 case? Was this a case report that you cited
11 conclusive, less than conclusive or something
12 else?

13 A. Well, for me it was interesting because
14 this was a patient who was lean and wasn't
15 gaining weight while on Zyprexa, and yet the --
16 there was a destabilization of diabetes, as they
17 say. So this is such a -- a unique case that it
18 says something, and the something that it says
19 is: Weight gain is not the only reason for -- is
20 not the only reason -- the only cause of
21 increased hyperglycemia. And this is also, to
22 me, important because it provides evidence to the
23 fact that it's nature's experiment, as we call it
24 in science, okay? And the nature's experiment
25 says that the observation in monkeys that

1 it fair.

2 (End bench discussion.)

3 MR. BRENNER: Could you pull up for
4 me, P-10151.

5 Q. (BY MR. BRENNER) Doctor, you recall
6 earlier in my examination of you we talked about
7 the four papers that you referenced in your
8 report for this case?

9 A. Yes, I do.

10 Q. And this case report by Dr. Ramankutty,
11 that's one of the four that you mentioned, isn't
12 it?

13 A. Yes.

14 Q. And as you see, this is a case report,
15 right?

16 A. It is a case report.

17 Q. And a case report is a report as the
18 name suggests here about a single patient,
19 observations made by a physician about a single
20 patient; isn't that right?

21 A. That is right.

22 Q. When Dr. Brancati was here with us last
23 week, he was explaining that you have to use some
24 caution in drawing conclusions from
25 single-patient case reports. Do you agree with

1 hyperinsulimia was increased, therefore, they
2 were insulin resistant, maybe this would be a
3 case to prove that point. So it was important
4 for that reason.

5 MR. BRENNER: Could you pull up the
6 introduction section, Mike.

7 Q. (BY MR. BRENNER) Doctor, I do want to
8 be clear about one very important thing. This
9 patient has diabetes before she ever took
10 Zyprexa?

11 A. I know that.

12 Q. Okay. And Dr. Brancati, when he was
13 here with us last week, talked about something
14 temporality, that if you want to say A causes B,
15 A has to happen before B. That's an accepted
16 concept in epidemiology, right?

17 A. Yes, but A can be diabetes, and B can be
18 worsening of diabetes.

19 Q. I understand that. But in this case
20 this particular woman had an 18-year history of
21 diabetes before she ever took Zyprexa, right?

22 A. Yes.

23 MR. BRENNER: If we could -- Mike,
24 show me the second column of data. Yeah.

25 Q. (BY MR. BRENNER) And, Doctor, in this

1 briefcase report, what happened here is this
2 woman was started on risperidone and switched to
3 chlorpromazine, right?

4 A. That's what it says.

5 Q. But her psychotic symptoms persisted,
6 according to this doctor, right?

7 A. According to what it says, yes.

8 Q. Then she was switched to olanzapine, at
9 which time she had a full remission of psychotic
10 symptoms, correct?

11 A. Yes, that's what it says.

12 MR. BRENNER: Thank you, Mike. You
13 can take that down.

14 Q. (BY MR. BRENNER) Doctor, is it true
15 that antipsychotic drugs have been known to cause
16 weight gain for decades?

17 A. Well, yes, that they've been known for
18 quite a while. I don't know if it's decades and
19 what you mean by how many decades, but for a big
20 while, the perception has been there that they
21 seem to do that.

22 Q. Okay. And, Doctor, weight gain was
23 observed during the clinical trials of Zyprexa,
24 wasn't it?

25 A. Yes.

1 Q. And Lilly reported those findings to the
2 Food & Drug Administration, did it not?

3 A. I don't know what -- that's a difficult
4 question.

5 Q. Well perhaps -- I'm sorry, were you
6 finished? I didn't want to interrupt.

7 A. Well, I'll agree with you.

8 MR. BRENNER: Can we have EL2731,
9 Mike? Blow that up a little bit.

10 Q. (BY MR. BRENNER) Doctor, this is a
11 document called Review and Evaluation of Clinical
12 Data, and it was performed by Dr. Paul Andreasen
13 in 1996. Do you see that?

14 A. Yes.

15 Q. Dr. Andreasen, he's a medical officer at
16 the FDA?

17 A. Yes.

18 Q. He was there at the same time you were?

19 A. Yes.

20 Q. Did you know Dr. Andreasen?

21 A. Not specifically. I knew the division
22 director and I knew the group leaders, but not
23 Dr. Andreasen, directly.

24 Q. This review of clinical data, is that
25 the kind of work that medical officers at the FDA

1 do?

2 A. Yes.

3 Q. Dr. Andreasen reviewed the Zyprexa NDA,
4 then he issued -- I can tell you this report is
5 about 90-some pages long. Would that be a sort
6 of a typical kind of report done by medical
7 officers at FDA?

8 A. Yes, I'd say it's in the ballpark.

9 MR. BRENNER: Could I have internal
10 page 79, please, Mike? Bring up that first
11 paragraph there.

12 Q. (BY MR. BRENNER) And is this the kind
13 of format that medical officers typically follow
14 in preparing their analyses for internal use at
15 FDA with these subheadings and sections?

16 A. Yes.

17 Q. And one of the things Dr. Andreasen
18 specifically found and noted in 1996 was that
19 weight gain was an adverse event that was common
20 and drug-related at least in that study, correct?

21 A. Yes. These were short studies. That's
22 what the meaning of the word acute means. Six
23 weeks, sometimes four weeks.

24 Q. But this was a finding that
25 Dr. Andreasen was noting for the internal uses of

1 the Food & Drug Administration regarding Zyprexa,
2 right?

3 A. Well, that's part of what it says, but
4 it has to be taken strictly on its wording and
5 not conclude anything from that.

6 Q. Doctor, from the very first day Zyprexa
7 was marketed in the United States, its product
8 labeling discussed and disclosed this issue of
9 weight gain, didn't it?

10 A. Not appropriately, in my opinion.

11 MR. BRENNER: Can we have EL2954A,
12 please?

13 Q. (BY MR. BRENNER) Again, shows the date,
14 Doctor. This is the 1996 package insert for
15 Zyprexa, right?

16 A. Yes.

17 MR. BRENNER: Can we go to page 16,
18 please? And bring up the Weight Gain section.

19 Q. (BY MR. BRENNER) And in fact, Doctor,
20 consistent with Dr. Andreasen's review, clinical
21 trial results regarding weight gain in
22 olanzapine-treated patients was included in the
23 Zyprexa package insert from its earliest days?

24 A. Well, you have to give me a few moments
25 to read this.

1 Q. Sure.
 2 A. Yes.
 3 Q. And, in part, Doctor, one of the things
 4 that was disclosed in the FDA-approved labeling
 5 was information about long-term therapy with
 6 olanzapine, 238 median days of exposure. Do you
 7 see that?
 8 A. Are these two paragraphs following
 9 through?
 10 Q. They do.
 11 A. Okay. Then -- I agree with what you
 12 said.
 13 MR. BRENNER: Could I have the next
 14 page, page 17? The endocrine section, Mike.
 15 Q. (BY MR. BRENNER) Doctor, also in this
 16 early -- really the first package insert for
 17 Zyprexa it was noted that diabetes mellitus had
 18 been observed infrequently during the clinical
 19 trials, correct?
 20 A. Yes.
 21 MR. BRENNER: And page 18, please.
 22 I think it's the top line.
 23 Q. (BY MR. BRENNER) And also that
 24 hyperglycemia had been observed during the
 25 clinical trials for Zyprexa. That was also

1 included in the package insert, was it not?
 2 A. Yes.
 3 MR. BRENNER: Could I have EL2559,
 4 please? Go to the next page of that one. Bring
 5 up the title and the abstract or the objective.
 6 Thanks.
 7 Q. (BY MR. BRENNER) Doctor, do you see
 8 this article titled Antipsychotic-induced Weight
 9 Gain: A Comprehensive Research Synthesis.
 10 Do you see that title?
 11 A. Yes, I see it. It means that they're
 12 doing a review article if the meaning is
 13 understood well.
 14 Q. I think you're exactly right. Do you
 15 see that the lead article is Dr. David B.
 16 Allison?
 17 A. Yes.
 18 Q. Do you know Dr. Allison?
 19 A. Not personally.
 20 Q. We understand he's an expert in this
 21 case for the State. If you look at the first
 22 line of the objective section. And am I correct,
 23 Doctor, that the objective of Dr. Allison and his
 24 colleagues in this article was to estimate and
 25 compare the effects of antipsychotics, both the

1 newer ones and the conventional ones, on body
 2 weight, right?
 3 A. Yes, I suppose they're using some sort
 4 of method analysis.
 5 Q. Okay. And then if we look down near the
 6 bottom of the Objectives section, where he says,
 7 Dr. Allison finds that both conventional and
 8 newer antipsychotics are associated with weight
 9 gain.
 10 A. That's what it says.
 11 Q. And clozapine was -- had the greater
 12 potential and ziprasidone the least according to
 13 their research, right?
 14 A. That is correct.
 15 Q. This appeared, Doctor, in the American
 16 Journal of Psychiatry in 1999?
 17 A. Right.
 18 Q. The American Journal of Psychiatry,
 19 that's the official publication of the American
 20 Psychiatric Association, is it not?
 21 A. Usually when it says American Journal
 22 of, it means that there's an association behind
 23 it, you're right.
 24 Q. And that's widely read among
 25 psychiatrists, is it not?

1 A. I suppose it is. I don't know
 2 personally, because I'm not in that particular
 3 area, but it sounds reasonable.
 4 MR. BRENNER: Mike, if we could
 5 show the bottom part of that page.
 6 Q. (BY MR. BRENNER) Doctor, in the little
 7 box to the left, the authors note that this paper
 8 or these data were presented in part at a meeting
 9 of the American Psychiatric Association in 1998;
 10 is that right?
 11 A. That's what they say.
 12 Q. Okay. So we know that this research and
 13 information about weight gain and antipsychotics
 14 was being discussed in the medical literature and
 15 at medical meetings, specifically directed at
 16 psychiatrists, right?
 17 A. Well, discussed is too big a word
 18 because usually meetings -- what happens to
 19 meetings are as follows: You have, let's say, 15
 20 minutes to present your work and there's about
 21 five minutes of discussion, so I don't know the
 22 venue. I don't know how it was discussed. It's
 23 been discussed some, at least.
 24 Q. And they published their findings in the
 25 leading journal for American psychiatrists,

1 right?

2 A. Well, usually when you are at the
3 meeting and you send the review paper, it has a
4 better chance of being published and it's not a
5 refereed article.

6 Q. You think this was not subject to peer
7 review?

8 A. I think that it probably was not,
9 certainly not as rigorous as usual, because it's
10 just a meta analysis. It has been subjected, I
11 assume, to some review, but not a rigorous
12 review.

13 Q. Doctor, the very last words on the
14 page -- we're going to go to the next page, the
15 with the -- and then continues -- blow up that
16 next sentence.

17 Dr. Allison and colleagues wrote,
18 With the advent of new atypical antipsychotics
19 extrapyramidal side effects are becoming less of
20 a problem. That's a true statement?

21 A. That it's becoming less of a problem?
22 It's the perception of the scientists in the
23 field, yes.

24 MR. BRENNER: Could I have internal
25 page 6, please?

1 patients, correct?

2 A. No, that's correct. I have never
3 treated a schizophrenic patient.

4 Q. Do you understand that it's often
5 difficult to get the kind of cooperation one
6 needs to do a fasting test from schizophrenic
7 patients?

8 A. And that -- that difficulty is
9 appreciated, but it exists in every single
10 clinical trial.

11 Q. Doctor, surely FDA was aware of Lilly's
12 use of the random or nonfasting glucose test in
13 its clinical trials, wasn't it?

14 A. The FDA was -- I don't know when the FDA
15 was aware, and you have to remember that this was
16 a neurological agent and therefore, the weight
17 gain issue became prominent when it was
18 discovered that it was happening in Zyprexa. I'm
19 not criticizing the initial finding. I'm
20 criticizing that later on a proper study was not
21 done with the proper methodology.

22 MR. BRENNER: Could we have EL2731
23 again, Mike.

24 Q. (BY MR. BRENNER) Again, there was
25 Dr. Andreasen's review of the Zyprexa clinical

1 One more. Yeah, Discussion, the
2 first sentence.

3 Q. (BY MR. BRENNER) One of the conclusions
4 Dr. Allison and his colleagues made was that
5 most neuroleptic drugs were associated with
6 weight gain, right?

7 A. That's what it says.

8 MR. BRENNER: You can take that
9 down.

10 Q. (BY MR. BRENNER) Doctor, do I recall
11 correctly that you were critical of Lilly in your
12 direct examination regarding the use of so-called
13 random or nonfasting glucose tests in its
14 clinical trials?

15 A. I was more surprised than critical,
16 being that Lilly is such an expert in glucose.

17 Q. To do a fasting glucose test it requires
18 some cooperation on the part of the patient,
19 right?

20 A. Yes.

21 Q. Because the patient can't eat for an
22 extended period of time?

23 A. Well, usually just past the night and
24 you do it the next morning, I suppose.

25 Q. And you've never treated schizophrenic

1 data?

2 A. Yes.

3 MR. BRENNER: Could I have internal
4 page 79? And the top paragraph. Good.

5 Q. (BY MR. BRENNER) Would you look at that
6 with me, Doctor? It's the one titled Adequacy of
7 Assessment, Metabolic and Endocrine System.

8 A. Yes.

9 Q. And -- this is in part the summary of
10 Dr. Andreasen's review of the data provided by
11 Lilly in support of its application for Zyprexa,
12 right?

13 A. Yes.

14 Q. One of the things in the second-to-last
15 sentence, Glucose values were recorded as fasting
16 or nonfasting as appropriate. This was adequate
17 in the assessment of olanzapine's effect on the
18 metabolic and endocrine system.

19 That was Dr. Andreasen's finding,
20 right?

21 A. That's what he said. I don't understand
22 exactly with what he means and he's not an
23 endocrinologist, but I understand what he said.

24 Q. Do you know what his discipline is in
25 medicine?

1 A. No, I assume -- since I told you that I
2 didn't know him --

3 Q. If you don't know --

4 A. But I assume since he was a medical
5 officer in the neurological division, he's not an
6 endocrinologist. But I may be wrong. If I'm
7 wrong, just correct me.

8 Q. But I think you told us -- when you were
9 describing the workings of the FDA, of course one
10 of the value of having many medical officers is
11 that you can share your expertise with one
12 another.

13 A. That is correct.

14 Q. And so that I think you had told us, for
15 example, DDMAC would call on you or the office of
16 the chief counsel and other divisions would call
17 on you regarding endocrine issues, for example,
18 right?

19 A. Yes, but the divisions -- going to
20 another division for experts' review of certain
21 matters in an NDA doesn't occur all the time and
22 certainly rarely occurs when the issue is --
23 doesn't appear at the time to be of importance to
24 the entire package.

25 Q. Doctor, we spoke a few minutes ago about

1 Dr. David Allison, one of the State's experts in
2 this case. Did you know that Dr. Allison was
3 invited by Lilly to review Zyprexa data including
4 the random glucose measurements more than seven
5 years ago?

6 A. No, not that I remember. I don't
7 remember seeing that.

8 Q. Did you ever see a manuscript that
9 Dr. Allison co-authored that contained his
10 findings regarding random glucose measurements in
11 patients treated with Zyprexa and other
12 antipsychotics?

13 A. I don't recall, but I have my opinion on
14 the subject.

15 MR. BRENNER: Could I have TG136,
16 please.

17 Q. (BY MR. BRENNER) Do you see this
18 manuscript of which Dr. Allison is the lead
19 author and it describes changes in random blood
20 glucose concentrations in patients in the
21 schizophrenia clinical trials?

22 A. Yes.

23 MR. BRENNER: Could I have the
24 second page of that, please? The bottom part.

25 Q. (BY MR. BRENNER) You see, Doctor, that

1 these findings were presented at a variety of
2 medical conferences in 2001, basically
3 conferences around the United States and around
4 the world?

5 A. I see that.

6 Q. So I take it, then, you'd agree, Doctor,
7 that Dr. Allison had no problem presenting
8 research findings based on Lilly's random glucose
9 measurements in Zyprexa trials?

10 A. It is perfectly all right to begin with
11 nonfasting blood glucose, but when you see that
12 there's a problem of power and a degree of
13 precision that you cannot attain, the only thing
14 I'm criticizing is that later on better methods
15 ought to be used because the original methods,
16 the results with the nonfasting were inconclusive
17 in their totality. So I don't criticize, per se,
18 the method. I say when a method is not
19 sufficient to answer the scientific question,
20 then you have to graduate to the better
21 methodology.

22 MR. FIBICH: Your Honor, we're
23 going to object to any further questions about
24 this document unless Mr. Brenner can show us that
25 it has been published and peer reviewed.

1 Otherwise then we have an objection to the entire
2 line of testimony.

3 THE COURT: That objection is
4 overruled.

5 MR. BRENNER: Go over to page 16,
6 Mike. The bottom.

7 Q. (BY MR. BRENNER) The middle -- the
8 middle sentence, one of the things Dr. Allison
9 and his colleagues noted, Doctor, is of potential
10 clinical importance, the likelihood of a glucose
11 event was not significantly different between
12 treatment groups, of course with the exception of
13 clozapine-treated patients. That was one of his
14 findings, right?

15 A. I don't know if it was his findings, but
16 it was one of his conclusions and it goes back to
17 what I said earlier. If you don't see the
18 problem, if it's a negative result, then you'd
19 better use a better method and have more
20 statistical power to have a conclusive answer to
21 the scientific question.

22 Q. Doctor, in evaluating data, can you find
23 data that are statistically different but are not
24 clinically significantly different?

25 A. It happens.

1 MR. BRENNER: Thank you. You can
2 take that down, Mike. Thanks.

3 Q. (BY MR. BRENNER) Doctor, am I correct
4 that in May, 2000, the FDA wrote to Lilly and all
5 the other manufacturers of atypical
6 antipsychotics and asked for further analysis of
7 data about hyperglycemia and diabetes?

8 A. I don't know what documents you're
9 referring to. I'd rather see it rather than --

10 MR. BRENNER: Could I have PE775?

11 Q. (BY MR. BRENNER) Doctor, this is a May
12 1, 2000 letter from the FDA to Dr. Brophy at Eli
13 Lilly, right?

14 A. Right. May I have a few moments to read
15 the letter?

16 Q. Yes, absolutely, sir. Do you need the
17 part taken down so you can see the page? I want
18 to make it more legible for you.

19 A. Oh, yes, yes. I can see it.
20 May I have the next page, please?

21 Q. Certainly.

22 A. Yes, I have seen this -- this letter and
23 the -- what I got from it is that the FDA's
24 requiring from Lilly all the data that they have.

25 Q. Actually, it was more a reanalysis of

1 data that had already submitted; is that right?

2 A. Not really. Not really when you think
3 about what occurred in the future.

4 Q. Well, this letter was also sent to all
5 the other manufacturers of atypical
6 antipsychotics; isn't that right?

7 A. I understand that, and to all the
8 manufacturers the question was you send
9 everything that you have.

10 Q. And in response to that letter, Doctor,
11 in July, 2000, Lilly submitted a 600-plus page
12 response, didn't it?

13 A. I don't know. I have to see what you're
14 talking about.

15 MR. BRENNER: Can we have EL2043.
16 Blow up that letter.

17 A. What was your question?

18 Q. (BY MR. BRENNER) Yes, Doctor. Is it
19 correct that in July of 2000 Lilly submitted a
20 600-plus page response to the FDA's request?

21 A. Well, the important notion is not how
22 many pages Lilly sent. The important question,
23 did they obey the FDA in giving them all the
24 data.

25 Q. And did you have an opportunity to

1 review this July, 2000 submission by FDA?

2 A. No.

3 Q. You never looked at this?

4 A. Well, I cannot -- if I didn't review it,
5 I didn't see it.

6 Q. Okay.

7 A. But I saw evidence later on.

8 MR. BRENNER: Could I have P4871,
9 please? In fact, let's go to the last page,
10 first, to set a date. I just want to show you
11 this electronic signature line. Russell Katz,
12 12/16/03.

13 Q. (BY MR. BRENNER) Doctor, you know
14 Dr. Russell Katz, don't you?

15 A. Well, I've heard of him. I don't know
16 him personally.

17 Q. He's --

18 A. Division director.

19 Q. He's the division director in the
20 neuropharmacologic section of FDA?

21 A. He replaced Dr. Leber.

22 MR. BRENNER: Now let's go back to
23 the text of the letter. If you could expand that
24 a bit.

25 Q. (BY MR. BRENNER) This is Dr. Katz's

1 writing in this letter to Lilly and advising them
2 that you now must revise the labeling for
3 Zyprexa, correct?

4 A. Well, to be very precise, Lilly has
5 taken the initiative to propose an amendment to
6 its label through the Changes Being Effected
7 provision of the regulations, and the FDA in an
8 unusual fashion is reviewing and then saying what
9 it thinks about it. And I say unusual because
10 it's usually a pro forma thing to accept Changes
11 Being Effected label initiation for change.

12 Q. But, in fact, the FDA does have to
13 accept -- does have to review even a Change Being
14 Effected?

15 A. That's what I said. I said that most of
16 the -- yes, the FDA has to approve it. Most of
17 these are pro forma and it's rather rare that the
18 FDA would do more than a pro forma review.

19 Q. But here they did?

20 A. Yes.

21 MR. BRENNER: Mike, if I can have
22 blown up the text part of that letter. In this
23 part --

24 A. Forgive me. I have to see the top part
25 of this paragraph, because it means we

1 completed -- right. Thank you very much.

2 Q. (BY MR. BRENNER) And here, Doctor,
3 Dr. Katz is directing the language that's going
4 to be used in the warning regarding hyperglycemia
5 and diabetes mellitus, right?

6 A. Dr. Katz is doing more than that. It's
7 doing what you're saying, but it's doing more
8 than that, saying the amendment is approvable,
9 which is less than the amendment is approved.
10 That's what I mean. This is unusual. It's not
11 pro forma, and then it says before these
12 applications may be approved you must perform the
13 following corrections.

14 MR. BRENNER: And now if we can go
15 to EL2945A, to page -- internal page 6. And blow
16 up the warnings section, please.

17 A. Forgive me. Which year is this?

18 Q. (BY MR. BRENNER) This was 2004,
19 January, 2004.

20 And my only question -- feel free
21 to look at it, Doctor. My only question is
22 Lilly, in fact, implemented the warning change
23 directed by FDA?

24 A. If memory serves, it didn't implement it
25 fully as the FDA wanted it to, but I have to look

1 at it to find out what that means.

2 Q. I would like you to look at that,
3 because I believe this is verbatim the language
4 provided by Dr. Katz in his December, 2003
5 letter.

6 A. For this section, perhaps.

7 Q. Yes, sir.

8 A. But not perhaps for others.

9 Q. Now we're just focusing on this section.
10 Do you have any reason to disagree that Lilly
11 included the exact language directed by Dr. Katz
12 in his letter?

13 A. For this section?

14 Q. Yes.

15 A. No.

16 Q. And, in fact, FDA directed the same
17 warnings going to all the other atypical
18 antipsychotic drugs, didn't it?

19 A. Yes, it is.

20 Q. So that the Geodon package insert would
21 have the same language, right?

22 A. I assume so.

23 Q. And the Risperdal would have the same
24 language?

25 A. I also assume so.

1 Q. And the Seroquel would have the same
2 language about hyperglycemia and diabetes, right?

3 A. I assume so.

4 Q. And so, Doctor, at least as of December,
5 2003, FDA did not conclude that Zyprexa had a
6 different risk of hyperglycemia or diabetes from
7 the other atypical antipsychotics?

8 A. That's not true. What is true is that
9 given the regulatory constraints under which the
10 FDA functions and they're good constraints, the
11 FDA has to prove that what it wants the company
12 to say is being conclusively proven.

13 Q. Conclusively proven?

14 A. Well, yes. It has to show -- it has
15 to -- the data has to be sufficient -- what's the
16 question here? The question here is what's the
17 difference between the toxic effect that we're
18 discussing here, hyperglycemia, et cetera, what's
19 the difference between the various atypical
20 antipsychotics? That's my understanding.

21 And the FDA at the time, and that's
22 its decision, its opinion, didn't think that it
23 had conclusive evidence or sufficient evidence to
24 force the companies to say, in your case, you
25 have to say this and to the others in that other

1 case you have to say that.

2 THE COURT: Let me just ask you
3 because you've used two words, conclusive and
4 sufficient. Something could be sufficient to
5 require a change without it being conclusive. So
6 what is it? Sufficient or conclusive?

7 THE WITNESS: They're -- the word
8 conclusive has a different regulatory and
9 scientific meaning. So scientifically,
10 conclusive means scientifically proven beyond --
11 there's a consensus among experts that this is
12 so. Now, for the regulatory world and the FDA,
13 they -- it has to meet certain legal strictures,
14 and I will not quibble about the words. I say
15 substantial or whatever. I don't know exactly on
16 what basis the FDA decided in this case.

17 THE COURT: Okay.

18 Q. (BY MR. BRENNER) Doctor, the use of the
19 term conclusive, does that appear anywhere in the
20 FDA regulations governing these matters?

21 A. Well, that's why the conclusive
22 statement is usually a scientific statement, but
23 sufficient is what the FDA considers that it
24 needs to prove. It's the burden of the FDA in
25 the post-marketing period.

1 Q. And that's sufficient evidence pursuant
2 to the regulatory scheme under which FDA
3 operates?

4 A. Yes.

5 Q. Thank you.

6 Doctor, I think on Friday you told
7 us about two rhesus monkeys developing fasting
8 hyperglycemia after being treated with clozapine.
9 Do I recall that correctly?

10 A. Say that again.

11 Q. I think you testified about rhesus
12 monkeys who developed fasting hyperglycemia after
13 being treated with clozapine?

14 A. All the rhesus monkeys showed an
15 increase in their HbA1c level, if my memory
16 serves.

17 Q. These were monkeys that were treated
18 with clozapine?

19 A. Correct.

20 Q. Clozapine is not the same as Zyprexa?

21 A. It's not the same -- it's the same for
22 any number of definitions but not in terms of the
23 toxicity with respect to hyperglycemia and
24 diabetes, yes. It's worse.

25 Q. And also clozapine is associated with a

1 dangerous side effect called agranular cytosis;
2 is that correct?

3 A. I did say, if you recall on Friday,
4 having done that I thought that I -- I was
5 surprised that immediately Lilly didn't perform
6 the same rhesus monkey study with Zyprexa. I was
7 forthcoming about that. It was clozapine.

8 Q. I understand, Doctor. I want to talk
9 about agranular cytosis. This agranular cytosis
10 is a condition in which the patient's white cells
11 are basically destroyed, right?

12 A. Yes, Chloramphenicol in the old days was
13 responsible for agranular cytosis. It's very
14 rare, but it was enough to contraindicate
15 Chloramphenicol.

16 Q. And because of the agranular cytosis
17 risk for clozapine, clozapine carries a special
18 warning that their patients be monitored, have
19 the blood monitored to check for this fatal side
20 effect, doesn't it?

21 A. I accept your representation.

22 Q. Doctor, when you were talking earlier
23 this morning about some blood monitoring in
24 Lilly's sales materials. What they're talking
25 about is Zyprexa, unlike clozapine, didn't

1 require blood monitoring for agranular cytosis,
2 correct?

3 A. I seem to have perhaps induced somebody
4 in confusion. There are oodles of different
5 blood monitoring because there are oodles of
6 different parameters of laboratory tests. I was
7 talking about monitoring blood glucose.

8 Q. Uh-huh. I understand that, Doctor. It
9 is true that for Zyprexa and the other
10 second-generation atypicals other than clozapine,
11 there is no requirement for blood monitoring for
12 agranular cytosis; is there?

13 A. That's correct, to my knowledge. As far
14 as I can see.

15 Q. Doctor, would you agree that making an
16 extrapolation from what happens in one species
17 like a monkey to another species like a human can
18 give us a basis for conjecture, but not a basis
19 for a conclusion?

20 A. It is more than conjecture. There is a
21 very good reason why the FDA requires animal
22 studies. If there wasn't any reason, there is no
23 reason to make animals suffer and spend a lot of
24 money. The reason is very simply this: We want
25 to have an idea of what's happening in the

1 animal, and we require two species, says the FDA,
2 one a rodent species, rat or mouse, and the other
3 one another species and usually you try to get
4 closer in evolutionary terms to the human
5 species.

6 Now, the only reason to perform a
7 study is if you find out something in the animal.
8 As a company you are required to perform during
9 clinical trials what is necessary to find out
10 whether this is happening in the humans.

11 MR. BRENNER: Could I have EL2121,
12 please? Just blow up the top part of that.

13 Q. (BY MR. BRENNER) Doctor, do you see
14 that this is another FDA review and evaluation of
15 clinical data here of various drugs, including
16 Zyprexa, and an association with diabetes
17 mellitus?

18 A. It certainly appears to be that. I'm
19 sorry, I didn't mean to interrupt.

20 MR. BRENNER: Not at all. And
21 could I just go to the last page of that to show
22 the signature?

23 Q. (BY MR. BRENNER) This evaluation was
24 performed by Dr. Judith Racoosin, a medical
25 officer at FDA?

1 A. I don't recognize her name. I don't
 2 know which division she is.
 3 Q. No one you know but she is a medical
 4 officer at FDA?
 5 A. I accept it.
 6 MR. BRENNER: Let's go to the page
 7 2 of that report and preclinical studies.
 8 Q. (BY MR. BRENNER) Doctor, preclinical
 9 means in animals, right?
 10 A. Yes, in FDA parlance, that's what it is.
 11 Q. And here, Dr. Racoosin is reporting her
 12 findings on her review of the preclinical studies
 13 for various atypicals, including Zyprexa, right?
 14 A. Right.
 15 Q. And one of her findings in the very
 16 first sentence of the second paragraph is
 17 risperidone and olanzapine preclinical studies
 18 did not demonstrate changes in serum glucose.
 19 That's Dr. Racoosin's conclusions?
 20 A. Yes. That's in the rat, I assume.
 21 MR. BRENNER: Take that down.
 22 Thanks, Mike.
 23 Q. (BY MR. BRENNER) Doctor, when you were
 24 here on Friday, you talked about a federal
 25 regulation. That I think you called it a Change

1 Generally speaking, it's pro forma. If it's
 2 unusual, the FDA is not happy for whatever
 3 reason, then it becomes something else again.
 4 Q. And perhaps that's the point I was
 5 trying to make. Even if you try to make -- even
 6 if a manufacturer tries to make a Changes Being
 7 Effected, it is still subject to FDA review and
 8 the FDA can tell you, stop, take away what you
 9 just did?
 10 A. Yeah, but it rarely does so because most
 11 of these Changes Being Effected are well -- they
 12 address a time-related emergency, and the FDA
 13 facilitates that by being a very pro forma thing,
 14 very pro forma review of the submission.
 15 Q. But would you agree that a manufacturer
 16 is not free simply to change warnings because it
 17 views the FDA's assessment of a particular risk
 18 differently than does the FDA?
 19 A. Well, the manufacturer is not free to
 20 change things and to say things that are not in
 21 agreement with data and other scientific medical
 22 evidence. On the other hand, the manufacturer --
 23 manufacturers as a class know very well that if
 24 they're saying something that is being expected
 25 by the FDA that has been pursued and stated

1 Being Effected or CBE provision?
 2 A. It's called Changes Being Effected.
 3 Q. And I think you told the jury that that,
 4 in effect, allows a company to cut through red
 5 tape if it feels that it needs to change its
 6 package insert for something of importance?
 7 A. Well, if time is of the essence, it is
 8 normal that the FDA offers this possibility. And
 9 it is absolutely normal for a company to take
 10 advantage of the possibility to protect its
 11 patients, but it can be used and it can be
 12 misused.
 13 Q. Even under the CBE, the Changes Being
 14 Effected regulation, Doctor, a company never --
 15 never falls outside the review of the FDA? That
 16 is, a company can try to make a change, but it
 17 also has to submit it at the same time for review
 18 by FDA?
 19 A. Well, I stated already a few moments ago
 20 that this is the case, and I stated further that
 21 I have been involved in many of these Changes
 22 Being Effected, and I recall only one where we --
 23 the FDA insisted on having more than a pro forma
 24 review and insist that this was not acceptable.
 25 So it depends what it is.

1 publicly by the experts in the field, then they
 2 know that it's going to be pro forma. It's going
 3 to pass easily. There's going to be no
 4 impediment. That's the way it works. I've been
 5 there; that's what I saw. That's what I
 6 participated in.
 7 Q. And would it be fair to say, then,
 8 Doctor, that when the FDA is actively reviewing a
 9 particular issue or particular risk, or for that
 10 matter a benefit, its preference is for the
 11 manufacturer to wait for the completion of the
 12 agency's review before it attempts to take any
 13 action regarding the warnings?
 14 A. Sir, I just told you that manufacturers
 15 know that if what they're saying makes sense and
 16 it is in consistency with the experts' consensus,
 17 and may I remind you that the statutes say a drug
 18 is safe when the experts agree it is safe. A
 19 drug is efficacious when experts agree. So when
 20 you have this expert consensus, the FDA just let
 21 it pass, doesn't even touch it. It is when, for
 22 whatever reason, it feels that there's something
 23 not quite right in this request from the
 24 manufacturer that it takes the time and time is
 25 precious for the FDA to say, no, this is not the

1 way it should be, that's the way it should be.

2 Q. And in fact, Doctor, starting in 2000,
3 the FDA, commencing with its request from all
4 manufacturers for data regarding atypical
5 antipsychotics and glucose irregularities, the
6 FDA was undertaking a very significant, an
7 in-depth review of the issue for all
8 antipsychotics?

9 A. The FDA could -- the FDA certainly was
10 attempting to do an overview, but to call that an
11 in-depth review is not in my opinion the proper
12 usage, because in order to have -- to be able to
13 make a deep review, the FDA had to have the
14 assurance and the knowledge that it had
15 everything that it had requested.

16 Q. But you don't actually know what FDA had
17 before it starting in that 2000 time frame in
18 response to its request to all manufacturers, do
19 you?

20 A. You're precisely right. But in 2007,
21 the FDA understood --

22 THE COURT: Doctor, if I could ask
23 you not to talk about that --

24 MR. BRENNER: Thank you, Doctor.

25 Q. (BY MR. BRENNER) Doctor, we've heard

1 MR. BRENNER: Could I have EL3399.

2 Q. (BY MR. BRENNER) Doctor, yesterday you
3 told the jury about a number of different Lilly
4 marketing pieces. The first question to you was:
5 Were you ever shown this by any of the lawyers
6 representing the State of Alaska in this case?

7 A. I don't remember seeing this graph.

8 Q. Right.

9 A. But I'm sure I saw other things that --

10 Q. And do you see --

11 A. -- address the same issue.

12 Q. But this particular one I want to focus
13 you on, one of the things it says there in the
14 middle there is incidence of glucose elevations
15 was comparable between and Zyprexa and placebo,
16 right?

17 A. That's what it says but that's not what
18 it is.

19 Q. And then they put the actual numbers in
20 there, don't they?

21 A. Yes.

22 Q. The actual numbers put there for the
23 doctors to put there was that the incidence was
24 slightly higher among the Zyprexa treated than
25 among the placebo?

1 you comment several times during your direct the
2 phrase comparable or comparable rates.

3 Comparable doesn't mean identical,
4 does it?

5 A. Well, it depends how you use it.

6 Q. How do you use it?

7 A. I don't use it.

8 Q. Okay. Fair enough.

9 A. I have seen manufacturers constantly
10 using words like "similar," "comparable". This
11 is not something that should be used. The FDA
12 defines terms. The scientists define terms. The
13 approach is to say, here is the statistical P
14 value in that comparison, and if you don't have a
15 statistical P value, then the only thing you
16 ought to say is we don't know as to the present
17 whether it's identical or not identical, if it's
18 greater or not greater.

19 Q. It would be better to present the data
20 themselves, I gather?

21 A. Exactly.

22 MR. BRENNER: Could I --

23 Q. I'm sorry. I didn't mean to cut you
24 off.

25 A. No, it's all right.

1 A. I don't know that you can say that given
2 the numbers -- I don't know that there's
3 sufficient statistical power. You have more than
4 4,500 for Zyprexa and 445 for the placebo.

5 Q. Sure.

6 A. I don't know what that means.

7 Q. You can't read that graph for us, sir?

8 A. I can read that graph, but I don't know
9 what it means.

10 Q. One thing it means as depicted here is
11 that Lilly was telling doctors there was a higher
12 incidence of random glucose elevations among the
13 Zyprexa patients. That's the comparison of those
14 two little bars, right?

15 A. Yes, and that statement goes against
16 their using somewhere else here, there,
17 everywhere the term comparable rate.

18 Q. It's certainly fair for Lilly to present
19 their data to doctors and doctors can draw their
20 own conclusions?

21 A. That's not what's being done here, is
22 it?

23 Q. I think it is being done here, Doctor.

24 A. When you begin talking about the
25 difference and characterizing it, then you can't

1 just cut off statements and messages to the
2 prescribing community and ignore the entire
3 universe and the context in which this was said.
4 Comparable was told by the company to be
5 constantly repeated and driven in the heads of
6 prescribers.

7 Q. But if in Lilly's presentations
8 comparable meant slightly different, that would
9 be --

10 A. Comparable doesn't mean slightly
11 different. I don't know what it means, and it
12 shouldn't be used except to neutralize people.

13 Q. Is there any FDA regulation that
14 prohibits use of the word comparable?

15 A. Yes. DDMAC knows that this is not the
16 term to use, for example.

17 Q. Did DDMAC ever take any action against
18 Lilly for using the words comparable rates?

19 A. I don't know the answer to that
20 question, but I know there was at least one DDMAC
21 letter to Lilly where it found an awful lot of
22 false, misleading and in violative of the
23 regulations.

24 Q. But nothing having to do with comparable
25 rates, did it?

1 A. Well, I don't know.

2 MR. BRENNER: Can I have EL2018,
3 please?

4 Second page of that. If you could
5 blow up the middle section. Average.

6 Q. (BY MR. BRENNER) Doctor, this is
7 another promotional piece by Lilly. I can show
8 you the whole thing if you want. My first
9 question is: Was this ever shown to you by the
10 attorneys for the State of Alaska?

11 A. I don't recall that it was.

12 Q. Okay. And here what doctors are being
13 told in part is that mean random plasma glucose
14 levels in patients treated with Zyprexa
15 increased, right? And that they increased
16 greater than in patients treated with risperidone
17 and greater than among patients treated with
18 haloperidol, but below patients treated with
19 clozapine?

20 A. That's what it says. I don't know what
21 database they used.

22 Q. This is information Lilly was putting
23 out for physicians; isn't that right?

24 A. Well, in this particular piece, yes. I
25 don't know if it disagrees or contradicts other

1 statements made by the company.

2 Q. Okay. Thank you.

3 A. What it's saying is -- you're right.

4 MR. BRENNER: We can take that
5 down.

6 Could I have P1111.

7 Q. (BY MR. BRENNER) Doctor, this is a
8 document you testified about yesterday. If I can
9 go to the next page, please. Highlight the first
10 bullet point, the issues or issue.

11 One thing that -- one thing that
12 was known was that diabetes was the No. 1 reason
13 physicians were concerned about potential weight
14 gain with Zyprexa, right?

15 A. That was the problem. That was the
16 issue.

17 Q. So physicians knew both about weight
18 gain and at least there was a potential link
19 between weight gain and diabetes, according to
20 the market research?

21 A. No, they didn't know that.

22 Q. They didn't know that?

23 A. No, they didn't know that. It took them
24 a while to find out that there may be a problem
25 and that message was contradicted by the

1 representations of the Lilly company.

2 Q. But nevertheless, diabetes was the No. 1
3 reason physicians were concerned about weight
4 gain?

5 A. What is the date of this? 2001?

6 Q. 2000, I believe you told us yesterday,
7 Doctor.

8 A. That's what the company says, and I
9 agree that it's saying that.

10 MR. BRENNER: Good. Could I have
11 the next page of that document?

12 Q. (BY MR. BRENNER) From this document you
13 were shown yesterday, the 2000 document, Lilly's
14 market research was showing that diabetes was
15 associated most closely with Zyprexa in the minds
16 of physicians, right?

17 A. Yes, those are marketing statements,
18 yes.

19 Q. It's the information derived from the
20 marketing component, isn't it?

21 A. Yes, and it doesn't address what is
22 being told in the label and what is being told to
23 prescribers.

24 Q. Look at the third bullet, apparently
25 irrespective of what was being told, or what

1 you're saying was being told, the actual findings
 2 was doctors tend to look for diabetes with
 3 Zyprexa patients and not with other atypical
 4 antipsychotics. That's what the doctors were
 5 telling Lilly, right?
 6 A. And Lilly shot back saying, don't think
 7 that this is true.
 8 MR. BRENNER: You can take that
 9 down.
 10 Q. (BY MR. BRENNER) Doctor, on Friday you
 11 told us a bit about the Japanese regulatory
 12 approach to Zyprexa, right?
 13 A. Yes.
 14 Q. Now, Doctor, labeling, prescription drug
 15 labeling around the world doesn't look the same,
 16 does it?
 17 A. Well, very rarely it does. Often, more
 18 often than not, it should. And there are very
 19 few reasons that certainly in the Western world
 20 the -- there should be glaring differences
 21 between what a label says in the European Union,
 22 in Canada even more, and what it says in the U.S.
 23 Q. But nevertheless, based on your
 24 experience, Doctor, there are differences.
 25 Different regulators around the world take

1 different approaches to the same problem; isn't
 2 that true?
 3 A. In part. What is also true is that the
 4 negotiating power of companies with different
 5 regulatory agencies vary.
 6 Q. And when you were at FDA, was it your
 7 perception that the Food & Drug Administration
 8 tried to have dialogue and communication with
 9 other regulators around the world to see how they
 10 were handling issues?
 11 A. Well, when I was at the FDA, I certainly
 12 did that. My colleagues did that. But that
 13 doesn't mean anything about what a given
 14 regulatory agency -- what power it has to have a
 15 company accept what it thinks is right and what
 16 it thinks all other regulatory agencies believe
 17 and the consensus experts as well.
 18 Q. In the case of Japan's treatment of
 19 Zyprexa, is it true that when Lilly learned of
 20 the Japanese health ministry's concerns it sent a
 21 team to Japan to evaluate the data that the
 22 regulator there was looking at?
 23 A. I don't understand what you mean.
 24 Didn't they have the data? I mean, this is Eli
 25 Lilly-generated data, is it not?

1 Q. No, sir.
 2 A. That's why I'm saying I don't understand
 3 what you mean.
 4 Q. Do you know when Lilly learned of
 5 adverse event reports in Japan that were of
 6 concern to the Japanese Health Ministry it sent a
 7 team of physicians to go review those data with
 8 the Japanese Health Ministry?
 9 A. I accept your representation.
 10 Q. Did you know that based on its
 11 evaluation of the actual case reports there in
 12 Japan that Lilly scientists disagreed with the
 13 Japanese health authorities' evaluation of them?
 14 A. And why would that be a surprise?
 15 Q. It's also true that Lilly formally
 16 advised the FDA of this action by the Japanese
 17 health authority?
 18 A. Well, not all the evidence seems to
 19 agree with what you're saying.
 20 MR. BRENNER: Can I have EL244,
 21 please. The top part, blow that up.
 22 Q. (BY MR. BRENNER) This is a Lilly
 23 internal document, communication with FDA,
 24 subject is communication regarding labeling
 25 change in Japan. You see that, Doctor?

1 A. Yes. And the date is 2002.
 2 Q. Yes.
 3 A. Thank you.
 4 Q. Was this document shown to you by the
 5 lawyers representing the State?
 6 A. Not that I remember.
 7 MR. BRENNER: Could we go down to
 8 the bottom of that page, please?
 9 Q. (BY MR. BRENNER) You see the discussion
 10 of details, Doctor, begins on Friday, April 12,
 11 2002, Drs. Breier and Brophy contacted
 12 Dr. Laughren. Who is Dr. Laughren?
 13 A. I think he worked in the neurology
 14 division.
 15 Q. He's the division director, isn't he?
 16 He worked under Dr. Leber?
 17 A. I only knew somebody else. I wasn't
 18 familiar with the position of Dr. Laughren.
 19 Q. You know he's in the
 20 neuropharmacological division of FDA, right?
 21 A. Yes, that, I know, but in April, 2002, I
 22 don't know. I had left the FDA.
 23 Q. I understand. But you don't have any
 24 reason to dispute the fact that Lilly, on April
 25 12, 2002 contacted Dr. Laughren to tell him that

1 the Zyprexa label in Japan was being revised to
2 include information regarding hyperglycemia and
3 diabetes in the warnings and contraindications
4 sections, right?

5 A. That's what it says.

6 MR. BRENNER: Now can I have
7 EL2629, please?

8 Q. (BY MR. BRENNER) Do you see, Doctor,
9 this is a report submitted by Lilly to the FDA in
10 April, 2002 entitled Analysis of Japanese Data on
11 Hyperglycemic and Diabetic Spontaneous Serious
12 Events Associated With the Use of Zyprexa.

13 Do you see that, sir?

14 A. That's the -- I see that this is the
15 internal analysis by Lilly.

16 Q. It's not the internal analysis, sir.
17 This was submitted to the Food & Drug
18 Administration.

19 A. Yes, still, it was submitted to the FDA,
20 but it was Lilly who prepared the analysis.

21 Q. Was this document shown to you before
22 you formed your opinions in this case?

23 A. No.

24 MR. BRENNER: Could I have internal
25 page 4 of that, please. Bring up the background.

1 Q. (BY MR. BRENNER) You'll see in this
2 submission to the FDA by Lilly it advised that
3 the Japanese Ministry of Health Labor and Welfare
4 was requesting a label change. Not requesting,
5 requiring to expand the previous language
6 regarding hyperglycemia and diabetes, and is
7 mandating a Dear Doctor letter be sent to
8 physicians, right?

9 A. Yes, and I would like to know when Lilly
10 found that out from Japan and when -- what is the
11 date of this communication to the FDA.

12 Q. The date of that communication is April,
13 2002, sir.

14 A. Excuse me?

15 Q. The date of this communication is 2002.

16 A. And when did the Japanese tell Lilly
17 about all that?

18 Q. I'm not sure. Do you not know that,
19 sir?

20 A. No, I don't know that. I need to know
21 the information.

22 Q. But you didn't need to know that
23 yesterday when you used it to support your
24 opinions against my client, did you?

25 A. It's not what I used to support, but now

1 I need the information, and I'll tell you why, if
2 you want to.

3 Q. Not right now. Thank you. The FDA
4 determined that this Japanese-type label was not
5 supported by the data, did it?

6 A. No, this is an Eli Lilly analysis. My
7 interpretation, knowing what the FDA does and how
8 it functions, is entirely different.

9 Q. Certainly, Doctor, you would agree that
10 the FDA did not require a label change based upon
11 the Japanese regulators' approach to this issue,
12 did it?

13 A. Because it was in the post-marketing
14 period and it couldn't impose it on Eli Lilly.

15 Q. Did it ever request -- did it request a
16 change at that time?

17 A. Sir, we at the FDA know very well what
18 we can obtain and what we cannot obtain, and we
19 have very few people working on compared to the
20 people working for a company and we have many,
21 many problems, and we have a management system.
22 What we can't obtain, we will not ask.

23 Q. Doctor, you're not suggesting that FDA
24 ignored this submission and this contact by
25 Lilly, are you?

1 A. The FDA doesn't ignore anything except
2 that which has not been sent to it. I'm telling
3 you that in the real world the FDA's duty is to
4 manage its time wisely so as to address as many
5 public health issues that it can address.

6 Q. Okay.

7 MR. BRENNER: Could I have P4436,
8 please.

9 Q. (BY MR. BRENNER) Doctor, this was
10 another document you talked about Friday with the
11 jury.

12 Do you recall that?

13 A. 1596, yes.

14 MR. BRENNER: Just --

15 A. No, excuse me. This is 1586 or 96. I
16 asked the question yesterday.

17 Q. I'm not sure how it's treated.

18 THE COURT: I thought we got an
19 agreement that it was 96.

20 THE WITNESS: Thank you,
21 Your Honor.

22 Q. (BY MR. BRENNER) The first thing
23 Doctor, the first thing I note it's a draft
24 document.

25 A. Excuse me.

1 Q. It's a draft document?
 2 A. Yes.
 3 Q. So would it be fair to say we're not
 4 sure whether this was complete, whether
 5 everything in it was accurate; it was a draft,
 6 right?
 7 A. Yes, and I'm sure if the draft -- the
 8 final document was different, you'd be kind
 9 enough to supply it.
 10 Q. Did my friends on this side of the
 11 aisle, were they kind enough to supply you with
 12 the final?
 13 A. Obviously not.
 14 MR. BRENNER: Okay. If we could go
 15 to internal page 6, please?
 16 Q. (BY MR. BRENNER) You talked to the jury
 17 about one particular page of this document but I
 18 want to talk to you about another. You see this
 19 is sort of a chart of the way different
 20 regulators around the world handled the issue of
 21 diabetes for different atypical antipsychotics?
 22 A. Yes, and this is prepared by Lilly and
 23 you can expect that Lilly is not going to do
 24 anything that is contrary to its interests,
 25 therefore, the draft to final issue becomes moot.

1 Q. If we just first look at the adverse
 2 reaction block, the second block from the bottom?
 3 A. Yes.
 4 Q. Okay. One thing this chart is telling
 5 us is that diabetes was in the adverse reaction
 6 section of the package insert for Zyprexa, for
 7 Risperdal, for Geodon, and for Seroquel in the
 8 United States, right?
 9 A. That's what it says, but I don't know
 10 the exact verbiage in each case.
 11 Q. Okay. But if you assume just for the
 12 moment that that's a correct representation, then
 13 for all atypical antipsychotics except Clozaril,
 14 the FDA treated diabetes as appropriately placed
 15 in the adverse reaction section of the package
 16 insert?
 17 A. That depends on the wording, but
 18 generally speaking, yes, but we cannot derive
 19 conclusions from the imprecision that is still in
 20 this document.
 21 Q. But another thing that -- this table
 22 reflects, Doctor, is there's a wide variation in
 23 the way regulators around the world treat the
 24 same event, isn't there?
 25 A. And maybe there's a good reason for it.

1 Q. But you'd agree with me that Japan
 2 treats diabetes differently than Denmark and
 3 differently than Ireland and Korea, they have a
 4 different approach among all those different
 5 countries, don't they?
 6 A. Again, you keep saying diabetes, and I
 7 want to say that this is not the case. Most of
 8 the time they were talking about hyperglycemia,
 9 and just talking about hyperglycemia doesn't mean
 10 anything if you don't see -- if you don't know,
 11 if you don't present what is exactly said about
 12 hyperglycemia in each case.
 13 MR. BRENNER: You can take that
 14 down, Mike.
 15 Q. (BY MR. BRENNER) Doctor, on Friday you
 16 recall testifying about certain data from a
 17 study, a clinical trial called the HGAJ trial?
 18 A. Vaguely, yes. I referred to one of the
 19 H series.
 20 Q. And you looked at one piece of --
 21 basically, one piece of data from that study
 22 about glucose levels; is that right?
 23 A. Are you referring to the -- yeah, I was
 24 referring to the high-level increase, high
 25 glucose increase group and the fact that compared

1 to placebo or haloperidol, I don't recall. We
 2 have to see the document. There was a
 3 statistically significant difference, and I refer
 4 to that as a signal.
 5 Q. And that was one piece of data, one
 6 slice of the data from one clinical trial; isn't
 7 that true?
 8 A. No, there were other pieces of data with
 9 respect to cholesterol with that same file --
 10 Q. I'm focusing on glucose levels now.
 11 A. Fine, but, yes, and a signal is a
 12 signal. It's a positive finding. If you don't
 13 find anything anywhere else, you're obligated to
 14 resolve that issue conclusively.
 15 Q. Did you know that other analyses from
 16 the same study were performed and they didn't
 17 repeat or replicate the findings that you talked
 18 to the jury about on Friday?
 19 A. I don't know what you are talking about.
 20 Are we talking about that the same data from the
 21 same trial was analyzed again and found to be not
 22 statistically significant in that particular
 23 group?
 24 Q. No, sir. I'm talking about the fact
 25 that the data you chose to show the jury did not

1 reflect how the patients did over time. It
2 isolated them at one point in time, a high point.
3 That's right --

4 A. A certain point in time. High point
5 means high level, and the studies were six weeks
6 and if in six weeks you see that difference, it's
7 very important.

8 Q. But your data, the data you chose to
9 show didn't show all the glucose levels for each
10 patient that were measured over time by trial,
11 did you?

12 A. I grant you that, but we have to look at
13 the importance of positive findings.

14 Q. Because the importance is you need to do
15 more research and see if you can replicate or
16 confirm those findings?

17 A. A signal that cannot be ignored is a
18 signal that has to be addressed.

19 MR. BRENNER: Can I have EL2043,
20 please? Just to orient us, Doctor. This was a
21 submission made by Lilly to the FDA. We've
22 talked about it before. I'd like you to go,
23 Mike, to internal page 71, and, in particular,
24 Table 5.12. Yeah. Okay.

25 Q. (BY MR. BRENNER) Doctor, this is a

1 placebo. Please.

2 MR. BRENNER: Take that down, Mike.

3 Q. (BY MR. BRENNER) Doctor, do you know
4 how many trials Lilly conducted -- clinical
5 trials Lilly conducted on Zyprexa?

6 A. Not the exact number, but I would say a
7 lot.

8 Q. Do you know that they conducted clinical
9 trials that have run up to 12 months in duration?

10 A. Yes, I know that.

11 Q. And do you know that there were open
12 label extensions for some clinical trials in
13 which patients were followed for three years?

14 A. Yes. Open label is fine but it cannot
15 replace controlled studies because you don't have
16 a comparison.

17 THE COURT: Can somebody explain
18 the meaning of open-label extensions?

19 Q. (BY MR. BRENNER)

20 Thank you, Your Honor.

21 Doctor, an open-label extension --
22 I'll take a step back. In a randomized
23 placebo-controlled clinical trial, one group of
24 patients gets the drug, another gets a placebo, a
25 nonactive substance, right?

1 report of the incidence of high or low blood
2 glucose levels at any time in the entire
3 placebo-controlled integrated database with the
4 Zyprexa NDA in the acute phase. That's a review
5 of all the patients in placebo-controlled acute
6 phase studies, right?

7 A. That's what it says.

8 Q. And if we look here, the glucose
9 nonfasting section, there were 1.2 percent of the
10 olanzapine patients had a high value. But 1.7
11 percent of the placebo-treated patients did,
12 right?

13 A. Well, as a medical officer, that raises
14 a big question. How come placebo is worse than
15 any drug?

16 Q. Right. And you would want to look at
17 all the data on glucose levels to try to --

18 A. No, I would discount this kind of
19 presentation as being totally practically
20 impossible as statisticians call this. It's
21 almost certain -- almost certainty that it
22 doesn't work. You don't have placebo being
23 significantly and consistently more toxic than
24 the drug, especially in the low one which says
25 3.5 percent for olanzapine and 7.1 percent for

1 A. Yes, and these groups have been put
2 together in order that they are essentially -- in
3 many essential respects similar or identical.

4 Q. When we say a clinical trial is blinded
5 or double-blinded, it means that neither the
6 doctors running the research nor the patients
7 know whether they're getting the active drug or
8 the placebo, right?

9 A. You're correct.

10 Q. The reason we do that is so that we try
11 to minimize the risk of introducing bias into the
12 study, right?

13 A. Precisely.

14 Q. When we talk about an open-label
15 extension, the blind is broken?

16 A. Both of them are broken.

17 Q. Yes, so that the patient -- for example,
18 doesn't it sometimes happen in a trial a patient
19 actually does well on the drug, would like to
20 continue on the drug, the double-blind phase
21 comes to an end, and then you can say well, we
22 want to continue to gather data about you. But
23 now we'll now tell you you are getting the active
24 drug and now both the patient and the doctor know
25 that?

1 A. You're absolutely right, and there are
2 very good reasons to do that. Once you have
3 established the efficacy of the drug during the
4 controlled section, it would be unethical, sir,
5 to not to have anybody in that group who wants to
6 benefit for the drug to be put on the drug in the
7 extension which is open with respect to blindness
8 or blindedness to be precise.

9 MR. BRENNER: I think I answered
10 Your Honor's question.

11 Your Honor, I don't know if it's an
12 appropriate time to take a break.

13 THE COURT: Actually, it is.
14 Ladies and gentlemen, why don't we take our
15 second morning break and we'll be in recess for
16 about 15 minutes.

17 THE CLERK: Off record.
18 (Break.)
19 (Jury in.)

20 THE COURT: Please be seated.
21 And we're back on record and all
22 members of the jury are present.

23 Please continue.

24 Q. (BY MR. BRENNER) Doctor, Friday you told
25 the jury about FDA advisory committees?

1 Q. I gather, then, if the FDA doesn't feel
2 the need for expert outside assistance on a
3 question they don't convene an advisory
4 committee?

5 A. That's not necessarily following.

6 Q. They don't convene an advisory committee
7 on every issue that's presented to the FDA, do
8 they?

9 A. That's true.

10 Q. And it's true, isn't it, that in the
11 case of atypical antipsychotics and issues of
12 diabetes or hyperglycemia the FDA never convened
13 an advisory committee, did it?

14 A. No.

15 Q. Am I correct in saying that?

16 A. Yes.

17 Q. Doctor, is one way the FDA communicates
18 with doctors though something called medical
19 letters?

20 A. Medical letters. There is a publication
21 that is called Medical Letters.

22 Q. But is it the case, sir, in your
23 experience that if a doctor has a question, a
24 medical or scientific question, that
25 pharmaceutical companies have letters that

1 A. Yes, we talked about them. I don't
2 recall the exact context.

3 Q. Advisory committees, as I understand it,
4 are committees of outside experts upon whom FDA
5 can draw if they feel they need their expertise
6 on a particular subject?

7 A. Yes.

8 Q. They hold meetings that are open to the
9 public which they assess questions and data
10 presented by the FDA?

11 A. And the company.

12 Q. And industry?

13 A. In fact, usually the industry
14 presentations are considerably longer than those
15 by the FDA members.

16 Q. And am I correct, Doctor, that those
17 advisory committees are convened at the request
18 of FDA?

19 A. Yes.

20 Q. I think you told the jury that these
21 advisory committees help the FDA when it's facing
22 a thorny or difficult question; is that correct?

23 A. Usually, and the FDA members can have
24 different reasons to believe that it's a complex
25 or thorny issue.

1 address topics regarding their drugs that are
2 directed to healthcare professionals?

3 A. And there are brochures or you can call
4 them anything you want. That's fine. I
5 understand what you mean.

6 Q. Thank you.

7 MR. BRENNER: Could we put the ELMO
8 on, please?

9 Q. (BY MR. BRENNER) Doctor, do you know if
10 you ever looked at or were shown medical letters
11 that Eli Lilly provided or had available to
12 doctors regarding Zyprexa?

13 MR. FIBICH: Your Honor, we'd like
14 to have these identified. And if he's going to
15 cross-examine Dr. Gueriguian on these, we would
16 like them to have them admitted into evidence so
17 the jury can see them in their totality.

18 MR. BRENNER: I'm going to go
19 through them briefly.

20 THE COURT: They need to be
21 identified. You don't have to move to admit them
22 into evidence, but the Plaintiffs can move them
23 into evidence if they want to and if there aren't
24 going to be objections, but if there are going to
25 be objections, then I probably should hear about

1 it if you're going to show them now and we'll
2 have the jury look at them.

3 MR. FIBICH: For the purpose of
4 optional completeness, the State of Alaska now
5 moves that any of these letters that are going to
6 be shown to the witness in some limited part be
7 admitted for their totality.

8 MR. BRENNER: All I'm asking the
9 witness at this point, Your Honor, is whether
10 he's seen them.

11 THE COURT: If that's the only
12 question, that's the only question. But we're
13 doing more than that when we put them up on the
14 screen, so that's -- if he says he hasn't seen
15 them and you want to end the questioning there,
16 then we're not admitting them and we're not using
17 them. If you start asking him and putting them
18 up on the screen, then I assume they can be
19 admitted.

20 MR. BRENNER: I understand
21 Your Honor's ruling.

22 THE COURT: So that'll be the rule.

23 MR. FIBICH: I'm sorry, Judge.
24 Tell me the rule again.

25 THE COURT: My understanding is

1 MR. FIBICH: Dr. Gueriguian to see
2 the letter. Putting up some small part of a
3 letter may be a misrepresentation.

4 THE COURT: What I understand is
5 he's going to show the doctor the letters without
6 putting them up and the doctor is going to say
7 whether he has seen them. If he says he's not
8 seen them, that's the end of the questioning. If
9 he says he has seen them, and you're going to
10 want to further use them, then we'll admit them,
11 and we'll take it one step at a time.

12 MR. BRENNER: Very good,
13 Your Honor. May I approach the witness so we
14 don't have it displayed?

15 THE COURT: Yes.
16 And this is EL2993.

17 MR. FIBICH: Do you have a copy for
18 us?

19 MR. ALLEN: Do you have a copy for
20 us?

21 MR. BRENNER: I'd be happy to give
22 it to you after I hand it to the doctor.

23 MR. FIBICH: Well, Your Honor, if
24 he's got another copy, we would like to see it
25 while the doctor's looking along with it.

1 we're going to go beyond just asking him has he's
2 seen them --

3 MR. BRENNER: I do not intend to.

4 THE COURT: Okay. So I think all
5 he's going to do is ask him if he's seen them.
6 He can show them to the witness and he says he
7 hasn't seen them. But if they haven't been seen
8 and his answer is going to be no and that's going
9 to be it then they're not coming into evidence
10 but they shouldn't be on the screen. That's what
11 I'm saying.

12 MR. FIBICH: We would like them
13 identified.

14 MR. BRENNER: I can do that,
15 Your Honor.

16 MR. FIBICH: And provide copies to
17 us.

18 MR. BRENNER: I have them.
19 Certainly.

20 THE COURT: That should happen as
21 well.

22 MR. FIBICH: And if these are
23 letters at any length, we want Dr. Gueriguian to
24 see the entire letter.

25 THE COURT: To what?

1 THE COURT: That's fine. I just
2 want to tell you, everybody, that when we end
3 this, if the doctor is not done testifying he'd
4 better be here tomorrow.

5 MR. FIBICH: Well, Your Honor, as
6 sensitive as I am to that issue, I'm equally
7 sensitive to my responsibility to the State of
8 Alaska.

9 THE COURT: I understand that.

10 MR. FIBICH: Thank you.

11 THE COURT: I'm just letting
12 everyone know what the rule is going to be.

13 MR. BRENNER: Would counsel prefer
14 that I show it to counsel first?

15 THE COURT: That's normally what I
16 like to have done.

17 MR. BRENNER: I'll be happy to do
18 that, Your Honor.

19 MR. FIBICH: Is this a copy?

20 MR. BRENNER: No. That's not a
21 copy. That was my copy to put on the ELMO, but I
22 understand the concern.

23 Q. (BY MR. BRENNER) Doctor, the only
24 question I have for you is whether you have seen
25 this medical letter before --

1 I'm sorry, let me get out of your
2 way.
3 A. I don't remember seeing it.
4 Q. Thank you, sir. I'll show counsel
5 EL2996.
6 Doctor, have you ever seen that
7 medical letter before --
8 MR. BRENNER: Sorry, Your Honor.
9 A. No, this is not a letter that I have
10 seen.
11 Q. Thank you, sir.
12 THE COURT: And you might speak up
13 a little bit, Doctor.
14 THE WITNESS: Thank you, sir.
15 MR. BRENNER: EL2987.
16 Q. (BY MR. BRENNER) Have you ever seen or
17 been shown that medical letter?
18 A. No, I haven't.
19 Q. Thank you, sir.
20 A. I don't remember seeing it.
21 Q. And last is EL3012.
22 A. Thank you.
23 Q. Doctor, have you ever seen or been shown
24 that medical letter?
25 A. I don't remember seeing this either.

1 Q. Thank you. Doctor, in your time at FDA
2 do you recall something called periodic safety
3 update reviews, PSURs for short?
4 A. You're referring to annual reports or
5 periodic reports?
6 Q. Yes, sir.
7 A. Yes, sir. The ones --
8 Q. Tell the jury what those are.
9 A. Well, you have first to say what they're
10 not, because it's important. Some adverse event
11 reports have to be sent from the -- based on
12 regulations within a 15-day of their receipt by
13 the pharmaceutical company to the FDA. Those are
14 important ones that have to be known immediately.
15 Now, for the rest, and depending at
16 the time, the chronology, what period it was and
17 which division did it or -- and other such
18 things, this is an obligation to send an annual
19 report with everything else and there may be a
20 mandate for certain drugs to have periodic
21 reports that are more frequent and, again, to
22 send either everything or things that the FDA
23 wants to have.
24 Q. Did you know that with respect to
25 Zyprexa, Lilly has submitted 12 periodic safety

1 update reports to the FDA?
2 A. I don't know that they have submitted
3 how many reports, but I assume that they would
4 have been, because the FDA was interested in
5 having all the information.
6 Q. Were you shown any of those, sir, before
7 you formed your opinions in this case?
8 A. Not that I remember, and they didn't
9 affect my opinion one way or another.
10 Q. Are you familiar from during your time
11 with the FDA, with something called a periodic
12 adverse direct experience report, or a PADER?
13 A. I didn't have any of those. Now we go
14 into area where division has its own
15 nomenclature, so it's very confusing. All I know
16 is that there are -- there is for every case a
17 knowledge by the manufacturers, companies at the
18 request of the FDA to either send them in a
19 regular fashion, if you will, according to
20 general regulations or for specific purposes,
21 they have to send off more often and more
22 detailed.
23 Q. Were you aware, Doctor, that with
24 respect to Zyprexa, Eli Lilly has submitted 14
25 adverse drug experience reports or PADERs to the

1 Food & Drug Administration?
2 A. No, but I can understand why perhaps.
3 Q. Did you review them before you made your
4 opinions in this case?
5 A. No, I didn't, but it didn't affect my
6 opinion one way or another.
7 MR. BRENNER: Could I have EL2127,
8 please? If I could just go to -- pull that up,
9 first. If I could have internal page 9.
10 Q. (BY MR. BRENNER) Doctor, do you see
11 this submission that Lilly made to the FDA
12 regarding diabetes mellitus and antipsychotic
13 treatment in the United States, a
14 pharmacoepidemiological study?
15 A. I see it. I understand it to be in the
16 year 2001, and I also understand it to be in
17 response to an FDA request.
18 Q. Did you review that response, Doctor?
19 A. I have to see it before I can --
20 Q. What part would you like to see?
21 A. I think I need to see the entire
22 document.
23 Q. Okay.
24 MR. BRENNER: May I approach the
25 witness, Your Honor?

1 THE COURT: You may. Counsel are
2 free to approach the witnesses without asking for
3 leave of the Court.

4 THE WITNESS: Thank you.
5 What EL was this, you said?

6 Q. (BY MR. BRENNER) Whatever was on the
7 cover letter, Doctor.

8 A. I don't see --

9 Q. I believe it's at the top.

10 A. I didn't say the date. I said the EL
11 number of the exhibit.

12 Q. I'm sorry. I'll tell you. 2127.

13 A. 2127?

14 Q. Yes, sir.

15 A. Thank you. No, I haven't seen this, or
16 at least I don't remember seeing it. I would
17 have remembered.

18 MR. BRENNER: Thank you, Doctor.
19 Can I have EL2032?

20 Q. (BY MR. BRENNER) Doctor, were you aware
21 that in October of 2002 Lilly submitted a
22 100-page-plus report to the FDA on olanzapine and
23 glucose homeostasis?

24 A. No, I didn't know in specifics, although
25 I knew that there were an awful lot of movement

1 of interactions between the FDA and Lilly.

2 MR. BRENNER: Doctor, EL2033,
3 please.

4 Let me see internal page 10.

5 Q. (BY MR. BRENNER) Doctor, were you aware
6 that March of 2003, Lilly submitted a report in
7 excess of 600 pages regarding adverse event
8 reports of glucose dysregulation and olanzapine?

9 A. I can't answer that question, because I
10 may have seen a summary or something like that,
11 therefore, I can tell you that I didn't receive a
12 600-page report, but I cannot admit that I'm not
13 somehow aware of the essential content of such
14 package.

15 MR. BRENNER: Could I have EL2036,
16 please? Could I have internal page 11.

17 Q. (BY MR. BRENNER) Doctor, were you aware
18 that in June of 2003, Lilly submitted a 70-plus
19 page report regarding diabetes and atypical
20 antipsychotics to the FDA?

21 A. What is the number -- the exhibit
22 number, please?

23 Q. EL2036.

24 A. I assume that Lilly sent an awful lot of
25 literature to the FDA, and I haven't seen this

1 one either.

2 Q. Thank you, Doctor.

3 MR. BRENNER: Can you take that
4 down, Mike.

5 Could I have EL2119, please?

6 Blow that part up.

7 Q. (BY MR. BRENNER) Doctor, do you see this
8 is another review and evaluation of clinical data
9 by Dr. Boehm of the FDA?

10 A. Yes, I do see that.

11 Q. Do you know if you reviewed this
12 document before forming your opinions in this
13 case?

14 A. Is this a voluminous document or may I
15 have a look at it?

16 Q. Certainly happy to hand it to you. It's
17 not voluminous.

18 A. For ex-FDA, this is not voluminous. I
19 haven't seen this document, but I agree with
20 the -- what the summary says.

21 Q. Okay. Thank you.

22 MR. BRENNER: Actually, can we go
23 to page 7, internal page 7 of that document. And
24 bring up the paragraph underneath the table.

25 Q. (BY MR. BRENNER) Would you also agree,

1 Doctor, that Dr. Boehm of the FDA found the
2 glucose lab abnormalities were common, but
3 potential diabetes events were relatively rare
4 among olanzapine and placebo-treated groups?

5 A. The fact that diabetes --
6 treatment-emergent diabetes is rare is something
7 that is accepted. Now there was no difference
8 between -- there was no marked difference in
9 risks between the treatment groups. I can agree
10 with that because there wouldn't have been in all
11 probability sufficient statistical power to do
12 that. And I do agree with what the reviewer said
13 in his or her summary that with that -- despite
14 that you cannot say that there is not such an
15 effect, which is perfectly reasonable under the
16 circumstance.

17 MR. BRENNER: Could I have EL2121,
18 please?

19 Q. (BY MR. BRENNER) And we looked at this
20 for another purpose a little while ago, Doctor.
21 This is -- I can show you -- this is
22 Dr. Racoosin's review of data regarding various
23 atypical antipsychotics in May of 2001. Do you
24 see that?

25 A. Yes.

1 MR. BRENNER: Could I go to page 8,
2 internal page 8 on that, Mike, and the -- that
3 paragraph right there. And the first sentence.
4 Q. (BY MR. BRENNER) Doctor, am I correct
5 that Dr. Racoosin of FDA, based on her review of
6 the NDA data for the five atypical antipsychotics
7 found that they were not implicated for obvious
8 diabetes mellitus? That was her conclusion,
9 right?
10 A. That was her conclusion and I would
11 agree with it with the proviso that I have to see
12 her summary before I can give a very -- I mean a
13 considered opinion on the subject.
14 MR. BRENNER: Could I have EL2130,
15 please?
16 Q. (BY MR. BRENNER) Doctor, do you see
17 that this is another review by Dr. Boehm,
18 completed in August of '01, regarding
19 epidemiologic studies involving atypical
20 antipsychotics and diabetes?
21 A. That's what it says.
22 Q. Do you know if you ever saw this
23 document before forming your opinions in this
24 case?
25 A. What's the exhibit number -- EL2130?

1 Q. Yes, sir.
2 A. Again, I would appreciate receiving the
3 document to make absolutely sure that I didn't
4 see it.
5 Q. I can do that.
6 A. Thank you. I quite agree with her
7 conclusions.
8 Q. Have you ever seen it before, though,
9 sir?
10 A. No, I don't remember seeing it.
11 MR. BRENNER: Could we pull up page
12 9 of that document, and bring up that first big
13 paragraph.
14 Q. (BY MR. BRENNER) And the first
15 sentence. Doctor, do you agree with that finding
16 by the FDA reviewer, Epidemiologic studies
17 results suggest a relationship between treatment
18 with an antipsychotic and increased risk of
19 diabetes, but an important remaining question is
20 whether the evidence describes a causal
21 relationship between drug and diabetes risk or
22 whether it simply reflects an increased diabetes
23 risk in schizophrenics?
24 A. It is not a finding. It is an opinion
25 based on whatever literature has been reviewed,

1 and as such, at that period in time, without the
2 proper studies being done, I quite agree with it.
3 MR. BRENNER: You want to take that
4 down.
5 Could I have EL2737?
6 Q. (BY MR. BRENNER) Doctor, am I correct
7 that this is -- I think it's what's referred to
8 in FDA parlance as a consultation by
9 Dr. Mosholder?
10 A. Yes, I know Dr. Mosholder.
11 Q. He's an epidemiologist at FDA?
12 A. That's right.
13 Q. He's called upon sometimes to provide
14 assistance to medical officers and other FDA
15 officials?
16 A. In fact, the epidemiologists work on
17 every NDA with all the divisions.
18 Q. And if we just go down a little bit on
19 that. Am I correct that what Dr. Mosholder was
20 doing here was reviewing updated medical
21 literature? Here he talks about a total of 44
22 new references regarding this issue of atypical
23 antipsychotics and glucose abnormalities.
24 A. I respectfully ask for a few seconds.
25 Q. Sure.

1 A. Well, I quite agree. Yes, I understand
2 what Dr. Mosholder is saying, and I agree with
3 his conclusions.
4 Q. Do you know if you reviewed that
5 document before you formed your opinion in this
6 case?
7 A. That's correct. But it wouldn't have
8 affected my opinion one way or another.
9 Q. What's correct is you did not review
10 it --
11 A. Well, that was the answer to your
12 question to begin with, and then there was the
13 corollary.
14 MR. BRENNER: Could I have EL2133,
15 please?
16 Q. (BY MR. BRENNER) Doctor, this is
17 another review by Dr. Boehm of FDA completed in
18 2005; do you see that?
19 A. Yes, I do.
20 Q. Do you know if you reviewed this FDA
21 review before forming your opinions here?
22 A. Would you please hand me the document,
23 sir?
24 Q. Yes.
25 A. Thank you.

1 Yes, I haven't seen this document,
 2 but I do agree with its conclusions, which are
 3 very sensible and well-supported.
 4 Q. Let's just turn to that, briefly.
 5 MR. BRENNER: If I can have page
 6 11, the very bottom.
 7 Q. (BY MR. BRENNER) Dr. Boehm wrote this:
 8 There have been a number of published studies
 9 regarding atypical antipsychotics and diabetes in
 10 the two years since our last literature update,
 11 but considering all of the results, there does
 12 not appear to be clear evidence to support
 13 changes in our position about this relationship.
 14 Dr. Boehm wrote: The clinical
 15 pharmacology studies document interesting
 16 findings, but it is unclear to what extent the
 17 observed changes in metabolic laboratory
 18 parameters predict the risk of diabetes mellitus
 19 outcomes in treated patients.
 20 That's what he wrote, correct?
 21 A. Yes, that's what he wrote, which means
 22 that if you want some monitoring, you have to do
 23 proper studies to resolve this issue.
 24 Q. And then a little further down in his
 25 note, in his report, am I right that Dr. Boehm

1 wrote: Given the inconsistent findings and
 2 incomplete information, it appears appropriate to
 3 continue to advise in labeling that patients
 4 treated with any of the atypical antipsychotics
 5 be monitored for diabetes mellitus?
 6 A. I couldn't disagree with this statement.
 7 I totally agree with it.
 8 MR. BRENNER: Thank you, Doctor.
 9 That's all I have.
 10 THE COURT: Mr. Fibich.
 11 MR. FIBICH: May I proceed?
 12 THE COURT: I'm happy to have you
 13 do redirect at this time, but one thing I'm
 14 concerned about is to make sure the jurors get
 15 their questions in before the doctor has to
 16 leave.
 17 MR. FIBICH: May we approach the
 18 bench?
 19 THE COURT: Sure.
 20 MR. FIBICH: How long can we go?
 21 THE COURT: 2:00.
 22 MR. FIBICH: Until 2:00.
 23 THE COURT: We can take their
 24 questions now and then you've got the rest of the
 25 -- well, I want to finish him up. 2:00 is what

1 we've got.
 2 REDIRECT EXAMINATION
 3 Q. (BY MR. FIBICH) Dr. Gueriguian, I want
 4 to ask you a few questions.
 5 First of all, let's go back to
 6 Changes Being Effected, CBEs, that we've talked
 7 about throughout this trial. Can a drug company
 8 do that at any time as long as they are
 9 strengthening a warning?
 10 A. That's true.
 11 Q. Any time they desire to do that?
 12 A. Absolutely.
 13 Q. And in this particular case, Eli Lilly
 14 and Company did try to strengthen a warning -- or
 15 did try to do a CBE warning change, correct?
 16 A. Yes.
 17 Q. And what did the FDA do with respect to
 18 that and why?
 19 A. They didn't agree with it.
 20 Q. Why?
 21 A. Because they felt that it wasn't -- what
 22 they were requiring wasn't consistent with what
 23 the FDA saw.
 24 Q. Dr. Gueriguian, you've been asked a lot
 25 of questions about what you've seen and what you

1 haven't seen. Describe for the jury how many
 2 boxes, or any way you want to, of material that
 3 has been sent to you by lawyers for the State of
 4 Alaska in connection with your opinions in this
 5 case.
 6 A. Several boxes.
 7 Q. And how voluminous is that?
 8 A. Well, the usual FedEx box.
 9 Q. Let me ask you this way: Have you seen
 10 all that you need to see to come to the
 11 conclusions and opinions that you've expressed
 12 here today?
 13 A. Yes.
 14 Q. You've been asked about a number of
 15 things that you may have or may not have seen.
 16 Why are those unimportant in coming to the
 17 conclusions that you've come to?
 18 A. Because based on the basis of important
 19 and clearcut evidence, you are able as an expert
 20 to form an opinion; that's what counts. And in
 21 fact, everything that has been shown to me that I
 22 had leisure to look at were FDA opinions with
 23 which I agreed, so it didn't make any difference
 24 in my opinion because --
 25 Q. Is it more important to you in forming

1 the opinions that you did that you see what was
2 sent to the FDA or what Lilly knew internally
3 within the organization in the company?

4 A. Well, they're both very important for me
5 to form an opinion, but it depends what we're
6 looking at. Sometimes what the FDA has received
7 is important, and sometimes the FDA's request to
8 get more is equally if not more important.

9 Q. And what was it that triggered the FDA's
10 request to get more information?

11 A. In which circumstance?

12 Q. In 2006 -- '7 --

13 A. It was a realization that they didn't
14 have in all probability all the important
15 information about this drug.

16 Q. That followed the publication of the
17 story in the New York Times; is that correct?

18 A. Yes.

19 Q. Dr. Gueriguian, you were asked if
20 hyperglycemia and weight gain was in the package
21 insert which is synonymous with the label?

22 A. Yes.

23 Q. Is hyperglycemia and weight gain in the
24 warning section?

25 A. Yes.

1 Q. The warning section?

2 A. Sometimes at the end of the --

3 Q. I'm talking about prior to 2007.

4 A. Oh, okay. It is not.

5 MR. BRENNER: Objection; that's
6 misspoken, Your Honor but we can clear it up
7 later.

8 THE COURT: You can clear it up
9 later.

10 Q. (BY MR. FIBICH) Is hyperglycemia and
11 weight gain in the warning section from 1996 to
12 2006?

13 A. I have the 2004 in my hand, and I'm
14 looking at the warning section. It says
15 neuroleptic malignant syndrome, tardive
16 dyskinesia and that's it.

17 Q. Dr. Gueriguian, you've mentioned that
18 different countries have different power to
19 regulate pharmaceutical companies. Does the FDA
20 have less power, in your opinion and experience,
21 than other regulatory authorities in other
22 countries?

23 MR. BRENNER: Objection,
24 Your Honor, that's far beyond his knowledge.

25 MR. FIBICH: He opened the door on

1 it, Judge. He went all through it.

2 THE COURT: It's a question of
3 expertise. There will be other witnesses, I
4 assume, that can talk about these things, but
5 I'll sustain the objection.

6 Q. (BY MR. FIBICH) With respect to the
7 FDA's power, does the FDA have the power to make
8 a company take a drug off the market once it's
9 been approved?

10 A. No.

11 Q. How difficult is it for the FDA to make
12 a drug company do anything, particularly with
13 respect to strengthening a label?

14 A. Very difficult.

15 Q. Doctor, you were asked a number of
16 questions about various studies that the company
17 lawyers put on the board --

18 MR. FIBICH: Can we turn this on,
19 please?

20 Q. (BY MR. FIBICH) And one of which was
21 earlier talked about by the company lawyers, and
22 this is a study in which the authors are Patrizia
23 Cavazzoni, you see that?

24

25 THE WITNESS: Yes.

1 MR. FIBICH: Alan Breier and John
2 Buse. Do you see that?

3 A. Yes.

4 Q. Do you see at the bottom this was a
5 study done by the Eli Lilly and Company?

6 A. Yes.

7 Q. If we go to the back, sir, do you see
8 that Ms. Cavazzoni is a Lilly employee and is
9 going to testify in this case or has been
10 designated to testify?

11 A. Yes.

12 Q. And we see that Dr. Breier is with Lilly
13 Research Laboratories. Do you see that, sir?

14 A. That's correct.

15 Q. And we see that Dr. Buse is with the
16 North Carolina school in Chapel Hill. You see
17 that?

18 A. Right.

19 Q. But then there's a disclosure down here
20 at the bottom that Dr. Buse has received
21 honoraria, consulting fees and research grants
22 from Eli Lilly.

23 Do you see that, sir?

24 A. Yes.

25 Q. Doctor, you're aware, are you not, of a

1 study that has been known as the CATIE study?
 2 A. Yes.
 3 Q. That was a study that was published in
 4 the New England Journal of Medicine?
 5 A. That's right.
 6 Q. And that study -- and what is the New
 7 England Journal of Medicine?
 8 A. It's the premier journal, medical
 9 journal in the United States and the world.
 10 Q. Okay. And are you aware that this study
 11 which looked at the effectiveness of any
 12 antipsychotic drugs in patients with chronic
 13 schizophrenia was funded by the National
 14 Institutes of Health?
 15 A. That's right.
 16 Q. And this study was performed to
 17 determine the effectiveness of second-generation
 18 antipsychotic drugs compared with older agents;
 19 is that correct?
 20 A. It is correct.
 21 Q. And the conclusion of this study
 22 published in the New England Journal of Medicine
 23 was that olanzapine was associated with greater
 24 weight gain and increases in measures of glucose
 25 and lipid metabolism; is that correct?

1 A. Yes.
 2 Q. Now, Doctor, much has been said about --
 3 that there are different studies with different
 4 conclusions, different evidence relating to this
 5 issue of causation. You've been examined about
 6 that earlier today, correct?
 7 A. That's right.
 8 Q. Once again, for a drug company to have a
 9 responsibility to strengthen a warning, is
 10 causation required?
 11 A. No.
 12 Q. What is required?
 13 A. Required that there be sufficient
 14 evidence to consider that there's a risk.
 15 Q. Okay. Now, sir, are you familiar with
 16 the ConSensus panel that was empaneled to look at
 17 the issue of antipsychotic drugs, obesity and
 18 diabetes?
 19 A. Yes, I am.
 20 Q. Okay. And that was a panel that was
 21 made up of organizations such as -- such diverse
 22 organizations as the American Diabetes
 23 Association, the American Psychiatric
 24 Association, American Association of Clinical
 25 Endocrinologists and the North American

1 Association for the Study of Obesity; is that
 2 correct?
 3 A. That's right.
 4 Q. And this consensus panel met for three
 5 days in November of 2003 on the subject of
 6 antipsychotic drugs and diabetes; is that
 7 correct?
 8 A. That is correct.
 9 Q. And this study ConSensus was paneled for
 10 what purpose?
 11 A. For the purpose of addressing the
 12 question whether or not the Zyprexa and other
 13 such atypical antipsychotics, what was the
 14 opinion of experts on that subject.
 15 Q. And, sir, presentations were made, were
 16 they not, by the Food & Drug Administration?
 17 A. Yes.
 18 Q. By representatives from AstraZeneca,
 19 Bristol-Myers Squibb, Janssen, Lilly and Pfizer
 20 Pharmaceutical Companies?
 21 A. Yes. That's only fair to give both
 22 sides and the opportunity to talk and present
 23 their point of view.
 24 Q. And the pharmaceutical companies that I
 25 just referenced; AstraZeneca, Bristol-Myers

1 Squibb, Janssen, Lilly and Pfizer are the
 2 manufacturers of those second-generation
 3 antipsychotics, correct?
 4 A. Yes.
 5 Q. Let's go back to who made up the
 6 ConSensus panel.
 7 Do you recall who was on the panel?
 8 A. Not off the top of my head, no.
 9 Q. Here it is on the back. We had a panel
 10 that was comprised of one, two, three, four,
 11 five, six, seven, eight individuals, correct?
 12 A. Yes.
 13 Q. And then the support for this conference
 14 was actually paid for by grants from the
 15 manufacturers of the antipsychotic products that
 16 were being studied relative to their association
 17 with weight gain and hyperglycemia and diabetes,
 18 correct?
 19 A. Yes.
 20 Q. And then the panel members, the people
 21 that were deciding this had -- there's a
 22 disclosure that they had received grant support,
 23 honoraria and consulting fees from Pfizer, Lilly,
 24 AstraZeneca, Janssen, Novartis, correct?
 25 A. Novartis, yes.

1 Q. Additionally, the presenters at the
2 conference included again, Dr. Cavazzoni and
3 Dr. Buse and many other people.

4 You see that, sir?

5 A. That's right.

6 Q. Now, in addition to giving everybody a
7 fair chance to be heard and in addition to having
8 representatives of the manufacturers present,
9 they also were given something else. And that
10 was the ConSensus panel was given copies of most
11 of the known peer-reviewed English language
12 clinical studies published in this area, as well
13 as additional articles from animal studies, other
14 papers, and abstracts.

15 Do you see that?

16 A. Yes.

17 Q. So everything that you've been asked
18 about by these company lawyers and everything
19 that was peer-reviewed, animal studies and the
20 like, and all of the English language these
21 people had, correct?

22 A. That's what it appears to be.

23 Q. And when it came down to the conclusion
24 of this ConSensus panel, as referenced by this
25 chart, what was their conclusion, sir?

1 occurred on April the 12th of 2002 entitled
2 Zyprexa Safety Overview.

3 You see that, sir?

4 A. Yes.

5 Q. And this is another internal Lilly
6 document?

7 A. Yes.

8 Q. And in the introduction it says:
9 Pfizer's Geodon and BMS --

10 A. Bristol-Myers.

11 Q. -- Bristol-Myers Squibb, Abilify appear
12 to have less metabolic issues than other
13 atypicals, correct?

14 A. That's what Lilly says.

15 Q. Would that be indicative that there's
16 comparable rates as known by Eli Lilly and
17 Company?

18 A. Not as Lilly sees it in its own
19 document.

20 Q. Then it goes on to say, The results of
21 two Lilly epidemiological studies analysis of
22 advance PCS and GPRD databases indicate that the
23 risk of diabetes mellitus is increased in
24 patients treated with antipsychotics, including
25 Zyprexa.

1 A. Well, with respect to second-generations
2 and their metabolic abnormalities, weight gain,
3 from top, clozapine, to the bottom, ziprasidone,
4 it was a lowering of the effect, that is to say,
5 clozapine and olanzapine had the greatest weight
6 gain in the opinion of these people. And
7 diabetes was also clozapine and olanzapine. And
8 the -- the evidence were not clear with respect
9 to the ones that have a D on the column instead
10 of a plus or minus or whatever. And worsening of
11 lipid profile was exactly the same for clozapine
12 and olanzapine up top, and the other ones still
13 undetermined.

14 Q. So, the bottom-line conclusion was that
15 there was not comparable rates of hyperglycemia,
16 diabetes and weight gain; is that correct?

17 MR. BRENNER: Objection; leading.

18 MR. FIBICH: I'm trying to get this
19 done.

20 THE COURT: It is to get it done,
21 and I'll allow a little latitude.

22 A. I think it's very clear that that was
23 the conclusion.

24 Q. (BY MR. FIBICH) Dr. Gueriguian, I also
25 want to show you a policy committee meeting that

1 Do you see that, sir?

2 A. That's what it says.

3 Q. One of the analyses that you were asked
4 about by the company lawyers was this study here.
5 Again, a Retrospective Cohort Study of Diabetes
6 and Antipsychotic Treatment. And, again, we have
7 the Lilly consultant, Dr. Breier and
8 Dr. Cavazzoni participating as authors.

9 You see that?

10 A. Yes.

11 Q. And would you read the conclusion that
12 I've outlined here?

13 A. An increased risk of developing diabetes
14 compared with the advance PCS general patient
15 population was -- I don't see the edge --

16 Q. Observed during treatment with
17 conventional --

18 A. Was observed during treatment with
19 conventional or atypical antipsychotics.

20 Q. And this advance PCS is what was
21 referred to in the prior document I showed you,
22 correct?

23 A. That's right.

24 Q. Doctor, we've previously been talking
25 about Exhibit 7971. I want to go back to that.

1 And in it this is another preparation to deal
2 with issues and the question is: I have heard
3 that Zyprexa causes diabetes, and it goes on to
4 say in a large retrospective analysis, the
5 incidence of treatment-emergent glucose
6 elevations was comparable to placebo 3.1 to 2.5.

7 Do you see that?

8 A. Yes.

9 Q. Now, that is not what Eli Lilly had
10 revealed in their proposed label change that they
11 discussed internally, correct?

12 A. That is correct, 3.6 percent for
13 olanzapine versus 1.05 percent for placebo.

14 Q. How did Eli Lilly go from 3.6 for
15 olanzapine and 1.05 for placebo to the statistics
16 that they used in this information to give
17 doctors?

18 A. I have no idea.

19 Q. Do you recall the discussion about
20 torturing the data?

21 A. Yes.

22 Q. Is it your understanding that this is
23 what was done by means of a categorical analysis?

24 A. Probably.

25 Q. You're not sure?

1 A. Well, it's not a question of being sure
2 or not sure. It's just that it is enough to show
3 the -- the dichotomy, the difference to show that
4 there's something totally wrong here.

5 Q. Doctor, this is another document that
6 we've discussed earlier.

7 1901, hyperglycemia/diabetes data
8 on demand resource guide.

9 A. Yes.

10 Q. And this is the document that indicates
11 that certain doctors were concerned about the
12 relationship between Zyprexa, hyperglycemia and
13 diabetes, right?

14 A. Well it says that 60 percent of them
15 answered that they believe there was a link
16 between Zyprexa and diabetes.

17 Q. Let's go over their strategy. The
18 strategy here, sir as set out in this -- as set
19 out in this document is our goal -- our goal --
20 that means what they're trying to accomplish,
21 right?

22 A. That's the objective, yes.

23 Q. -- is to continue to drive new patients
24 starts on Zyprexa, keep patients on therapy
25 longer, and ensure the appropriate doses

1 utilized. In order to maximize this effort, we
2 must neutralize the hyperglycemia/diabetes issue,
3 help physicians manage weight gain and continue
4 to sell the unparalleled efficacy and
5 dependability of Zyprexa.

6 Does this appear to you to be an
7 effort to hide and downplay the risk of diabetes?

8 MR. BRENNER: Objection,
9 Your Honor. It's not an area of expert
10 testimony. It's his personal opinion.

11 MR. FIBICH: I'll rephrase the
12 question.

13 Q. Is it appropriate for Eli Lilly and
14 Company to have a goal to neutralize this issue?
15 Is that in compliance with FDA regulations?

16 MR. BRENNER: Same objection.

17 THE COURT: That is overruled.

18 A. DDMAC objects to that, and as the FDA in
19 its entirety would object to that.

20 Q. (BY MR. FIBICH) And it goes on to say,
21 By neutralizing, to mean leveling the playing
22 field, setting the record straight with
23 comparable rates message.

24 A. Yes.

25 Q. Do you see that, sir?

1 Now, the FDA did not get this
2 information, did they?

3 A. I don't think so.

4 Q. Let's go to Message Point No. 2: Many
5 physicians think there is a logical link between
6 weight gain and diabetes. In market research, we
7 see that many of them even use these two words
8 interchangeably. We believe it is essential to
9 weaken this link in order to neutralize the
10 diabetes/hyperglycemia issue.

11 Is that an appropriate thing for a
12 pharmaceutical company to be doing with its sales
13 force with respect to those that may prescribe
14 this drug?

15 A. Totally inappropriate.

16 Q. It's illegal, is it not?

17 A. Well, I am not an expert in legality.

18 Q. It goes down, sir, and it concludes
19 that, Neutralizing any concern from our customers
20 is essential to the future growth of Zyprexa in
21 the marketplace.

22 Do you see that?

23 A. That's what they say.

24 Q. Doctor, you've been asked a lot of
25 questions about causality. I want to, again, ask

1 you: Does causality require as to when a company
2 should change its label to a warning?

3 A. No.

4 Q. And when should Lilly have changed its
5 label to a warning, sir?

6 A. When there was enough evidence to show
7 that there may be a public health issue.

8 Q. When was that, sir, in your opinion?

9 A. I think it began -- the signals were
10 clear in 1995, 1996. They strengthened, and I am
11 of the opinion that by 2002, in the absence of
12 Eli Lilly doing additional studies to settle the
13 issue, Eli Lilly was obligated to err on the side
14 of caution.

15 MR. FIBICH: Pass the witness,
16 your Honor.

17 THE COURT: Mr. Brenner.

18 FURTHER CROSS-EXAMINATION

19 Q. (BY MR. BRENNER) Doctor, that
20 regulation you were just shown, that guides the
21 conduct of medical officers at the FDA, too,
22 doesn't it?

23 A. Yes.

24 Q. Okay. Thank you. I want to clear up --
25 I think there might have been some confusion

1 about this label change. Let's make sure we're
2 all on the same page.

3 Doctor, I want to show you -- this
4 is from -- I'll show you the date.

5 This is the September, 2003 package
6 insert for Zyprexa. That will take us to the
7 Warnings section.

8 This begins the Warning section
9 that starts with neuroleptic malignant syndrome,
10 correct?

11 A. Well, let me get to this -- to the page.
12 Warnings, yes. I'm there. I'm looking at the
13 PDR.

14 Q. Okay. I'm not sure it's going to match
15 up precisely. It may be easier to work off the
16 screen.

17 A. Well, PDR is the one that makes the
18 physicians aware of what's going on.

19 Q. Right. I think all I'm trying to
20 establish is that as of 2003, that date in 2003,
21 hyperglycemia and diabetes were addressed in the
22 Warnings section of all atypical antipsychotics,
23 including Zyprexa, true?

24 A. Could you go to the point where it says
25 Warnings?

1 Q. Yes. It's on the previous page.

2 A. Well, could you please show me that and
3 then let's move on.

4 Q. I'll have to flip the page, or I could
5 show --

6 THE COURT: Show him the document.

7 A. That's right.

8 Q. (BY MR. BRENNER) We'll show you the
9 document, Doctor. The Warnings are at the bottom
10 of that.

11 A. Yes, tardive dyskinesia, yes. Yes, it
12 makes the -- it is in the Warnings section, but
13 it's not in the PDR, and it does say that there's
14 a class effect. Zyprexa is not worse than any of
15 the other atypical antipsychotics.

16 Q. Well, it actually doesn't say that in
17 the Warnings. It's just that the FDA directed
18 that warning go into all atypical antipsychotics.

19 A. It says that in the first sentence.

20 Q. It says it in the first sentence. The
21 first sentence says, Hyperglycemia, in some cases
22 extreme and associated with ketoacidosis --

23 A. Has been reported in patients treated
24 with atypical antipsychotics, including
25 Zyprexa --

1 Q. Yes.

2 A. -- which is the class effect. It's no
3 different for any one of them. That's what I
4 just said.

5 Q. Yes, and that's the direction that FDA
6 gave to Lilly and the other manufacturers to
7 include in the warnings.

8 A. With the information that they had or
9 didn't have from Lilly, yes.

10 Q. Doctor, is it true that promotional
11 materials are submitted to DDMAC for review?

12 A. They should be.

13 Q. Yes. You were asked about the ADA
14 consensus statement. Do you recall that?

15 A. It's not just the ADA, but, yes, I know
16 what you mean.

17 Q. Okay.

18 MR. BRENNER: Could I have,
19 quickly, TG149, please. And if you could just
20 blow up the center section.

21 Q. (BY MR. BRENNER) Am I correct, Doctor,
22 that consensus statements issued by ADA do not
23 represent an official Association opinion,
24 according to their own internal guidelines?

25 A. Well, that's only normal because it

1 represents the consensus of all the expert
2 scientists, but for whatever reason, one or
3 another association wouldn't like for -- to
4 associate with it. This is normal way of doing
5 things.

6 MR. BRENNER: You can take that
7 down. Can I have EL2001?

8 Q. (BY MR. BRENNER) Doctor, following the
9 consensus statement that was published, there are
10 a series of letters and responses from various
11 entities, are there not?

12 A. That's right.

13 Q. And one of them was submitted by
14 officers at the FDA, correct?

15 A. That's correct.

16 Q. By Drs. Boehm, Racoosin, Laughren and
17 Katz?

18 A. Yes.

19 MR. BRENNER: Can we pull up that
20 page? Yeah, it's right there. Let's blow that
21 up.

22 Q. (BY MR. BRENNER) And you've told the
23 jury before who those physicians are at FDA.

24 A. Yeah, we know who they are.

25 Q. Yeah.

1 MR. BRENNER: Can we just show the
2 lines above that, please.

3 Q. (BY MR. BRENNER) And those officers,
4 those officials at FDA wrote in response to the
5 consensus statement and disagreed, right?

6 A. No, they didn't disagree. They agreed
7 on one issue, which was the recommendation to
8 monitor the patients treated with these
9 second-generations, and they still didn't
10 disagree, but they expressed their belief that as
11 in a regulatory agency and its constraints, we do
12 not believe that the available evidence allows
13 the ranking of diabetic risk in the various
14 antipsychotic drugs.

15 This is -- I agree perfectly with
16 that. FDA couldn't do anything more than that.

17 MR. BRENNER: Thank you very much.

18 MR. FIBICH: Just a few,
19 Your Honor, if I may.

20 THE COURT: I really want to get
21 the jury questions in. I'll give you two
22 minutes.

23 MR. FIBICH: Two minutes, I'll take
24 it.

25 CONTINUED REDIRECT EXAMINATION

1 Q. (BY MR. FIBICH) Dr. Gueriguian, when
2 the FDA wrote the letters that have just been
3 referred to, did they have the same data that
4 this jury has seen, the same information?

5 A. No, no, not to my knowledge.

6 MR. BRENNER: Objection.

7 Q. (BY MR. FIBICH) With respect to these
8 training guides, these are internal Lilly
9 documents, correct?

10 A. That's correct.

11 Q. This is not something that DDMAC would
12 have purview over, correct?

13 A. Well, certainly not.

14 Q. It's not something that had been given
15 to the FDA?

16 A. That's -- to the best of my knowledge,
17 yes, these documents are internal managerial
18 documents. In fact, some of the people at the --
19 of the people at Eli Lilly are not privy to this
20 kind of thing.

21 Q. In the package -- or the product label
22 package insert that you were just asked about,
23 what year was that?

24 A. 2003.

25 Q. Would you compare that to the 2004 and

1 see if that language is in there?

2 A. Warnings, warnings. No, it ain't.

3 MR. FIBICH: Pass the witness,
4 Judge.

5 FURTHER CROSS-EXAMINATION

6 Q. (BY MR. BRENNER) Is that -- are you
7 looking at the PDR, Doctor?

8 A. But, of course. I mean, why would it be
9 in the PDR in 2003 and suddenly magically
10 disappear from the PDR in 2004?

11 Q. That's my point, sir. The package
12 insert in 2004 had the same information as in
13 2003 regarding hyperglycemia and diabetes.

14 A. Well, here it is.

15 THE COURT: Let me see if I can do
16 this. Changes to a packet insert in 2003 when
17 they got included in the PDR would depend on the
18 publication schedule for the PDR; wouldn't that
19 be true?

20 THE WITNESS: That would be true
21 for 2003 as well as 2004.

22 Q. (BY MR. BRENNER) You don't -- Doctor,
23 you don't know the lag time between changes that
24 are sent out to the medical profession and when
25 they're published in the PDR, do you?

1 A. What I'm saying is the 2004 PDR
2 publication doesn't show the -- what was present
3 in the 2003 PDR publication.

4 THE COURT: But you aren't looking
5 at the 2003 PDR. You were looking at the 2003
6 package insert. They're different, aren't they?

7 THE WITNESS: Yes, they may be in
8 terms of date, but I'm looking only the PDR here
9 and their chronology.

10 THE COURT: So you see in the PDR
11 for 2003 these warnings, but not for 2004; is
12 that what you're saying?

13 THE WITNESS: That's what I see,
14 yes.

15 THE COURT: Okay. Do you have both
16 PDRs in front of you?

17 THE WITNESS: Yes. Here it is.

18 MR. BRENNER: Nothing further.

19 THE COURT: Any questions from the
20 jurors?

21 THE CLERK: Anybody else?

22 THE COURT: Could the counsel
23 please approach?

24 (Bench discussion.)

25 THE COURT: Two questions.

1 MR. BRENNER: I don't have any
2 objection to No. 1, Your Honor.

3 THE COURT: Well, I need to see the
4 exhibit for me to know what you're being asked.

5 MR. FIBICH: May I see the first
6 question again?

7 THE COURT: I don't know what the
8 verbatim means -- here it is. I'm going to let
9 him answer question No. 1.

10 Can we give them copies of the
11 PDRs?

12 MR. FIBICH: We can give them all.

13 MR. BRENNER: Your Honor pointed
14 out correctly there's this time lag --

15 THE COURT: I understand that. You
16 guys can explain it. But rather than have him
17 reading the warning, it would be better for them
18 to see the warning.

19 MR. FIBICH: Give them all the
20 PDRs.

21 THE COURT: I assume there will be
22 other witnesses that 2007 is going to end up
23 getting discussed. It's pretty hard for me to
24 see how all the witnesses won't get
25 cross-examined on that subject. So why don't we

1 arrange to get them the PDRs step by step and
2 we'll deal with that.

3 Can we put up the verbatim page for
4 one more minute?

5 MR. FIBICH: Sure. I'll go put it
6 up.

7 Excuse me.

8 (End bench conference.)

9 THE COURT: Doctor, there are two
10 questions. And just so that the jury knows, the
11 second question is: What does the 2003 PDR
12 warning label state for Zyprexa? Can you read it
13 to us? What I've arranged to do, ladies and
14 gentlemen, is as this trial progresses, we're
15 going to get you all the PDRs over time so that
16 you can see them all and actually have that. So
17 rather than have the doctor take the time just to
18 read the 2003 one, we'll get you the PDRs in the
19 course of the trial.

20 The question, Doctor -- and that's
21 why we put up Exhibit 1111 -- is: Do you agree
22 with the statements of the verbatims -- which is
23 why we put up the key verbatims page of that --
24 used by Lilly in Exhibit 1111? So could you go
25 through each of the bullet points there and give

1 us -- let the jury know whether you agree with
2 those statements and if you don't agree, I'll let
3 you explain why not.

4 THE WITNESS: The comparable rates
5 of diabetes and hyperglycemia among
6 psychotropics, I don't agree with and the reason
7 is simple and I've stated it earlier. The most
8 you can say by being very -- as fair as can be
9 expected, is that the issue is not settled. I
10 also referred to a very well-done research that
11 was published in 2008 that prove --

12 MR. BRENNER: Your Honor.

13 THE COURT: I don't want you
14 talking about 2008.

15 THE WITNESS: Fine. So on that
16 basis, I don't agree that the comparable rates
17 should have been used in marketing because that's
18 what it is all about.

19 Now, the weight gain and
20 hyperglycemia, I totally disagree with the first
21 subsection, which says that those who had an
22 episode of hyperglycemia did not experience
23 substantial weight gain in longer-term
24 comparative studies. The issue is not, again, to
25 categorize and work with the group. The issue is

1 that independently a certain fraction of the
2 population have considerable significant weight
3 gain and an internal Lilly document -- some of
4 the expert scientists working for Lilly said some
5 of them have shown more than 80-plus pounds of
6 gain, and he added, It is ludicrous to say that
7 there is no problem of weight gain here.

8 Independently, the same type of
9 thing applies to the hyperglycemia. And this is
10 very important because hyperglycemia, which is
11 occurring very often relative to other drugs, and
12 weight gain, which is certainly coming up very
13 often and very severe in some cases, plus the --
14 dyslipidemias are in essence the definition of
15 diabetes. So you can't ignore that.

16 Now, as to the -- even among those
17 patients with substantial weight gain, over 96
18 percent had no glycemic abnormalities at all.
19 Again, we call that a petition of principle, that
20 is to say, we know that increased glycemia and
21 diabetes occurs in only 1 percent or so of the
22 population. What you have to say, what happens
23 to those 1 percent, which is the question that we
24 have to address for the public health, defense of
25 public health.

1 Now, do you want me to continue,
2 sir?

3 THE COURT: Could you just go
4 through the other two factors?

5 THE WITNESS: Yes. Diabetes is
6 common and more common in patients with
7 schizophrenia and bipolar disorder. It really
8 doesn't matter. The issue is not that. The
9 issue is how many are getting to be diabetic or
10 predisposing to diabetes in the people treated.

11 A number of factors affect risk for
12 diabetes. Intrinsic factors, variable factors.
13 Yes, but that's not the issue again. I'm not
14 here to discuss the natural history of diabetes.
15 We're here to answer the question: Does Zyprexa
16 cause or is correlated with diabetes?

17 THE COURT: Thank you, Doctor. Any
18 quick follow-ups? Was there another -- one more
19 question?

20 MR. FIBICH: I thought we had
21 another question up here, Judge.

22 VENIREPERSON: Oh, no, I'm fine.

23 THE COURT: Okay. Any quick
24 follow-up, just on that?

25 MR. BRENNER: No, Your Honor.

1 MR. FIBICH: No, Your Honor.

2 THE COURT: Thank you very much,
3 Doctor.

4 THE WITNESS: Thank you, sir.

5 THE COURT: Ladies and gentlemen of
6 the jury, we've reached the end of our trial day.
7 And, Counsel, I'm going to bring -- unless you
8 tell me that that's going to create problems with
9 the witnesses that are coming, I would propose
10 that we bring the jury back and start with them
11 at 9:30 in the morning. That will let us take up
12 some of the issues that I was hoping we would get
13 to, but I don't think we are going to get to.

14 MR. FIBICH: That will work fine
15 with us, Your Honor.

16 THE COURT: Does that work for
17 everybody?

18 MS. GUSSACK: That's fine,
19 Your Honor.

20 THE COURT: Okay. Ladies and
21 gentlemen of the jury, what I'll have you do --
22 we'll try to start our evidence at 9:30 in the
23 morning because we're going to -- I know we're
24 going to take up pretrial issues that I was
25 hoping we would get to at the end of the trial

1 day, but I don't think we are given that we've
2 gone -- so if you would all be here about 9:15,
3 9:20, and then hopefully we'll be able to get
4 started right away at 9:30 in the morning.

5 Again, I would caution you: Please
6 do not discuss this case with anyone or let
7 anyone discuss it with you. Please try to keep
8 an open mind until you've heard all of the
9 evidence in this case. Have a nice afternoon.

10 (Jury out.)

11 THE COURT: If you've got any of
12 the documents that were published, if you could
13 leave them on that corner over there.

14 THE WITNESS: May I, Your Honor?

15 THE COURT: You may.

16 We're outside the presence of the
17 jury. Please be seated.

18 Again, I'd like to take up in the
19 morning the question of -- I suppose the
20 interaction between off-label marketing and
21 warnings and some of the other issues that were
22 raised in the letters and the response to the
23 letters --

24 Mr. Allen.

25 MR. ALLEN: Yes, Your Honor. And I

1 want to get something clear. I think that the
2 phraseology and the semantics we're using --
3 excuse me -- I think the phraseology and the
4 semantics we're using is leading to a
5 misinterpretation. I'm not here talking about
6 off-label promotion. What I'm asking the Court
7 to do is not to worry about off-label promotion.
8 I'm talking about the issue of the actual use of
9 the drug in the population. Other uses. And on
10 their opening statement they talked about 23
11 million people, and --

12 MR. LEHNER: Your Honor, are we
13 going to argue this?

14 MR. ALLEN: No, no, hold on.
15 Semantics, while we think about it. I'm not
16 arguing anything about off-label promotion.
17 That's all I want to say.

18 The other thing I'd like to say,
19 Your Honor, is I know you have limited time. I
20 gave you the Eski deposition. We have to play
21 her Wednesday morning, and they haven't given the
22 cuts, and I'd like the cuts and give them to you
23 so you can rule, because we need to play it
24 Wednesday morning.

25 THE COURT: And I would like that,

1 too, because while I may have some time tonight
2 to work on the ones that I haven't worked on,
3 Tuesday night will be more difficult.

4 MR. LEHNER: And we indicated
5 yesterday that we would get them to you this
6 afternoon so that you could work on them tonight.

7 THE COURT: Okay. So the next
8 thing is Eski?

9 MR. ALLEN: Yes -- well, we are
10 going to play Ms. Eski's deposition on Wednesday
11 morning, but I knew that this is Monday, so --

12 THE COURT: Right. But, I mean, in
13 terms of my order of trying to --

14 MR. ALLEN: Yes, sir.

15 THE COURT: What I'm trying to do
16 is get out of your way, so that you can -- I can
17 make my rulings and you can move on with your
18 case presentation.

19 MR. ALLEN: And we'll need those
20 rulings tomorrow. That's why you need -- sorry,
21 that's all.

22 THE COURT: If you get me something
23 today and it's just one deposition, I'll try to
24 do it after hours tonight.

25 MR. LEHNER: We'll get them to you.

1 We will, Your Honor.

2 MR. ALLEN: And I apologize to
3 Mr. Lehner if he thought I was trying to argue
4 the motion. I apologize. But I'm not -- I want
5 the Court to understand what my argument is not
6 about. It's about other uses, not off-label
7 promotion.

8 THE COURT: Okay. As long as I've
9 got five minutes, what -- just give me a sense of
10 scheduling and problems with scheduling, if there
11 are some.

12 MR. ALLEN: I think we're fine,
13 Your Honor. Tomorrow, we're starting at 9:30.
14 We will probably play Dr. Charles Beasley in the
15 morning, first thing. And we'll play -- we call
16 Robin now. We'll probably play Robin after
17 Charles, Dr. Beasley.

18 MR. LEHNER: Tomorrow?

19 MR. ALLEN: Tomorrow. Tomorrow's
20 Tuesday.

21 THE COURT: Tell me her last name
22 again and I'll phonetically do it, so I can --

23 MR. ALLEN: Well, now you've got
24 me --

25 MR. FIBICH: Robin.

1 MR. SUGGS: Wojcieszek. It's got a
2 J in there, but it sounds like a Y.

3 THE COURT: Okay.

4 MR. ALLEN: This is my tentative
5 plan, Your Honor. I'm going to come close.
6 We're going to play Beasley, Wojcieszek and
7 probably Lechleiter tomorrow, and Tollefson. We
8 probably have time for all the four of those.
9 And Tollefson.

10 MS. GUSSACK: Mr. Allen has cut
11 down Dr. Breier, I understand, but I don't know
12 that we've received those revised designations.
13 Have we?

14 MR. ALLEN: No, but I'm not playing
15 him tomorrow. But I'm getting -- you know what
16 I'm doing, Ms. Gussack? Right now they're trying
17 to print you out a new one for Dr. Breier.

18 MS. GUSSACK: Terrific. Okay.

19 MR. ALLEN: Here. They've
20 appeared.

21 MR. SUGGS: This is hers and the
22 judge's?

23 A SPEAKER: This is the Court's.

24 MR. ALLEN: So, now, I think you
25 have every deposition that we're going to play.

1 THE COURT: So --

2 MR. ALLEN: That's Dr. Breier.

3 THE COURT: Breier, I have not --
4 this is Breier and Eski revised deposition cuts.
5 So this is what I will -- I'll be getting a --
6 the objection and the other objections or
7 requests from Lilly as to Eski. Am I going to
8 get Breier, too?

9 MR. LEHNER: Probably won't get
10 Breier this afternoon, since we're just getting
11 the revised for Breier right now, but then we'll
12 get you those tomorrow if we can.

13 MR. ALLEN: Your Honor, one thing.
14 So the record's clear when they read the record,
15 that is not a revised Eski cut. That's the exact
16 Eski cut I gave them yesterday. And so to go on
17 your scheduling, we're fine. We got through
18 tomorrow. I think I have -- what did I say? --
19 Beasley, Wojcieszek, probably Tollefson and
20 Lechleiter. And then we're going to move into
21 Eski on Wednesday, and we don't know who else
22 after that. We're going to give them 24 hours'
23 notice. But we have the next day taken up.

24 THE COURT: Okay. And in terms of
25 where we're going, there had been some mention

1 over the weekend that there was a witness that
2 the defense might call on Thursday and that
3 because of that the Plaintiffs would probably be
4 resting on Monday. Are we still there or --

5 MR. LEHNER: She's not available
6 now on Thursday as it turns out, and I had let
7 them know yesterday afternoon.

8 So, I guess I'd like to know when
9 you all think you may be finished and we would be
10 required to put on our first witness. If you
11 have any idea, that would be very helpful.

12 MR. ALLEN: We'll work on it.

13 THE COURT: You're not going to be
14 calling any witnesses in the middle of their
15 case, it looks like?

16 MR. LEHNER: Well, the only one
17 that I mentioned then was that there was a doctor
18 who's coming on Monday from the East Coast who
19 would be here on the 17th. But if they're done
20 on Friday as we thought you might be, then that
21 shouldn't be a problem.

22 MR. ALLEN: We'll let you know as
23 soon as we can, Your Honor. We had worked around
24 their schedule for their Thursday witness, and --
25 the whole trial, before it started, so it's kind

1 of thrown us off a little bit. But we'll let you
2 know as soon as we can.

3 THE COURT: Okay. I'd just like to
4 periodically update the jury as to how we're
5 doing and when the Plaintiffs might be resting,
6 and let them know as things are moving along that
7 things are moving along and --

8 MR. ALLEN: Things are moving
9 along.

10 MR. LEHNER: When they would be
11 resting would be helpful so that we could begin
12 to plan when we need to --

13 THE COURT: Again, they're not
14 resting before Friday. So by -- we'll revisit
15 this question towards the end of the week.

16 MR. ALLEN: They've thrown us --
17 they threw us off when they changed their mind,
18 so we're going to have to work on it.

19 MR. FIBICH: Your Honor, there's
20 one other issue. Some of us thought that you
21 said you may not hold court on Monday, the 17th?

22 THE COURT: I don't think I said --
23 well, I might have said that at some point
24 downwind because I do -- today's a Monday.
25 Normally, I would be doing settlement conferences

1 for other judges on Monday. But I moved my
2 morning settlement conference for this Monday,
3 and I believe I've moved it for next Monday as
4 well. So we -- unless I tell you differently
5 tomorrow, we're going on both Mondays -- well, we
6 went today and we'll go next Monday as well.

7 Then, I'll see the parties
8 somewhere between 8:15 and 8:30 tomorrow, and
9 we'll take up some of these other legal issues.

10 And I will try to get -- I'll wait to get the
11 defense response to the Eski cuts and then I'll
12 try to work tonight on Eski.

13 MR. ALLEN: Thank you, Your Honor.

14 THE COURT: We'll be off record.
15 (Off record.)

1 REPORTER'S CERTIFICATE

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I, SANDRA M. MIEROP, Certified Realtime Reporter and Notary Public in and for the State of Alaska do hereby certify:

That the proceedings were taken before me at the time and place herein set forth; that the proceedings were reported stenographically by me and later transcribed under my direction by computer transcription; that the foregoing is a true record of the testimony and proceedings taken at that time; and that I am not a party to, nor do I have any interest in, the outcome of the action herein contained.

IN WITNESS WHEREOF, I have hereunto subscribed my hand and affixed my seal this 11th day of March, 2008.

SANDRA M. MIEROP, CRR, CCP
Notary Public for Alaska
My commission expires: 9/18/11