AstraZeneca Commitment to Responsible Sales and Marketing Practices

Our company is dedicated to discovering and marketing new medicines designed to improve the health and quality of life of patients around the world. This is a mission that carries with it a responsibility to conduct business in a manner that ensures that we continue to be welcomed as a valued and trusted member of the scientific, healthcare and global communities. We place great value on the quality of our relationships with healthcare professionals. Individual integrity, ethical conduct and full compliance with the many laws and regulations that govern the healthcare community in the United States are essential constituents of these relationships.

To help ensure that our sales and marketing practices are conducted in a responsible manner, we make the following commitments:

We comply with the PhRMA Code on Interactions with Healthcare Professionals. Our relations with healthcare professionals focus on the meaningful exchange of medical information, enhancement of the practice of medicine and patient health.

Support for Medical Education

We support medical education through grants to appropriate institutions or entities, not to individuals or physician practices, Where applicable, grants comply with ACCME and FDA guidelines, and we have no influence over the content of the program or the selection of speakers. AstraZeneca funds may not be used to pay for the costs of travel, lodging or other personal expenses of non-faculty healthcare professionals attending educational conferences or meetings.

Meals, Giffs and Entertainment

We will pay for a modest meal with a healthcare professional if the meal occurs in the context of providing medical information. Because these meals are intended to facilitate a professional discussion, spouses or guests may not attend. Gifts or entertainment, of any kind, are not permitted. Items primarily for the benefit of patients or to enhance the practice of medicine may be offered to healthcare professionals if they are not of substantial value and offered infrequently.

Compensation for Services

We compensate healthcare professionals for legitimate and bona fide services provided a signed contract exists and compensation is at fair market value. Healthcare professionals who speak on behalf of AstraZeneca receive training on FDA regulatory requirements.

Product Discussions

We provide objective and balanced information about our products that complies with FDA regulations and conforms to the full prescribing information approved by the FDA. We do not promote off-label uses for our products and take appropriate measures to ensure that any healthcare professionals engaged as speakers will do the same.

Patient Privacy

AstraZeneca respects the personal health information of consumers. AstraZeneca does not disclose or otherwise use such personal health information without consent.

We distribute samples in compliance with regulations to provide an opportunity for the physician and patient to determine tolerability and effectiveness in an appropriate patient. Samples may never be resold, redistributed or submitted for payment.

If you have questions or concerns relating to AstraZeneca sales and marketing practices, please contact your AstraZeneca sales representative. You may also send e-mail to:

Compliance Connection (a) AstraZeneca.com

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