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**From:** Goworek, Barbara  
**Sent:** Tuesday, April 13, 2004 7:14 PM  
**To:** 'Trisha Suppes'  
**Cc:** 'Tandy Deweber'; Piano, Claudia; Pawlak, Maribeth  
**Subject:** Invitation - REACH CME Meeting - April 30  
**Attachments:** REACH invite ltr from CBC.doc; REACH agenda for invites.doc; Attendee Fax Back Form.doc

Hello Dr Suppes,

We are so excited about the debut of the REACH Slide Kit in the United States and we are especially happy to have you, a valuable faculty member, participating in this program!

If you would like to extend an invitation to your colleagues attending APA, I have attached a copy of the REACH invitation letter, agenda, and fax back form. There is limited seating, so if you know of anyone interested, please have them return the form at their earliest convenience.

With kind regards,

Barb

Barbara Boager-Goworek

Account Executive

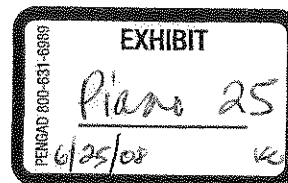
PAREXEL MMS

433 Hackensack Avenue, 9th Floor

Hackensack, NJ 07601

(201) 883-5869 - Phone

(201) 342-7787 - Fax



Name:                    «FIRST\_NAME» «LAST\_NAME»«DEGREE»  
Institution:            «DEGREE»

**RE: REACH CME Meeting**

Dear «FIRST\_NAME» «LAST\_NAME»:


On behalf of the Center for Bio-Medical Communication, Inc. (CBC), I am pleased to invite you to attend a REACH CME Meeting in New York City on April 30, 2004. The REACH initiative is designed to highlight best practice and the optimal use of present resources to treat patients with bipolar disorder. REACH is a global Continuing Medical Education program developed and managed by a Steering Committee of internationally esteemed experts. The initiative will provide potential solutions to unmet needs in the management of bipolar disorder and help participants communicate these solutions through educational materials tailored to meet the needs of both professionals and patients.

A select group of REACH Steering Committee members will introduce the REACH core curriculum (Slide Lecture Program), which has been developed to promote a better understanding of bipolar disorder and its treatment, plus additional late-breaking treatment information. CBC has designated this activity for 3 hours in Category I of the AMA Physician's Recognition Award. An agenda and general information sheet are attached for your review.

After the didactic sessions of the REACH meeting, the attendees will be asked to participate in smaller group "break-out sessions" led by the faculty. The break-out sessions will provide you with the opportunity to discuss the REACH core curriculum and ask any questions you may have about the REACH initiative. A copy of the CME-accredited Slide Lecture Program on CD-ROM will be distributed at the meeting. **If you plan to attend the REACH meeting, please complete and return the attached form to CBC at your earliest convenience so that we may ensure your place in this important program.**

We hope you can join us for what promises to be an informative and innovative meeting. This meeting is being supported by an unrestricted educational grant from AstraZeneca.

Sincerely,



Kim Buscemi

Center for Bio-Medical Communication, Inc.