IN THE SUPERIOR COURT FOR THE STATE OF ALASKA THIRD JUDICIAL DISTRICT AT ANCHORAGE

STATE OF ALASKA,	,
Plaintiff,	,
VS.	,
ELI LILLY AND COMPANY,	,
Defendant.	

Case No. 3AN-06-05630 CI

VOLUME 9

TRANSCRIPT OF PROCEEDINGS

March 13, 2008 - Pages 1 through 202

BEFORE THE HONORABLE MARK RINDNER
Superior Court Judge

	Page 2			Page 4
1	A-P-P-E-A-R-A-N-C-E-S	08:11:51	1	PROCEEDINGS
2	ATTERRANCES	00 11 31	2	THE COURT: We're back on the record in State
3 4	For the Plaintiff: STATE OF ALASKA		3	of Alaska vs. Eli Lilly and Company. We're outside the
1	Department of Law, Civil Division		4	presence of the jury. Counsel are present. The record
5	Commercial/Fair Business Section	08:30:45	5	should reflect that I provided counsel with my rulings on
6	1031 West 4th Avenue, Suite 200 Anchorage, Alaska 99501-1994	00.30.43		deposition testimony of I'm going to forget who the two
_	BY: CLYDE "ED" SNIFFEN, JR.		6	
7	Assistant Attorney General (907) 269-5200		7 8	people are. MR. ALLEN: Alan
8	` ´		9	MR. LEHNER: It was Alan Breier and David
9	FIBICH, HAMPTON & LEEBRON LLP Five Houston Center	00.21.02		
10	1401 McKinney, Suite 1800	08:31:03	10	Noesges.
11	Houston, Texas 77010 BY: TOMMY FIBICH		11	THE COURT: Thank you.
	(713) 751-0025		12	MR. LEHNER: And Your Honor, in connection
12 13	CRUSE, SCOTT, HENDERSON & ALLEN, LLP		13	with the Dr. Breier designation, Mr. Suggs gave me a couple
13	2777 Allen Parkway, 7th Floor	00.21.10	14	paragraphs that they'd like to add in there, and we will
14	Houston, Texas 77019-2133	08:31:10	15	make our objection with respect to our motion in limine on
15	BY: SCOTT ALLEN (713) 650-6600		16	OUS. Previously I know you overruled that, so just to
16			17	preserve the record if I could read in here the lines added
17	RICHARDSON, PATRICK, WESTBROOK & BRICKMAN		18	into the clip, we'll make our objection.
	1037 Chuck Dawley Boulevard, Building A		19	THE COURT: Okay.
18	Mount Pleasant, South Carolina 29464 BY: DAVID L. SUGGS, Of Counsel	08:31:23	20	MR. LEHNER: It would be Lines 447 on
19	(843) 727-6522		21	Page 447, Line 24 through Page 448, 17, and then Page 450,
20 21			22	Line 2, through Page 451, Line 2. And we would maintain the
22			23	objection we made previously with respect to the motion in
23 24			24	limine with respect to outside U.S. matters.
25		08:31:46	25	THE COURT: Okay. If you give me those
	Page 3			Page 5
1	A-P-P-E-A-R-A-N-C-E-S, continued	08:31:50	1	actual page and line numbers, I'll take a look at them
2	,	08:31:50	1 2	actual page and line numbers, I'll take a look at them again.
2 3	A-P-P-E-A-R-A-N-C-E-S, continued For the Defendant:	08:31:50		• •
2	,	08:31:50	2	again.
2 3	For the Defendant: PEPPER HAMILTON LLP 301 Carnegie Center, Suite 400	08:31:50 08:31:58	2	again. MR. LEHNER: Okay.
2 3 4 5	For the Defendant: PEPPER HAMILTON LLP 301 Carnegie Center, Suite 400 Princeton, New Jersey 08543		2 3 4	again. MR. LEHNER: Okay. THE COURT: I understand what your objection
2 3 4	For the Defendant: PEPPER HAMILTON LLP 301 Carnegie Center, Suite 400 Princeton, New Jersey 08543 BY: JOHN F. BRENNER		2 3 4	again. MR. LEHNER: Okay. THE COURT: I understand what your objection is going to be, but I want to read the page and line.
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		Page 6			Page 8
08:33:17	1	Alaska.	08:36:02	1	two cases to the Court at this time.
	2	Judge, we anticipated that they would		2	I would also point out to the Court, and I
	3	probably do this. We'd like to call the Court's attention		3	have not read their cases because they didn't provide them
	4	to the Alaskan decision in Meyst, M-e-y-s-t, versus		4	to me, but with respect to their motions, all of the cases
08:33:28	5	THE COURT: Hold on a give me a second.	08:36:11	5	that they cite are where the doctor that goes into the jury
	6	M-e		6	box is a defendant or a party and we think that's
	7	MR. FIBICH: I'm just going to hand you the		7	significant.
	8	case, Your Honor.		8	THE COURT: I don't
	9	THE COURT: Okay. Then that's fine.		9	MR. BRENNER: You need to read the cases,
08:33:38	10	MR. FIBICH: If I may approach	08:36:28	10	Judge. I don't believe that's a correct characterization.
00 33 30	11	THE COURT: If you want to make a record for	00 30 20	11	THE COURT: Well, I mean, I don't know how
	12	the court reporter.		12	you know that if you didn't read the cases, but
	13	MR. FIBICH: For the record, it's Meyst,		13	MR. ALLEN: I was wondering how he knew that,
		M-e-y-s-t, versus Estate Fifth Avenue Service, Incorporated,		14	-
08:33:54	14		08:36:32		too.
06.33.54	15	at 401 Pacific 2d, 430. This is an Alaskan Supreme Court	08.36.32	15	MR. FIBICH: I presume that they would have
	16	case that deals with the wide discretion that the trial		16	put it in their motions and they did not.
	17	court has with respect to determining whether a mistrial is		17	THE COURT: I'm going to read the cases. My
	18	appropriate or not. In this case the Supreme Court declined		18	clerk, even as we speak, is running them off. And either
00 04 15	19	to interfere with the decision of the Supreme of the	00.26.46	19	at either this afternoon or if we play a deposition, then
08:34:16	20	trial court to go forward when a lady had fainted and a	08:36:46	20	if I have a chance while the deposition is running, I'll try
	21	mistrial was raised with respect to what the jurors may have		21	to read those cases. But I'm not going to my motion
	22	seen or not seen. It's not directly in point, but I do		22	the motion was made yesterday and the all the jurors were
	23	think it goes to the discretion that the courts have		23	examined and we have a record of that, and the I made my
	24	afforded the trial court here in the State of Alaska.		24	ruling, then, denying the motion but Lilly has now provided
08:34:34	25	We also have a Supreme Court of Indiana case	08:37:15	25	me with case law authority saying that that was the wrong
		Page 7			Page 9
08:34:39	1	by the style by the style of Partlow, P-a-r-t-l-o-w,	08:37:18	1	decision. I'm going to read the case law authority and
	2	versus State of Indiana. Again, I'll provide the Court my		2	decide whether I'm going to stick to my decision or not.
	3	copy of that decision at 453 Northeast 2d 259. This was a		3	But we're going to go forward pending any ruling where I
	4	criminal case in which there was an issue regarding the		4	might change my mind.
08:34:58	5	jurisdiction over a juvenile defendant in a murder case. A	08:37:30	5	MR. JAMIESON: Your Honor, may I be heard?
	6	pathologist was in the stand; a juror passed out; the		6	THE COURT: Sure.
	7	pathologist got off the stand; went into the jury box;		7	MR. JAMIESON: Your Honor, Brewster Jamieson,
	8	rendered aid to that particular juror. And as a result of		8	for the record. This concerns the Defendant Lilly's motion
	9	that, mistrial was made. The Court went forward with the		9	to strike the testimony of Duane Hopson. I believe Your
08:35:20	10	trial and the Supreme Court of Indiana said that was not an	08:37:48	10	Honor said that this was already ruled upon and this was the
	11	abuse of discretion of the trial court with respect to those		11	basis it was already considered, and respectfully, Your
	12	circumstances.		12	Honor, I don't think you have. What happened here was
	13	So we have only saw their motion a few		13	Dr. Hopson got on the stand yesterday and expressed opinion
	14	minutes ago, but we anticipate this issue may arise again,		14	evidence, and he gave numerous opinions in response to
08:35:30	15	so I'll give these cases to the Court. More importantly, I	08:38:08	15	questioning by the State that had never been disclosed to
	16	want to point out to the Court that in the event that we are		16	Eli Lilly in the required summary of other expert opinion
	17	wrong or the Court is wrong, they have a right of appeal.		17	testimony.
	18	On the other hand, if the Court were inclined to grant the		18	THE COURT: Well, he'd only have to give a
	19	mistrial, then we wouldn't have any means of determining		19	summary of other expert testimony if he was an expert,
08:35:47	20	whether that was appropriate.	08:38:19	20	right?
	21	So it seems to us that the logical thing		21	MR. JAMIESON: No. If he's a hybrid witness,
	22	would be to go forward with the trial. If they are		22	and this is under the case of Miller versus Phillips, and
	23	successful and win, then it's not of issue, if they're		23	Your Honor might recall that this is a case that I had some
	24	unsuccessful and lose, they've got this point on appeal. I		24	involvement with. Under Miller versus Phillips you have
08:35:58	25	think the Court has wide discretion, and I would hand these	08:38:30	25	a another expert, or another witness who might be called
30.33.30	23	anna and Court has write discretion, and I would hall these	00 30.30	23	a mionior expert, or anomer withess who might be called

		Page 10			Page 12
08:38:35	1	upon to give expert testimony. Dr. Hopson was never even	08:41:08	1	And, Your Honor, it's a great move if you can
	2	listed on the State's witness list, much less was he a		2	make it, and if Your Honor allows it, that's a move I intend
	3	summary of his opinion or his opinions given to us. And		3	to make, and I hope I'm allowed to make it in every case I
	4	furthermore, his absence on the witness list throughout		4	bring to trial in this court. This is exactly what the
08:38:52	5	until day before yesterday gave us every confidence that the	08:41:20	5	Miller versus Phillips and the its progeny is designed to
	6	State and we relied on that, now to our detriment. It		6	prevent. This this is unfair surprise; it was very
	7	gave us every confidence that Dr. Hopson was not going to		7	prejudicial.
	8	express opinion testimony.		8	For that, Your Honor, you only need to look
	9	The deadline for this other other expert		9	at the first two column inches of the Anchorage Daily News
08:39:07	10	testimony was November November 5th of 2007. As Your	08:41:35	10	story today to show how prejudicial it was, because that
	11	Honor may recall, we took the deposition of Dr. Hopson on		11	story begins and this is a layperson looking at it
	12	December 11th of 2007. If we had known and there was no		12	wow, here's a witness that was called for the first time
	13	reason that the State could not have made the decision at		13	or that was going to be called for the first time in Lilly's
	14	that time. If we had known that Dr. Hopson was going to be		14	case in chief, is now being called in the State's case in
08:39:25	15	called to give opinions about this about the issues he	08:41:51	15	chief, and he's given all these opinions about how bad
	16	gave yesterday, we would have done a very different		16	Zyprexa is and how Zyprexa caused diabetes in patients who
	17	examination. We took that deposition confident that he was		17	otherwise would not have had diabetes.
	18	not going to be expressing any expert opinions. And we		18	That is the that goes to the very essence
	19	we came into this court confident that the State was not		19	of fair play. And, again, this is my hat's off. If
08:39:42	20	going to offer him for that purpose or for any purpose in	08:42:03	20	you're allowed to play this game and if you're allowed to
	21	its case in chief.		21	make this move, it's one that I would like to to make in
	22	And the only reason that we were going to		22	every other case, and every other lawyer in my position
	23	offer Dr. Hopson was to elicit factual evidence. We were		23	would have would dearly love to be able to make. But
	24	not going to be asking him opinions. But what happened		24	this is very prejudicial. It's in clear violation of Your
08:39:55	25	yesterday, and what we now know has occurred, and we only	08:42:18	25	Honor's rule. It's in violation of the of the uniform
		Page 11			Page 13
08:39:58	1	Page 11 learned this in the beginning of the cross-examination,	08:42:22	1	Page 13 pretrial order, and it is truly unfair surprise and
08:39:58	1 2		08:42:22	1 2	
08:39:58		learned this in the beginning of the cross-examination,	08:42:22		pretrial order, and it is truly unfair surprise and
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08:39:58 08:40:10	2	learned this in the beginning of the cross-examination, because if you if Your Honor recalls, Mr. Allen began the examination, we've never spoken, we've never you know,	08:42:22 08:42:30	2	pretrial order, and it is truly unfair surprise and prejudice to Eli Lilly. THE COURT: Okay. Let me hear from
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		Page 14			Page 16
08:43:24	1	you want to do it now? I don't it's up to you.	08:45:42	1	He says, it was a risk. I think, you know,
00.13.21	2	MR. ALLEN: On the I need I want to	00 10 12	2	it was a risk that we did not know, I guess, the seriousness
	3	respond factually to what happened and then on the law, I'll		3	of the risk at that stage of the game.
	4	read the case. But I will note, if you look at the the		4	Question: When did you become aware of the
08:43:36	5	citation, they describe a case called Zavrel versus Hanley.	08:45:52	5	risk?
00.43.30	6	It's on the last page of the motion, where the Court said,	00113132	6	Around the time of the label change.
	7	we thought it significant that the Millers had received		7	He goes on to say because you remember he
	8	Dr. Newton's affidavit setting out the substance of his		8	lived in Fairbanks and then Anchorage. They said
	9	opinions well before trial, whereas in Zavrel the agreed		9	basically the question is and I won't bore the Court: When
08:43:55	10	party had no advance notice that Dr. Borden would offer the	08:46:05	10	did you know? He said, we talked about it here, talking
00113133	11	disputed testimony or allow an expertise that he had	00110103	11	about Anchorage. In Fairbanks, not that I recall.
	12	disclaimed at his deposition.		12	Now, here's the question from Mr. Rogoff, who
	13	Then the Court ruled there is no reason in		13	took the deposition. This is the question of the
	14	this situation to permit such undisclosed opinions. Well,		14	Defendants: Why is it that you would continue to prescribe
08:44:08	15	that's not the situation here. In fact, there is far more	08:46:22	15	Zyprexa given the higher risk of weight gain, lipids and
00.44.00	16	than an affidavit in this case. There was, in fact, an	00110122	16	diabetes? He says, well, I think, one treatment approach is
	17	entire deposition taken and it was taken by the Defendants.		17	you try other medications perhaps first. You go with a less
	18	And I want to inform the Court of just some of the opinions		18	risk profile and if perhaps they're not as effective,
	19	that were given by Dr. Hopson in his deposition on this		19	patients perhaps have side effects of them, didn't tolerate
08:44:28	20	these very same points.	08:46:42	20	them, and then you would make a change in your approach and
00 11 20	21	At Page 55, Lines 7 through 25, and I have		21	try Zyprexa. And then it goes on.
	22	I'll just read you the answer, but here's what Dr. Hopson		22	Question: Same one Ms. Gussack asked: But
	23	said in his deposition while they were taking it. It's		23	there are also some doctors in your group who treated with
	24	their responsibility. If they want to follow up, that's		24	Zyprexa first?
08:44:42	25	their job. It's not our job to you know, to tell them	08:46:54	25	He said at the time he said, that's
					·
		Page 15			Page 17
08:44:45	1	, , , ,	08:46:55	1	possible, yes. Yesterday he said, in fact, the answer was
	2	Well, typically I think people have always		2	yes.
	3	felt that, you know, there's a higher weight gain, higher		3	Going on, Page 77, Line 14, all the way
	4	risk of increased blood sugars and lipids with Zyprexa. I		4	through Page 79, Line 14. When you prescribe Zyprexa, do
08:44:56	5	think a lot of times you have to challenge yourself to	08:47:08	5	you talk to your patients about the risk and benefits?
	6	wonder how much the other drugs cause that, as well. You		6	Answer: Yes.
	7	know, when the data is presented, and that's that's the		7	Have you always done that?
	8	typical presentation they would make and that you would have		8	Yes.
	9	to consider.		9	What are the risks that you've been told
08:45:09	10	Question: Well, you said that people always	08:47:16	10	about Zyprexa?
	11	felt that there was a higher risk of weight gain problems		11	Well, there again, I think it's been it's
	12	with lipids and diabetes with Zyprexa than the other		12	been a process of changing
	13	atypicals?		13	THE COURT: Let me cut this short, Mr. Allen.
	14	Answer: Yes.		14	Give me the whole deposition and I'll see what he had to
08:45:20	15	It goes on.	08:47:28	15	say.
	16	Q. When competitors came around and touted		16	MR. ALLEN: Here's my my point here is,
	17	this product over Lilly with regard to these issues relating		17	Your Honor, he talks about the side effects, he talks about
	18	to weight gain, lipids and diabetes, did it come as a		18	how they change, he talks about how the label changed his
00.45.20	19	surprise to you?	00.47.20	19	opinions, he talks it's exactly what he testified to.
08:45:30	20	Answer: No.	08:47:39	20	They just didn't I asked the questions; they didn't like
	21	Question: You're aware of such issues from		21	the answers. He it is they talked about him in voir
	22	reading the literature and talking to colleagues?		22	dire as being the head doctor of API.
	23	Yes.		23	And by the way, this issue of not being on
	0.4	Coing on they ask him that the label and		0.4	annunitus as a list was had as year a 11 - 1 is the accion.
08:45:39	24 25	Going on, they ask him about the label and they say: And that was true long before the label change?	08:47:55	24 25	our witness list, we had, as you called it, the savings clause. This came as no surprise. What came as a surprise

		Page 18			Page 20
08:47:58	1	to them is that when they challenged us on opening statement	08:50:33	1	the dark about and I'm on the first plane to Houston.
	2	that we're not going to call him, I issued a subpoena.		2	And anyhow, the Court can do
	3	Now this issue, which I don't I don't		3	THE COURT: If you lose, you have the right
	4	really appreciate the way it's framed and I don't take it		4	of appeal for that ruling, so it's
08:48:08	5	personally. I like these lawyers. They said we	08:50:42	5	MR. ALLEN: Well, Your Honor, I think
	6	attempted to mislead the jury by falsely implying that this		6	practicalities. I think practicalities are clear.
	7	employee of the State had come to the court cold.		7	THE COURT: And if you win, you won't care.
	8	I asked this witness whether he and I had		8	MR. ALLEN: Your Honor, that's really not
	9	ever met before, whether we had ever talked before. Your		9	true. You know, it's I understand what everybody's
08:48:24	10	the Court allowed them, properly, I might add, to	08:50:52	10	laughing at, but that's really not true. When we have
	11	cross-examine him as he met with other attorneys. I would		11	the start the whole trial again with different witnesses.
	12	note that in the depositions of Bandick, Torres and Jordan,		12	I mean, what they're saying
	13	ex-employees of Eli Lilly I asked the same thing and the		13	THE COURT: I understand. I certainly am
	14	Court struck it, so here's my point. That's		14	aware of that on the motion to declare a mistrial, what the
08:48:40	15	cross-examination.	08:51:05	15	result of that is.
00.40.40	16	THE COURT: And just on that point,	00.31.03	16	MR. ALLEN: It's a different trial at a
	17	Mr. Allen, they made the objection to that question and you		17	different time. There is no remedy. And so we have the
		didn't, and you made a comment yesterday about the rules		18	evidence. It may be humorous, but it's not true.
	18			19	THE COURT: I understand that, but as to what
08:48:58	19	and being equal, and you got to make the same objections to	08:51:14		
00.40.30	20	get the same rulings.	08.31.14	20	I do with Dr. Hopson, both sides can appeal if they need to
	21	MR. ALLEN: Well, you know, I guess, Your		21	appeal, and but I'm I'm not sure I think I need to
	22	Honor, you and I respect this Court, and I respect this		22	decide what I think is a fair trial and then what the
	23	Court's rulings. I don't always win; sometimes I lose. I		23	Supreme Court does to me I mean, any judge who thinks you
00.40.11	24	just go ahead and take it even when I have a slightly	00.51.40	24	can do a four-week trial with the caliber of lawyers I have
08:49:11	25	different opinion about that.	08:51:40	25	in front of me and not recognize there is at least a
		Page 19			Page 21
08:49:12	1	THE COURT: I understand.	08:51:43	1	possibility that the Supreme Court's going to disagree with
	2	MR. ALLEN: But I clearly spent, in the time		2	one or two of my of your rulings, is just way too
	3	particularly of the ex-employees of this company, I mean,		3	arrogant, and I am just calling them the best I can.
	4	Mr. Jordan had five lawyers with him, and he had met with		4	MR. JAMIESON: Your Honor, and we appreciate
08:49:22	5	them extensively, and I pointed that out in his deposition.	08:51:57	5	that, the candor there. This in this particular instance
	6	And my point here is, this is common. I've tried a lot of		6	we have a really good clue as to what the Supreme Court is
	7	cases. What happened yesterday with this witness happens in		7	going to do in a situation like this, and it if you'll
	8	every trial I've ever been in. Every trial. They have a		8	bear with me just a minute to talk about Miller versus
	9	deposition; they ask what they want to ask. They ask about		9	Phillips.
08:49:40	10	the risk of the product. We decided not to do a direct.	08:52:13	10	I'm the guy that was accused of doing the
	11	It's not my fault; it's theirs.		11	wrong maneuver in that case, but it was a very different
	12	THE COURT: I think what their argument is is		12	a very, very different circumstance than was here. In that
	13	the question of disclosure and notice. And I've got to read		13	case Dr. Newton had been a party. He had submitted an
	14	the case and or two cases and I've got to read the		14	affidavit expressing opinions, following in support of a
08:49:59	15	deposition and then I'll decide on that basis, but that's	08:52:30	15	summary judgment motion. And he gave opinions about the
	16	that's what their argument is. I mean		16	standard of care. Following following that, he was
	17	MR. ALLEN: Well well, there's one just		17	deposed. And the court found determinative in that case is
	18	like the mistrial on this juror. If the Court is wrong I		18	that Neil Kennelly had the opportunity but chose not to
	19	mean, for some reason wanted to rule against me, if it's		19	interview him about those to depose him about those
08:50:13	20	wrong, we have no remedy. If the Court is right, and should	08:52:46	20	opinions. Contrast that here. We never had that
	21	not to strike Dr. Hopson, then it's we can't do anything		21	opportunity. We did not know what opinions that he was
		about it. We need to finish the trial, finish the		22	expressing until he sat on the stand yesterday and started
	22				· · · · · · · · · · · · · · · · · · ·
	22	testimony, close the case up. And if they win, it's of no		23	expressing the opinions.
		testimony, close the case up. And if they win, it's of no consequence. If we if they lose, they have a point of		23 24	expressing the opinions. THE COURT: Well, I think I need to read the

		Page 22			Page 24
08:53:02	1	MR. JAMIESON: Well, but let's also look at	08:55:32	1	from the State. We don't know what they're going to be
	2	the context of the deposition. It is a very, very different		2	saying.
	3	deposition if on November 5th remember, this deposition		3	THE COURT: I recall.
	4	happened a month later. If on November 5th the State says,		4	MR. JAMIESON: And I was that was shot
08:53:14	5	just in a paragraph, you know, we're going to call	08:55:36	5	down. Oh, no, I'm not going to make them do a trial brief,
	6	Dr. Hopson. We're going to get him to express opinions		6	I'm not going to make them tell you what their case is. You
	7	about the adequacy of the label and whether or not		7	already know it. No, we didn't know it, and that's why we
	8	statements in it were true or misleading or they were		8	asked. The trial brief would have been the first
	9	they were representations of safety, which is all the		9	opportunity for us to get that information. It was never
08:53:27	10	opinion that he gave yesterday. If they had done that, it	08:55:48	10	provided. This is the proverbial camel getting his nose
	11	would have been a very different deposition. But we went to		11	under the tent, and now the camel is all the way in the tent
	12	that deposition confident he was not going to be asked to		12	and prejudice is occurring because of this incremental
	13	express opinions, and that is a very very big and		13	relaxation of the pretrial rules that are designed to
	14	significant difference.		14	prevent what's happening here.
08:53:40	15	THE COURT: Well, again, you may have been	08:56:02	15	THE COURT: Okay. Well, I'm going to read
	16	confident, but what Mr. Allen suggests to me is that		16	the deposition. I'm going to read the cases on both the
	17	confident or not, a lot of these opinions were expressed,		17	motions, and then I'll rule on that. I'll just state for
	18	and that's what I need to read.		18	the record that if Lilly didn't understand what the State's
	19	MR. JAMIESON: Right, and then let me also		19	argument was going to be and what their trial was after
08:53:52	20	address, we did not know and we did not enter those	08:56:25	20	reading the depositions that I've read and hearing
	21	opinions into evidence and we did not choose to, and the		21	testimony, it's real surprising to me.
	22	State did not choose to from the deposition of Dr. Hopson in		22	MR. JAMIESON: We didn't know which witnesses
	23	its deposition designations. And this whole notion and		23	would be called for that purpose, Your Honor. There's a big
	24	let me just tell you, this is something that's been eating		24	difference to that, and that is a significant difference.
08:54:07	25	at me for the last couple days since it was said.	08:56:38	25	THE COURT: Well, I understand
		Page 23			Page 25
08:54:10	1	Page 23 There was a, quote, unquote, savings clause	08:56:40	1	Page 25 MR. JAMIESON: We know that they were going
08:54:10	1 2		08:56:40	1 2	
08:54:10		There was a, quote, unquote, savings clause	08:56:40		MR. JAMIESON: We know that they were going
08:54:10	2	There was a, quote, unquote, savings clause in the State's second late supplemental exhibit list. Yes,	08:56:40	2	MR. JAMIESON: We know that they were going to do this looky-loo limbo through
08:54:10 08:54:26	2	There was a, quote, unquote, savings clause in the State's second late supplemental exhibit list. Yes, that does appear there. But it was never served on me. It	08:56:40 08:56:46	2	MR. JAMIESON: We know that they were going to do this looky-loo limbo through THE COURT: I'm going to read the deposition
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		Page 26			Page 28
08:57:53	1	he	09:00:27	1	was designated I don't know about giving it to my
	2	MR. JAMIESON: Your Honor, if I if I may,		2	distinguished colleague, Brewster Jamieson, but our witness
	3	exactly ask him. Did Dr. Hopson receive these documents		3	list we've been at the Cook Hotel. I'm on Floor 4.
	4	before his deposition? When exactly did Dr. Hopson receive		4	They're on Floor, I think, 17. There have been documents
08:58:04	5	these these did he do his Miller versus Phillips	09:00:40	5	back and forth. I don't hear anybody saying they didn't get
	6	disclosure as required by the pretrial order? Did he put		6	our witness list. They did.
	7	Dr. Hopson's name anywhere on any of the witness lists that		7	And so this implication that somehow some
	8	he filed in this case? Those are all valid questions that		8	deceit has gone on is false. And I and the final comment
	9	I'd like to hear Mr. Allen answer.		9	is, if I'd have filed a pretrial plan, which we did,
08:58:17	10	MR. ALLEN: Not a problem. Not a problem.	09:00:54	10	according to the rules of my local counsel filed it
	11	First of all, Your Honor, what this doctor did yesterday was		11	according to the rules, but if you'd have asked me, are you
	12	testify to facts. He was a fact witness. And second of		12	calling Dr. Hopson? My answer would have been N-o. After
	13	all and then we'll talk about it. He rendered he also		13	they gave their opening statement, my answer is Y-e-s, and
	14	talked about his opinions related to those facts, which were		14	that's all that happened.
08:58:34	15	also expressed in the deposition	09:01:08	15	THE COURT: Last time, Mr. Jamieson.
	16	THE COURT: Well, that's what I have to read.		16	MR. JAMIESON: And if that's thank you,
	17	MR. ALLEN: yes concerning the risk and		17	Your Honor, and I do have the deposition of Dr. Hopson. But
	18	when he knew about it		18	obviously if he had if they had said they're going to
	19	THE COURT: I don't know what extra argument		19	call Dr. Hopson, we would have taken a deposition of him.
08:58:43	20	is helping you other than you're entitled to make a record,	09:01:23	20	We would have found out what their what the what his
	21	obviously, but I'm pretty pretty wide latitude in doing		21	testimony was going to be, what his new opinions are.
	22	that. I have to read the deposition and I like to read to		22	Your Honor, for the record, this morning I
	23	decide what cases say for myself rather than what lawyers		23	was walking out in the hall and there's one of those rooms
	24	tell me they say.		24	with with the that you can interview witnesses in, and
08:58:59	25	MR. ALLEN: But I have to clear the record.	09:01:40	25	that's exactly Dr. Hopson is still under oath and he's
		Page 27			Page 29
08:59:02	1	I'd like to say my cousin what is it, My Cousin Vinny,	09:01:43	1	still on cross-examination. And he's being consulted by the
	2	the opposite of what he said, but the the fact of the		2	State's lawyers with a big legal pad full of points and so
	3	matter, and it's absolutely true, to imply that we tried		3	forth. I raised it to their attention and I said, "What's
	4	this case by ambush. We did not intend to call Dr. Hopson		4	going on here?" That's something maybe you can do with your
08:59:16	5	in our case in chief when we started this case. It was only	09:01:55	5	expert, but that's not something you can do with a fact
	6	because of the challenge issued by the lawyers for Lilly		6	witness, and that's what they're doing.
	7	that said we didn't essentially and I'm paraphrasing in		7	This is an expert witness coming into Court
	8	Scott Allen words we didn't have the guts. We were too		8	offering expert opinion about things he never even hinted at
	9	scared to call him.		9	in his deposition and the State never even hinted at prior
08:59:35	10	Well, when you and then I issued a	09:02:07	10	to this trial, in violation of the rules of this Court. And
	11	subpoena. On the issue of documents, plural, documents, I		11	again, great move if you're allowed to make it, because it
	12	asked him yesterday I thought the answer, quite frankly,		12	really does put the other side at a disadvantage. And I
	13	was going to be no. I think he said he hadn't seen any		13	sure would like to make it in every single case that I try.
	14	documents. He may have seen one. That's what I recall his		14	But the rules are set up to prevent exactly that.
08:59:47	15	testimony. And then there was some confusion about which	09:02:22	15	And what's happening here is unfair surprise.
	16	one.		16	I'm going to hand up Dr. Hopson's deposition.
	17	I want to assure the Court, as I sit here		17	THE COURT: Again, we'll continue with the
	18	today, I never provided him a document one. Now, he has		18	deposition of Dr. Hopson. I'll read his deposition and I'll
	19	he has counsel. And if his counsel met with him, it's an		19	read the cases cited and the cases that the Plaintiffs have
09:00:04	20	attorney-client privileged relationship, but I'm not even	09:02:45	20	cited to me, and I'll make my ruling as I after I've done
	21	worried about that. This man testified to facts and what		21	that work.
	22	he's done about the risk of Zyprexa, and as every document I		22	Anything else that we need to do before we
Ī	23	use with this witness was their documents, it they made a		23	bring in the jury? Give the jury a little heads up notice
	24	conscious decision when they go depose him. They could ask		24	and we'll continue.

		Page 30			Page 32
09:03:1	L5 1	THE CLERK: Please rise. Court now stands in	09:12:58	1	THE COURT: I recall that testimony, and to
	2	recess. Off the record.		2	the extent there's an objection, which I'm not sure there
	3	(Discussion off the record.)		3	is, I'll overrule the objection.
	4	THE COURT: Please be seated.		4	MR. ALLEN: All right.
09:10:5		We're back on the record, and all members of	09:13:06	5	THE COURT: And just everybody can you'll
	6	the jury are present. Good morning, ladies and gentlemen of		6	have his deposition as part of your appellate record and
	7	the jury.		7	everybody can refer to that when
	8	We have Dr. Hopson with us again. And,		8	MR. ALLEN: Right. Thank you, Your Honor.
	9	Doctor, you realize that you're under the same oath you took		9	(End bench discussion.)
09:11:1	L7 10	when you started the testimony?	09:13:24	10	Q. (BY MS. GUSSACK) Dr. Hopson, can you tell us
	11	THE WITNESS: Yes, I do.		11	about treatment before the first-generation antipsychotics
	12	THE COURT: Thank you very much.		12	were available?
	13	Ms. Gussack.		13	A. Well, there weren't a great deal of at least
	14	MS. GUSSACK: Thank you, Your Honor.		14	scientific treatments available. There were methods such as
09:11:2	25 15	CROSS-EXAMINATION, CONTINUED	09:13:40	15	giving patients that were extremely psychotic, give them
	16	Q. (BY MS. GUSSACK) Good morning, Dr. Hopson.		16	high doses of insulin and put them into insulin coma, and
	17	A. Good morning.		17	where they would have seizures, then they would give them
	18	Q. Doctor, yesterday you told us that your		18	glucose water and bring them out of it. There are reports
	19	psychiatric training spanned the time period between 1986 to		19	where they would put people in ice baths to kind of shock
09:11:3	39 20	1990, right? Your residency and	09:13:59	20	their system. So they they were pretty, you know,
	21	A. Yes.		21	primitive treatment approaches at that point.
	22	Q training.		22	Q. And surgical lobotomies were also used in the
	23	So when you were first prescribing for		23	'40s and '50s to treat psychosis, right?
	24	patients with schizophrenia and bipolar disorder and major		24	A. At that point, yes.
09:11:5	51 25	depression that you talked about yesterday, you all you	09:14:12	25	Q. And ice baths that you mentioned?
		Page 31			Page 33
09:11:5	53 1		09:14:14	1	A. Yes.
0, 11 0.	2	second-generation atypical antipsychotics, right?	05.11.11	2	Q. And electroconvulsive shock treatment?
	3	A. Yes.		3	A. That's correct.
	4	Q. Okay.		4	Q. And even today sometimes electroconvulsive
09:11:59		So I'm wondering, since you're certainly not	09:14:21	5	shock treatment is used in serious treatment-resistant
0, 11 0.	6	old enough to remember the days when the antipsychotic	03:11:21	6	conditions, right?
	7	, , , , , , , , , , , , , , , , , , , ,		7	A. That's correct.
	8	medical historian that you can tell us a little bit about		8	Q. Now, you used the term psychosis, Doctor.
	9	how the serious mental illness treated in the '40s and '50s?		9	Can you tell the jury what you mean by that?
09:12:1		A. Well, prior to the first generation, prior to	09:14:29	10	A. It's a broad term to characterize
	11	Thorazine, Haldol and		11	hallucinations; auditory or visual hallucinations,
	12	MR. ALLEN: Your Honor, can we approach?		12	typically.
	13	THE COURT: You may.		13	Q. Okay.
	14	(Bench discussion.)		14	And psychosis is prevalent in patients with
09:12:3		MR. ALLEN: I just want to make a record.	09:14:43	15	schizophrenia?
		I'm not this is not in his deposition. It's not his I		16	A. Yes.
	16	1			
	16 17	mean, if the theory is he said they're surprised by these		17	O. And can patients with bipolar disease also
		mean, if the theory is he said they're surprised by these matters			Q. And can patients with bipolar disease also have psychosis?
	17			17 18 19	have psychosis?
09:12:4	17 18 19	matters	09:14:48	18	have psychosis? A. They can.
09:12:4	17 18 19	matters THE COURT: Again, you can make your	09:14:48	18 19	have psychosis? A. They can. Q. In fact, patients with depression can have
09:12:4	17 18 19 44 20	matters THE COURT: Again, you can make your record MR. ALLEN: Well, then I need to object to	09:14:48	18 19 20	have psychosis? A. They can.
09:12:4	17 18 19 14 20 21	matters THE COURT: Again, you can make your record	09:14:48	18 19 20 21	have psychosis? A. They can. Q. In fact, patients with depression can have psychosis, as well? A. That's correct.
09:12:4	17 18 19 20 21 22	matters THE COURT: Again, you can make your record MR. ALLEN: Well, then I need to object to this question, because if, in fact, they're right, it	09:14:48	18 19 20 21 22	have psychosis? A. They can. Q. In fact, patients with depression can have psychosis, as well? A. That's correct.

		Page 34			Page 36
09:14:57	1	API?	09:16:51	1	generation and those are the ones that treated the positive
	2	A. Yes.		2	symptoms of the diseases, right?
	3	Q. Okay.		3	A. That's correct.
	4	Now, let's take our history lesson forward a		4	Q. Okay.
09:15:02	5	little bit. Can you tell us the first-generation	09:16:58	5	Now, what about the safety profile of the
	6	antipsychotics, included, I think you said, Haldol and		6	first-generation antipsychotics? What was notable about
	7	Thorazine and		7	that?
	8	A. Yes.		8	A. Well, the safety profile, they were noted to
	9	Q perphenazine. Okay.		9	cause tardive dyskinesia, which can be a permanent and
09:15:11	10	A. Fluphenazine.	09:17:16	10	disabling neurological disorder where the patient would
	11	Q. And can you tell us how you how effective		11	develop tremors, muscular rigidity, oral dyskinesias where
	12	those medications were for treating the serious mental		12	their tongue would protrude, and it was very uncomfortable
	13	illness of schizophrenia and bipolar disease?		13	for the patient both personally and socially.
	14	A. They were effective in what we call the		14	Q. Can you show the jury literally by gesturing
09:15:24	15	positive symptoms, meaning the hallucinations, the	09:17:37	15	what someone with tardive dyskinesia can look like if they
	16	delusions, the paranoia. They did help with those symptoms.		16	have these kind of disorders?
	17	So they did make a big difference in treatment compared to		17	A. Well, their mouth is constantly moving.
	18	prior to their development.		18	Their tongue may stick in and out a lot.
	19	Q. But they didn't help with what we call the		19	Q. What about facial or physical gestures?
09:15:37	20	negative symptoms, correct?	09:17:50	20	A. There's grimacing sometimes. With their
	21	A. That is correct.		21	eyelids opening or opening their mouth really wide, and
	22	Q. Can you tell the jury, what are the negative		22	these are uncontrollable movements. They're involuntary.
	23	symptoms of those diseases?		23	Q. Okay.
	24	A. The negative symptoms are what we call		24	And is it you would agree, wouldn't you,
09:15:46	25	anhedonia, lack of enjoyment in life, lack of motivation,	09:18:05	25	that the second-generation atypical antipsychotics have a
		Page 35			Page 37
09:15:53	1		09:18:06	1	
03:13:33	2	So their hallucinations may be decreased from the	09110100	2	dyskinesia?
	3	first-generation, but they're but they still have a kind		3	A. Yes.
	4	of a negative pull in their life that keeps them from		4	Q. In fact, no one at API is prescribing
09:16:06	5	working, keeps them from getting up and being functional.	09:18:14	5	*
03-10-00	6	And the second generation did address the negative symptoms.	05110111	6	A. Typically not.
	7	Q. They were more effective in treating the		7	Q. And that's largely because of that
	8	negative symptoms of that flat emotional feeling?		8	side-effect profile, isn't it?
	9	A. Yes.		9	A. That's correct.
09:16:18	10	Q. And that loss of life's pleasures and the	09:18:20	10	Q. Okay.
	11	inability to show any interest in life, correct?		11	Now, Doctor, yesterday it's a little loud.
	12	A. That's correct.		12	Yesterday you talked you used the term
	13	Q. Okay.		13	first-line and second-line treatment, and I just want to
	14	Now, in right behind you, Doctor, on that		14	make sure that there's no confusion. When you say
09:16:29	15	chart are a list of medications. Those are all	09:18:34	15	first-line, you mean that a medication may be a physician's
	16	second-generation antipsychotics, right?	" - " - " - " - " - " - " - " - " - "	16	first choice for a particular patient, correct?
	17	A. That's correct.		17	A. That's correct.
	18	Q. Okay.		18	Q. Okay.
	19	Now, the jury has also heard the term in the		19	And when you say second-line, you mean that
09:16:38	20	past couple of days atypical antipsychotic. What does that	09:18:46	20	some physicians may choose to use that medication only after
	21	mean?		21	they've tried another medication first?
	22	A. It really refers to the second generation.		22	A. That's correct.
	23	They're just not the typical first first generation.		23	Q. Okay.
	24	Q. Okay.		24	And I think you told us yesterday that in
			09:18:54	25	your personal experience you're using Zyprexa typically
09:16:48	25	And the typicals refer to the first			

		Page 38			Page 40
09:18:58	1	after a patient may not have responded to their first	09:20:42	1	A. We have issues with hypotension, cardiac
	2	treatment, right?		2	they ask us to monitor as well.
	3	A. That's correct.		3	Q. They they actually have a warning about
	4	Q. You sort of think of Zyprexa as your big gun		4	agranulocytosis too, don't they?
09:19:05	5	for those really treatment-challenging patients, don't you?	09:20:52	5	A. Yes.
	6	A. Yes.		6	Q. And hypothyroidism?
	7	Q. But there are physicians at API today who use		7	A. Yes.
	8	Zyprexa as their first choice or their first-line treatment,		8	Q. Okay.
	9	correct?		9	And cataracts, right?
09:19:13	10	A. Possibly so.	09:20:58	10	A. I'm sure it's listed there. It's not one
	11	Q. Okay.		11	that we monitor regular I mean, we monitor for it, but
	12	Well, not possibly so, Doctor. They are, in		12	it's not one that we're most concerned about.
	13	fact, right?		13	Q. Okay.
	14	A. On this day today, I don't know what someone,		14	But those are risks for Seroquel that are not
09:19:22	15	but on occasion someone might choose that as their first	09:21:12	15	as prevalent for Zyprexa, correct?
	16	choice.		16	A. Right.
	17	Q. Okay.		17	Q. Okay.
	18	Now, Doctor, looking at that list of atypical		18	Now, so you would agree with me, Doctor, that
	19	antipsychotics behind you, you would agree that all of them		19	the first-generation and second-generation antipsychotic
09:19:36	20	have risks attendant to them, correct?	09:21:31	20	are not equally effective, right?
	21	A. They do. Some more than others.		21	A. I would agree with that.
	22	Q. Okay.		22	Q. And you would agree with me that they're not
	23	And some of those risks and I'm talking		23	equally safe?
	24	about risks that have nothing to do with weight gain or		24	A. Yes.
09:19:46	25	hyperglycemia, right?	09:21:38	25	Q. Okay.
			0, 21 30		
	_	Page 39			Page 41
09:19:48	1	A. Okay.	09:21:39	1	And so you need to evaluate the risks of the
	2	Q. Well, you're familiar, for instance, with,		2	medication as you look at your individual patient, correct?
	3	let's say, ziprasidone, Geodon?		3	A. Yes.
	4	A. Yes.		4	Q. Now, Doctor, let me turn to something we
09:19:55	5	Q. What's the most significant risk in the	09:21:56	5	talked about yesterday, I think, towards the end of our time
	6	bolded labeling that accompanies Geodon?		6	together. We talked about the label change that Lilly made
	7	A. There have been some risks associated with			in 2003.
	8	cardiac abnormalities, I think.		8	Do you remember that?
	9	Q. They have a bolded warning about sudden		9	A. Yes.
09:20:09	10	cardiac death, don't they?	09:22:04	10	Q. Okay.
	11	A. Yes.		11	And you know that that label change was made
	12	Q. Okay.		12	at FDA's direction by all the members of the
	13	And, for instance, Clozaril, the most notable		13	second-generation atypical antipsychotic class of medicines,
	14	serious side effect associated with Clozaril is what?		14	right?
09:20:17	15	A. Blood dyscrasias.	09:22:18	15	A. Yes.
	16	Q. A fatal blood disorder, correct?		16	Q. So every manufacturer on that list behind you
	17	A. Yes.		17	was directed by FDA to make a warning about hyperglycem
	18	Q. Okay.		18	and diabetes, right?
	19	And Risperdal, for instance, has a side		19	A. Yes.
09:20:25	20	effect of extrapyramidal symptoms; movement disorder that's	09:22:30	20	Q. Okay.
	21	significant, doesn't it?		21	Now, did you know the process that FDA
	22	A. Higher than the others, yes.		22	engaged in for three years before it came to the conclusion
	23	Q. Okay.		23	that a class label should be a class label change should
		· · · · · · · · · · · · · · · · · · ·			
	24	And Seroquel, for instance, quetiapine behind		24	be made by all the manufacturers of the class?

		Page 42			Page 44
09:22:45	1	Q. Okay.	09:25:08	1	2003.
	2	So you didn't know that FDA asked each		2	If we go back to the first page, you can see,
	3	manufacturer of those atypical antipsychotics to submit all		3	if we blow up that first couple of paragraphs, that this is
	4	of their data and that FDA considered that data over a		4	a letter from FDA to Dr. Brophy in regulatory affairs at
09:22:59	5	three-year period, did you?	09:25:20	5	Lilly. And it says, in that second paragraph, after
	6	A. No.		6	reviewing the available data pertaining to the use of
	7	Q. Okay.		7	atypical antipsychotic medications and diabetes mellitus
	8	Did you know that FDA in its analysis of this		8	adverse events, we have concluded that the product labeling
	9	issue reviewed clinical trial data from six different		9	for all atypical antipsychotics should be updated to include
09:23:10	10	companies, post-marketing reports, those are reports of	09:25:42	10	information about these events.
	11	adverse events experienced by patients who took the product		11	Do you see that, Doctor?
	12	after marketing, right?		12	A. Yes.
	13	A. Right.		13	Q. Okay. And so you now see that as of
	14	Q. And that would be post-marketing reports for		14	September, 2003 FDA was directing this language to be
09:23:22	15	six different medications. That's what FDA was looking at.	09:25:51	15	implemented by all members of the class, right?
	16	Did you know that?		16	A. Yes.
	17	A. No.		17	Q. Okay.
	18	Q. Okay.		18	And if we go down a little bit on that
	19	Did you know that they looked at published		19	document, couple paragraphs, you'll see and this is the
09:23:29	20	case series reports, published clinical pharmacology	09:26:01	20	language we talked about keep going, Nick, if you don't
	21	studies, published preclinical studies, and unpublished		21	mind.
	22	studies for Clozaril, Risperdal, Zyprexa, Seroquel, Geodon		22	This is the language we were reading together
	23	and Abilify over a three-year period?		23	yesterday, weren't we?
	24	Did you know that?		24	A. Yes.
09:23:47	25	A. Not specifically, no.	09:26:09	25	Q. Okay.
		Page 43			Page 45
00.22.40	1		09:26:09	1	
09:23:48	1 2	Q. Okay. And but you did know that based on FDA's	09.20.09		And you see the language that ends with the available data are insufficient to provide reliable
	3	·		2	estimates of differences?
	4	analysis of these issues, it directed this class label		4	
09:23:55	5	change? A. Yes.	09:26:17	5	
09.23.33	6	A. Tes. O. Okay.	09.20.17	6	Q. Okay.
	7	` '			Now, Lilly implemented this label
	8	Now, did you know that Lilly immediately implemented FDA's direction about making a label change in		7 8	September 16th, 2003. You recall that's the label we showed yesterday, right?
				9	, , ,
09:24:09	9 10	September, 2003?	09:26:31		Want to see that label again so we can keep
09.24.09	11	A. I don't know how quickly they did that. Q. Okay.	09.20.31	10 11	the chronology? A. Yes.
	12	We we looked at that label yesterday,		12	Q. 2003 label. I'm sorry.
	13	didn't we? In fact, why don't we bring that hold that		13	Good. Thank you.
	14	one sec, Nick.		14	I believe it's Page 7 that we were looking at
09:24:22	15	Did you know, sir, that after FDA directed	09:26:49	15	yesterday.
09.24.22	16	that class label change in September, 2003, it continued to	09.20.49	16	No. Keep keep going, Nick. I'm sorry.
	17	look at this issue? Were you aware of that?		17	1 10 0
		·			Can you make it a little larger? And we'll just keep go
	18 19	A. I would hope they would. Q. Okay.		18 19	to the next page, to Page 9. No, I'm sorry, Nick. We said Page 7. I'm
09:24:36	20	EL2034, please.	09:27:38	20	sorry. Sorry for my there we go. It was on the bottom
07.74.30	21	Doctor, let me let's just get the	02.21.30	21	of Page 6. I was wrong by a page. Okay.
	22	chronology right here so that you can follow along. If we		22	So if we go down to the bottom of Page 6
	23	look at the second page of EL2034 first, you'll see at the		23	there and blow that up under hyperglycemia, diabetes
	24	bottom there there's a date, September that's the date it		24	mellitus.
09:25:03	25	was received by G. Brophy at Eli Lilly, September 15th,	09:27:52	25	You recall, Doctor, that's the label we were
05-25-05	23	mas received by G. Brophy at Ell Elliy, september 15th,	00.21.02	23	1 ou recair, Doctor, that s the label we were

		Page 46			Page 48
09:27:55	1	talking about yesterday?	09:30:17	1	A. No, I didn't.
	2	A. Yes.		2	Q. Okay.
	3	Q. Okay.		3	So you didn't know that FDA took three years
	4	Now, you'll be pleased to know that just as		4	to make this label change and you didn't know that the ADA
09:28:04	5	you hoped, FDA continued to monitor this issue, and it	09:30:25	5	Consensus statement took three days?
	6	continued to review the warning language, and in December,		6	A. Right.
	7	2003 did you know that they further revised the warning for		7	Q. Okay.
	8	all second-generation antipsychotics?		8	Did you, sir, know that FDA had submitted a
	9	A. I'm not exactly sure what they did at that		9	letter responding to the ADA's conclusions in their
09:28:25	10	point.	09:30:37	10	Consensus statement?
	11	Q. Okay.		11	A. Can you repeat the question?
	12	Well, let's take a look at EL2039, and if you		12	Q. Did you know that FDA had written a letter
	13	blow that up a little bit, Nick, in that first no, go		13	responding to the conclusions of the ADA in their Consensus
	14	down.		14	statement?
09:28:43	15	You see that there's a a sentence that's	09:30:50	15	A. I'm not aware of that, no.
	16	been stricken from the proposed warning there, right,		16	Q. Okay.
	17	Doctor?		17	Well, let me show you that first,
	18	A. Yes.		18	Dr. Hopson would like to see the ADA Consensus statement?
	19	Q. And if you go to the top of this document,		19	Can we just bring that up? I'm sorry, I don't have the
09:28:51	20	you can see that this is going further up, again, a	09:31:05	20	exhibit number.
	21	letter from FDA, now directed to Michelle Sharp at Lilly,		21	There. Do you recall that?
	22	and it says we and if you read those first couple of		22	A. Yes.
	23	paragraphs: We are asking you to amend the warning, and		23	Q. Okay.
	24	it's now approvable, correct?		24	Now, if we could bring up EL2157.
09:29:10	25	A. Yes.	09:31:15	25	And blow up on the right on the bottom
		Page 47			Page 49
09:29:11	1	Q. Okay.	09:31:20	1	
	2	And then, Doctor, I think you said yesterday		2	MR. ALLEN: Your Honor, I'd just like a copy
	3	that you received the Dear Doctor letter that Lilly sent in			• • • • • • • • • • • • • • • • • • • •
				3	of EL2157, please.
	4	March, 2004 about this label change, correct?		3 4	of EL2157, please. MS. GUSSACK: I believe you have that,
09:29:21	4 5	March, 2004 about this label change, correct? A. I'm sure that I did.	09:31:29		MS. GUSSACK: I believe you have that,
09:29:21		•	09:31:29	4	MS. GUSSACK: I believe you have that,
09:29:21	5	A. I'm sure that I did.	09:31:29	4 5 6	MS. GUSSACK: I believe you have that, Mr. Allen, but I'll be
09:29:21	5 6	A. I'm sure that I did. Q. Okay.	09:31:29	4 5 6	MS. GUSSACK: I believe you have that, Mr. Allen, but I'll be MR. ALLEN: There's over 10,000 documents and
09:29:21	5 6 7	A. I'm sure that I did. Q. Okay. And that would be EL2728. Let's take a look	09:31:29	4 5 6 7	MS. GUSSACK: I believe you have that, Mr. Allen, but I'll be MR. ALLEN: There's over 10,000 documents and I don't have them all at my fingertips, so
09:29:21 09:29:33	5 6 7 8	A. I'm sure that I did. Q. Okay. And that would be EL2728. Let's take a look at that.	09:31:29 09:31:45	4 5 6 7 8	MS. GUSSACK: I believe you have that, Mr. Allen, but I'll be MR. ALLEN: There's over 10,000 documents and I don't have them all at my fingertips, so MS. GUSSACK: No, no. That's fine.
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	5 6 7 8 9 10 11 12	A. I'm sure that I did. Q. Okay. And that would be EL2728. Let's take a look at that. Okay. So in March, 2004 Lilly notified physicians, including you, that they made important labeling changes that were made by all manufacturers in the class regarding the warning on hyperglycemia and diabetes in		4 5 6 7 8 9 10 11	MS. GUSSACK: I believe you have that, Mr. Allen, but I'll be MR. ALLEN: There's over 10,000 documents and I don't have them all at my fingertips, so MS. GUSSACK: No, no. That's fine. Here you go. That's a little bit big, Nick. Can we take that down a little bit? Just so we can read it okay. Good.
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		Page 50			Page 52
09:32:33	1	that's responsible for oversight of medicines that are used	09:35:02	1	Journal of Medicine.
	2	to treat mental illness, right?		2	Do you recall?
	3	A. I would assume so, yes.		3	A. Yes.
	4	Q. Okay.		4	Q. And I think this was a study that you told us
09:32:42	5	Now, could we go back to the beginning of	09:35:06	5	you keep in your files at API, or at one time you'd kept it
	6	that response by FDA. And look at the let me direct your		6	in your files, right?
	7	attention to the second sentence. Were you aware, sir, that		7	A. Yes.
	8	it was FDA's view that although the ADA ranked the diabetes		8	Q. Okay.
	9	risk for second-generation antipsychotics, that the U.S.		9	We talked about the efficacy conclusions from
09:33:07	10	Food and Drug Administration's division of	09:35:15	10	that study yesterday, didn't we?
	11	neuropharmacological drug products does not believe that the		11	A. Yes.
	12	evidence currently available allows such a ranking.		12	Q. And how Zyprexa had been demonstrated to be
	13	Were you aware of that, sir?		13	more effective because patients stayed on it longer, right?
	14	A. No.		14	A. Yes.
09:33:18	15	Q. Okay.	09:35:22	15	Q. And you certainly know, sir, from your
	16	You see that this is a published in the		16	experience in treating seriously mentally ill patients that
	17	August, 2004 Diabetes Care Journal as a response to the ADA		17	getting patients to stay on medicine is the biggest
	18	Consensus statement. See that at the bottom of the page?		18	challenge, isn't it?
	19	A. Yes.		19	A. It is.
09:33:30	20	Q. Okay.	09:35:32	20	Q. Okay.
	21	And if we go to the next page and the final		21	Now, let's talk about the safety conclusions
	22	paragraph of their response to the ADA Consensus statement,		22	from that CATIE study for a minute, if we might. You're
	23	you see that the division agrees with the ADA's		23	aware that the CATIE study found, aren't you, that there was
	24	recommendation to monitor patients treated with		24	greater weight gain and increases in blood glucose shown for
09:33:48	25	second-generation antipsychotics for evidence of diabetes.	09:35:46	25	olanzapine among the agents studied, correct?
					Page 53
09:33:50	1	Page 51	09:35:50	1	A. Yes.
09.33.50	1 2	1 ,	09.33.30	2	
	3	You were monitoring your patients at API for signs of diabetes, correct? In 2004, 2003, and, in fact, I		3	Q. Actually, it wasn't news to you because you already believed that?
		•		4	
09:34:04	4	think you told us yesterday even before that, correct?	09:35:54	5	
09.34.04	5 6	A. It's correct that we began monitoring	09.33.34	6	Q. Okay. But there was no increase in the rate of
	7	we've always monitored blood sugars as part of the regular routine admission, and as time rolled on, we began		7	diabetes shown with Zyprexa as compared to the other agents,
		monitoring it specifically in its association with these		8	was there?
	8			9	
09:34:18	9 10	drugs. Q. And when these drugs you're referring to	09:36:03	10	MR. ALLEN: Well, objection, Your Honor. The question is misleading.
09.34.10	11	all of the second-generation atypical antipsychotics?	03.30.03	11	THE COURT: No, I'll let him answer. You can
		• • • • • • • • • • • • • • • • • • • •		12	cross-examine him.
	12 13	A. Yes.		13	MR. ALLEN: Okay.
	14	Q. Thank you, sir.And you see under FDA's view, they go on to		14	THE WITNESS: Can you reask the question?
09:34:28	15	say, We do not believe that the available evidence allows	09:36:12	15	Q. (BY MS. GUSSACK) Sure.
09.34.26	16	•	09.30.12	16	There was no difference in the rate of
	17	the ranking of diabetes risk for these drugs at this time, correct?		17	diabetes shown between Zyprexa and the other medications
	18			18	studied, was there?
	19	A. I see that. Q. Okay.		19	A. I would have to look at the study again. I
09:34:38	20	•	09:36:23	20	can't recall specifically how they addressed that.
07.34.30	21	Were you aware of that being FDA's view at the time, sir?	0,.30.23	21	Q. Okay.
	22	A. No.		22	Well, they looked at it in terms of
	~ ~	11. 110.		22	Wen, they looked at it ill terms of
	22	O Now you can take that down Nick		23	determining whether more nationts who - whether diabetes
	23	Q. Now, you can take that down, Nick. Also yesterday, Dr. Honson, we talked about		23	determining whether more patients who whether diabetes
09:34:59	23 24 25	Q. Now, you can take that down, Nick. Also yesterday, Dr. Hopson, we talked about the CATIE study that was published in the New England	09:36:36	23 24 25	determining whether more patients who whether diabetes was more prevalent in any particular group based on whether they needed to start new diabetes medications, correct?

		Page 54			Page 5
09:36:39	1	MR. ALLEN: Objection to form, Your Honor.	09:39:01	1	while relative risk estimates are inconsistent, the
	2	Same objection.		2	association between atypical antipsychotics and increases is
	3	THE COURT: Overruled.		3	glucose levels appears to fall on a continuum and olanzapir
	4	THE WITNESS: Yes, that's my understanding.		4	appears to have a greater association than some other
09:36:47	5	Q. (BY MS. GUSSACK) Okay.	09:39:16	5	atypical antipsychotics wasn't news to you, correct?
	6	And they found no difference no		6	A. Correct.
	7	statistically significant difference between Zyprexa and the		7	Q. You already believed that that was the case?
	8	other agents studied in terms of diabetes risk when you		8	A. Yes.
	9	looked at whether new diabetes medications were required,		9	Q. And you believed that going back to 2003, at
09:36:59	10	correct?	09:39:26	10	least, correct?
	11	A. Again, I'd have to look at the study to see		11	A. We saw that in our patients, yes.
	12	how they reported on that.		12	Q. Okay.
	13	Q. Okay.		13	And, in fact, if we go to the next bullet
	14	Would you like to see the study now? We can		14	point, referring to greater increases in lipids, total
09:37:07	15	bring that up.	09:39:40	15	and lipids are cholesterol findings, right, Doctor?
05.37.07	16	If you turn to Page 1221.	03.33.40	16	A. Yes.
	17	Doctor, in that chart where you see oral		17	Q. Generally speaking.
		glucose-lowering drugs, insulin, that there was no		18	A. Generally.
	18			19	•
09:37:36	19	significant statistically significant difference in the	09:39:49		Q. From a nondoctor to a doctor, that's a little
09:37:36	20	number of new diabetes medications required, correct?	09.39.49	20	scary comment, but can I is that fair to say that the
	21	A. Correct.		21	lipids refer to the cholesterol readings?
	22	Q. Okay. Thank you, sir.		22	A. Right, it has to do with the level of fats
	23	Now, the you can take that down, Nick.		23	and cholesterol.
	24	The conclusion that olanzapine was found to		24	Q. Okay.
09:37:50	25	have greater weight gain and blood glucose was not only	09:39:58	25	And you knew you see this letter says that
		Page 55			Page 5
09:37:54	1	known to you but was also reflected later in the October,	09:40:02	1	there were they're reporting on this label change about
	2	2007 label change that Lilly made, correct?		2	increases in lipids seen with Zyprexa-treated patients. You
	3	A. Yes.		3	knew this, as well, going back to as early as 1996?
	4	Q. Okay.		4	A. Yes.
09:38:04	5	Now, I think you said yesterday you couldn't	09:40:17	5	Q. Okay.
	6	recall in all the mail you received whether you received		6	And you knew, turning to the next bullet
	7	Lilly's Dear Doctor letter telling you about the label		7	point, Lilly was telling the physicians in this October,
	8	change made in October, 2007, right?		8	2000 label change that there's additional information now
	9	A. Yes.		9	about weight gain over a two-year period in Zyprexa-treate
09:38:15	10	Q. Okay.	09:40:33	10	patients, correct?
	11	But let's let's bring that up for a		11	A. I see that.
	12	minute, if we could. EL2182.		12	Q. Okay.
	13	And if we could for a second, let's look at		13	But you knew about significant weight gain in
	14	the second bullet point in the I'm sorry.		14	Zyprexa-treated patients from the time it was first
09:38:30	15	Before we go to the Dear Doctor letter,	09:40:41	15	introduced into the market in 1996, didn't you?
	16	here's our Dear Healthcare Professional letter from October		16	A. We were most familiar with the weight gain.
	17	of 2007. And it's saying that Lilly wants to inform		17	Q. Okay.
	18	physicians such as yourself about new information being		18	And you had seen in your patients that you
	19	added in the warning section for weight gain and		19	treated starting in 1996 with Zyprexa that some patients
09:38:45	20	hyperlipidemia, correct?	09:40:55	20	gained significant amounts of weight?
57.30.43	21	A. Yes.	05.40.33	21	A. Yes.
	22	Q. Okay.		22	
		•			
	23	Let's turn to the second bullet point for a		23	Doctor, is there a person at API who is
	0.4	minute And I ment to adverse Day 10 1 10 1		0.4	alconord with modules as well-seen at 11 12 13
09:38:58	24 25	minute. And I want to ask you, Doctor: It's true, isn't it, that this information here in this second bullet point,	09:41:08	24 25	charged with working on wellness programs and helping the seriously mentally ill patients that you treat at API have

		Page 58			Page 60
09:41:13	1	better quality of their lifestyle and nutrition and diet?	09:43:33	1	MS. GUSSACK: Your Honor, I'm not sure may
	2	A. It is a component of our treatment plan.		2	we approach?
	3	Q. Can you tell us a little bit about that?		3	THE COURT: Sure.
	4	A. The we offer various psycho-educational		4	(Bench discussion.)
09:41:27	5	classes to the patients, and a group of those classes focus	09:43:42	5	MS. GUSSACK: Mr. Allen, I am having to
	6	on wellness, diet, exercise, things you can do to stay		6	provide you with documents, although we're not getting
	7	healthy.		7	copies of exhibits as he uses them. We're seeing them for
	8	Q. Okay.		8	the first time on the screen. And I'm certainly happy to
	9	And you believe that's a worthwhile effort		9	give it to you, but I don't have one right now. I don't
09:41:43	10	even though you're dealing with seriously mentally ill	09:43:53	10	want to interrupt
	11	patients, correct?		11	MR. ALLEN: Your Honor, where I come I
	12	A. Yes.		12	mean, it's customary before you use an exhibit that's not in
	13	Q. Okay.		13	the evidence to provide it to the other side. A lot of them
	14	And that's because you believe you can		14	I do have.
09:41:49	15	educate and motivate them to take control of those issues to	09:44:03	15	MS. GUSSACK: This is in evidence.
	16	the best of their abilities, right?		16	THE COURT: I understand the volume of
	17	A. I believe we have a responsibility to attempt		17	documents here, but you've got all of these documents
	18	to educate them and to help them learn the coping skills		18	they gave you. I realize the number of them.
	19	they need.		19	MR. ALLEN: Your Honor, if I could carry
09:42:01	20	Q. And do you also include family members in	09:44:14	20	10,000 documents knowing what she's going to use I can't
	21	that supportive effort?		21	do that.
	22	A. In that particular there is some family		22	MS. GUSSACK: All I'm asking is goose for the
	23	education that goes on, but in those classes the patients		23	gander. You're not giving us documents, so that's all I'm
	24	are attending alone.		24	asking.
09:42:16	25	Q. Okay.	09:44:23	25	THE COURT: I'm happy to have both sides make
		Page 59			Page 61
09:42:16	1	Can we bring up P10144, and particularly	09:44:26	1	copies of their exhibits that they're going to use.
	2	Page 4011.		2	MR. ALLEN: I understand, Your Honor. The
	3	THE COURT: Is that the right exhibit number?		3	call notes are voluminous for thousands of doctors. I
	4	MS. GUSSACK: That was the exhibit number,		4	
09:42:32				4	couldn't pick out a page and be prepared for that.
	5	Your Honor, that I believe Plaintiffs used yesterday.	09:44:37	5	couldn't pick out a page and be prepared for that. THE COURT: All I'm saying is that when you
	5 6	Your Honor, that I believe Plaintiffs used yesterday. THE COURT: When you're saying P, it's not	09:44:37		
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	6	THE COURT: When you're saying P, it's not	09:44:37	5 6	THE COURT: All I'm saying is that when you are going to use an exhibit that hasn't been introduced into
	6 7	THE COURT: When you're saying P, it's not really	09:44:37	5 6 7	THE COURT: All I'm saying is that when you are going to use an exhibit that hasn't been introduced into evidence, give him a copy, and when you're going to use an
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		Page 62			Page 64
09:45:31	1	A. Yes.	09:47:33	1	indicate that on the prescription and override is given.
	2	Q. Okay.		2	But it does offer a list for the physician the prescriber
	3	We discussed the information and		3	to consider when they're prescribing a particular class of
	4	strategies - send medical letter to Hopson so we can		4	medications.
09:45:38	5	distribute to staff.	09:47:46	5	Q. Okay.
	6	Does that refresh your recollection, Doctor,		6	Have you, sir, personally ever urged the
	7	about whether you would have received a medical letter from		7	P & T committee to restrict the use of Zyprexa in any way?
	8	Lilly with respect to weight gain and weight gain		8	A. No.
	9	management?		9	Q. Doctor, do you know the State of Alaska's
09:45:47	10	A. Again, I don't I don't recall.	09:48:01	10	expert witness, Dr. Wirshing?
	11	Q. You have no reason to dispute it, though, do		11	A. No, I do not.
	12	you?		12	Q. Have you met him?
	13	A. No.		13	A. I just said hello to him yesterday.
	14	Q. Okay.		14	Q. Do you know him by reputation?
09:45:53	15	Now, Doctor, I think yesterday you told us	09:48:09	15	A. No, I do not.
	16	that you are a member of the State of Alaska's P & T		16	Q. Well, you have a great deal in common, don't
	17	committee, correct?		17	you, because you both are treating or have treated seriously
	18	A. Yes.		18	mentally ill patients, including patients with
	19	Q. What is the P & T committee?		19	schizophrenia, right?
09:46:08	20	A. The P & T committee was formed around 2004,	09:48:20	20	A. I would assume so, if he's a psychiatrist
	21	and physicians from various disciplines were selected and		21	that's been in practice.
	22	asked to be on it. And the purpose of it was to go through		22	Q. Well, Doctor, would you tell me: Do you
	23	the different classes of medications and come up with a		23	agree with Dr. Wirshing that once you have found a
	24	preferred formulary list for Medicaid patients.		24	medication that works, you fight like the devil to fix the
09:46:40	25	Q. Are you the only psychiatrist that sits on	09:48:35	25	side effects because the hardest thing in the world to fix
		Page 63			Page 65
09:46:43	1		09:48:37	1	
	2	A. No, I'm not.		2	MR. ALLEN: Your Honor, there's no this is
	3	Q. Okay.		3	improper. I'll object if I want to approach.
	4	Let's define what P & T stands for.		4	(Bench discussion.)
09:46:49	5	A. Pharmacy and therapeutics.	09:48:45	5	MR. ALLEN: I don't know she says do you
	6	Q. Okay.		6	agree with Dr. Wirshing. She hasn't laid a predicate for
	7	Who is the other psychiatrist who sits on the		7	this testimony. She hasn't said he's not familiar with
	8	committee?		8	him. Hasn't shown him a deposition. It's just an
	9	A. Currently, Lucy Curtiss.		9	argumentative statement of counsel. You can't impeach
09:46:55	10	Q. And you have been sitting on the committee	09:49:08	10	somebody with somebody else's deposition.
	11	since, I'm sorry, 2004?		11	THE COURT: I don't think she's impeaching
	12	A. Yes.		12	him at all. She's asking him if she he agrees with what
	13	Q. Okay.		13	I assume will be testimony. If it's not testimony, it's not
	14	And so is it fair to say that the pharmacy		14	testimony.
09:47:01	15	and therapeutics committee assesses efficacy and safety	09:49:19	15	MR. ALLEN: Well, if she wants to do that,
	16	issues for medications that are being prescribed to Medicaid		16	she needs to put it on the screen and put it in full detail,
	17	patients?		17	but that's okay. I just want to what we're doing here is
	18	A. Yes.		18	exactly what I have not been allowed to do. We're allowing
	19	Q. Okay.		19	evidence in predicated on later evidence.
09:47:12		Now, the P & T committee can decide whether	09:49:34	20	THE COURT: Well, I don't think that's really
	20		1		
	20 21	to restrict a medication that's being used for Medicaid		21	what my ruling is all about.
		to restrict a medication that's being used for Medicaid patients?		21 22	what my ruling is all about. MR. ALLEN: Okay.
	21				• •
	21 22	patients?		22	MR. ALLEN: Okay.

		Page 66			Page 68
09:49:47	1	and whether he agrees with those views. It's no different	09:52:01	1	Q. And if you see patients who already have some
	2	than putting up a public		2	elevated glucose who are at risk for diabetes, you just
	3	THE COURT: I'm allowing the question.		3	don't give the patient Zyprexa?
	4	(End bench discussion.)		4	A. That would have to come under a great deal of
09:49:59	5	Q. (BY MS. GUSSACK) Dr. Hopson, let me start	09:52:13	5	consideration, yes.
	6	again, so you have the question in mind. Okay?		6	Q. Yes, sir.
	7	A. Okay.		7	And, therefore, it would be misleading to
	8	Q. The question I had is: Do you agree with		8	suggest to this jury that you've always taken blood and it's
	9	Dr. Wirshing's view that once you have found a medication		9	nothing new. It is new out there at the hospital, isn't it,
09:50:08	10	that works for a patient with serious mental illness, you	09:52:27	10	concerning Zyprexa?
	11	fight like the devil to fix the side effects because the		11	MS. GUSSACK: Objection.
	12	hardest thing in the world to fix is psychosis, and if you		12	THE COURT: What's the objection?
	13	find a drug that works, you deal with the toxicity, whatever		13	MS. GUSSACK: Leading and mischaracterizing
	14	that may be?		14	the testimony of the witness.
09:50:23	15	A. I would agree in most cases that you try to	09:52:33	15	THE COURT: Rephrase the question.
	16	do that, yes.		16	Q. (BY MR. ALLEN) Would it be would it be
	17	Q. Doctor, you mentioned earlier that you've		17	misleading to suggest that nothing has changed at your
	18	been monitoring blood sugar as part of your regular routine		18	hospital once you've learned about the risk of diabetes with
	19	admissions. How how long has that been going on?		19	Zyprexa?
09:50:35	20	A. Well, blood sugar has always been a	09:52:46	20	A. Yes.
	21	prescreening test for an admission into the hospital. So		21	Q. Thank you, sir.
	22	it's something that we've always done.		22	Now, remember, you talked about yesterday
	23	Q. Thank you, sir.		23	that all drugs have risks and side effects?
	24	THE COURT: Mr. Allen?		24	A. Yes.
09:51:00	25	MR. ALLEN: Thank you, Your Honor.	09:53:01	25	Q. And that you need to give patients informed
		· · · · · · · · · · · · · · · · · · ·			
00 54 04		Page 67			Page 69
09:51:01	1	REDIRECT EXAMINATION	09:53:03		consent?
	2	Q. (BY MR. ALLEN) Thank you, Your Honor.		2	A. Yes.
	3	Let's go right back to that last question.		3	Q. And in order to do that you need as much
00 54 05	4	You said blood sugars have always I mean,		4	1
09:51:07	5	blood monitoring has always been done excuse me. Blood	09:53:07	5	A. Yes.
	6	has always been done on all patients since you've been at		6	Q. And when we're talking about Zyprexa, you
		API.		-7	talked about the fact that this issue of hyperglycemia and
	8	A. Yes.		8	diabetes was back at the adverse reaction section for years
	9	Q. Was the blood drawn because of Zyprexa?	00.50.00	9	with no warning?
09:51:19	10	A. No, not necessarily.	09:53:20	10	A. Yes.
	11	Q. Okay.		11	Q. Now, concerning the risk of medications, if
	12	But what has changed since you found out		12	you get a proper warning, you can try to handle that side
	13	about the risk of Zyprexa concerning this blood that's		13	effect or be on guard for that side effect?
00.51.00	14	taken?	00.50.00	14	A. That's correct.
09:51:28	15	A. Since 2004 we have specifically monitored	09:53:32	15	Q. Or you can decide not to use the medication?
	16	blood sugars and lipids and other blood indices specifically		16	A. Yes.
	17	because of the risks associated with Zyprexa.		17	Q. And, remember, Ms. Gussack just had you turn
	18	Q. And when you said you've always taken blood,		18	around and said all these drugs have different risks, right?
00.51.50	19	it's just like every patient when they go in the hospital	00.50.40	19	A. Yes.
09:51:50	20	every time; they always have their blood taken?	09:53:43	20	Q. And she talked to you about what's the one
	21	A. Correct.		21	with Geodon. Do you recall that question?
	22	Q. But now you're looking at the blood		22	A. With the Geodon? Yes.
	0.0	mantiantanta of these matiants and all the control of			
	23	particularly of these patients particularly because of		23	Q. And you said QTC or cardiac issues.
09:52:01	23 24 25	particularly of these patients particularly because of the risk associated with Zyprexa? A. That's correct.	09:53:55	24 25	Q. And you said QTC or cardiac issues.A. Yes.Q. Now and then she said, what about

		Page 70			Page 72
09:53:58	1	Clozaril? Do you remember that?	09:55:51	1	Q. And once this warning came out in a black box
	2	A. Yes.		2	on Clozaril, what happened?
	3	Q. And I think you've talked about the		3	A. We took it seriously and we monitored for it,
	4	agranulocytosis?		4	and considered it in our prescribing practice.
09:54:04	5	A. Yes.	09:56:04	5	Q. And you watched for it because if you can
	6	Q. The reason that that's so prevalent in your		6	catch it with proper blood monitoring, you can avoid the
	7	knowledge is because the drug companies actually have a		7	serious consequences?
	8	warning on those issues?		8	A. That's correct.
	9	MS. GUSSACK: Objection; leading.		9	Q. So if you warn somebody and give it where
09:54:14	10	Q. (BY MR. ALLEN) Well, let me ask this	09:56:15	10	they can see it, doctors can monitor it and then handle it.
	11	question: Do the drug companies who make Clozaril and		11	A. Yes.
	12	Geodon have a warning on those issues?		12	Q. But if you don't warn anybody, then the
	13	A. Yes.		13	doctor doesn't monitor it and the doctor can't handle it?
	14	Q. Okay.		14	A. That's correct.
09:54:21	15	This is a PDR, right?	09:56:26	15	Q. And this drug company, since 1996, after they
0, 01 21	16	A. That's correct.	09 30 20	16	knew about elevated blood glucose in their testing, did not
	17	Q. All right.		17	warn about diabetes and hyperglycemia, did they?
	18	And on this issue, I just want to get		18	MS. GUSSACK: Objection; both leading and
	19	something straight when we talk about the PDR. They're		19	mischaracterizing the evidence.
09:54:34	20	using the word "label." You've heard that word?	09:56:47	20	THE COURT: Why don't you rephrase.
03.31.31	21	A. Yes.	09:30:17	21	MR. ALLEN: I'll rephrase it.
	22	Q. Do you use labels in your practice?		22	Q. Since 1996, when Eli Lilly put Zyprexa on the
	23	A. No. We usually use the PDR information.		23	market, they didn't have a warning on diabetes and
	24	Q. And is that because the labels may be created		24	hyperglycemia, did they?
09:54:44	25	•	09:57:02	25	A. No, they did not.
03.31.11			09.37.02		·
		Page 71			Page 73
09:54:47	1	compiled in this book?	09:57:02	1	Q. And, in fact, when this warning came out on
	2	A. Yes.		2	agranulocytosis, one of the things that also happened is
	3	Q. They don't send you they or any drug		3	prescriptions of Clozaril dropped dramatically, didn't they?
	4	company, every time they make some change in their label,		4	A. I'm not I'm not for sure that the
09:54:54	5	they don't send you the label, do they?	09:57:17	5	prescriptions dropped.
	6	A. Not that I know of.		6	Q. That's okay, Doctor. Now let's talk about
	7	Q. Okay.		7	Geodon. Remember she asked you about Geodon?
	8	This is what you use?		8	A. Yes.
	9	A. Yes.		9	Q. Let me find it.
09:55:00	10	Q. Thank you.	09:57:31	10	This is the 2008 Geodon. It's made by
	11	On Clozaril hard to get the book over		11	Pfizer, right?
	12	here. The reason		12	A. Yes.
	13	THE COURT: Can I just ask, what year of PDR		13	Q. And by the way, these are not in alphabetical
	14	are we		14	order. Every drug company has their own section of this
09:55:30	15	MR. ALLEN: This is a 2008 PDR.	09:57:42	15	book.
	16	THE COURT: Okay.		16	A. That's correct.
	17	MR. ALLEN: We can get others.		17	Q. And then you go to the drug company's
	18	Q. This is the Clozaril PDR, and the reason we		18	section, and then their drugs are listed in alphabetical
	19	know about the potential risks for agranulocytosis is		19	order?
09:55:40	20	because it's in a black box warning; is that correct?	09:57:48	20	A. Right.
	21	A. That's correct.		21	Q. So if you want to look up, let's say, a 2002
		Q. And that certainly, then, gives you as a		22	PDR on Zyprexa, you would look under Eli Lilly and go to th
	22				
	22 23	doctor and the patients the ability to know about this,		23	Zs.
		doctor and the patients the ability to know about this,		23 24	Zs. A. Right.

		Page 74			Page 76
09:57:59	1	on diabetes and hyperglycemia, correct?	10:00:10	1	Q. It allows the doctor to try to manage the
	2	A. That's correct.		2	risk if they decide to prescribe the medication.
	3	Q. Okay.		3	A. Yes.
	4	Now, let's look at the Geodon. What's by		4	Q. And it allows the patient the right to choose
09:58:13	5	the way, what's a contraindication? What's a	10:00:18	5	if he or she wants to accept that risk.
	6	contraindication, Doctor?		6	A. Yes.
	7	A. Contraindication is if someone has a		7	Q. And that's all this is about concerning risk
	8	particular condition or situation going on in their in		8	and complications of medications, right?
	9	their body, a contraindication would mean you should not		9	A. Yes.
09:58:28	10	prescribe that medication for them because of the heightened	10:00:26	10	Q. It's freedom of choice, correct?
	11	risk of serious side effect.		11	A. Yes.
	12	Q. And as we saw I'm sorry, sir. I'm sorry.		12	Q. You don't do you have freedom of choice
	13	Did I interrupt you?		13	and informed consent if you're not given all the
	14	And as we saw yesterday, in 2002 the Japanese		14	information?
09:58:43	15	or Eli Lilly contraindicated Zyprexa for patients with	10:00:36	15	A. No.
03.30.13	16	diabetes already?	10.00.20	16	Q. In fact, if you don't get all the
	17	A. Yes.		17	information, your right to freely choose is stolen from you,
	18				correct?
	19	Q. Okay.		18 19	A. Yes.
09:58:54		Now, concerning Geodon and how we know of its risk, we look in the package insert, right in the book that	10.00.47		
09.56.54	20		10:00:47	20	MS. GUSSACK: Objection, Your Honor.
	21	doctors use. And they have a contraindication concerning		21	THE COURT: We're getting a little
	22	the issue of QT prolongation, do they not?		22	argumentative.
	23	A. They do.		23	MR. ALLEN: Okay.
	24	Q. All right.		24	Q. (MR. ALLEN)Let me ask this: Is your right to
09:59:09	25	And then hold on. I'm trying to.	10:00:54	25	freely choose what you want to do with your medical care
		Page 75			Page 77
09:59:13	1	Here it is.	10:00:57	1	taken away from you if you're not provided all the
	2	MR. FIBICH: Need to focus it.		2	information?
	3	MR. ALLEN: I know. It's hard enough for me		3	MS. GUSSACK: Objection.
	4	to get it on the screen.		4	THE COURT: I'll overrule.
09:59:23	5	There it is. I'm going to try to focus at	10:01:04	5	A. I think it's restricted, yes.
	6	the same time. Hold on.		6	Q. (BY MR. ALLEN) Yes, sir.
	7	Here we go.		7	And is it good to restrict patients' rights
	8	Let me find it.		8	to know concerning their choices or their family's choices
	9	Q. (BY MR. ALLEN) This is I'm sorry. I		9	concerning medical care?
09:59:36	10	didn't show this. It's hard to get this book on here.	10:01:14	10	A. No.
	11	Then we have a warning. Do you see the		11	Q. Okay.
	12	warning section?		12	Now, this issue of the label, the 2003 label,
	13	A. Yes.		13	do you recall those lines of questions Ms. Gussack asked you
	14	Q. And then we come up here, and this, in fact,		14	about both yesterday and this morning?
09:59:46	15	Doctor, it's harder to see on the screen, and I'll show you,	10:01:50	15	A. Yes.
	16	is an entire can I approach, Your Honor?		16	Q. And I believe Ms. Gussack like I say, I
	17	THE COURT: You may.		17	know Ms. Gussack asked you about this label yesterday in her
	18	Q. (BY MR. ALLEN) This is not only a warning;		18	examination. She I don't know if you remember. Towards
	19	it's a bolded warning for a whole column in the package		19	the end of the day she flashed it on the screen and asked
10:00:00	20	insert, is it not?	10:02:21	20	you to turn to Page 7. Do you recall that?
±0.00.00	21	A. It is.	10.02.21	21	A. Yes.
	22			22	Q. Okay.
		· ·			•
	23	Ms. Gussack talked to you about, knowing the risk is		23	First, we'll turn to Page 6, and she was
10:00:09	24	critically important?	10.00.22	24	reading from the what she called the new class labeling
	25	A. Yes.	10:02:33	25	in regard to hyperglycemia and diabetes that was put into

		Page 78			Page 80
10:02:38	1	effect in September of 2003.	10:05:36	1	A. Yes.
	2	Do you recall that?		2	Q. Okay.
	3	A. Yes.		3	The Consensus Development Conference was held
	4	Q. Okay.		4	in November of 2003. Do you see that?
10:02:43	5	And then she said let's turn to Page 7.	10:05:53	5	A. Yes.
	6	And she said do you see this sentence: That the		6	Q. And Food and Drug Administration officials
	7	available data are insufficient to provide let me focus		7	were present and testified at this hearing. Do you see
	8	it again. Can we see that? Can y'all see that again? The		8	that?
	9	available data are insufficient to provide reliable		9	A. I do.
10:03:06	10	estimates of differences in hyperglycemia-related adverse	10:06:04	10	Q. Now, Ms. Gussack said you understand this
	11	event risk among the market marketed atypical		11	just took place over three days. Do you do you remember
	12	antipsychotics.		12	that question?
	13	Do you remember her asking about that?		13	A. Yes.
	14	A. Yes.		14	Q. That's true, there was hearings held for
10:03:17	15	Q. The fact of the matter is, first of all, you	10:06:16	15	three days. Do you see it? They have the dates right
10.03.17	16	never you didn't get this label, did you?	10.00.10	16	there.
	17	A. Not that I recall.		17	A. Yes.
	18			18	Q. All right.
		Q. And the fact of the matter is, isn't it, that		19	•
10:03:33	19 20	this statement never made it into this book, did it?	10:06:25		But that's not what happened. What happened
10.03.33		A. No.	10.06.25	20	was this panel, before the conference, received copies of
	21	Q. Now, let's see how we know that.		21	the known peer-reviewed English language clinical studies
	22	Remember about the the FD the FDA, in		22	published in this area as well as additional articles from
	23	fact, wrote Eli Lilly a letter in December of 2003.		23	animal studies and other papers and abstracts were reviewed
	24	Do you see that, sir?		24	Do you see that?
10:03:59	25	A. Yes.	10:06:44	25	A. Yes.
		Page 79			Page 81
10:04:00	1	Q. And told them I don't know what I've done	10:06:44	1	Q. In other words, this panel didn't just meet
	2	now.		2	and say, okay, we got three days. The panel studied
	3	What do I have to do?		3	everything they could get their hands on in the English
	4	Can you help me with it?		4	language literature. Do you see that?
10:04:19	5	Thank you, sir.	10:06:54	5	A. I do.
	6	The FDA wrote them a letter and told them,		6	Q. Now, not only that by the way, during this
	7	and all of the manufacturers, to take out this sentence that		7	three-day period the drug companies who make the
	8	says the available data are insufficient to provide reliable		8	second-generation antipsychotics, including Eli Lilly,
	9	estimates of differences in hyperglycemia-related adverse		9	testified. You see that?
10:04:49	10	events risk among the marketed atypical antipsychotics; is	10:07:18	10	A. I do.
	11	that right?		11	Q. In other words, they got to put their best
	12	A. I see that, yes.		12	testimony and foot forward. Do you see that?
	13	Q. And that's what the FDA told them to do,		13	A. Mm-hmm.
	14	correct?		14	Q. Okay.
10:04:57	15	A. Yes.	10:07:25	15	But not only that. The panel who was making
01 0,	16	Q. Now, something had happened prior to the time		16	these judgments I got to find it. Dr. Blonde was one
	17	of that letter, and it was the Consensus Development		17	member of the panel, Lawrence Blonde. Do you see that?
	18	MS. GUSSACK: Objection. Your Honor, I think		18	A. I do.
	19	that mischaracterizes the chronology of events here.		19	Q. And Dr I think it's yeah, here it is.
10:05:18	20	Mr. Allen, you might want to check the date of that article.	10:07:49	20	Dr. Kane was a member of the panel. Do you see that?
T0.03.T0			10.01.43		
	21	MR. ALLEN: I have no problem.		21	A. I do.
	22	Q. (MR. ALLEN) Something this let's go		22	Q. These panel members, Dr. Blonde and Dr. Kane,
	23	back just to make sure. I'll clear up any confusion. This		23	had received money from Eli Lilly. Do you see that?
40.4	24	letter from the FDA is dated December the 16th, 2003,	10.55	24	A. I do.
10:05:36	25	correct?	10:08:05	25	Q. Okay.

		Page 82			Page 84
10:08:05	1	And this entire event was sponsored by the	10:10:27	1	Q. Okay.
	2	drug companies and supported by it. Do you see that?		2	Now, remember this line on Page 7 that
	3	A. I do.		3	Ms. Gussack pointed out about the available data are
	4	Q. In addition, Dr. Cavazzoni and Dr. Buse		4	insufficient remember that?
10:08:24	5	we've seen their names in articles they got to come there	10:10:41	5	A. Yes.
	6	and testify. Do you see that?		6	Q. Okay.
	7	A. Yes.		7	And we saw the FDA said, don't do that, take
	8	Q. And members of the FDA, Judy Racoosin, who		8	that out of there, right?
	9	we've heard something about, she got to testify. Do you see		9	A. Right.
10:08:39	10	that?	10:10:46	10	Q. And, in fact, it's not in the letter. That
	11	A. Yes.		11	was sent dated March the 1st, 2004, wasn't it?
	12	Q. And in addition our expert, William Wirshing,		12	A. Correct.
	13	got to testify. Do you see that?		13	Q. Now, Ms. Gussack talks about the FDA told us
	14	A. I do.		14	to do this and the FDA we met with the FDA. You heard
10:08:46	15	Q. And not only that, many other experts	10:11:03	15	those lines of questions, right?
	16	testified. Do you see that?		16	A. Yes.
	17	A. Yes.		17	Q. Do you know that the FDA and the regulations
	18	Q. Okay.		18	with the FDA permit the manufacturers of a drug to change
	19	So this wasn't some three-day hopscotch. It		19	their warning on their own at any time if they deem it
10:08:59	20	was actually a detailed evaluation of these medications	10:11:17	20	necessary? Did you know that?
	21	I'll rephrase the question, Your Honor.		21	A. No.
	22	THE COURT: Thank you.		22	MS. GUSSACK: Objection, Your Honor; beyond
	23	MR. ALLEN: I'll tell you what, we'll move		23	the scope and expertise.
	24	on.		24	MR. ALLEN: I'm asking him did he know based
10:09:15	25	Q. (MR. ALLEN) Now, we talked about the fact,	10:11:25	25	on the FDA questions asked of him.
		Page 83			Page 85
10:09:17	1	and Ms. Gussack mentioned that they were told to change the	10:11:26	1	THE COURT: I'll overrule the objection.
	2	label in September of 2003. Do you remember that question		2	Q. (BY MR. ALLEN) Did you know a drug company
	3	and answer?		3	can change its label at any time if they deem it necessary?
	4	A. Yes.		4	Did you know that?
10:09:27	5	Q. It took them six months before they ever	10:11:34	5	A. No.
	6	prepared a letter to doctors after they'd been told to		6	Q. Okay.
	7	change the warning six months earlier. Do you see that?		7	By the time this letter went out on March the
	8	A. Yes.		8	1st, 2004, which Ms. Gussack has properly characterized as
	9	Q. Now, Doctor, I asked you this yesterday, and		9	class labeling, the Consensus statement and the Consensus
10:09:51	10	it was a very serious question. I said, how many pieces of	10:11:55	10	panel had already met. Do you know that?
	11	mail do you approximately get a day? And I don't remember		11	Okay. This letter comes out March the 1st.
	12	what your answer was; 30 to 50 or something?		12	Remember, the Consensus panel is in November of 2003.
	13	A. Yes.		13	A. Yes.
	14	Q. And if you get let's just take the middle,		14	Q. Some five months earlier.
10:10:02	15	40 pieces of mail a day, six days a week the mail comes,	10:12:08	15	A. Yes.
	16	that's 240 pieces of mail a week, over a thousand pieces of		16	Q. And the Consensus panel reached the
	17	mail a month, over 12,000 pieces of mail a year; is that		17	determination, as we've seen in Table 2, that Zyprexa and
	18	right?		18	Clozaril had the worst risk of weight gain, diabetes and
	19	A. That's correct.		19	lipids. Do you see that?
10:10:13	20	Q. Okay.	10:12:27	20	A. Yes.
				21	Q. And this article was published in February of
	21	So when these when the drug companies make			Q. This this article was published in February of
	21 22	So when these when the drug companies make these changes, wait six months, and send you a letter, it		22	2004, correct?
		• •			•
	22	these changes, wait six months, and send you a letter, it		22	2004, correct?

		Page 86			Page 88
10:12:49	1	March of 2004, they already had the results of the Consensus	10:15:12	1	All right. Well, let's see if I can help.
10.12.19	2	panel, did they not?	10.13.12	2	In sorry, Mark, I'm going to have to find
	3	A. Yes.		3	the exact exhibit number so I can help the Court.
	4	Q. Did they send you a letter and tell you,		4	I'm sorry, Your Honor.
10:12:58	5	Doctors, we want you to know what the ADA, American Diabetes	10:15:41	5	THE COURT: That's okay.
10 112 130	6	Association, the American Psychiatric Association, the	10.13.41	6	MS. GUSSACK: Can I get a copy?
	7	American Association of Endocrinologists and the North		7	MR. SUGGS: Is that the January 12 letter?
	8	American Association for the Study of Obesity have found?		8	MR. ALLEN: I need to give them the
	9	Did they send you a letter on that?		9	January
10:13:14	10	A. No.	10:15:53	10	MR. SUGGS: AK10104.
	11	Q. Did they tell you about did they have Ms.	10 13 33	11	MR. ALLEN: AK10104.
	12	Eski or anybody from their company come and sit down with		12	MR. SUGGS: Page 41.
	13	you and say, we'd like to tell you about the Consensus panel		13	MR. ALLEN: I need to give a copy to
	14	which we sponsored, which we sponsored, and our experts were		14	Ms. Gussack.
10:13:29	15	on the panel and we got to testify? Did they come and tell	10:16:02	15	And while you're at it, get her a copy of
10 (10 (2)	16	you those conclusions?	10.10.02	16	Plaintiff's Exhibit 10094.
	17	A. No.		17	THE COURT: So that's AK10094? That's the
	18	Q. Have they ever done it?		18	second one you just mentioned?
	19	MS. GUSSACK: Objection; it's vague to me.		19	MR. ALLEN: Yes, sir.
10:13:41	20	Done what?	10:16:24	20	THE COURT: Okay.
	21	THE COURT: If you understand the question,	10.10.71	21	MR. ALLEN: I do apologize, but I cannot
	22	you may answer it.		22	keep
	23	A. No, they have not.		23	Maybe it's a good time for our coffee is
	24	Q. (BY MR. ALLEN) Do you think they should?		24	it a good time for our coffee break to get these?
10:13:49	25	A. Yes.	10:16:41	25	THE COURT: Actually, it is. Why don't we
		D 07			
40 40 50		Page 87			Page 89
10:13:50	1	Q. Now, on this issue of the letter, do you	10:16:42		take a 15-minute break, ladies and gentlemen of the jury.
	2	remember the letter from the FDA that was written after		2	Again, I'll give you the warning. Please do not discuss
	3	the the consensus conference that Ms. Gussack discussed		3	this case with anyone or let anyone discuss it with you.
	4	with you and I said I'd like a copy of it?		4	
10:14:23	_		40 44 55		Please try to keep open-minded until you've heard all of the
	5	A. Yes.	10:16:57	5	evidence in this case. We'll be in recess for about 15
	6	Q. Okay.	10:16:57	5 6	evidence in this case. We'll be in recess for about 15 minutes.
	6 7	Q. Okay. And they said we have a letter from the FDA,	10:16:57	5 6 7	evidence in this case. We'll be in recess for about 15 minutes. THE CLERK: Please rise.
	6 7 8	Q. Okay. And they said we have a letter from the FDA, and it was signed by Dr. Boehm, Dr. Racoosin, Dr. Laughren	10:16:57	5 6 7 8	evidence in this case. We'll be in recess for about 15 minutes. THE CLERK: Please rise. We are now in recess. Off the record.
10.14.26	6 7 8 9	Q. Okay. And they said we have a letter from the FDA, and it was signed by Dr. Boehm, Dr. Racoosin, Dr. Laughren and Dr. Katz.		5 6 7 8 9	evidence in this case. We'll be in recess for about 15 minutes. THE CLERK: Please rise. We are now in recess. Off the record. (Short recess.)
10:14:36	6 7 8 9 10	Q. Okay. And they said we have a letter from the FDA, and it was signed by Dr. Boehm, Dr. Racoosin, Dr. Laughren and Dr. Katz. A. Yes.	10:16:57 10:31:24	5 6 7 8 9	evidence in this case. We'll be in recess for about 15 minutes. THE CLERK: Please rise. We are now in recess. Off the record. (Short recess.) THE COURT: We're back on the record outside
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10:14:47	6 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	Q. Okay. And they said we have a letter from the FDA, and it was signed by Dr. Boehm, Dr. Racoosin, Dr. Laughren and Dr. Katz. A. Yes. Q. First of all, we know Dr. Racoosin testified, we just saw it, at the Consensus conference, correct? A. Yes. Q. So her views had been heard right before the panel of experts. A. Yes. Q. Sponsored by this drug company, right? A. Yes. Q. Okay. But Dr. Laughren also signed this, right? A. Yes. Q. Do you know what information Dr. Laughren had at the time he wrote this letter? Do you know?	10:31:24 10:35:52	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	evidence in this case. We'll be in recess for about 15 minutes. THE CLERK: Please rise. We are now in recess. Off the record. (Short recess.) THE COURT: We're back on the record outside of the presence of the jury. I heard there was an issue the parties wanted to pick up outside the presence of the jury. MS. GUSSACK: Yes, Your Honor. I think there was a question pending, and actually perhaps this is best done without Dr. Hopson observing while we have this discussion about his expertise or lack thereof. I leave it to the Court's judgment about whether he should be excused. THE COURT: I don't know what the issue is, but, Doctor, would you mind stepping out while we have this conversation? MS. GUSSACK: Your Honor, we want to make an objection to the increasingly argumentative, leading and, I think, inappropriate questioning that's going on of this
10:14:47	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	Q. Okay. And they said we have a letter from the FDA, and it was signed by Dr. Boehm, Dr. Racoosin, Dr. Laughren and Dr. Katz. A. Yes. Q. First of all, we know Dr. Racoosin testified, we just saw it, at the Consensus conference, correct? A. Yes. Q. So her views had been heard right before the panel of experts. A. Yes. Q. Sponsored by this drug company, right? A. Yes. Q. Okay. But Dr. Laughren also signed this, right? A. Yes. Q. Do you know what information Dr. Laughren had	10:31:24 10:35:52	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	evidence in this case. We'll be in recess for about 15 minutes. THE CLERK: Please rise. We are now in recess. Off the record. (Short recess.) THE COURT: We're back on the record outside of the presence of the jury. I heard there was an issue the parties wanted to pick up outside the presence of the jury. MS. GUSSACK: Yes, Your Honor. I think there was a question pending, and actually perhaps this is best done without Dr. Hopson observing while we have this discussion about his expertise or lack thereof. I leave it to the Court's judgment about whether he should be excused. THE COURT: I don't know what the issue is, but, Doctor, would you mind stepping out while we have this conversation? MS. GUSSACK: Your Honor, we want to make an objection to the increasingly argumentative, leading and, I

		Page 90			Page 92
10:36:42	1	are largely designed to make this witness, a nonexpert, the	10:39:09	1	So please try to control the leading and try
	2	witness to answer about FDA regulations or expertise.		2	to control the argumentative. I will allow you to ask the
	3	He has no pretense expertise; he hasn't been		3	were you aware kinds of questions, same as Ms. Gussack did.
	4	qualified; his deposition demonstrated no knowledge of this.		4	To the extent you ask would the FDA have wanted to know or
10:37:00	5	And Mr. Allen appears to be continuing on a path towards	10:39:27	5	start getting into those opinions, I'm going to sustain that
	6	making his closing argument using this witness to answer		6	objection.
	7	questions about FDA's expectations, knowledge. It is he		7	MR. ALLEN: Yes, sir, and I think that and
	8	doesn't even have the pretense to expertise that		8	by the way, I don't think that's what I did at all. I
	9	Dr. Gueriguian did, and we have the same objections here.		9	understand the leading. I was rushing for time.
10:37:16	10	This witness is not an appropriate witness to trot through a	10:39:39	10	THE COURT: I understand.
	11	series of documents of which he has no knowledge. He's told		11	MR. ALLEN: And but I will have no problem
	12	us he didn't see most of the documents, and he has no		12	asking were you aware, which is what I did, and the record
	13	understanding of absent some qualification, and we would		13	will reflect that, and the Court was correct when it
	14	object for the reasons set forth in our motion.		14	answered Ms. Gussack. I promise, this wasn't even in my
10:37:31	15	THE COURT: Let me just ask you this: Didn't	10:39:51	15	examination until she brought the issues up.
	16	you take him through some FDA documents saying, were you		16	MS. GUSSACK: Your Honor, I appreciate the
	17	aware that the FDA were you aware that this letter had		17	guidance the Court has given the State because we really do
	18	been sent? Were you aware that this happened? I mean,		18	not wish to interrupt or be perceived as interrupting the
	19	isn't this just a follow-up on your questioning on the same		19	examination.
10:37:48	20	line?	10:40:04	20	THE COURT: I understand that the dilemma
	21	MS. GUSSACK: No, Your Honor. I think it's		21	that somebody has when there's a lot of leading questions.
	22	quite different. We asked the witness, since he had been		22	I'll let everyone know, I tend to be perhaps more liberal
	23	asked in direct by Mr. Allen, about his views about what		23	than some people are on leading questions, just because I
	24	should Lilly should or shouldn't have done pursuant to		24	kind of look at it to see, do I really have the witness
10:37:58	25	various labeling and Dear Doctor letters, whether he was	10:40:25	25	testifying or do I have the attorney testifying.
		Page 91			Page 93
10:38:02	1	aware or the ADA consensus, whether he was aware of the	10:40:29	1	But I also understand that people are trying
10 30 01	2	analysis done. When and that was a factual question, was	10:10:25	2	to get through things, and I somewhat apply a in my own
	3	he aware. Now he's being asked by Mr. Allen questions about		3	mind try to apply a standard of what I perceive that it's
	4	whether FDA would have liked to know, whether they should			mind try to appry a standard of what I perceive that it's
10:38:14	-	whether 1211 would have inted to know, whether they should		- 4	getting too much as opposed to we're accomplishing something
10 50 11	5	have known, whether Lilly should have done things as a	10:40:43	4	getting too much as opposed to we're accomplishing something with a little bit of leading stuff, but it was pushing over
	5 6	have known, whether Lilly should have done things as a	10:40:43	5	with a little bit of leading stuff, but it was pushing over
	6	result. These are opinion questions. They are quite	10:40:43	5 6	with a little bit of leading stuff, but it was pushing over the line.
	6 7	result. These are opinion questions. They are quite different than setting a factual predicate as to whether he	10:40:43	5 6 7	with a little bit of leading stuff, but it was pushing over the line. MS. GUSSACK: Your Honor, just so long as
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10:38:25	6 7 8 9	result. These are opinion questions. They are quite different than setting a factual predicate as to whether he was aware of information. I think there's a substantial difference, and		5 6 7 8 9	with a little bit of leading stuff, but it was pushing over the line. MS. GUSSACK: Your Honor, just so long as it's clear that if I used the word mischaracterizing I certainly meant argumentative. There's no question that
10:38:25	6 7 8 9 10	result. These are opinion questions. They are quite different than setting a factual predicate as to whether he was aware of information. I think there's a substantial difference, and I think this is really evidence of what it is that our	10:40:43	5 6 7 8 9	with a little bit of leading stuff, but it was pushing over the line. MS. GUSSACK: Your Honor, just so long as it's clear that if I used the word mischaracterizing I certainly meant argumentative. There's no question that that was what was going on.
10:38:25	6 7 8 9 10	result. These are opinion questions. They are quite different than setting a factual predicate as to whether he was aware of information. I think there's a substantial difference, and I think this is really evidence of what it is that our motion this morning was designed to address.		5 6 7 8 9 10	with a little bit of leading stuff, but it was pushing over the line. MS. GUSSACK: Your Honor, just so long as it's clear that if I used the word mischaracterizing I certainly meant argumentative. There's no question that that was what was going on. THE COURT: You're free to say argumentative.
10:38:25	6 7 8 9 10 11	result. These are opinion questions. They are quite different than setting a factual predicate as to whether he was aware of information. I think there's a substantial difference, and I think this is really evidence of what it is that our motion this morning was designed to address. MR. ALLEN: And of course I disagree. I		5 6 7 8 9 10 11	with a little bit of leading stuff, but it was pushing over the line. MS. GUSSACK: Your Honor, just so long as it's clear that if I used the word mischaracterizing I certainly meant argumentative. There's no question that that was what was going on. THE COURT: You're free to say argumentative. And again, I very much appreciate that you're not having
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	Page 94			Page 96
1	MR. ALLEN: No problem. No problem.	10:44:51	1	Q. Were you aware of what Dr. Laughren said in
2	THE COURT: That's the that's going to be		2	this letter?
3	the line.		3	MS. GUSSACK: Your Honor, if the witness was
4	MR. ALLEN: There's no problem.		4	not aware, why are we going through the letter? I have an
5	THE COURT: Anything else, then?	10:45:03	5	objection to this line of questioning.
6	Oh, I actually have something else. I've had		6	MR. ALLEN: I'm doing the same thing they
7	a chance to review the additional lines to be added to		7	did. Are you aware of this and are you aware of what this
8	the is it the Breier deposition? And I'll overrule the		8	said.
9	objections to those lines.		9	THE COURT: I'll allow him to ask the
10	MR. ALLEN: Can we go get somebody go	10:45:11	10	questions the way they're being phrased.
11			11	Q. (BY MR. ALLEN) Doctor, are you aware that
12	· ·		12	Dr. Laughren wrote Eli Lilly and said, Recent articles in
13			13	the New York Times reported on clinical trial data from 70
	•			clinical trials on Zyprexa that showed patients taking
	•	10:45:28		Zyprexa experienced high blood sugar levels and weight gain
	, , ,			that may have differed from may have differed from
				information Eli Lilly revealed publicly and to the FDA?
				A. Yes.
	· · · · · · · · · · · · · · · · · · ·			Q. Okay.
		10:45:43		And do you see, of course, that this letter,
		10.45.45		•
	·			which was sent in January of 2007, was after August of 2004
				when Dr. Laughren had originally signed his letter
	_			concerning the ADA?
				A. Yes.
— <u>25</u>	Ms. Gussack about the letter? Do you recall that?	10:46:11		Q. Were you aware that in addition to making the
	Page 95			Page 9'
1	A. Yes.	10:46:20	1	statement we read earlier, Dr. Laughren says, By this
2	Q. And she asked if you were aware that the		2	letter, we are asking you to ensure that you are in
3	members of the FDA had written a letter following the		3	compliance with all applicable statutes and regulations, and
4	Consensus statement?		4	we further request that you submit to the agency all data
5	A. Yes.	10:46:37	5	
6	Q. And we pointed out that Dr. Racoosin was on		J	and information, including but not limited to those
	` 1		6	and information, including but not limited to those referenced in the New York Times articles that bear on the
7	that letter.		6 7	•
7 8	-		6	referenced in the New York Times articles that bear on the
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8	that letter. A. Yes.	10:47:01	6 7 8	referenced in the New York Times articles that bear on the safety of Zyprexa. In particular, we are interested in receiving data and analyses bearing on these concerns about weight
8 9	that letter. A. Yes. Q. Were you aware of and from looking at the Consensus statement, that Dr. Racoosin was one of the	10:47:01	6 7 8 9	referenced in the New York Times articles that bear on the safety of Zyprexa. In particular, we are interested in receiving
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8 9 10 11 12 13 14 15 16 17 18 19 20 21	that letter. A. Yes. Q. Were you aware of and from looking at the Consensus statement, that Dr. Racoosin was one of the individuals who testified? A. No. Q. And after if you look at the Consensus statement, you're now aware of that? A. Yes. Q. Okay. Were you aware that Dr. Tom Laughren or Laughren, M.D., signed this letter? A. I see that, yes. Q. Now, were you aware that Dr. Laughren also wrote a letter to Eli Lilly in January of last year? Do you see Dr. Laughren's name?	10:47:30	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	referenced in the New York Times articles that bear on the safety of Zyprexa. In particular, we are interested in receiving data and analyses bearing on these concerns about weight gain and hyperglycemia that have not already been submitted to the agency. Additionally, if you are in possession of other information not specifically required to be submitted by statute or regulation, but that would nevertheless be useful to FDA in evaluating the safety of Zyprexa regarding these concerns of weight gain and hyperglycemia, we reque that you please submit this information to us, as well. Were you aware of that? A. I see that. I was not aware of it, no. Q. Right. So when Ms. Gussack asked you if you were aware of the letter signed by Dr. Laughren I can't remember, were you aware of this letter?
8 9 10 11 12 13 14 15 16 17 18 19 20 21	that letter. A. Yes. Q. Were you aware of and from looking at the Consensus statement, that Dr. Racoosin was one of the individuals who testified? A. No. Q. And after if you look at the Consensus statement, you're now aware of that? A. Yes. Q. Okay. Were you aware that Dr. Tom Laughren or Laughren, M.D., signed this letter? A. I see that, yes. Q. Now, were you aware that Dr. Laughren also wrote a letter to Eli Lilly in January of last year? Do you	10:47:30	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	referenced in the New York Times articles that bear on the safety of Zyprexa. In particular, we are interested in receiving data and analyses bearing on these concerns about weight gain and hyperglycemia that have not already been submitted to the agency. Additionally, if you are in possession of other information not specifically required to be submitted by statute or regulation, but that would nevertheless be useful to FDA in evaluating the safety of Zyprexa regarding these concerns of weight gain and hyperglycemia, we reque that you please submit this information to us, as well. Were you aware of that? A. I see that. I was not aware of it, no. Q. Right. So when Ms. Gussack asked you if you were aware of the letter signed by Dr. Laughren I can't
_	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 1 2 3 4	the line. MR. ALLEN: There's no problem. THE COURT: Anything else, then? Oh, I actually have something else. I've had a chance to review the additional lines to be added to the is it the Breier deposition? And I'll overrule the objections to those lines. MR. ALLEN: Can we go get somebody go get THE COURT: Yes. MR. ALLEN: Dr. Hopson. THE COURT: Right. And we can the jury is ready to go. We'll go off record, but I'll stay at the bench. THE CLERK: Off record. (Discussion off the record.) THE CLERK: On record. THE COURT: Mr. Allen? MR. ALLEN: Thank you, Your Honor. CONTINUED REDIRECT EXAMINATION ALLEN: Thank you were asked questions by Ms. Gussack about the letter? Do you recall that? Page 95 A. Yes. Q. And she asked if you were aware that the members of the FDA had written a letter following the Consensus statement?	THE COURT: That's the that's going to be the line. MR. ALLEN: There's no problem. THE COURT: Anything else, then? Oh, I actually have something else. I've had a chance to review the additional lines to be added to the is it the Breier deposition? And I'll overrule the objections to those lines. MR. ALLEN: Can we go get somebody go get THE COURT: Yes. MR. ALLEN: Dr. Hopson. THE COURT: Right. And we can the jury is ready to go. We'll go off record, but I'll stay at the bench. THE CLERK: Off record. (Discussion off the record.) THE CLERK: On record. (Discussion off the record.) MR. ALLEN: Thank you, Your Honor. CONTINUED REDIRECT EXAMINATION Q. (BY MR. ALLEN) Dr. Hopson, Scott Allen. Remember you were asked questions by Ms. Gussack about the letter? Do you recall that? Page 95 A. Yes. Q. And she asked if you were aware that the members of the FDA had written a letter following the Consensus statement?	2 THE COURT: That's the that's going to be 3 the line. 4 MR. ALLEN: There's no problem. 5 THE COURT: Anything else, then? 6 Oh, I actually have something else. I've had 7 a chance to review the additional lines to be added to 8 the is it the Breier deposition? And I'll overrule the 9 objections to those lines. 9 10 MR. ALLEN: Can we go get somebody go 10:45:11 10 11 get 11 12 THE COURT: Yes. 13 MR. ALLEN: Dr. Hopson. 14 THE COURT: Right. And we can the jury is 15 ready to go. We'll go off record, but I'll stay at the 16 bench. 17 THE CLERK: Off record. 18 (Discussion off the record.) 19 THE CLERK: On record. 19 THE COURT: Mr. Allen? 20 THE COURT: Mr. Allen? 21 MR. ALLEN: Thank you, Your Honor. 22 CONTINUED REDIRECT EXAMINATION 23 Q. (BY MR. ALLEN) Dr. Hopson, Scott Allen. 24 Remember you were asked questions by 25 Ms. Gussack about the letter? Do you recall that? 10:46:20 1 1 A. Yes. 2 Q. And she asked if you were aware that the 3 members of the FDA had written a letter following the 4 Consensus statement?

		Page 98			Page 100
10:48:03	1	Eli Lilly let me ask this: Were you made aware by Eli	10:51:30	1	Q. Okay.
	2	Lilly at any time of this letter sent by the FDA to Eli		2	Are you aware of the fact that the label
	3	Lilly in January of 2007?		3	changes that had been mandated on Zyprexa by the FDA in 2007
	4	A. No.		4	have not been mandated on risperidone let me use the
10:48:13	5	Q. Were you aware that Eli Lilly responded to	10:51:48	5	other names. Have not been mandated on Risperdal, Seroquel,
	6	this letter?		6	Geodon and Abilify?
	7	A. No.		7	A. That is my understanding, yes.
	8	Q. Okay.		8	Q. So the FDA you are aware of the fact that
	9	Were you aware and have you ever been made		9	the FDA has mandated a new warning on Zyprexa?
10:48:26	10	aware by Eli Lilly that the FDA wrote them another letter in	10:52:00	10	A. Yes.
	11	March of 2007?		11	Q. Thank you, sir.
	12	A. No.		12	Now, the March 1st, 2004 letter obviously did
	13	Q. This is this letter. It's Exhibit Alaska		13	not get sent until after the 2 the 2004 PDR was out; is
	14	State of Alaska 10094, signed by Dr. Laughren. Do you see		14	that correct?
10:48:59	15	that?	10:52:17	15	A. Yes.
	16	A. I do.		16	Q. So therefore, in the book that you used, had
	17	Q. Were you ever made aware by Eli Lilly that		17	you picked up the 2004 PDR you would not have found this new
	18	Dr. Laughren told Eli Lilly that your your recent		18	warning; is that correct?
	19	February 20th, 2000 response to our letter of January the		19	A. That's correct.
10:49:28	20	12th, 2007 letter regarding the New York Times story has not	10:52:32	20	Q. And, in fact, we can go to that.
	21	been particularly helpful in addressing these concerns.		21	This is, by the way, 2004 Zyprexa. There is
	22	Were you aware of that?		22	no warning on hyperglycemia and diabetes in the 2004 PDR, is
	23	A. No, I was not.		23	there, sir?
	24	Q. Were you were you made aware by Eli Lilly		24	A. That is correct.
10:49:40	25	that our that Dr. Laughren said our overall goal is to	10:53:16	25	MR. ALLEN: What number are we on? If I mark
		Page 99			Page 101
10:49:45	1	improve labeling with regard to these findings so that	10:53:31	1	this, what would it be?
	2	clinicians will be better informed on what the risks are for		2	A SPEAKER: 10165, AK10165.
	3	the patients.		3	MR. ALLEN: Your Honor, we offer
	4	Were you made aware of that by Eli Lilly?		4	Plaintiff's I mean, State of Alaska's AK10165, the 2004
10:49:56	5	A. No, I was not.	10:53:55	5	PDR.
	6	Q. Do you agree with the goal that labeling		6	THE COURT: Any objection?
	7	should be sufficient so that clinicians and clinicians		7	MR. LEHNER: No.
	8	means doctors, doesn't it?		8	THE COURT: AK10165 may be admitted.
	9	A. Prescribers, yes.		9	MR. ALLEN: Can I publish this to the jury,
10:50:09	10	Q. Prescribers. Do you agree with the goal that	10:54:07	10	Your Honor?
	11	the prescribers should be better informed on what the risks		11	THE COURT: You may.
	12	are for the patients?		12	MR. ALLEN: Mary Beth, AK10166?
	13	A. Absolutely.		13	A SPEAKER: Right.
	14	Q. Yes, sir.		14	MR. ALLEN: Your Honor, for identification
10:50:17	15	So did Eli Lilly at any time come to your	10:55:00	15	purposes, until it's admitted, I'm going to display the 2003
	16	offices, write you a letter, and make you aware of any of		16	PDR marked currently for identification purposes as AK10166,
	17	this?		17	and I provided a copy to counsel.
	18	A. No.		18	Q. (BY MR. ALLEN) Sir, this is the 2003 PDR.
	19	Q. Now, back I need to backtrack. I didn't		19	A. Yes, sir.
10:50:45	20	ask this earlier. I have there they are.	10:55:19	20	Q. Just for the record, again, this is Zyprexa.
	21	Sir, do you remember the letter that		21	A. Yes.
	22	March 1st, 2004, that Ms. Gussack showed you and that I		22	Q. And this is the warning section, and again,
	23	showed you that Eli Lilly wrote concerning the new class		23	there's no warning of hyperglycemia and diabetes or weight
	24	labeling?		24	gain or hyperlipidemia; is that correct?
		A. Yes.	10:55:41	25	A. That's correct.

		Page 102			Page 104
10:55:42	1	MR. ALLEN: Your Honor, the State of Alaska	11:00:02	1	A. I'm certain that I have.
	2	offers AK10166.		2	Q. And I'm sorry. You're certain you have?
	3	MR. LEHNER: No objection.		3	A. Yes.
	4	THE COURT: AK10166 is admitted.		4	Q. Okay. And that is AK10095.
10:55:54	5	MR. ALLEN: Can I publish it to the jury,	11:00:16	5	MR. ALLEN: Your Honor, I am I'm
	6	Your Honor?		6	uncertain, I apologize, whether this has been admitted. I
	7	THE COURT: You may.		7	will get a clean copy, but we'd ask for the admission of
	8	Q. (BY MR. ALLEN) And, sir, we could march		8	AK10095.
	9	backward every year, but isn't it true that prior to the		9	THE COURT: It's in.
10:56:08	10	2005 PDR there was never a warning concerning hyperglycemia	11:00:30	10	MR. ALLEN: Thank you, Your Honor.
	11	and diabetes in regards to Zyprexa?		11	Q. (BY MR. ALLEN) And in this letter, Eli Lilly
	12	A. That is true.		12	advised healthcare professionals of new warnings for weight
	13	Q. Okay.		13	gain and hyperlipidemia; is that correct?
	14	MR. ALLEN: Actually, I have an extra copy.		14	A. That's correct.
10:56:43	15	Mary Beth, 1016	11:00:48	15	Q. And just for the record, from the time
	16	A SPEAKER: AK10167.		16	Zyprexa went on the market in 1996, until October of 2007,
	17	MR. ALLEN: I have marked for identification		17	there had been no warnings ever regarding weight gain and
	18	purposes and provided to opposing counsel Plaintiff's		18	hyperlipidemia; is that correct?
	19	Exhibit AK10167.		19	A. That's correct.
10:57:15	20	Q. This is the 2005 PDR on Zyprexa. And that's	11:01:11	20	Q. Okay.
	21	the first PDR on which a warning of hyperglycemia and		21	And we're going to talk about the new
	22	diabetes appeared?		22	warnings on hyperglycemia in a minute.
	23	A. Yes.		23	Do we have the 2008 PDR?
	24	Q. And the information contained within this PDR		24	A SPEAKER: I put it right there.
10:57:40	25	is this language, which we'll have time to read with other	11:01:36	25	MR. ALLEN: Oh, okay. Right here. I have
		Page 103			Page 105
10:57:43	1	witnesses, is right here. It goes down about a quarter	11:01:38	1	the 2008 PDR.
	2	about a actually, probably a quarter or third of the page		2	THE COURT: Since we're showing the 2008 PDR
	3	to right here. Is that correct?		3	up on the screen, does anyone have any objection to making a
	4	A. That's correct.		4	copy of that and making that an exhibit in this case?
10:58:03	5	Q. And by the way, there's this warning was	11:02:01	5	MS. GUSSACK: No, Your Honor, with the caveat
	6	the as Ms. Gussack said, the class labeling that went on		6	that we discussed before, the clarification about
	7	all of the second-generation antipsychotics?		7	publication.
	8	A. That's correct.		8	THE COURT: Sure.
	9	Q. And the first time it appeared was 2005?		9	MR. ALLEN: And I apologize. I thought I had
10:58:18	10	A. Yes.	11:02:10	10	a copy, but I got the book. We'll make one tonight.
	11	MR. ALLEN: Your Honor, the State of Alaska		11	MR. SUGGS: Scott, Mary Beth tells me that it
	12	offers Alaska AK10167.		12	is a copy a copy of it is in those notebooks right there.
	13	MS. GUSSACK: No objection.		13	MR. ALLEN: Oh, I can get a copy?
	14	THE COURT: AK10167, the 2005 PDR, may be		14	MR. SUGGS: Apparently.
10:58:33	15	admitted and may be published to the jury.	11:02:24	15	MR. ALLEN: AK10168?
	16	MR. ALLEN: Thank you, Your Honor. Now, that		16	A SPEAKER: Yes.
	17	2005 PDR, which I've already 10167?		17	MR. ALLEN: For identification purposes, I
	18	THE COURT: 2005 is 1016 AK10167, yes.		18	have let me go back, make sure I'm making sense.
	19	MR. ALLEN: Before I ask that, I need help on		19	Q. (BY MR. ALLEN) Eli Lilly wrote a letter
10:59:31	20	a number again, please. What's that number?	11:03:27	20	concerning new warnings of weight gain and hyperlipidemia,
	21	Q. (BY MR. ALLEN) Doctor, on October the 5th,		21	did they not?
	22	2007 did you receive well, you couldn't have received it		22	A. They did.
	23	that day, but did you have you ever received or did I		23	Q. But there was also an updated new warning on
1		ask you yesterday you received or been sent the October		24	hyperglycemia, correct?
	24	ask you yesterday you received or seen sent the Getober			

		Page 106			Page 108
11:03:37	1	Q. And for the first time ever the new label for	11:06:44	1	Q. But it's based upon recommendations that were
	2	Zyprexa recommended monitoring of glucose, weight and lipids		2	made back how many years ago? Three years ago, correct?
	3	for all Zyprexa patients; is that correct?		3	A. Yes.
	4	A. That's correct.		4	Q. And by the way, it had been known, I guess,
11:03:58	5	Q. And, in fact, it referred to guidelines	11:06:56	5	since you were in medical school or before, though, that if
	6	published by the American Diabetes Association following the		6	you one was at risk for high blood sugar, the way to
	7	Consensus Development Conference, which was held back in		7	diagnose that's with blood monitoring, right?
	8	2003, correct?		8	A. Yes.
	9	A. Correct.		9	Q. In addition, this new warning advised special
11:04:11	10	Q. And the Consensus statement had made	11:07:18	10	precautions for people who were at risk of getting diabetes,
	11	recommendations back when they had held it for		11	those abnormal or borderline glucose levels, correct?
	12	recommendations for the monitoring of blood glucose, weight		12	A. Yes.
	13	and lipids, in those treated with atypical antipsychotics;		13	Q. This new warning said for the first time that
	14	isn't that correct?		14	the risk of glucose level increases fall on a continuum and
11:04:28	15	A. That is correct.	11:07:39	15	olanzapine appears to have a greater association, correct?
	16	Q. And Eli Lilly only amended their warnings in		16	A. Correct.
	17	this regard once the FDA told them to in the fall of 2007;		17	Q. Of course, that had been published, at least,
	18	isn't that true?		18	back after the Consensus statement, right?
	19	A. That's true.		19	A. Right.
11:04:41	20	Q. And just I'm going to show you what I've	11:07:51	20	Q. And you are you aware of what Eli Lilly
	21	currently marked for identification purposes well, I will		21	has said or are you or are you not aware of what they had
	22	offer it, I think, basically.		22	said in their own personal private correspondence and
	23	MR. ALLEN: I'm going to offer Plaintiff's		23	documents and memos long before that? Are you aware of
	24	Exhibit or Alaska Exhibit 10168, the 2008 PDR reference		24	you're probably not, are you?
11:05:00	25	of Zyprexa, Your Honor.	11:08:08	25	A. No.
		Page 107			Page 109
11:05:01	1	THE COURT: And as I understand it, there's	11:08:09	1	Q. Okay.
	2	no objection.		2	And for the first time in regard to Zyprexa
	3	MS. GUSSACK: Right.		3	only, there has to be a warning concerning cholesterol and
	4	THE COURT: 10168 is admitted, and you may		4	lipids; is that correct?
11:05:08	5	publish it to the jury if you wish.	11:08:19	5	A. That's correct.
	6	MR. ALLEN: Thank you, Your Honor.		6	Q. And for the first time on Eli Lilly only a
	7	Q. (BY MR. ALLEN) And before I do that,		7	warning on weight gain; is that correct?
	8	obvious this information that has has a Dear		8	A. That's correct.
	9	Healthcare Professional letter has been sent out and is not		9	Q. And in the new label it is required that
11:05:23	10	in the current PDR, is it, sir?	11:08:34	10	information be given to patients concerning physicians are
	11	A. No.		11	advised to discuss the following issues with patients for
	12	Q. And I probably have a double negative in the		12	whom they prescribe Zyprexa; is that right?
		,			whom they presented Expressin, is that right.
	13	question. Am I correct in saying that the information		13	A. That's correct.
	13 14	question. Am I correct in saying that the information sent in the October letter is currently not in the PDR. Am		13 14	* * * * * * * * * * * * * * * * * * * *
11:05:39		, ,	11:08:49		A. That's correct.
11:05:39	14	sent in the October letter is currently not in the PDR. Am	11:08:49	14	A. That's correct. Q. And patients should be advised of the
11:05:39	14 15	sent in the October letter is currently not in the PDR. Am I correct in that?	11:08:49	14 15	A. That's correct. Q. And patients should be advised of the potential of hyperglycemia-related adverse events, and
11:05:39	14 15 16	sent in the October letter is currently not in the PDR. Am I correct in that? A. You are correct.	11:08:49	14 15 16	A. That's correct. Q. And patients should be advised of the potential of hyperglycemia-related adverse events, and patients should be monitored regularly for worsening of
11:05:39	14 15 16 17	sent in the October letter is currently not in the PDR. Am I correct in that? A. You are correct. MR. ALLEN: Thank you, Your Honor. I'll now	11:08:49	14 15 16 17	A. That's correct. Q. And patients should be advised of the potential of hyperglycemia-related adverse events, and patients should be monitored regularly for worsening of glucose control; is that correct?
11:05:39 11:06:24	14 15 16 17 18	sent in the October letter is currently not in the PDR. Am I correct in that? A. You are correct. MR. ALLEN: Thank you, Your Honor. I'll now publish AK10168 to the jury.	11:08:49 11:09:03	14 15 16 17 18	A. That's correct. Q. And patients should be advised of the potential of hyperglycemia-related adverse events, and patients should be monitored regularly for worsening of glucose control; is that correct? A. That's correct.
	14 15 16 17 18	sent in the October letter is currently not in the PDR. Am I correct in that? A. You are correct. MR. ALLEN: Thank you, Your Honor. I'll now publish AK10168 to the jury. Q. (BY MR. ALLEN) And as reflected on the		14 15 16 17 18	A. That's correct. Q. And patients should be advised of the potential of hyperglycemia-related adverse events, and patients should be monitored regularly for worsening of glucose control; is that correct? A. That's correct. Q. Also in weight gain, patients should be
	14 15 16 17 18 19 20	sent in the October letter is currently not in the PDR. Am I correct in that? A. You are correct. MR. ALLEN: Thank you, Your Honor. I'll now publish AK10168 to the jury. Q. (BY MR. ALLEN) And as reflected on the letter dated October the 5th, 2007, Eli Lilly has been		14 15 16 17 18 19 20	A. That's correct. Q. And patients should be advised of the potential of hyperglycemia-related adverse events, and patients should be monitored regularly for worsening of glucose control; is that correct? A. That's correct. Q. Also in weight gain, patients should be counseled that olanzapine is associated with weight gain and
	14 15 16 17 18 19 20 21	sent in the October letter is currently not in the PDR. Am I correct in that? A. You are correct. MR. ALLEN: Thank you, Your Honor. I'll now publish AK10168 to the jury. Q. (BY MR. ALLEN) And as reflected on the letter dated October the 5th, 2007, Eli Lilly has been required to have blood to recommend blood monitoring for		14 15 16 17 18 19 20 21	A. That's correct. Q. And patients should be advised of the potential of hyperglycemia-related adverse events, and patients should be monitored regularly for worsening of glucose control; is that correct? A. That's correct. Q. Also in weight gain, patients should be counseled that olanzapine is associated with weight gain and should have their weight monitored regularly; is that right?
	14 15 16 17 18 19 20 21 22	sent in the October letter is currently not in the PDR. Am I correct in that? A. You are correct. MR. ALLEN: Thank you, Your Honor. I'll now publish AK10168 to the jury. Q. (BY MR. ALLEN) And as reflected on the letter dated October the 5th, 2007, Eli Lilly has been required to have blood to recommend blood monitoring for all Zyprexa patients whether they have high blood sugar or		14 15 16 17 18 19 20 21	A. That's correct. Q. And patients should be advised of the potential of hyperglycemia-related adverse events, and patients should be monitored regularly for worsening of glucose control; is that correct? A. That's correct. Q. Also in weight gain, patients should be counseled that olanzapine is associated with weight gain and should have their weight monitored regularly; is that right? A. That's correct.

		Page 110			Page 112
11:09:20	1	MR. ALLEN: Well, let me ask I'll rephrase	11:11:53	1	Dr what was her name?
	2	it.		2	A. Love.
	3	Q. (BY MR. ALLEN) Was this all new information		3	Q. And not personal, but I need it for the
	4	that Lilly had never advised you before or not?		4	record. What's her first name?
11:09:26	5	A. It was the first time.	11:11:58	5	A. Jenny, J-e-n-n-y.
	6	Q. Thank you.		6	Q. And she had just completed her residency,
	7	Now, you have told Ms. Gussack and me in your		7	which is your training after medical school?
	8	testimony, and the jury, that you changed your practice		8	A. Yes.
	9	concerning this blood monitoring in 2004?		9	Q. And can you just tell us where that was, if
11:09:49	10	A. '4.	11:12:09	10	you know?
	11	Q. Okay.		11	A. South Carolina.
	12	And yesterday and at that time the PDR did		12	Q. Thank you, sir.
	13	not have these new requirements, right?		13	But did your well, let me show you. Sir,
	14	A. That's correct.		14	you remember you were asked by Ms. Gussack when you knew
11:09:58	15	Q. So and you also told us you're on the	11:12:23	15	certain things and when you did not concerning the risk of
	16	cutting edge. Do you recall talking about that yesterday?		16	Zyprexa and how you learned?
	17	A. Yes.		17	A. Yes.
	18	Q. And of course you're at a major hospital,		18	Q. Would it help refresh your recollection to
	19	president of the Alaska Psychiatric Association, but you're		19	review your testimony that you gave to the lawyer,
11:10:15	20	in a much different position than primary care doctors in	11:12:35	20	Mr. Rogoff, for Eli Lilly on that point?
	21	Homer, Alaska, for example; would you agree?		21	A. Yes.
	22	MS. GUSSACK: Objection, Your Honor.		22	MS. GUSSACK: Objection. Your Honor, there's
	23	MR. ALLEN: Let me ask		23	been no indication that Dr. Hopson has a lack of
	24	MS. GUSSACK: The doctor's expertise with		24	recollection.
11:10:31	25	respect to primary care doctors' knowledge.	11:12:44	25	MR. ALLEN: Okay.
		Page 111			Page 113
11:10:32	1	THE COURT: Do you feel you have enough	11:12:45	1	Q. (BY MR. ALLEN) Do you remember what you
	2	information about what primary care doctors, whether it's in		2	testified to?
	3	Homer or another place of the state I mean, the question		3	THE COURT: Well, not I think you ought to
	4	related to Homer, but I'm going to ask you on both		4	ask the question that you want answered here, and if he says
11:10:43	5	instances. Do you feel you have enough knowledge about what	11:12:52	5	he doesn't know or can't remember, then you can show him.
	6	doctors who aren't practicing at API in Alaska do?		6	MR. ALLEN: Yes, sir. I was just trying to
	7	THE WITNESS: Yes.		7	shortcut.
	8	THE COURT: I'll allow the question.		8	Q. (BY MR. ALLEN) Do you remember Mr. Rogoff
	9	Q. (BY MR. ALLEN) So as the medical director of		9	asking you
11:10:59	10	the Alaska Psychiatric Institute, as president of the Alaska	11:13:12	10	THE COURT: Just ask the question. You don't
	11	Psychiatry Association, as the positions you hold that		11	have to ask it as do you remember him asking you. Ask the
	12	you've discussed with us, would you be more knowledgeable		12	question you want to ask.
	13	concerning Zyprexa and its risks than a family doctor in		13	MR. ALLEN: Yes, sir, I will.
	14	Homer?		14	Q. (BY MR. ALLEN) Doctor, do you know when you
11:11:16	15	A. I would expect so.	11:13:21	15	became aware of the seriousness of the risks related to
	16	Q. Yes.		16	weight gain, lipids and diabetes regarding to Zyprexa? Do
	17	Now, did you you said you changed your		17	you remember when?
	18	practice in 2004. What prompted that change, sir?		18	A. When I specifically became aware? No.
	19	A. There were several things. Our increasing		19	Q. Would it help you refresh your recollection
11:11:30	20	anxiety and concerns about the side effects of Zyprexa, and	11:13:36	20	to see what you told Mr. Rogoff?
	21	we also hired at the hospital a new family practice		21	A. Sure.
	22	physician as our medical officer, and she was fresh out of		22	Q. Okay.
	23	her residency and I would consider on the cutting edge with		23	A. Been a while.
	24	her recommendations to begin regular monitoring.		24	Q. Yes, sir.
11:11:50	25	Q. And when did she and so when did this	11:13:40	25	THE COURT: Why don't you just show it to him

		Page 114			Page 116
11:13:42	1	rather than put it up on the board. You're trying to	11:16:24	1	Q. Are warnings important?
	2	refresh his recollection		2	A. Warnings are extremely important.
	3	MR. ALLEN: Okay.		3	Q. Now, sir, you were asked questions about the
	4	THE COURT: not the jury's.		4	CATIE study. Do you recall that?
11:13:48	5	MR. ALLEN: Yes, sir.	11:16:38	5	A. Yes, I do.
	6	Q. (BY MR. ALLEN) Do you see where Mr. Rogoff		6	Q. You said I think you told Mrs. Gussack you
	7	asked you, when competitors came around and touted their		7	believe you actually keep this in your files.
	8	product over		8	A. I believe so.
	9	THE COURT: No, no. Let him read it and then		9	Q. This is the New England Journal of Medicine.
11:13:59	10	you can ask him does this refresh your recollection, and if	11:16:54	10	Can you tell the jury, please, what the New England Journal
	11	he says yes, then he can testify as to what his refreshed		11	of Medicine is?
	12	what he now recalls. If he says no, then you can read this.		12	A. It's a longstanding journal that is broad in
	13	MR. ALLEN: Okay.		13	its in its writings. It's not just limited to
	14	Q. (BY MR. ALLEN) And I would ask you to read		14	psychiatry, internal medicine, pediatrics. They can take on
11:14:14	15	Page 56, Line 11 down through 57, Line 21.	11:17:10	15	any particular topic and publish it. And it's highly
	16	Does that help refresh your recollection,		16	respected as a journal that conveys up-to-date information.
	17	sir?		17	Q. Yes, sir, and this was the CATIE study, and I
	18	A. Yes.		18	just want to go through a few findings. By the way, do you
	19	Q. Okay.		19	consider this a reliable authority, the New England Journal
11:14:54	20	You left Fairbanks, I think, sometime 2003?	11:17:26	20	of Medicine and this article in this field?
	21	A. '3, yes.		21	A. Yes.
	22	Q. You were not aware of the seriousness of the		22	Q. The results of the CATIE study included that
	23	risk		23	overall 74 percent of patients discontinued the study
	24	MS. GUSSACK: Objection, Your Honor.		24	medication. And by the way, I need to define that. This
11:15:10	25	MR. ALLEN: Okay. I'll rephrase it.	11:17:43	25	looked at Zyprexa, perphenazine. Now, perphenazine is a
		Page 115			Page 117
11:15:12	1	Q. (BY MR. ALLEN) Were you aware of the	11:17:49	1	first-generation antipsychotic, correct?
11.13.12	2	seriousness of the risks involving weight gain, lipids and	11.17.40	2	A. That's correct.
	3	diabetes when you were in Fairbanks?		3	Q. And I'm going to go ahead and use the trade
	4	A. Not to the degree that we are now.		4	names for us. It looked at Zyprexa, perphenazine, Seroquel,
11:15:21	5	Q. Thank you.	11:18:01	5	Risperdal and Geodon; is that right?
11.13.21	6	And isn't it also true let me ask this.	11:10:01	6	A. That's correct.
	7	Once Eli Lilly and all the other		7	Q. And this study was designed to determine how
	8	manufacturers were forced to change their label by the FDA		8	long patients actually stayed on these medicines, right?
	9	concerning the class labeling you remember the class		9	A. That's correct.
11:15:43	10	labeling?	11:18:14	10	Q. In addition, it was designed to find out when
11 13 13	11	A. Yes.		11	they got off the medicines, why they got off the medicines;
	12	Q. Did that change your prescribing habits?		12	is that correct?
	13	A. Yes.		13	A. That's correct.
	14	Q. Okay.		14	Q. As the results and this what do you
11:15:49	15	Q. Okay. And why did the initial label change	11:18:28	15	call this front section? It's called an there it is
エエ・エフ・サフ	16	change your prescribing habits? Can you tell the jury that,	11.10.70	16	right there. It's called an abstract.
	17	please?		17	A. Yes.
	18	A. Because at that point, you know, it it was		18	Q. And that's just a kind of a summary of the
	19	really established that as a class this medication posed		19	entire article; is that correct?
11:16:07	20	risks. So as that information was conveyed to us, we began	11:18:36	20	A. That's correct.
11.10.01	21	to monitor it, be more concerned about it.	11:10:30	21	Q. And it says overall 74 percent of patients
	22	Q. And now that you have seen the new warning		22	discontinued the study medication before 18 months, and they
	23	that is on Zyprexa, will that again change your consent		23	give some statistics; 64 percent of those assigned to
	24	practice and your practice regarding Zyprexa?		24	Zyprexa, almost two-thirds, right?
11:16:23	25	A. Yes.	11:18:53	25	A. Yes.
TT.TO.73	23	A. 105.	TT.TO.73	23	11. 105.

		Page 118			Page 120
11:18:54	1	Q. 75 percent assigned to perphenazine,	11:21:41	1	statistically significant; is that right?
	2	82 percent assigned to Seroquel, and 74 percent assigned to		2	A. That's correct.
	3	Risperdal, and 79 percent of those assigned to Geodon,		3	Q. So both Geodon is it correct to say both
	4	right?		4	Geodon, which is yeah, ziprasidone and the
11:19:08	5	A. Correct.	11:21:55	5	first-generation antipsychotic, perphenazine, had similar
	6	O. But then it also looked at for those who		6	discontinuation rates to Zyprexa?
	7	quit, why they quit; is that correct?		7	A. Yes.
	8	A. Yes.		8	Q. And again, by the way, it says it down here,
	9	Q. And Zyprexa was associated with more		9	concerning discontinuation, the time to discontinuation,
11:19:19	10	discontinuation for weight gain or metabolic effects; is	11:22:13	10	skipping down, but the difference between Zyprexa and Geodon
	11	that correct?		11	groups was not significant after adjustment for multiple
	12	A. That's correct.		12	comparisons. Did I read that correctly?
	13	Q. It goes on to say, The majority of patients		13	A. You did.
				14	
11.10.25	14	in each group discontinued their assigned treatment owing to	11.22.20		Q. Now, it didn't just look at when you quit
11:19:35	15	inefficacy or intolerable side effects or for other reasons.	11:22:30	15	and by the way, to put us in focus here, the majority of all
	16	Is that correct?		16	these patients quit for one reason or another, did they not?
	17	A. That's correct.		17	A. They did.
	18	Q. And it concludes in the abstract, Zyprexa was		18	Q. Either intolerable side effects, right?
	19	associated with greater weight gain and increases in		19	A. Yes.
11:19:52	20	measures of glucose and lipid metabolism.	11:22:41	20	Q. Medication wasn't working, correct?
	21	Did I read that correctly?		21	A. Correct.
	22	A. You did. That's correct.		22	Q. And by the way, this has this article and
	23	Q. Now, on the discontinuation rate, this		23	these results been discussed extensively in the psychiatric
	24	article let me see if I can zoom down said the		24	community?
11:20:21	25	difference between Zyprexa and perphenazine that's the	11:22:52	25	A. Yes.
		Page 119			Page 121
11:20:24	1	first-generating antipsychotic was not significant after	11:22:53	1	Q. Then it looks at adverse events and the
	2	adjustments for multiple comparisons.		2	reasons they quit. It said, the rates of treatment
	3	Did I read that correctly?		3	discontinuation due to intolerable side effects differed
	4	A. Yes.		4	between treatments. Risperdal had the lowest percent and
11:20:32	5	Q. And so that indicated that the	11:23:11	5	Zyprexa had the highest percent; is that correct?
	6	first-generation antipsychotic, perphenazine, and Zyprexa,		6	A. That's correct.
	7			7	Q. And it also looked at neurologic side
	8	right?		8	effects, did it not?
	9	A. That's what it says, yes.		9	A. Yes.
11:20:45	10	Q. And then it not only looked at that and	11:23:23	10	Q. And those would be the extrapyramidal and
11-20-13	11	these are statistics in here, and ziprasidone is Geodon. It	11.23.23	11	tardive dyskinesia, things that Ms. Gussack asked you about.
	12	said within the cohort, and cohort is a study term, is it		12	A. Yes.
		·			
	13	not?		13	Q. And at least in this study by the way,
	14	A. It's a group, a study group, yes.		14	this study was sponsored by the National Institute of Mental
11:21:07	15	Q. Of 889 patients who underwent randomization	11:23:37	15	Health; is that right?
	16	after Geodon was added to the trial, those receiving Zyprexa		16	A. That's right.
	17	had longer interval before discontinuing treatment for any		17	Q. It wasn't sponsored by any drug company;
	18	cause than those those in the Geodon group; however, this		18	isn't that right?
	19	difference was not significant after adjustment for multiple		19	A. That's correct.
11:21:29	20	comparisons. Is that right?	11:23:42	20	Q. And in this study published in the New
	21	A. Yes.		21	England Journal of Medicine
	22	Q. And the jury has heard in this case what		22	THE COURT: Mr. Allen, again, we're I
	23	you're looking for is statistical significance, and we've		23	realize you're going through an article, but you can ask the
	24	heard about that, and that's what when you read articles,		24	questions in a less leading way.

		Page 122			Page 124
11:23:54	1	Q. (BY MR. ALLEN) In this study published in	11:27:34	1	right?
	2	the New England Journal of Medicine, did it reach a		2	A. That they gained.
	3	conclusion concerning the neurologic side effects?		3	Q. I mean did I say lost? I'm sorry.
	4	A. Yes.		4	Is it correct to say that the National
11:24:00	5	Q. Can you read for the jury, please, what it	11:27:42	5	Institutes of Mental Health study, the CATIE study,
	6	concluded?		6	indicated that Zyprexa patients gained an average of two
	7	A. That there were no significant differences in		7	pounds per month
	8	the groups regarding the incidence of extrapyramidal side		8	A. Yes.
	9	effects.		9	Q which would be 24 pounds a year?
11:24:13	10	Q. Can you go ahead and	11:27:53	10	A. That's correct.
	11	A. Akathisia or movement disorders as		11	Q. If if should that type of information
	12	reflected it's off on my screen by rating-scale		12	be reported to doctors?
	13	measures of severity.		13	A. Yes.
	14	Q. Okay.		14	Q. Was it ever reported to you by Eli Lilly?
11:24:25	15	And those differences in the groups and	11:28:03	15	A. No.
	16	the groups included the first-generation perphenazine?		16	Q. It goes on to say, a larger proportion of
	17	A. It did, yes.		17	patients in the Zyprexa group than in the other groups
	18	Q. Then it looked at weight gain and metabolic		18	gained seven percent, and I'll move on. It said Zyprexa had
	19	changes, did it not?		19	effects consistent with the potential development of the
11:24:43	20	A. It did.	11:28:19	20	metabolic syndrome was associated with greater increases in
	21	Q. And did it include that the patients in the		21	glycosylated hemoglobin. Can you tell the jury what that
	22	olanzapine group gained more weight than patients in any		22	means?
	23	other group with an average weight gain of two pounds per		23	A. It's a type of hemoglobin that's measured in
	24	month. That would be, what, two pounds a month would be		24	the blood that is associated with diabetes.
11:24:56	25	24 pounds in a year; is that right?	11:28:35	25	Q. At greater increases in glycosylated
		Page 123			Page 125
11:24:58	1	A. That's correct.	11:28:40	1	hemoglobin, total cholesterol, and triglycerides after
	2	Q. Has Eli Lilly ever informed you that back in		2	randomization than the other study drugs, even after
	3	1995, prior to the time their product came on the market in		3	adjustment for the duration of treatment.
	4	Puerto Rico, they had reported to their outside consultants		4	
11:25:15		that 7-man accord 24 man do of mainte on a common and	11:28:50		Did I read that correctly?
	5	that Zyprexa caused 24 pounds of weight gain on average per		5	Did I read that correctly? A. Yes.
	5 6	year? Have they ever told you that?		5 6	A. Yes. Q. It said, Geodon was the only study drug
		year? Have they ever told you that? A. No.			A. Yes. Q. It said, Geodon was the only study drug
	6	year? Have they ever told you that? A. No. Q. In fact, if we can look at		6	A. Yes. Q. It said, Geodon was the only study drug
	6 7	year? Have they ever told you that? A. No.		6 7	A. Yes. Q. It said, Geodon was the only study drug associated with improvement in each of these metabolic
11:26:03	6 7 8 9 10	year? Have they ever told you that? A. No. Q. In fact, if we can look at I'm trying to find Here it is.	11:29:00	6 7 8 9 10	A. Yes. Q. It said, Geodon was the only study drug associated with improvement in each of these metabolic variables. Did I read that correctly? A. That's correct.
11:26:03	6 7 8 9 10	year? Have they ever told you that? A. No. Q. In fact, if we can look at I'm trying to find Here it is. In fact, if we look at is it correct to		6 7 8 9 10	A. Yes. Q. It said, Geodon was the only study drug associated with improvement in each of these metabolic variables. Did I read that correctly? A. That's correct. Q. And Geodon is ziprasidone, correct?
11:26:03	6 7 8 9 10 11	year? Have they ever told you that? A. No. Q. In fact, if we can look at I'm trying to find Here it is. In fact, if we look at is it correct to say that for every kilogram that's 2.2 pounds?		6 7 8 9 10 11	A. Yes. Q. It said, Geodon was the only study drug associated with improvement in each of these metabolic variables. Did I read that correctly? A. That's correct. Q. And Geodon is ziprasidone, correct? A. Correct.
11:26:03	6 7 8 9 10 11 12	year? Have they ever told you that? A. No. Q. In fact, if we can look at I'm trying to find Here it is. In fact, if we look at is it correct to say that for every kilogram that's 2.2 pounds? A. That's correct.		6 7 8 9 10 11 12	A. Yes. Q. It said, Geodon was the only study drug associated with improvement in each of these metabolic variables. Did I read that correctly? A. That's correct. Q. And Geodon is ziprasidone, correct? A. Correct. Q. And that's the drug which was reflected under
	6 7 8 9 10 11 12 13	year? Have they ever told you that? A. No. Q. In fact, if we can look at I'm trying to find Here it is. In fact, if we look at is it correct to say that for every kilogram that's 2.2 pounds? A. That's correct. Q. And I have chosen the 2005 PDR, which is in	11:29:00	6 7 8 9 10 11 12 13	A. Yes. Q. It said, Geodon was the only study drug associated with improvement in each of these metabolic variables. Did I read that correctly? A. That's correct. Q. And Geodon is ziprasidone, correct? A. Correct. Q. And that's the drug which was reflected under discontinuation of treatment that had no difference between
11:26:03 11:26:38	6 7 8 9 10 11 12 13 14	year? Have they ever told you that? A. No. Q. In fact, if we can look at I'm trying to find Here it is. In fact, if we look at is it correct to say that for every kilogram that's 2.2 pounds? A. That's correct. Q. And I have chosen the 2005 PDR, which is in evidence. In the adverse reactions section, under weight		6 7 8 9 10 11 12 13 14	A. Yes. Q. It said, Geodon was the only study drug associated with improvement in each of these metabolic variables. Did I read that correctly? A. That's correct. Q. And Geodon is ziprasidone, correct? A. Correct. Q. And that's the drug which was reflected under discontinuation of treatment that had no difference between Zyprexa and Geodon, right?
	6 7 8 9 10 11 12 13 14 15	year? Have they ever told you that? A. No. Q. In fact, if we can look at I'm trying to find Here it is. In fact, if we look at is it correct to say that for every kilogram that's 2.2 pounds? A. That's correct. Q. And I have chosen the 2005 PDR, which is in evidence. In the adverse reactions section, under weight gain, doesn't it state that average weight gain during	11:29:00	6 7 8 9 10 11 12 13 14 15 16	A. Yes. Q. It said, Geodon was the only study drug associated with improvement in each of these metabolic variables. Did I read that correctly? A. That's correct. Q. And Geodon is ziprasidone, correct? A. Correct. Q. And that's the drug which was reflected under discontinuation of treatment that had no difference between Zyprexa and Geodon, right? A. Right.
	6 7 8 9 10 11 12 13 14 15 16	year? Have they ever told you that? A. No. Q. In fact, if we can look at I'm trying to find Here it is. In fact, if we look at is it correct to say that for every kilogram that's 2.2 pounds? A. That's correct. Q. And I have chosen the 2005 PDR, which is in evidence. In the adverse reactions section, under weight gain, doesn't it state that average weight gain during long-term therapy was 5.4 kilograms?	11:29:00	6 7 8 9 10 11 12 13 14 15 16	A. Yes. Q. It said, Geodon was the only study drug associated with improvement in each of these metabolic variables. Did I read that correctly? A. That's correct. Q. And Geodon is ziprasidone, correct? A. Correct. Q. And that's the drug which was reflected under discontinuation of treatment that had no difference between Zyprexa and Geodon, right? A. Right. Q. Thank you, sir.
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11:26:38	6 6 7 8 9 10 11 12 13 14 15 16 17 18 19	year? Have they ever told you that? A. No. Q. In fact, if we can look at I'm trying to find Here it is. In fact, if we look at is it correct to say that for every kilogram that's 2.2 pounds? A. That's correct. Q. And I have chosen the 2005 PDR, which is in evidence. In the adverse reactions section, under weight gain, doesn't it state that average weight gain during long-term therapy was 5.4 kilograms? A. Yes. Q. And 5.4 kilograms is approximately 11 pounds?	11:29:00 11:29:19	6 7 8 9 10 11 12 13 14 15 16 17 18 19	A. Yes. Q. It said, Geodon was the only study drug associated with improvement in each of these metabolic variables. Did I read that correctly? A. That's correct. Q. And Geodon is ziprasidone, correct? A. Correct. Q. And that's the drug which was reflected under discontinuation of treatment that had no difference between Zyprexa and Geodon, right? A. Right. Q. Thank you, sir. Now, Ms. Gussack asked you if you had she said, I would expect do you recall her asking you about
	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	year? Have they ever told you that? A. No. Q. In fact, if we can look at I'm trying to find Here it is. In fact, if we look at is it correct to say that for every kilogram that's 2.2 pounds? A. That's correct. Q. And I have chosen the 2005 PDR, which is in evidence. In the adverse reactions section, under weight gain, doesn't it state that average weight gain during long-term therapy was 5.4 kilograms? A. Yes. Q. And 5.4 kilograms is approximately 11 pounds? A. That's correct.	11:29:00	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	A. Yes. Q. It said, Geodon was the only study drug associated with improvement in each of these metabolic variables. Did I read that correctly? A. That's correct. Q. And Geodon is ziprasidone, correct? A. Correct. Q. And that's the drug which was reflected under discontinuation of treatment that had no difference between Zyprexa and Geodon, right? A. Right. Q. Thank you, sir. Now, Ms. Gussack asked you if you had she said, I would expect do you recall her asking you about the American Journal of Psychiatry?
11:26:38	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	year? Have they ever told you that? A. No. Q. In fact, if we can look at I'm trying to find Here it is. In fact, if we look at is it correct to say that for every kilogram that's 2.2 pounds? A. That's correct. Q. And I have chosen the 2005 PDR, which is in evidence. In the adverse reactions section, under weight gain, doesn't it state that average weight gain during long-term therapy was 5.4 kilograms? A. Yes. Q. And 5.4 kilograms is approximately 11 pounds? A. That's correct. Q. Less than half of 24 pounds; is that correct?	11:29:00 11:29:19	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	A. Yes. Q. It said, Geodon was the only study drug associated with improvement in each of these metabolic variables. Did I read that correctly? A. That's correct. Q. And Geodon is ziprasidone, correct? A. Correct. Q. And that's the drug which was reflected under discontinuation of treatment that had no difference between Zyprexa and Geodon, right? A. Right. Q. Thank you, sir. Now, Ms. Gussack asked you if you had she said, I would expect do you recall her asking you about the American Journal of Psychiatry? A. Yes.
11:26:38	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	year? Have they ever told you that? A. No. Q. In fact, if we can look at I'm trying to find Here it is. In fact, if we look at is it correct to say that for every kilogram that's 2.2 pounds? A. That's correct. Q. And I have chosen the 2005 PDR, which is in evidence. In the adverse reactions section, under weight gain, doesn't it state that average weight gain during long-term therapy was 5.4 kilograms? A. Yes. Q. And 5.4 kilograms is approximately 11 pounds? A. That's correct. Q. Less than half of 24 pounds; is that correct? A. That's correct.	11:29:00 11:29:19	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	A. Yes. Q. It said, Geodon was the only study drug associated with improvement in each of these metabolic variables. Did I read that correctly? A. That's correct. Q. And Geodon is ziprasidone, correct? A. Correct. Q. And that's the drug which was reflected under discontinuation of treatment that had no difference between Zyprexa and Geodon, right? A. Right. Q. Thank you, sir. Now, Ms. Gussack asked you if you had she said, I would expect do you recall her asking you about the American Journal of Psychiatry? A. Yes. Q. She said basically that's the official
11:26:38	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	year? Have they ever told you that? A. No. Q. In fact, if we can look at I'm trying to find Here it is. In fact, if we look at is it correct to say that for every kilogram that's 2.2 pounds? A. That's correct. Q. And I have chosen the 2005 PDR, which is in evidence. In the adverse reactions section, under weight gain, doesn't it state that average weight gain during long-term therapy was 5.4 kilograms? A. Yes. Q. And 5.4 kilograms is approximately 11 pounds? A. That's correct. Q. Less than half of 24 pounds; is that correct? A. That's correct. Q. But the National Institutes of Mental Health	11:29:00 11:29:19	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	A. Yes. Q. It said, Geodon was the only study drug associated with improvement in each of these metabolic variables. Did I read that correctly? A. That's correct. Q. And Geodon is ziprasidone, correct? A. Correct. Q. And that's the drug which was reflected under discontinuation of treatment that had no difference between Zyprexa and Geodon, right? A. Right. Q. Thank you, sir. Now, Ms. Gussack asked you if you had she said, I would expect do you recall her asking you about the American Journal of Psychiatry? A. Yes. Q. She said basically that's the official journal of the American Psychiatric Association.
11:26:38	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	year? Have they ever told you that? A. No. Q. In fact, if we can look at I'm trying to find Here it is. In fact, if we look at is it correct to say that for every kilogram that's 2.2 pounds? A. That's correct. Q. And I have chosen the 2005 PDR, which is in evidence. In the adverse reactions section, under weight gain, doesn't it state that average weight gain during long-term therapy was 5.4 kilograms? A. Yes. Q. And 5.4 kilograms is approximately 11 pounds? A. That's correct. Q. Less than half of 24 pounds; is that correct? A. That's correct.	11:29:00 11:29:19	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	A. Yes. Q. It said, Geodon was the only study drug associated with improvement in each of these metabolic variables. Did I read that correctly? A. That's correct. Q. And Geodon is ziprasidone, correct? A. Correct. Q. And that's the drug which was reflected under discontinuation of treatment that had no difference between Zyprexa and Geodon, right? A. Right. Q. Thank you, sir. Now, Ms. Gussack asked you if you had she said, I would expect do you recall her asking you about the American Journal of Psychiatry? A. Yes. Q. She said basically that's the official

		Page 126			Page 128
11:29:47	1	you subscribed or to that	11:32:09	1	that before.
	2	A. Yes		2	A. I'm sure I took a look at it. I don't
	3	Q journal.		3	remember this article specifically.
	4	And you said you did.		4	Q. Will the writing in the article itself help
11:30:00	5	A. Yes.	11:32:24	5	refresh your recollection about what it says?
	6	Q. And following the CATIE study, the American		6	A. I'm sure it would.
	7	Journal of Psychiatry editors even discussed this study, did		7	Q. And this is in evidence already. I can't
	8	they not?		8	remember the exhibit number.
	9	A. Yes.		9	A SPEAKER: I'm not sure if that one is
11:30:09	10	Q. Are you aware that Eli Lilly designated	11:32:38	10	MR. ALLEN: It's okay. We'll get it later.
	11	experts in this case, and one of the experts they designated		11	Your Honor, this is in evidence.
	12	was a doctor by the name of Carol A. Tamminga, M.D.?		12	THE COURT: Well, let me just make sure
	13	A. No, I'm not.		13	that's the case, because I don't know whether it is or it
	14	Q. Do you know		14	isn't.
11:30:29	15	MS. GUSSACK: Objection, Your Honor. I think	11:32:48	15	MR. ALLEN: I will if somebody will
	16	that mischaracterizes the counsel's witness list.		16	please I can use it to refresh his recollection, then
	17	MR. ALLEN: Well, I can mark it. I said		17	we'll
	18	designated experts. Is there an objection?		18	THE COURT: Sure. I don't want you to put it
	19	THE COURT: I'm not why don't counsel		19	up on the screen. You can refresh his recollection by
11:30:44	20	approach. I'm not sure I understand the objection.	11:33:01	20	showing it to him and having him read it like he's doing.
	21	(Bench conference.)		21	MR. ALLEN: Okay. Well, I'll have somebody
	22	MS. GUSSACK: In our final witness list		22	check.
	23	Dr. Tamminga was		23	Q. (BY MR. ALLEN) Doctor, in this article by
	24	MR. ALLEN: The difference between a witness		24	Dr. Tamminga, do you recall that following the CATIE study
11:30:57	25	list and an expert designation.	11:33:14	25	Dr. Tamminga said that the metabolic side effects of Zyprexa
		Page 127			Page 129
11:30:58	1	MS. GUSSACK: In our final witness list	11:33:21	1	and Clozaril have implications for the psychiatric practice?
11.30.30	2	Dr. Tamminga wasn't listed.	11 33 21	2	MS. GUSSACK: Objection, Your Honor. The
	3	MR. ALLEN: She was a designated expert		3	witness has said he doesn't recall the article.
	4	witness for them.		4	THE COURT: Well, the question is now having
11:31:08	5	THE COURT: Can you rephrase the question to	11:33:30	5	read the article, can you do you recall reading it and
11.31.00	6	say originally designated?	11 33 30	6	what it said.
	7	MR. ALLEN: Okay. I'll do that.			
	8	· ·		/	THE WITNESS: I see that in the article yes
		THE COURT: Does that satisfy your objection?		7 8	THE WITNESS: I see that in the article, yes. THE COURT: Well let me just ask you
		THE COURT: Does that satisfy your objection? MS. GUSSACK: No. Your Honor. We adhere to		8	THE COURT: Well, let me just ask you,
11:31:18	9	MS. GUSSACK: No, Your Honor. We adhere to	11:33:41	8 9	THE COURT: Well, let me just ask you, Doctor, are you recalling that you saw it and you knew about
11:31:18	9 10	MS. GUSSACK: No, Your Honor. We adhere to the subject that when you designate your witnesses for your	11:33:41	8 9 10	THE COURT: Well, let me just ask you, Doctor, are you recalling that you saw it and you knew about this because you now see it, or are you just saying, well,
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		Page 130			Page 132
11:34:37	1	questions about the primary care doctors and mood, thought	11:37:14	1	A. That's correct.
	2	and behavioral disorders?		2	Q. It says clozapine
	3	A. Yes.		3	A. Clozapine.
	4	MS. GUSSACK: Objection, Your Honor. That		4	Q also have implications for psychiatric
11:34:47	5	wasn't the question.	11:37:21	5	practice. As long as psychotropic medications were
	6	THE COURT: Well, I I mean, the witness		6	considered relatively free of side effects, psychiatrists
	7	ladies and gentlemen, when sometimes we get questions		7	could practice in settings appropriate to other mental
	8	that relate to what other people asked or what a witness may		8	health counselors. However, medication treatments with high
	9	have previously testified to, and there's a disagreement		9	side effect burden excuse me with high side effect
11:34:59	10	among counsel as to whether that was asked or that testified	11:37:43	10	burden demand clinical settings that are capable of
	11	to.		11	detecting and managing serious side effects.
	12	You are the sole decision-makers as to the		12	Did I read that correctly?
	13	facts in this case and what witnesses said on previous on		13	A. You did.
	14	their testimony. If somebody asks a question about what a		14	Q. It goes on to say, this knowledge means that
11:35:16	15	witness previously did or what happened previously and that	11:37:57	15	the clinician's office and that's the doctor or treater's
	16	is in accord with your memory, then you can give the answer		16	office, right?
	17	whatever to the question whatever significant you wish to		17	A. Correct.
	18	and whatever weight you do. If a person asks a question		18	Q needs to be equipped to efficiently
	19	about something that happened and it's not your recollection		19	monitor antipsychotic drug side effects. Blood pressure
11:35:34	20	that it actually happened, then that you should also take	11:38:10	20	cuffs, scales, body tape measures, a process for plasma
	21	that into account in deciding what weight you want to give		21	chemistry monitoring and that's a I don't think we've
	22	to the answer that comes. And again, I'll remind you that		22	seen that exact phrase before. What's plasma chemistry
	23	questions of lawyers are not evidence; it's the answers that		23	monitoring?
	24	are evidence.		24	A. It just means blood monitoring.
11:35:50	25	MR. ALLEN: Your Honor, we found the cite.	11:38:24	25	Q. And electrocardiograms and I think we know
					·
		Page 131			Page 133
11:35:54	1	Page 131 It's AK10147, Practical Treatment Information for	11:38:28	1	
11:35:54	1 2		11:38:28	1 2	
11:35:54		It's AK10147, Practical Treatment Information for	11:38:28		what that is, but can you tell us, please? A. Electrocardiogram. EKG was the old term,
11:35:54	2	It's AK10147, Practical Treatment Information for Schizophrenia. It has previously been admitted. Can I now	11:38:28	2	what that is, but can you tell us, please? A. Electrocardiogram. EKG was the old term,
11:35:54 11:36:05	2	It's AK10147, Practical Treatment Information for Schizophrenia. It has previously been admitted. Can I now display this for the	11:38:28 11:38:41	2	what that is, but can you tell us, please? A. Electrocardiogram. EKG was the old term, ECG, where they monitor the leads on the chest and monitor
	2 3 4	It's AK10147, Practical Treatment Information for Schizophrenia. It has previously been admitted. Can I now display this for the THE COURT: Just let me double-check.		2 3 4	what that is, but can you tell us, please? A. Electrocardiogram. EKG was the old term, ECG, where they monitor the leads on the chest and monitor the heart pattern, looking for abnormalities in the heart.
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		Page 134			Page 136
11:39:41	1	MS. GUSSACK: Objection, Your Honor.	11:42:48	1	physicians have blood pressure cuffs in their office?
	2	THE COURT: I'll allow that.		2	A. Certainly.
	3	A. Yes.		3	Q. And they have scales in their office, don't
	4	Q. (BY MR. ALLEN) Clinicians will need to have		4	they?
11:39:50	5	systems for the effective monitoring of drug side effects to	11:42:54	5	A. Yes.
	6	maintain and promote physical health among patients as well		6	Q. And they have body tape measures?
	7	as psychiatric health.		7	A. Yes.
	8	That these studies were NIMH. What is that?		8	Q. In fact, psychiatrists may not have scales in
	9	A. National Institute of Mental Health.		9	their office, do they?
11:40:06	10	Q. Funded that these studies were National	11:43:00	10	A. I think pretty much any more they do, yes.
	11	Institute of Mental Health funded increases our confidence		11	Q. Now they do? Okay.
	12	that they are as free from marketing or other bias or 'spin'		12	And you would agree primary care physicians
	13	as possible.		13	have electrocardiogram equipment available to them?
	14	Did I read that correctly?		14	A. Yes.
11:40:21	15	A. Yes.	11:43:11	15	Q. Okay.
	16	Q. And what does that mean to you as a doctor?		16	And they know how to take blood and submit it
	17	A. Well, they're saying that, you know, this is		17	for monitoring or tests to be done, right?
	18	an unbiased report, comes from the NIMH, it's not		18	A. Yes.
	19	drug-supported research or editorial. That it's from the		19	Q. Okay.
11:40:34	20	NIMH recommendations.	11:43:18	20	Now, sir, you you know that the
	21	Q. Thank you, sir.		21	Physicians' Desk Reference is an independent commercial
	22	By the way, do you agree with that editorial?		22	publication of FDA-approved labels, right?
	23	A. Yes.		23	A. Yes.
	24	Q. Is that in effect is that what you do out		24	Q. That's not a publication owned or controlled
11:40:49	25	at API?	11:43:34	25	by Eli Lilly, is it?
		Page 135			Page 137
11:40:49	1	A. Yes.	11:43:35	1	A. No.
	2	Q. Sir, I'm going to display AK Exhibit 5846,		2	Q. Okay.
	3	the Zyprexa launch meeting, Viva Zyprexa document, and I			
	J	the Zypicka faunch meeting, viva Zypicka document, and i		3	And, in fact, the Physicians' Desk Reference
	4	want to turn to there's pages on these. Page 72 of the		3 4	And, in fact, the Physicians' Desk Reference contains the labels of all the different companies who make
11:41:16			11:43:42		·
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11:41:16	4 5	want to turn to there's pages on these. Page 72 of the PowerPoint, and it's also noted in another column with its	11:43:42	4 5	contains the labels of all the different companies who make prescription medicines, right?
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		Page 138			Page 140
11:44:20	1	whether that label containing the hyperglycemia and diabetes	11:46:03	1	September, 2003, that 2003 PDR already exists; you can't get
	2	warning for Zyprexa had appeared there?		2	it in there, can you?
	3	A. Correct.		3	A. No.
	4	Q. Okay.		4	Q. And the best thing you could do would be to
11:44:28	5	But if I told you that it did appear in the	11:46:11	5	try to get it into the 2004 PDR, right?
	6	2004 supplement, you wouldn't have any reason to argue with		6	A. Yes.
	7	me about it, would you?		7	Q. But if you miss the publication date because
	8	A. No.		8	you didn't have a label change until after the publication
	9	Q. Okay.		9	date, then you would get it in the supplement, right?
11:44:38	10	Now, every publication has a cutoff date,	11:46:23	10	A. Yes.
	11	doesn't it?		11	Q. Okay.
	12	A. Yes.		12	Now, sir, you testified just a moment ago
	13	Q. Okay.		13	that the 2007 label was the first time that weight gain
	14	So in order for the Physicians' Desk		14	associated with Zyprexa had been noted, but that's not
11:44:46	15	Reference to be put together every year, at some point that	11:46:40	15	right, is it?
11.11.10	16	company has to say all submissions have to be in by a	11.40.40	16	A. The first time that I recall it being in the
	17			17	warning section.
	18	certain date, right? A. Yes.		18	· ·
	19			19	Q. Okay. In the warning section.
11:44:56	20	Q. Do you know what the cutoff date is for the Physicians' Desk Reference?	11:46:49		But you're well aware, sir, aren't you, that there was significant discussion of weight gain associated
11.44.30	21	•	11.40.49	20	0 0
		A. No.		21	with Zyprexa in the 1996 label, right?
	22	Q. Okay.		22	A. It was noted and we were aware of it, yes.
		Now, if I told you that it was June, 2003 for			Q. Okay.
11.45.00	24	the 2004 Physicians' Desk Reference, you wouldn't have any	11.47.00	24	And that label that Mr. Allen just showed you
11:45:08	25	reason to disagree, would you?	11:47:00	25	from 1996 well, actually, let me take that back because I
		Page 139			Page 141
11:45:08	1	A. No.	11:47:04	1	don't know that he showed you the 1996 label. But at least
	2	Q. So a label that was changed by Lilly in		2	you know that in the 1996 label that weight gain in
	3	September, 2003 would be too late to be submitted for the		3	long-term clinical trials was described, right?
	4	2004 PDR, right?		4	A. Yes.
11:45:20	5	A. Yes.	11:47:12	5	Q. And that weight gain was reported to be on
	6	Q. And, in fact, you know, Doctor, don't you,		6	average 11 pounds?
	7	that the PDRs come out several months before the new year		7	A. Yes, I think so.
	8	A. Yes.		8	Q. I think it's 5.4 kilograms, and if my math is
	9	Q right?		9	even close, it's about 11 pounds, right?
11:45:29	10	So you get your 2005 PDR in the last few	11:47:30	10	A. Right.
	11	months of 2004.		11	Q. Okay.
	12	A. Generally, yes.		12	Let me go first to ask you, sir, about the
	13	Q. Okay.		13	weight gain that was described in this in the CATIE
	14	So the ability of any company to submit		14	study. I'm sorry, I should have showed you that. Okay? If
11:45:40	15	information to the for the Physicians' Desk Reference to	11:48:00	15	we can go back to that CATIE study.
	16	be published is really a function of when their label		16	Mr. Allen asked you, boy, doesn't this show
		changes and when the publication date for the PDR cuts off,		17	that that patients on olanzapine would have gained
	17			18	24 pounds in a year, right? Isn't that what he asked you?
	17 18	right?			
		right? A. Yes.		19	A. Yes.
11:45:50	18		11:48:12	19 20	A. Yes. Q. Okay.
11:45:50	18 19	A. Yes.	11:48:12		
11:45:50	18 19 20	A. Yes. Q. Okay.	11:48:12	20	Q. Okay.
11:45:50	18 19 20 21	A. Yes.Q. Okay.And so a company that may miss the	11:48:12	20 21	Q. Okay. But this study doesn't, in fact, say that.
11:45:50	18 19 20 21 22	A. Yes. Q. Okay. And so a company that may miss the publication date has the opportunity to submit its label for	11:48:12	20 21 22	Q. Okay. But this study doesn't, in fact, say that. What it says, doesn't it, is that the average weight gain

		Page 142			Page 144
11:48:33	1	olanzapine column and weight change by pound, 9.4, right?	11:51:10	1	Q. You don't recall the Dear Doctor letter that
	2	A. I see that, yes.		2	you received?
	3	Q. Okay.		3	A. In '03?
	4	And, in fact, the CATIE study was an 18-month		4	Q. In
11:48:43	5	study, wasn't it?	11:51:15	5	A. I do recall that letter.
	6	A. Yes.		6	Q. Okay.
	7	Q. Okay.		7	And do you recall that the warnings that were
	8	So what we've just learned is in an 18-month		8	inserted in 2003 recommended monitoring of patients for
	9	study reported on in the CATIE article, that the average		9	diabetes risk?
11:48:52	10	weight gain seen by patients on olanzapine or Zyprexa was	11:51:25	10	A. I'd have to see that letter again.
	11	9.4 pounds, right?		11	Q. Okay. Okay.
	12	A. Yes, according to that.		12	This is the Dear Doctor letter we were just
	13	Q. Now, Mr. Allen also asked you about the		13	talking about, right?
	14	efficacy findings that we talked about in the CATIE study,		14	A. Yes.
11:49:09	15	and I want to show you up here I don't know if I can make	11:51:54	15	Q. Okay.
	16	this a little bigger.		16	This is the March, 2004 Dear Doctor letter
	17	Okay, that's good.		17	that you said you received, and if we go to the second
	18	The olanzapine group had the lowest rate of		18	paragraph, it says: Patients with risk factors who are
	19	discontinuation. Do you see where it says that, sir?		19	starting treatment should undergo fasting blood glucose
11:49:32	20	A. Yes.	11:52:11	20	testing at the beginning of treatment, right?
	21	Q. And, Doctor, it says, which might lead one to		21	A. Yes.
	22	consider olanzapine the most effective of the medications		22	Q. And periodically during treatment. So it's
	23	studied, right?		23	right it's not right to say that 2007 was the first time
	24	A. Yes.		24	you received information about monitoring patients, is it?
11:49:40	25	Q. Its apparent superior efficacy is also	11:52:22	25	A. It appears that we did receive it in that
		Page 143			Page 145
11:49:43	1	indicated by the greater reduction in psychopathology. What	11:52:27	1	letter, as well. However, there were further
	2	is psychopathology?		2	recommendations in the more recent letter.
	3	A. Broad term, relating to all of the symptoms		3	Q. Fair enough.
	4	we've described; mental illness, psychosis, depression.		4	Doctor, were you one of the 100,000
11:49:57	5	It's all under psychopathology.	11:52:36	5	physicians that received a letter from Lilly in October,
	6	Q. Okay.		6	2003 reporting on the new label?
	7	So it's apparent superior efficacy is also		7	MR. ALLEN: Objection. Ask to approach.
	8	indicated by the greater reduction in psychopathology,		8	THE COURT: Please.
	9	longer duration of successful treatment, and the lower rate		9	(Bench conference.)
11:50:10	10	of hospitalizations for an exacerbation of schizophrenia.	11:52:47	10	MR. ALLEN: There's no proof made. They said
	11	Doctor, isn't that what you look for in any		11	they have data to support that. We have no data. That's
	12	medication that you use to treat serious mental illness?		12	just her blatant statement that a 100,000 doctors
	13	A. Certainly.		13	THE COURT: Just rephrase the question to see
	14	Q. It's critical to you, isn't it, that you get		14	if he received this.
11:50:27	15	a reduction in psychopathology, patients staying on	11:53:02	15	MS. GUSSACK: Okay.
	16	medicine, and try to reduce hospitalizations for an		16	Q. (BY MS. GUSSACK) Doctor, did you receive a
	17	exacerbation of their disease, right?		17	letter from Eli Lilly in October, 2003 reporting on the
	18	A. Yes.		18	label change, even before this March, 2004 Dear Doctor
	19	Q. Doctor, I think you also testified just a few		19	letter?
			11:53:14	20	A. I probably did.
11:50:47	20	minutes ago that the 2007 label change in October was the	== 55 ==		71. I probably did.
11:50:47		minutes ago that the 2007 label change in October was the first time that you were advised in a letter from Lilly to	11 33 11	21	Q. Okay.
11:50:47	20	•	11 33 11		• •
11:50:47	20 21	first time that you were advised in a letter from Lilly to	11 33 11	21	Q. Okay.
11:50:47	20 21 22	first time that you were advised in a letter from Lilly to monitor patients for glucose abnormalities. But that's not	12 33 11	21 22	Q. Okay. And do you recall seeing the press release

		Page 146			Page 148
11:53:25	1	Q. Is it something that you recall being	11:58:41	1	MS. GUSSACK: [Inaudible]
	2	discussed at the Alaska Psychiatric Institute meetings in		2	MR. ALLEN: [Inaudible]
	3	around September or October of 2003?		3	THE COURT: Are you both telling me you kind
	4	A. I'm sure it was discussed at some point.		4	of want to let this [inaudible] Again, you know what
11:53:37	5	Q. Okay.	11:59:26	5	they're asking about, so you may think you've covered it,
	6	Well, certainly a label change that applied		6	but [inaudible].
	7	to all the second-generation atypicals would have been		7	MS. GUSSACK: My only concern, quite
	8	something that the leading psychiatric organization was		8	frankly is I don't want the jurors to [inaudible].
	9	discussing at in a realtime around the label change,		9	THE COURT: But I've already given you've
11:53:50	10	right?	12:00:04	10	gotten an instruction on that.
	11	A. Sure.		11	MR. ALLEN: [Inaudible]
	12	Q. Okay.		12	MS. GUSSACK: [Inaudible]
	13	And did you ever go look on the Web site for		13	THE COURT: I'm not sure I agree with that.
	14	Lilly Zyprexa to see information about Zyprexa or label		14	This would be an easy question to ask.
11:54:01	15	changes there?	12:00:41	15	What these questions are telling you about
	16	A. Not that I recall.		16	that you think you may have let them know about this
	17	Q. Okay. Thank you, Doctor.		17	information, but at least some people didn't get it.
	18	MR. ALLEN: Your Honor, one thing on the		18	MR. ALLEN: [Inaudible]
	19	CATIE and the weight gain.		19	THE COURT: I can tell them that we have to
11:54:14	20	FURTHER REDIRECT EXAMINATION	12:01:02	20	discuss whether I think that the questions have been
	21	Q. (BY MR. ALLEN) The CATIE study was intended		21	answered the questions they have asked have been answered
	22	to be an 18-month study, but 64 percent of the patients		22	as fully as I can let the doctor answer.
	23	discontinued the study; isn't that correct?		23	THE CLERK: One more.
	24	A. That is true.		24	THE COURT: Okay. Ladies and gentlemen of
11:54:30	25	Q. And, in fact, the median, which is the	12:01:48	25	the jury, as after conferring with the lawyers, I'm going
		Page 147			Page 149
11:54:36	1		12:01:55	1	to conclude that the questions that are being asked here
11.34.30	1 2	average time the patients stayed on Zyprexa, was only nine months, 9.2 months. Do you see that?	12.01.33	2	have been answered as fully as I can let them be asked, and
	3	A. Yes.			·
	4	MR. ALLEN: Thank you, sir. I have nothing		3	so some of these questions are likely to be may be
11:54:48	5	further, Your Honor.	12:02:08	4 5	answered throughout the rest of the trial. One of you did not ask a question, but asked a question about a timeline.
11.34.40	6	·	12.02.00	6	The lawyers are aware of that question as
	7	THE COURT: Do any members of the jury have questions for this witness?		7	
	8	Mark, I think there's a few more.		8	up to them as to what they provide you in the trial, but
	9	Counsel should approach, please.		9	they know at least somebody would like a timeline. And so
11:56:41	10	(Bench conference.)	12:02:29	10	we'll see whether that gets provided during the course of
11 30 11	11	THE COURT: I'm trying to decide. That's not	12.02.25	11	the trial or not. But as to the doctor's answering
	12	a question as much as I mean you can decide what you want		12	questions, at this point we're going to conclude his
	13	to in your case. Why don't you look at these. There's a		13	testimony.
	14	bunch of them there.		14	We're going to take our second break for the
11:57:08	15	MS. GUSSACK: Would this be a good time to	12:02:44	15	afternoon. And, Doctor, you may be excused at this point.
11.37.00	16	take a break?	12.02.44	16	We'll have a 15-minute break and then resume with our next
	17	THE COURT: Yeah, maybe we should do that.		17	witness.
	18	Well, I want to get them all.		18	THE CLERK: Please rise. Court now stands in
	19	MR. ALLEN: [Inaudible]		19	recess. Off record.
11:58:12	20	MS. GUSSACK: [Inaudible]	12:03:00	20	(Discussion off the record.)
50.12	21	THE COURT: Why don't you read the rest of	55.00	21	(Jury out.)
	22	the questions. If you guys don't want to I I'm sort		22	THE CLERK: On record.
	23	of I'll tell you, I like to have jurors' questions		23	THE COURT: We're back on record, and I just
	24	answered, but you both want to say these are going to open		24	want to advise counsel obviously that to the extent you've
11:58:33	25	up a lot of worms and	12:03:34	25	seen these questions, and I think the record is clear that
55.55		-r orormo mio	-2.0J.J-	23	seen alose questions, and I timik the record is creat that

		Page 150			Page 152
12:03:38	1	both sides asked me not to have any further questioning	12:26:52	1	entire company is Mr. Taurel; is that correct?
	2	based or have the jurors' questions answered, but both of		2	A. That's correct.
	3	you are certainly free to lead those questions and ask		3	Q. And he is the chairman of the board and CEO
	4	those questions or clarify for the members of the jury who		4	of Eli Lilly?
12:03:55	5	need them clarified in further evidence that's presented	12:26:59	5	A. That's correct.
	6	through other witnesses.		6	Q. And right underneath him is you, Dr. John
	7	MR. ALLEN: Go ahead.		7	Lechleiter, president and COO of Eli Lilly?
	8	MS. GUSSACK: Your Honor, I think it would be		8	A. Yes. I report to Mr. Taurel, yes, sir.
	9	helpful to counsel if we could receive copies of the		9	Q. You've been with Eli Lilly since 1979?
12:04:07	10	questions.	12:27:15	10	A. That's correct.
	11	THE COURT: That's fine. Mark, can you make		11	Q. Do you also serve on the policy and strategy
	12	copies of those questions, and if you want copies of		12	committee of Eli Lilly?
	13	questions that were asked of previous witnesses, you're		13	A. Yes, I do.
	14	entitled to those, as well.		14	Q. How long have you been on that committee?
12:04:17	15	MS. GUSSACK: That would be helpful, Your	12:27:27	15	A. The policy and strategy committee was renamed
	16	Honor. Thank you.		16	in October 2005. Prior to that it was called the policy
	17	MR. ALLEN: Thank you, Your Honor.		17	committee. And my membership on the policy committee dates
	18	THE COURT: Okay.		18	from May 1998.
	19	THE CLERK: Off record.		19	Q. The most recent report I have found is that
12:04:25	20	(Short recess.)	12:27:46	20	you have direct ownership of approximately 150,000 shares of
	21	THE COURT: We're back on the record. All		21	Eli Lilly stock?
	22	members of the jury are present. Who is the State's next		22	A. Yes.
	23	witness?		23	Q. And in 2005 reported cash compensation was
	24	MR. ALLEN: Your Honor, we call Dr. John		24	close to \$4 million and your stock options in 2005 were a
12:25:38	25	Lechleiter of Eli Lilly, then COO, currently CEO, by oral	12:28:08	25	little over \$400,000; is that correct?
		Page 151			Page 153
12:25:43	1		12:28:08	1	A. I'm sorry, I'm just looking at this
	2	I guess can we get the lights?		2	information.
	3	Thank you, Your Honor.		3	Q. Yes, sir. It's also on the screen; I've
	4	VIDEOTAPE TESTIMONY OF DR. JOHN LECHLEITER		4	highlighted it for you. Does that sound about right, cash
12:26:04	5	Q. Good morning.	12:28:18	5	compensation of close to \$4 million and stock options of
	6	A. Good morning.		6	400,000?
	7	Q. How are you today?		7	A. Yes.
	8	A. Just fine.		8	Q. All right, let me let me backtrack,
	9	Q. State your name for the record, please, sir.		9	Dr. Lechleiter. And by the way, Dr. Lechleiter, for the
12:26:11	10	A. My name is John Clifford Lechleiter.	12:28:31	10	record, I'm calling you Dr. Lechleiter because you are a
	11	Q. Dr. Lechleiter, can you please tell the jury		11	doctor; is that correct?
	12	your position with Eli Lilly?		12	A. I have a Ph.D. in organic chemistry.
	13	A. I am presently president and chief and		13	Q. Right, you have a Ph.D., and for the record,
	14	chief operating officer of Eli Lilly and Company.		14	you're not a medical doctor; is that correct?
12:26:27		Q. And that is the No. 2 position in the entire	12:28:42	15	A TPL d
	15	Q. And that is the No. 2 position in the entire	12 20 12	13	A. That's correct.
	15 16	company, is it not?	12 20 12	16	A. I nat's correct. Q. Eli Lilly is a multinational corporation, is
		· ·	12 20 12		
	16	company, is it not?	12 10 12	16	Q. Eli Lilly is a multinational corporation, is
	16 17	company, is it not? A. Yes, it is.	12 20 12	16 17	Q. Eli Lilly is a multinational corporation, is it not, sir?
12:26:34	16 17 18	company, is it not? A. Yes, it is. Q. You're also on the board of directors of Eli	12:28:49	16 17 18	Q. Eli Lilly is a multinational corporation, is it not, sir? A. Yes, it is.
12:26:34	16 17 18 19	company, is it not? A. Yes, it is. Q. You're also on the board of directors of Eli Lilly?		16 17 18 19	 Q. Eli Lilly is a multinational corporation, is it not, sir? A. Yes, it is. Q. Has approximately 41,000 employees?
12:26:34	16 17 18 19 20	company, is it not? A. Yes, it is. Q. You're also on the board of directors of Eli Lilly? A. Yes, I'm presently on the board of directors.		16 17 18 19 20	 Q. Eli Lilly is a multinational corporation, is it not, sir? A. Yes, it is. Q. Has approximately 41,000 employees? A. That's correct.
12:26:34	16 17 18 19 20 21	company, is it not? A. Yes, it is. Q. You're also on the board of directors of Eli Lilly? A. Yes, I'm presently on the board of directors. Q. You have been president and chief operating		16 17 18 19 20 21	 Q. Eli Lilly is a multinational corporation, is it not, sir? A. Yes, it is. Q. Has approximately 41,000 employees? A. That's correct. Q. I also have seen your Web site and some of
12:26:34	16 17 18 19 20 21	company, is it not? A. Yes, it is. Q. You're also on the board of directors of Eli Lilly? A. Yes, I'm presently on the board of directors. Q. You have been president and chief operating officer of Eli Lilly since approximately October of 2005; is		16 17 18 19 20 21 22	 Q. Eli Lilly is a multinational corporation, is it not, sir? A. Yes, it is. Q. Has approximately 41,000 employees? A. That's correct. Q. I also have seen your Web site and some of the documents we'll see in this case describes Eli Lilly as

		Page 154			Page 156
12:29:10	1	business. It has been for over 80 years. We're not a	12:31:49	1	A. I could have done that. I was in a position
	2	diabetes care company, but it is an important part of our		2	of responsibility where it would have been quite normal to
	3	business.		3	ask for such reports.
	4	Q. Yes, sir.		4	Q. In fact, Dr. Alan Breier reported to you
12:29:19	5	How many products and drug or pharmaceutical	12:31:59	5	quite often as head of the Zyprexa team about Zyprexa, did
	6	products does Eli Lilly market or sell that treat the		6	he not?
	7	disease diabetes?		7	A. Dr. Breier was head of our Zyprexa product
	8	A. We have several products that treat the		8	team for a period of time. During that time he did not
	9	disease diabetes.		9	report directly to me but certainly shared information on
12:29:32	10	Q. And a and what is the annual sales, if you	12:32:17	10	I'm sure a number of occasions in the time that he was in
12 27 32	11	know, approximately of all of your diabetes products, Eli	12 32 1.	11	that position.
	12	Lilly's diabetes products in 2006? What was your worldwide		12	Q. Did Eli Lilly itself and its employees ever
	13	sales of diabetes products?		13	refer to the drug Zyprexa as a Lilly blockbuster?
	14	A. I don't I don't have that number.		14	A. I can't say that I recall Lilly specifically
10.00.47	15		12:32:35		calling Zyprexa blockbuster. It's been referred to as a
12:29:47		Q. Would it be in excess of a billion dollars?	12.32.35	15	0 71
	16	A. Yes, it would be in excess of a billion		16	blockbuster, I'm sure, by others. Generally within our
	17	dollars, but I don't know beyond that how how much that		17	industry any drug that exceeds about \$1 billion in sales
	18	would be.		18	would be called by outside observers or referred to by
10.00.50	19	Q. Did you have any responsibility regarding	10 00 50	19	outside observers as a blockbuster.
12:29:59	20	Zyprexa since 1996?	12:32:53	20	Q. In fact, Zyprexa, during the time period it
	21	A. Well, in 1996 I was responsible for Lilly's		21	was on the market, starting in year X, Zyprexa was the mos
	22	global regulatory affairs function. That organization was		22	important product for your company, was it not?
	23	mainly involved in helping Lilly gain registration approval		23	A. Sir, I'd like to you repeat the question. I
	24	for products, including Zyprexa. In 1998 I became head of		24	don't your reference to year X, I don't I don't I
12:30:25	25	our essentially Lilly's drug development effort. That was	12:33:13	25	wasn't quite following that.
		Page 155			Page 157
12:30:32	1	the time when I became senior vice-president for	12:33:14	1	Q. You know what year X is, though?
	2	pharmaceutical products. That's a position that I held		2	A. Following that.
	3	until January 2004, and during that time my responsibilities		3	Q. You know what year X is, though?
	4	included teams of scientists and physicians who were charged		4	A. We've used the term we used the term year
12:30:57	5	with bringing new drugs to market and also with developing	12:33:22	5	X to describe the point in time when Prozac, another Lilly
	6	new indications and new scientific data for existing		6	
	7	products.			product, was about to have its U.S. patent expire.
				7	product, was about to have its U.S. patent expire. Q. Prozac was another Lilly blockbuster, was it
	8	Q. Okay.			
	8 9	Q. Okay. And is the answer yes, you had		7	Q. Prozac was another Lilly blockbuster, was it
12:31:12			12:33:38	7 8	Q. Prozac was another Lilly blockbuster, was it not?
12:31:12	9	And is the answer yes, you had	12:33:38	7 8 9	Q. Prozac was another Lilly blockbuster, was it not? A. Prozac was a important product for Lilly and
12:31:12	9 10	And is the answer yes, you had responsibilities involving Zyprexa?	12:33:38	7 8 9 10	Q. Prozac was another Lilly blockbuster, was it not? A. Prozac was a important product for Lilly and for millions and millions of patients, and it was also a
12:31:12	9 10 11	And is the answer yes, you had responsibilities involving Zyprexa? A. The answer is since 1996 a part of my	12:33:38	7 8 9 10 11	Q. Prozac was another Lilly blockbuster, was it not? A. Prozac was a important product for Lilly and for millions and millions of patients, and it was also a drug whose sales in the course of its time on the market did
12:31:12	9 10 11 12	And is the answer yes, you had responsibilities involving Zyprexa? A. The answer is since 1996 a part of my responsibilities during that period, which changed over that	12:33:38	7 8 9 10 11	Q. Prozac was another Lilly blockbuster, was it not? A. Prozac was a important product for Lilly and for millions and millions of patients, and it was also a drug whose sales in the course of its time on the market did exceed a billion dollars.
12:31:12 12:31:25	9 10 11 12 13	And is the answer yes, you had responsibilities involving Zyprexa? A. The answer is since 1996 a part of my responsibilities during that period, which changed over that time, involved Zyprexa.	12:33:38 12:33:51	7 8 9 10 11 12	Q. Prozac was another Lilly blockbuster, was it not? A. Prozac was a important product for Lilly and for millions and millions of patients, and it was also a drug whose sales in the course of its time on the market did exceed a billion dollars. Q. And, in fact, Eli Lilly referred to Prozac as
	9 10 11 12 13 14	And is the answer yes, you had responsibilities involving Zyprexa? A. The answer is since 1996 a part of my responsibilities during that period, which changed over that time, involved Zyprexa. Q. In fact, sir, the record will reflect and		7 8 9 10 11 12 13	Q. Prozac was another Lilly blockbuster, was it not? A. Prozac was a important product for Lilly and for millions and millions of patients, and it was also a drug whose sales in the course of its time on the market did exceed a billion dollars. Q. And, in fact, Eli Lilly referred to Prozac as a blockbuster, did it not?
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12:31:25	9 10 11 12 13 14 15 16 17 18 19 20 21	And is the answer yes, you had responsibilities involving Zyprexa? A. The answer is since 1996 a part of my responsibilities during that period, which changed over that time, involved Zyprexa. Q. In fact, sir, the record will reflect and we'll see today, you prepared e-mails yourself involving Zyprexa, correct? A. I may have prepared e-mails or been copied on e-mails concerning Zyprexa, yes. Q. Right. You had people report to you about Zyprexa while it was on the market, did you not?	12:33:51	7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	Q. Prozac was another Lilly blockbuster, was it not? A. Prozac was a important product for Lilly and for millions and millions of patients, and it was also a drug whose sales in the course of its time on the market did exceed a billion dollars. Q. And, in fact, Eli Lilly referred to Prozac as a blockbuster, did it not? A. I don't recall that specifically. Q. Okay. You recall that after the court ruling, I believe it was in August of 2000, when Lilly's patent for Prozac was not upheld, that 2001 became year X. You recall that, don't you? A. I recall being aware of the appeal verdict in

		Page 158			Page 160
12:34:28	1	front of you, sir?	12:37:03	1	Q. Yes, sir.
	2	A. Yes.		2	On a press release issued today by IMS, press
	3	Q. Okay.		3	release below, which states that Zyprexa is the number 4
	4	A. Mm-hmm.		4	drug in the world in terms of sales, and had the largest
12:34:33	5	Q. Exhibit No. 3, April 6, 2003, summary of	12:37:16	5	growth in sales, worldwide, of any other drug. This again
	6	historical analysis, talking about Zyprexa. On a cumulative		6	was dated February the 25th, 2003. Did you see that?
	7	IBT basis, that's income before taxes; is that correct, sir?		7	A. Yes, it is. I want to make one comment, and
	8	A. That's what IBT refers to.		8	that is, Ms. Lemons was and may still be in our corporate
	9	Q. Zyprexa will bring in approximately		9	communications group, but you characterized the address list
12:34:51	10	\$16.1 billion in IBT through 2004.	12:37:36	10	as the U.S. Zyprexa people, and I don't know that.
	11	Did I read that correctly?		11	Q. If you go to Page 5 of this document. It
	12	A. You read that from the document correctly.		12	says it's Table 3. Leading products in 2002 in the
	13	Q. Right.		13	world. Are you there, sir?
	14	Sales and IBT have greatly exceeded the		14	A. Yes, I am.
12:35:08	15	initial prelaunch PMC values. Can you tell the jury what	12:37:55	15	Q. The No. 1 selling drug was Lipitor. That's
	16	PMC valuations stand for?		16	for high cholesterol, right?
	17	A. PMC stands for the portfolio management		17	A. Yes, it is.
	18	committee. It's our top decision-making body within Lilly		18	Q. No. 2 was Zocor, and that's for high
	19	Research Laboratories.		19	cholesterol, correct?
12:35:24	20	Q. The sales of Zyprexa through 2004 exceeded	12:38:05	20	A. Yes, I believe it is.
	21	the portfolio management committee's evaluations by		21	Q. No. 3 was Prilosec. That's for GERD,
	22	\$14.3 billion and the income before taxes of Zyprexa to Eli		22	gastroesophageal reflux disease and ulcers; is that correct?
	23	Lilly from 1996 exceeded the PMC valuations by over		23	A. Yes, it is, I believe.
	24	\$9.2 billion; is that correct, sir?		24	Q. The No. 4 drug in the world was for Zyprexa,
12:35:47	25	A. That's correct.	12:38:21	25	which is indicated for schizophrenia and bipolar mania; is
		Page 159			Page 161
12:35:47	1	Q. I've handed you Exhibit 5. It's an e-mail	12:38:26	1	that correct?
	2	from Marni Lemons, who I take it works in y'all's		2	A. Yes, it is.
	3	department, dealing with the press, the press department?		3	Q. Okay.
	4	A. I believe she works or worked at the time in		4	No. 5 is Norvasc, which is for high blood
12:36:06	5	our corporate communications group.	12:38:31	5	pressure; is that correct?
	6	Q. Right.		6	A. Yes, I believe it is. I'm not some of
	7	And what she's sending to this the U.S.		7	·
	8	Zyprexa people on February the 25th, 2003. Really the only		8	products.
	9	thing I really want to ask you about, she's saying the		9	Q. Sir, I've handed you what's been marked as
12:36:20	10	following article appears in today's Wall Street Journal.	12:38:41	10	Deposition Exhibit No. 6. This is the an online document
	11	And that's a well-recognized business newspaper, is it not?		11	I got from the Wall Street Journal's Web page concerning
	12	A. Yes, it is.		12	stock prices. In particular I was looking at the stock
	13	Q. Anyhow, the following article appears in		13	price of Eli Lilly.
	14	today's Wall Street Journal. It is based on a press release		14	MR. LEHNER: Your Honor, can we stop it here,
12:36:34	15	issued by IMS, press release is below. You know who IMS is,	12:39:04	15	please?
	16	do you not?		16	THE COURT: Stop the tape, please.
	17	A. Yes, I know who IMS is.		17	MR. LEHNER: This document as I recall, was
	18	Q. Tell the jury who IMS is.		18	specifically not admitted. It was not wanted to be used in
	19	A. IMS is a a company that deals in		19	opening and I don't know what it's doing here.
12:36:47	20	information including information about prescription drug	12:39:18	20	MR. ALLEN: It's not going to be offered,
	21	trends.		21	it's on the tape. It's the testimony's relevant. We're
	22	Q. Right. And, in fact, Eli Lilly utilizes		22	not offering this exhibit as an exhibit.
	23	IMS's services itself, does it not?		23	THE COURT: I'm just trying to remember. I
	24	A. I believe that nearly every pharmaceutical		24	mean, the objections were made and I'm trying to remember
12:37:00	25	company realize on IMS for this kind of data.	12:39:30	25	what I did with this

		Page 162			Page 164
12:39:33	1	MR. LEHNER: You sustained it.	12:43:04	1	arguments led us to believe that the earlier decision would
	2	MR. ALLEN: You sustained it, but it can be		2	be upheld, so naturally when the judges reversed that
	3	used for demonstrative purposes with a witness.		3	decision we were surprised.
	4	THE COURT: No, if I've sustained the		4	Q. Very surprised. Right?
12:39:39	5	objection, it needs to go out.	12:43:17	5	A. Sir, I said surprised. It says very
	6	MR. ALLEN: I don't I don't control the		6	surprised here. I I didn't write this piece so it's
	7	tape.		7	difficult for me to characterize the distinction.
	8	MR. LEHNER: Well, you do.		8	Q. Going on down, it's on the screen, sir, it
	9	THE COURT: You do.		9	says what did you all do? It says we significantly
12:39:49	10	MR. ALLEN: I don't know where we have to	12:43:31	10	increased the size of our global sales force and will
	11	skip		11	continue to do so in order to have the 'firepower' we need
	12	THE COURT: Wherever the next question		12	to successfully launch and sell the next wave of products
	13	is that avoids this stuff.		13	from our pipeline.
	14	MR. ALLEN: Here's where I'm going to start		14	Did you consider yourselves global sales
12:39:53	15	where I hand him the annual report. Sorry, Your Honor.	12:43:47	15	force firepower, sir?
	16	THE COURT: That's okay.		16	A. Our global sales force is the main way in
	17	CONTINUED VIDEOTAPE TESTIMONY OF DR. LECHLEITER		17	which we engage our customers and help physicians make the
	18	Q. Sir, I want to hand you what I've marked		18	right decisions for patients.
	19	as Exhibit 8, it's Plaintiff's Exhibit 5913. It's Eli		19	Q. And what it says here is you significantly
12:41:27	20	Lilly's 2000 annual report. The front cover is a bad copy.	12:44:02	20	increased the size of the global sales force in response to
	21	I think it says Straight Talk. But I'm going to turn to		21	Prozac losing its patent protection, correct?
	22	Page 6 of this report. I'm going to there you go, sir.		22	A. That's not what that statement means. This
	23	You're obviously familiar with the annual report?		23	refers to the fact that we had in our pipeline at that point
	24	A. Page 6.		24	in time, at the point at which this document was written,
12:41:57	25	Q. You're obviously familiar with the annual	12:44:21	25	nine new molecules, new drugs, that we intended to launch in
		Page 163			Page 165
12:42:00	1	report, sir?	12:44:26	1	the succeeding years and that actually began in 2001. This
	2	A. Yes, I am.		2	refers to the commitment of resources that were going to be
	3	Q. Now, it says what happened with Prozac, and		3	necessary to launch nine new products, which was more than
	4	it says no company would relish losing the patent on its		4	*
12:42:07	5				anybody else in our industry launched during that time.
	J	biggest product three years early. We certainly don't.	12:44:42	5	
	6	biggest product three years early. We certainly don't. A. That's what it says.	12:44:42		
		A. That's what it says.	12:44:42	5	Q. Sir, go ahead and skip to Page 9. We'll talk
	6	A. That's what it says.	12:44:42	5 6	Q. Sir, go ahead and skip to Page 9. We'll talk about in blockbuster term we discussed earlier, which was
	6 7	A. That's what it says. Q. Now, you didn't expect this, to lose this	12:44:42	5 6 7	Q. Sir, go ahead and skip to Page 9. We'll talk about in blockbuster term we discussed earlier, which was used by your company regarding Zyprexa.
12:42:19	6 7 8	A. That's what it says. Q. Now, you didn't expect this, to lose this patent. You were surprised to have lost this patent.	12:44:42 12:45:02	5 6 7 8	Q. Sir, go ahead and skip to Page 9. We'll talk about in blockbuster term we discussed earlier, which was used by your company regarding Zyprexa. Page 9. We're on the topic of So What Now.
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12:42:29	6 7 8 9 10 11 12 13 14 15 16 17 18	A. That's what it says. Q. Now, you didn't expect this, to lose this patent. You were surprised to have lost this patent. A. Sir, we were surprised, but we were prepared. Q. You were not only surprised, your report says you were very surprised and disappointed by the judicial ruling; is that correct? A. That's correct. Q. Okay. So this loss of the Prozac patent that caused your company to lose over \$36 billion in market cap came as a big surprise to Eli Lilly, did it not? A. We were surprised at the ruling by the three-judge panel.	12:45:02 12:45:12	5 6 7 8 9 10 11 12 13 14 15 16 17 18	Q. Sir, go ahead and skip to Page 9. We'll talk about in blockbuster term we discussed earlier, which was used by your company regarding Zyprexa. Page 9. We're on the topic of So What Now. That's on Page 8. So what now? You see where it says, So What Now? A. Yes. There's a some kind of a photograph, and I I can't make that out. I can just see the words so, what now. Q. Yes, sir. I don't have the photograph this is the best copy I have available. So, what now, your company says, our newer products will stand as our front line against the inevitable generic competition for Prozac. Introduced throughout the last half of the '90s that would be Prozac, right? Excuse me, Zyprexa was introduced
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		Page 166			Page 168
12:45:43	1	The number one product you list is it's	12:48:09	1	Zyprexa. The ability of Eli Lilly to remain independent and
	2	number one, and not in the alphabet, it's No. 26 in the		2	emerge as the fastest growing pharma company of the decade
	3	alphabet, is Zyprexa; is that correct?		3	depends solely on our ability to achieve world class
	4	A. Zyprexa is next in the text here, yes.		4	commercialization of Zyprexa. Did I read that correctly?
12:45:57	5	Q. Yes.	12:48:31	5	A. You read correctly what's on the slide.
12 13 37	6	But let's go to Zyprexa. Zyprexa is a		6	Q. Okay.
	7	genuine can you read that word out loud for me, sir?		7	Well, sir, I'm going to hand you what I
	8	A. Blockbuster.		8	marked as Zyprexa Exhibit No. 10. I have a copy for you and
	9	O. So blockbuster is not a term Scott Allen		9	both your counsel, Mr. Oltman and Mr. Lehner. Excuse me,
12:46:09	10	created, it's actually one that Eli Lilly uses itself in its	12:48:46	10	Mr. Lehner.
	11	annual reports, right?		11	This is a presentation put on by Mike
	12	A. Blockbuster is a term that is used		12	Bandick, Zyprexa brand manager, Eli Lilly national sales
	13	generically and ubiquitously throughout our industry to		13	meeting, on March the 13th, 2001. Do you see that, sir?
	14	denote a product, as I said earlier, in general that exceeds		14	A. I do see that.
12:46:27	15	a billion dollars in sales.	12:49:01	15	Q. If you flip to the next page, Page 3
	16	Q. Zyprexa is a genuine blockbuster, surpassing		16	Page 3, it says this is Michael Bandick speaking. Just
	17	the \$2 billion sales mark in 2000, and becoming Lilly's		17	imagine the added impact that better sales messages,
	18	number one selling product in the fourth quarter. Just as		18	competitive differentiation and peer-to-peer activity will
	19	Prozac changed the treatment of depression, Zyprexa has		19	have on our future sales line.
12:46:41	20	redefined the standard of care for schizophrenia, a	12:49:21	20	Skipping down a paragraph. But dollars pay
12 10 11	21	devastating disease that ravages the mind and has been		21	the bills and boost the stock price, so let's look at dollar
	22	called the cancer of mental illness. Did I read that		22	growth. Did I read Mr. Bandick's comments correctly, sir?
	23	correctly?		23	A. Yes, you're reading it correctly.
	24	A. Yes.		24	Q. Mr. Bandick, continuing, this is year X for
12:46:52	25	Q. The growth trajectory, what does that mean?	12:49:38	25	
		Page 167			Page 169
12:46:55	1	A. People invest in companies so and expect	12:49:42	1	
12.40.33	2	companies to grow, so this was about how are we going to	12.49.42	2	patent protection from their biggest product. We need to
	3	resume growth after losing a substantial portion of sales of		3	own this target, because the affiliate that's Eli Lilly.
	4	an important product, Prozac.			Isn't that the affiliate, Eli Lilly U.S.A.?
12:47:08	5	Q. I marked as Exhibit No. 9 a Zyprexa product	12:49:57	4 5	A. No, the affiliate refers to one of our
12.47.00	6	team off-site meeting team, July 25, 2000. My first	12.49.57	6	businesses, so
	7	question to you is just tell the jury what the Zyprexa		7	,
	8	product team is.		8	Q. Okay.A when he's talking about the affiliate
	9	A. First of all, I'd like to make a correction.		9	here, it would refer to not the company but our U.S. based
12:47:24	10	It's July 25, 2001.	12:50:09	10	business.
12-17-21	11	Q. What did I say?	12.30.05	11	Q. Yes, your U.S. I'm sorry. We need to own
	12	A. 2000.		12	this target, because the affiliate, that's the U.S., needs
	13	Q. I apologize.		13	our help. Do I have your commitment on this? I personally
	14	A. 2001.		14	challenge each of you to drive toward a goal that will help
12:47:28	15	Q. My question is can you tell the jury what the	12:50:23		turn year X into year exceptional. Did I read that
17.11.70	16	Zyprexa product team is.	12.30.23	15 16	correctly?
	17	A. The Zyprexa product team is a group of		17	A. Yes, you did.
	18	clinicians, clinical scientists and other R&D personnel, who		18	Q. You yourself, sir, personally you
	19	are charged with the development of the Zyprexa molecule and		19	personally, Dr. Lechleiter, consider the disclosure of
12:47:46	20	the stewardship of the molecule from the scientific	12:50:36	20	Zyprexa side effect profile as a corporate crisis, didn't
12.11.10	21	regulatory point of view.	12.30.30	21	you?
	22	Q. You'll see a PowerPoint presentation of the		22	A. I don't recall that.
	23	Zyprexa product team says Straight Talk - What's At Stake.		23	Q. Sir, I'll hand you what's been marked as
	24	This is July 2001, when Prozac was about to lose its patent		24	Exhibit No. 11. It's the Consensus statement on
	25	protection. It says, the company is betting the farm on	12:50:52	25	antipsychotic drugs and obesity and diabetes. I have one
12:48:05		protection. It says, the company is betting the failif on	17.00.27	∠5	anapsychotic urugs and obesity and diabetes. I have one

		Page 170			Page 172
12:50:55	1	for you and one for both of your counsel. I have	12:52:56	1	back, if you don't mind. Sorry, Mr. Oltman.
	2	highlighted your copy, and I will put it on the board. This		2	This is Exhibit No. 12.
	3	was you're familiar with this, are you not, sir? This		3	And again, this was produced by your company.
	4	Consensus statement. You know exactly what this is, don't		4	This is an e-mail on 1-27-04. We don't have time to read it
12:51:10	5	you?	12:53:14	5	but if you look at the back of the initial e-mail, you'll
	6	A. Yes, I've seen this document before.		6	see Eli Lilly received the Consensus statement in advance,
	7	Q. This Consensus statement, by the way, was put		7	and you've already testified you recall getting the
	8	out by the American Diabetes Association, the American		8	Consensus statement in advance, correct?
	9	Psychiatric Association, the American Association of		9	A. I recall yes, I do recall that we received
12:51:21	10	Clinical Endocrinologists and the North American Association	12:53:27	10	the Consensus statement in advance.
	11	for the Study of Obesity, correct?		11	Q. Hunter Heath. Tell the jury who Hunter Heath
	12	A. That's what I read here, yes.		12	is.
	13	Q. Well, yes, sir, and also you know they had a		13	A. Hunter Heath in this time period, I believe,
	14	panel of experts and Eli Lilly made presentations before		14	was the head of our medical function our medical
12:51:35	15	this panel before this Consensus statement was published,	12:53:43	15	organization within the Lilly U.S. affiliate or the U.S.
	16	correct?		16	business. Hunter Heath is a physician.
	17	A. I believe that's correct.		17	Q. Hunter Heath says, Dear all, If you are not
	18	Q. And you once this thing was published,		18	aware at the time you read this, you will soon know that we
	19	Consensus statement, once it was published, you considered		19	have been asked by Messrs that's you, Messrs. Lechleiter
12:51:43	20	it a corporate crisis for Eli Lilly, correct?	12:54:02	20	and Santini tell the jury who Mr. Santini is.
	21	A. I consider the conclusions reached in this		21	A. Mr. Santini at that time was the president of
	22	Consensus statement to be dead wrong.		22	our Lilly U.S. business.
	23	Q. Look at what it says. It says, the six		23	Q. Right.
	24	currently available SGAs vary that's second generation		24	We have been asked by Messrs. Lechleiter and
12:51:58	25	antipsychotics, vary vary in their efficacy, formulation,	12:54:16	25	Santini to gear up for a major assault on Zyprexa, because
					5 1 J 71 ,
		Page 171			Page 173
12:52:01	1	Page 171 biochemistry, receptor binding, and side effect profiles.	12:54:22	1	Page 173
12:52:01	1 2		12:54:22	1 2	Page 173
12:52:01		biochemistry, receptor binding, and side effect profiles.	12:54:22		Page 173 of the ADA Consensus statement copied below. This is
12:52:01	2	biochemistry, receptor binding, and side effect profiles. Do you agree with that?	12:54:22	2	Page 173 of the ADA Consensus statement copied below. This is regarded as a as potentially a corporate-level crisis.
12:52:01	2	biochemistry, receptor binding, and side effect profiles. Do you agree with that? A. Yes.	12:54:22 12:54:35	2	Page 173 of the ADA Consensus statement copied below. This is regarded as a as potentially a corporate-level crisis. Did I read that correctly? A. You're reading correctly from Hunter's memo,
	2 3 4	biochemistry, receptor binding, and side effect profiles. Do you agree with that? A. Yes. Q. By the way, you understand there's a		2 3 4	Page 173 of the ADA Consensus statement copied below. This is regarded as a as potentially a corporate-level crisis. Did I read that correctly? A. You're reading correctly from Hunter's memo,
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	2 3 4 5 6	biochemistry, receptor binding, and side effect profiles. Do you agree with that? A. Yes. Q. By the way, you understand there's a difference in the law and in fact between a warning and a package insert and a listing in the adverse events section?		2 3 4 5	Page 173 of the ADA Consensus statement copied below. This is regarded as a as potentially a corporate-level crisis. Did I read that correctly? A. You're reading correctly from Hunter's memo, yes. Q. By the way, this is regarded as potentially a
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		Page 174			Page 176
12:55:54	1	and 2. Zyprexa, like other members of the class, causes	12:58:34	1	associated weight changes, and I believe Dr. Breier's e-mail
	2	weight gain. Like other causes of weight gain,		2	here is being responsive to that request.
	3	Zyprexa-induced weight gain probably increases the risk of		3	Q. Your request.
	4	diabetes.		4	A. Yes, apparently.
12:56:05	5	Did I read that correctly?	12:58:43	5	Q. The next bullet point. Olanzapine is viewed
	6	A. You read those two correctly. This is pure		6	to have more associated weight gain than risperidone, that's
	7	hypothesis and surmisal by this Dr. Taylor.		7	Risperdal, Seroquel, and traditional neuroleptics. Did I
	8	Q. Exhibit 16, which I have just handed you,		8	read that correct?
	9	this is a document that's been much discussed in this		9	A. That's what's written here.
12:56:25	10	litigation, and I provided it to your counsel prior to this	12:59:07	10	Q. Well, Dr. Breier at least wrote at the time,
	11	time of your deposition. You've seen this document before,		11	fact, colon, the order of weight gain, and he puts clozapine
	12	have you not?		12	is greater than olanzapine, olanzapine is greater than
	13	A. I believe I believe I may have seen this		13	Seroquel, and Seroquel is greater than risperidone, right?
	14	document.		14	A. Dr. Breier did indeed write that. I have no
12:56:37	15	Q. You know what the Global Product Labeling	12:59:23	15	basis for understanding how he reached that conclusion,
	16	Committee is, do you not, sir?		16	since it does not state it in this memo.
	17	A. Yes, I do.		17	Q. I'm going to put up what's been marked as
	18	Q. Okay.		18	Exhibit is that 18, sir? Is that 18?
	19	And this is a recommendation for a label		19	A. Yes, it is.
12:56:51	20	change presented to the Global Product Labeling Committee in	12:59:34	20	Q. Thank you, sir.
	21	February of 2000, correct? February 21st, 2000.	12 00 01	21	This is an e-mail by Dr. Robert Baker in
	22	A. Yes.		22	October of 2000. Now, this e-mail is written October 2000,
	23	Q. Sir, so the author of this document indicates		23	just to put us in context, was shortly after the court
	24	that random glucose level elevations of treatment-emergent		24	decision that said Eli Lilly will lose the patent protection
12:57:12	25	hyperglycemia were over three times greater in the Zyprexa	12:59:53	25	on Prozac in 2001, correct?
12.37.12					
		Page 175			Page 177
12:57:15	1	group than the placebo group, correct?	12:59:56	1	A. This is dated in October, and I believe the
	2	A. As this information was presented to this		2	court decision was in that previous August.
	3	committee, this is the information obviously that was			
				3	Q. Subject: Meeting with endocrinologist
	4	provided in the document.		4	consultants. Now, endocrinologists are people like in the
12:57:25	5	provided in the document. Q. Look at Exhibit 17.	13:00:11		
12:57:25		•	13:00:11	4	consultants. Now, endocrinologists are people like in the American the clinical the Consensus statement was published by the endocrinology group, right?
12:57:25	5	Q. Look at Exhibit 17.	13:00:11	4 5	consultants. Now, endocrinologists are people like in the American the clinical the Consensus statement was published by the endocrinology group, right? A. That was one of the groups. The
12:57:25	5 6	Q. Look at Exhibit 17. Exhibit 17 is an e-mail from Alan Breier,	13:00:11	4 5 6	consultants. Now, endocrinologists are people like in the American the clinical the Consensus statement was published by the endocrinology group, right?
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	5 6 7 8 9	Q. Look at Exhibit 17. Exhibit 17 is an e-mail from Alan Breier, among other people, to John Lechleiter, Gino Santini. Who are these people. Gerhard Mayr. Are these the policy committee?		4 5 6 7 8 9	consultants. Now, endocrinologists are people like in the American the clinical the Consensus statement was published by the endocrinology group, right? A. That was one of the groups. The endocrinologists are people who specialize in endocrinology. Q. Which treats diabetes, right?
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		Page 178			Page 180
13:01:27	1	Advisory Board, that's NADAB, is it not?	13:04:05	1	The next bullet point, Zyprexa weight gain is
	2	A. I believe it is, yes.		2	roughly twice that of Risperdal, average seven kilograms
	3	Q. Board meeting are gaining the ear of senior		3	versus three and a half kilograms. Did I read that
	4	leadership and articulating this finding. Although the		4	correctly?
13:01:43	5	board's recommendation is probably not the way Lilly	13:04:18	5	A. You've read what's here correctly.
	6	typically does business, I do believe they made a very		6	Q. All right.
	7	strong point that unless we come clean on this, it would		7	They it says Pfizer's Geodon and BMS's
	8	get it could get much more serious than we might		8	aripiprazole now, that's Abilify, is it not?
	9	anticipate.		9	A. I believe that's a product name.
13:02:03	10	Did I read that correctly?	13:04:30	10	Q. Pfizer's Geodon and BMS's Abilify appear to
	11	A. You read that correctly.		11	have less metabolic issues than other atypicals. Did I read
	12	Q. You told me you were in senior leadership.		12	that correctly?
	13	We saw where Mr. Brodie recommended that the ear of senior		13	A. That's what's written there.
	14	leadership be gained on this meeting. Isn't that what		14	Q. So a recent Zyprexa clinical trial analysis
13:02:18	15	Mr. Brodie said?	13:04:43	15	indicates patients with baseline diabetes risk factors;
	16	A. Mr. Brodie had that opinion.		16	obesity, family history, non-Caucasian, advanced age, have
	17	Q. Yes.		17	higher occurrences of diabetes during what treatment, sir?
	18	Okay, sir. Exhibit No. 20, Policy Committee,		18	A. During treatment with Zyprexa and other
	19	Zyprexa Safety Overview, we've established you're on the		19	antipsychotic drugs.
13:02:27	20	policy committee, correct?	13:05:00	20	Q. Next bullet appointment under diabetes to the
	21	A. That's correct.		21	policy committee in April of 2002: Results of two Lilly
	22	Q. Introduction, a side effect that is		22	epidemiologic studies. Did I read that correct, sir?
	23	associated with Zyprexa is weight gain and the sequelae of		23	A. Yes, we did quite a few studies in this area.
	24	weight gain. Following is an overview of Zyprexa's		24	Q. Results of two epidemiologic studies
13:02:42	25	metabolic profile, as well as a brief update on	13:05:17	25	(analysis of AdvancePCS). What's AdvancePCS stand for, sir?
		Page 179			Page 181
13:02:47	1	Page 179 agranulocytosis.	13:05:22	1	Page 181 A. AdvancePCS is a pharmaceutical benefit
13:02:47	1 2		13:05:22	1 2	
13:02:47		agranulocytosis.	13:05:22		A. AdvancePCS is a pharmaceutical benefit
13:02:47	2	agranulocytosis. Clinical data. Weight gain. Five atypical	13:05:22	2	A. AdvancePCS is a pharmaceutical benefit manager that handles prescription execution for customers.
13:02:47 13:03:09	2	agranulocytosis. Clinical data. Weight gain. Five atypical antipsychotic agents are associated with more weight gain	13:05:22 13:05:43	2	A. AdvancePCS is a pharmaceutical benefit manager that handles prescription execution for customers. Q. Analysis of AdvancePCS and GPRD databases
	2 3 4	agranulocytosis. Clinical data. Weight gain. Five atypical antipsychotic agents are associated with more weight gain than most traditional neuroleptic agents in the following		2 3 4	A. AdvancePCS is a pharmaceutical benefit manager that handles prescription execution for customers. Q. Analysis of AdvancePCS and GPRD databases indicate that the risk of diabetes is increased in patients
	2 3 4 5	agranulocytosis. Clinical data. Weight gain. Five atypical antipsychotic agents are associated with more weight gain than most traditional neuroleptic agents in the following order (most to least).		2 3 4 5	A. AdvancePCS is a pharmaceutical benefit manager that handles prescription execution for customers. Q. Analysis of AdvancePCS and GPRD databases indicate that the risk of diabetes is increased in patients treated with antipsychotics, including Zyprexa. Did I read
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		Page 182			Page 184
13:06:53	1	Q. Okay.	13:09:21	1	committee.
	2	Diabetic ketoacidosis, second bullet point.		2	Q. So at least two members of the policy and
	3	FDA freedom of information database cases of DKA, cases in		3	strategy committee in 2002 were provided this memo, correct?
	4	total exposures, Clozaril 103 cases, total exposure not		4	A. That's correct.
13:07:09	5	available, Zyprexa 132 cases, 3.7 million exposures. Did I	13:09:28	5	Q. Okay.
	6	read that correctly?		6	We can't read it all, we don't have time.
	7	A. That's what's written here.		7	Japan trip, sir. It is clear that the impact of the label
	8	Q. This is the Japanese Dear Doctor letter label		8	change in Japan has been very profound. We concluded we
	9	change, it's produced out of your company's files, it's		9	have lost substantial ground and trust in our relationships
13:07:24	10	plaintiff's Exhibit 320. Is this bringing it back to you	13:09:50	10	with the MHLW, and that's the Japan equivalent of FDA;
	11	that there was a Japanese label change in April of 2002?		11	correct?
	12	A. Yes, I'm aware of that.		12	A. Yes, it is.
	13	Q. I've handed you what's been marked as		13	Q. Market research shows we have also lost quite
	14	Exhibit 23. You're familiar with this exhibit, are you not,		14	a bit of credibility with prescribers and opinion leaders,
13:07:45	15	sir?	13:10:09	15	basically because they felt left in the dark with what they
13 07 13	16	A. I recall having seen this document.		16	perceived as the late sharing of information. Late sharing
	17	Q. Well, sir, this document is a letter that was		17	of safety information. As a result, there has been a 75
	18	written to you, or a memo written to you on July the 1st,		18	percent drop in new patients who are being put on the drug,
	19	2002, by two members of senior management at Eli Lilly,		19	and a continuing fairly high drop-out rate.
13:08:06	20	correct?	13:10:36	20	Did I read that correctly?
13.00.00	21	A. Yes, it was written to me by Mr. Bert	13.10.30	21	A. You read that correctly as it's stated. The
	22	•		22	reason why we lost we why Dr. Breier might have stated
	23	VandenBergh and Mr. Alan Breier. Q. And for the jury, who is Mr. VandenBergh?		23	we lost substantial ground and trust in our relationships
	24	• • • • • • • • • • • • • • • • • • • •		24	·
12.00.15		A. Mr. VandenBergh was is a Lilly executive.	13:10:55		with the MHLW is because, as I stated earlier, we did not
13:08:15	<u> </u>	At the time I believe he was responsible for a group of	13.10.55	25	we did not agree with the MHLW's action and we expressed
		Page 183			Page 185
13:08:19	1	neuroscience product teams, including Zyprexa.	13:11:00	1	that to them in discussions prior to the label change.
	2	Q. And the memo is written to you and Mr. G.		2	Q. So what you're saying is when you were
	3	Mayr. How do you pronounce that?		3	required to inform the prescribing physicians specifically
	4	A. Mayr.		4	of the label change, you saw a drop-off in prescribing by 75
13:08:29	5	Q. And what's his title?	13:11:13	_	percent, correct?
	6	4 4 4 4 3 5 3 6 3 6 9 11 6		5	percent, correct?
		A. At that time Mr. Mayr was responsible for		6	A. What's written in this memo, which was
	7	A. At that time Mr. Mayr was responsible for global sales and marketing for Lilly.			A. What's written in this memo, which was
	7 8	* *		6	A. What's written in this memo, which was
		global sales and marketing for Lilly.		6 7	A. What's written in this memo, which was written
13:08:45	8	global sales and marketing for Lilly. Q. And Mr okay, you pronounce Mascarenhas.	13:11:23	6 7 8	A. What's written in this memo, which was written Q. Is that answer to what I said or not?
13:08:45	8 9	global sales and marketing for Lilly. Q. And Mr okay, you pronounce Mascarenhas. A. Mascarenhas.	13:11:23	6 7 8 9	A. What's written in this memo, which was written Q. Is that answer to what I said or not? A. I'm going to answer your question. This memo
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13:08:45	8 9 10 11	global sales and marketing for Lilly. Q. And Mr okay, you pronounce Mascarenhas. A. Mascarenhas. Q. And what is his title, sir? A. He was the general manager of our business	13:11:23	6 7 8 9 10 11	A. What's written in this memo, which was written Q. Is that answer to what I said or not? A. I'm going to answer your question. This memo was written about four months, I guess, after the label change, and I can only answer that I can read from this
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		Page 186			Page 188
13:12:11	1	but because prescriptions had fallen off it was unlikely, at	13:15:20	1	concludes our offer of Dr. Lechleiter's deposition.
	2	least according to this memo, that the forecast of Zyprexa		2	THE COURT: Okay. Why don't we have the
	3	would be achieved that year. I should say the planned sales		3	lights on.
	4	of Zyprexa in Japan would be achieved that year.		4	(Bench conference.)
13:12:25	5	Q. Yes, sir.	13:15:45	5	THE COURT: I don't have my rulings and stuff
	6	But we know at least for patients		6	but well, again, we've managed to stop these, but
	7	Dr. Vandenbergh and Dr. Breier reported to Lilly that the		7	yeah, you may we've got, what, two more of these.
	8	patients were going to benefit by the label change, correct?		8	MR. ALLEN: Yeah.
	9	A. No, I don't know what you're referring to. I		9	THE COURT: Or maybe there's more than two.
13:12:40	10	can't answer that question.	13:16:06	10	MR. ALLEN: He's implying that wait a
	11	Q. Well, sir, let's look at the last page, where		11	minute. I want the record to reflect can we are we
	12	they sign off and make their conclusions.		12	going to do any I mean, it's 1:20. Are we going to end
	13	I'll start here. Moreover, as patients with		13	today?
	14	diabetes are shifted away from Zyprexa to Risperdal and		14	Can I introduce the exhibits?
13:12:58	15	Seroquel, there should be a balancing of the playing field	13:16:18	15	THE COURT: Yeah, introduce the exhibits and
	16	on this issue over time. There appears to be a decrease of		16	then get rid of the jury and then we can do this.
	17	hyperglycemia AEs, that's adverse events; is that correct?		17	MR. ALLEN: Okay, Your Honor.
	18	A. Yes.		18	We offer into evidence AK Alaska
	19	Q. At least Dr. Breier and Mr. VandenBergh		19	Exhibit 10034.
13:13:16	20	reported to you there appears to be a decrease of	13:16:52	20	THE COURT: AK10034 is admitted subject to
	21	hyperglycemia adverse events, and they conclude that they're		21	I mean, I made rulings on all of these exhibits so the
	22	going to promote the product within the label and which		22	objections are preserved and
	23	would by design dramatically reduce the number of events.		23	MR. LEHNER: That's correct.
	24	Isn't that what they said at the time, sir?		24	THE COURT: AK10034 is admitted.
13:13:32	25	A. Yes. We always promote our products within	13:17:23	25	MR. ALLEN: We move to admit AK1079.
		Page 187			Page 189
13:13:34	1	the label. As you pointed out, the label change that	13:17:29	1	THE COURT: 1079? I just want to make sure
	2	occurred in April of 2002 put much greater restrictions on		2	how many zeros
	3	Zyprexa prescribing and on the other products. One would		3	MR. ALLEN: Yes, sir.
	4	expect, therefore, that if this label was followed in our		4	THE COURT: AK1079 is admitted.
13:13:53	5	promotional practice and in prescribing, physicians would	13:17:40	5	MR. ALLEN: We move to admit AK5913, and
	6	likely see less reports of diabetes because people with		6	we'll again have to do the same thing. It's the annual
	7	diabetes or predisposed in some way to diabetes would not be		7	report, but we have portions.
	8	using our drug, they would be using another one of the		8	THE COURT: Portions of AK5913 that I allowed
	9	products.		9	are admitted.
13:14:06	10	Q. Okay.	13:17:58	10	MR. ALLEN: We move to admit AK8584, the
	11	And you're quoting from the comments that you		11	Zyprexa product team off-site July 25th, 2001 meeting.
	12	heard when you went out in the field, right?		12	THE COURT: AK8584 is admitted subject to
	13	MR. ALLEN: We may need to stop this.		13	previous objections. All these exhibits are subject to
	14	MR. LEHNER: Stop this, Your Honor.		14	previous objections.
13:14:17	15	MR. ALLEN: Stop.	13:18:17	15	MR. ALLEN: I don't recall one on that one,
	16	MS. GUSSACK: Do you want to take it off?		16	Your Honor.
	17	MR. ALLEN: Let me see the book again.		17	We move to admit AK3109, an e-mail from
	18	THE COURT: And ladies and gentlemen of the		18	Hunter Heath, dated January 27th, 2004, Your Honor.
	19	jury, just so you know, previously I've made rulings on		19	THE COURT: AK3109 is admitted.
13:14:45	20	objections to portions of this deposition, and some	13:18:33	20	MR. ALLEN: We move to admit AK8666, an
	21	objections some of the testimony I've excluded.		21	e-mail dated June 27th, 2002, from Simeon Israel Taylor,
	22	Sometimes the changes don't get quite made and the attorneys		22	Your Honor.
	23	are sensitive to that, which is why we're jumping forward		23	THE COURT: AK8666 is admitted.
	24	like this.		24	MR. ALLEN: We move to admit AK918, an e-mail
13:15:05	25	MR. ALLEN: Actually, Your Honor, that	13:18:51	25	from Alan Breier, dated November 24th, 1999, Your Honor.

		Page 190			Page 192
13:18:55	1	THE COURT: AK918 is admitted.	13:22:05	1	Let me bring up another topic briefly.
	2	MR. ALLEN: We move to admit AK4051, policy		2	As I indicated yesterday, I was going to get
	3	committee meeting, April 12th, 2002, Your Honor.		3	and did get a card for the jurors to sign for Mr. Van
	4	THE COURT: AK4051 is admitted.		4	Huizen. I've signed that card. Do you all want to sign
13:19:09	5	MR. ALLEN: Your Honor, we move to admit	13:22:28	5	that card, given this motion practice for a mistrial.
	6	AK10017, a memo concerning Japan trip summary, dated		6	MR. ALLEN: Given what?
	7	June 23-27, 2002, Your Honor.		7	THE COURT: Given the motion practice for the
	8	THE COURT: AK10017 is admitted.		8	mistrial, I just don't want anybody to do something they
	9	MR. ALLEN: Anything else?		9	think prejudices their position or anything. I have the
13:19:30	10	MR. SUGGS: We have the exhibits we can get	13:22:46	10	card in my chambers and if everybody's comfortable
	11	out		11	proceeding with signing it and sending it, I'll give you the
	12	MR. ALLEN: We'll do that later.		12	card and you all can add your names to the or add your
	13	THE COURT: And all of those exhibits that		13	wishes to the to the card. I just want to make sure.
	14	were just admitted are subject to the objection is made		14	MR. FIBICH: Your Honor, the State will
13:19:44	15	to those	13:23:04	15	stipulate for the record that we will not raise as an issue
	16	MR. ALLEN: Yes, Your Honor, that now		16	if they choose to sign the card, that this somehow
	17	concludes our offer of Dr. Lechleiter and his exhibits, Your		17	prejudices their position.
	18	Honor.		18	MS. GUSSACK: Appreciate that stipulation,
	19	THE COURT: And given that it's 20 after		19	Your Honor, and do you have any information about the status
13:19:56	20	1:00, is this a good time to break for the day?	13:23:15	20	of the juror's medical condition?
	21	MR. ALLEN: Yes, sir, it's whatever you want		21	THE COURT: My information actually
	22	to do. I have a 10-minute depo, but it's up you know,		22	Mr. Borneman can probably give you the best status that we
	23	whatever you want to do.		23	had as of last night.
	24	THE COURT: Let's let the jury go home.		24	THE CLERK: He's out of the hospital. He's
13:20:06	25	MR. ALLEN: Okay.	13:23:29	25	out of the hospital. Had some had his eye glued shut.
		Page 191			Page 193
13:20:07	1	THE COURT: Ladies and gentlemen of the jury,	13:23:33	1	MR. ALLEN: He didn't have a heart attack?
13 20 0.	2	we're going to rest for the day and we'll resume again the	13 23 33	2	THE CLERK: No.
	3	usual time tomorrow morning. Again, I would remind you,		3	MR. ALLEN: He fainted and hit his head?
	4	please do not discuss this case with anyone or let anyone		4	THE CLERK: Correct. It wasn't a full-blown
13:20:20	5	discuss it with you. Please try to keep an open mind until	13:23:44	5	heart attack.
	6	you've heard all of the evidence in this case. Please do		6	
	7	not view any newspaper articles, TV or radio or Internet			MR. ALLEN: Your Honor, we might as well
					MR. ALLEN: Your Honor, we might as well if you don't mind, make a record, just reject my Lechleiter
	8			7	if you don't mind, make a record, just reject my Lechleiter
	8 9	concerning the subject matter of this lawsuit. I'll see you		7 8	if you don't mind, make a record, just reject my Lechleiter offers that you rejected.
13:21:09	8 9 10	concerning the subject matter of this lawsuit. I'll see you all tomorrow.	13:23:53	7 8 9	if you don't mind, make a record, just reject my Lechleiter offers that you rejected. THE COURT: Actually, I think there is a
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		Page 194			Page 196
13:24:46	1	THE COURT: Again, you know	13:26:50	1	MR. FIBICH: It occurred to me since we have
13.71.10	2	MR. ALLEN: Your Honor, I'm going to offer	13 20 30	2	two members of our jury excluded, that there may be attempts
	3	AK10169, which is the Dr. Lechleiter rejected offers of		3	to contact them to determine various matters that they may
	4	deposition, and I offer each question and answer		4	have perceived during the course of the trial. State of
13:24:59	5	individually.	13:27:04	5	Alaska does not intend on contacting these people
13.21.33	6	THE COURT: Okay. That that exhibit is	13.27.01	6	THE COURT: I'm going to make this easy. At
	7	not being offered to be admitted in this case, it's being		7	some point when the trial is over I'll let all the jurors
	8	offered as a record of what portions of the exhibit you		8	know, or at least the ones who are here, and the people that
	9	would have liked to have played that I have sustained		9	were excused, that they're free to talk to people they want
13:25:12	10	objections to and have basically said they can't be played.	13:27:21	10	to or are free not to talk to people if they don't want to,
13.23.12	11	MR. ALLEN: Yes, sir. And I'm offering each	13 17 11	11	but until I tell you you're free to talk to jurors or excuse
	12	question individually and each answer individually. I		12	jurors, you are not free to talk to jurors or excuse jurors,
	13	assume that's		13	and at this point you're not free to talk to any of the
	14	THE COURT: That's that's fine. The way I		14	jurors.
13:25:24	15	think the objections were made were not necessarily each	13:27:37	15	MR. FIBICH: Can we get a representation from
	16	question but there may have been a group of questions put		16	the Lilly as to whether they have contacted either of
	17	together, but that's that clarifies the record even more.		17	these jurors.
	18	That's fine.		18	MS. GUSSACK: Yes, Your Honor. There's been
	19	MR. ALLEN: Okay. And I'm also offering		19	no contact with either juror.
13:25:37	20	them each question as a group, and all the questions, and	13:27:47	20	THE COURT: I will it's my practice at the
	21	that's rejected also?		21	end of the case to let people know that it's up to them as
	22	THE COURT: The I have ruled on the		22	to what they want to do, and that I actually tell them that
	23	objections the way I've ruled on the objections, which		23	sometimes it's helpful for lawyers to talk to them, but that
	24	basically I think includes where I've sustained an objection		24	will be entirely up to them. And I'll tell you now that I
13:25:50	25	it was either as to a group or and to the individual	13:28:02	25	also will send eventually a letter of thank you as well as a
		Page 195			Page 197
13:25:55	1	questions within the group.	13:28:07	1	
13.25.55	1 2	MR. LEHNER: Your Honor, I have no objection	13.20.07	2	how the process worked for parking and lots of
		to making the record. I think you're right that the belt			· · · · · ·
	3	and suspenders, your rulings on them are pretty clear and I		3	comfortableness of the seats, there's a bunch of questions I ask, and I tell them they're free not to answer that if at
13:26:05	4 5	assume those are on the docket.	13:28:21	4 5	the don't want to, but I give them a self-addressed stamped
13.20.03	6	MR. ALLEN: Your Honor, I had a if anybody	13.20.21	6	envelope for that. There also there's a card the
	7	wants to know, I had a this is kind of personal to me and		7	judicial council requires us to give to the jurors if we're
	8	I just don't ever want to have it happen again, so I I		8	going to be retention within the next two years, and I'm up
	9	just do it every time.		9	to 2010 and I'm going to give that, and because of that I
13:26:17	10	THE COURT: That's	13:28:40	10	now have to give them this little card which asks them to
13.20.17	11	MR. ALLEN: I appreciate the Court's	13.20.40	11	give feedback about me, and they'll get that, as well. But
	12	indulgence.		12	that's all after this case is after this jury is done
	13	THE COURT: Again, I I know that every now		13	with its work in this case.
	14	and then the Supreme Court deals with an issue by deciding		14	Mr. Suggs.
13:26:28	15	that it wasn't raised, and to the extent that everybody	13:28:55	15	MR. SUGGS: Your Honor, I just have a small
	16	needs to get a record to let your issues being raised, quite		16	matter of cleanup. At the conclusion of Ms. Wojcieszek's
	17	frankly, I think it's my job to let you do that, and make		17	deposition we forgot to get some deposition some exhibits
	18	the record as clear as possible.		18	admitted. I believe Your Honor has already ruled that these
	19	MR. ALLEN: Thank you, Your Honor. I		19	are admissible by overruling any objections but I don't
13:26:41	20	appreciate it.	13:29:11	20	think they've been formally admitted yet. One is AK10108.
	21	MR. FIBICH: Your Honor, there's one other		21	THE COURT: Why don't you just list them all.
	22	matter, if I may.		22	MR. SUGGS: Okay.
	23	Well, I've got one, Mr. Suggs' got one. If I		23	THE COURT: 10108?
	20				
	24	could raise my first.		24	MR. SUGGS: Correct, sir. Also AK10109,
13:26:49		could raise my first. THE COURT: Sure.	13:29:28	24 25	MR. SUGGS: Correct, sir. Also AK10109, AK10110, and I'm not sure about 10104. Has that been

		Page 198			Page 200
13:29:48	1	THE CLERK: I'm not showing it.	13:31:49	1	and I'm not requiring them to tell me, the length of cross
	2	MR. SUGGS: You're not showing it? Then we		2	of Dr. Wirshing. If I get back to the office or the
	3	also have to admit, Your Honor, 10104.		3	hotel room tonight I'm going to look at our proof. It was
	4	THE COURT: Any others?		4	always my goal to finish on Friday.
13:29:58	5	MR. SUGGS: I believe that's it.	13:32:01	5	We have the unfortunate Mr. Van Huizen and we
	6	THE COURT: AK10108, AK10109, AK10110, and		6	think we would have, and that's no fault of anybody's own,
	7	AK10104 are all were introduced during the Wojcieszek		7	but I'm going to see if I can, you know, plan established
	8	deposition, are all admitted, all the objections that were		8	where maybe we can finish tomorrow. But at the latest I can
	9	previously made to the admission of those exhibits are		9	promise you it will be Monday, and so I'll talk to
13:30:16	10	preserved.	13:32:17	10	Mr. Lehner and Ms. Gussack but
	11	MR. SUGGS: Very good. Thank you, Your		11	THE COURT: And again, if the witness that's
	12	Honor.		12	going to go on Monday is not going to take all day on
	13	MR. LEHNER: Your Honor, last but not least,		13	Monday, you may be able to finish up shortly on Monday and
	14	tomorrow, if we could have some idea of where we are and		14	then go to that witness and finish that witness up.
13:30:28	15	what we're doing.	13:32:32	15	MR. ALLEN: That's what I think that's
	16	MR. FIBICH: We're playing some more of the		16	what I think.
	17	depositions and at the conclusion of that we will start with		17	MR. SUGGS: Your Honor, I'd like to point out
	18	Dr. Wirshing.		18	that Dr. Wirshing has already been here waiting patiently to
	19	MR. ALLEN: I'll try to get more help with		19	go on and next week is his week with his children, their
13:30:37	20	the depositions as soon as I get back to the office and look	13:32:47	20	Easter vacation, so
	21	at it. I just		21	THE COURT: Again, everybody is going to have
	22	THE COURT: There's only a few more that I		22	to just figure that out in terms of this other witness and
	23	think I've reviewed		23	what else you're going to put on tomorrow.
	24	MR. ALLEN: And I may even take some out,		24	MR. FIBICH: In that regard, Judge, can we
13:30:48	25	so but we've nothing you haven't done	13:32:53	25	go is it possible to go late tomorrow?
		Page 199			Page 201
13:30:51	1	THE COURT: Basically you got whatever	13:32:55	1	THE COURT: I don't know about tomorrow.
13.30.31	2	depositions you're going to play that have already all	13.32.33	2	It's Monday we could go I'm pretty sure we could go a
	3	the objections to which have been ruled on.		3	little later if we need to. By a little later, I'm talking
	4	MR. ALLEN: Right. And one witness.		4	about 2:00. Maybe I've got a I know I have something
13:31:00	5	THE COURT: You'll let that know, and then	13:33:13	5	at 2:30 on Monday. I don't recall what my calendar why
13.31.00	6	Dr. Wirshing is your last witness?	13.33.13	6	don't you get my calendar, see if Mike's there and can bring
	7	MR. ALLEN: Yes, sir.		7	in the calendar. I have three, I believe because I
	8	THE COURT: Okay.		8	looked at them last night, I have three afternoon matters on
	9	MR. LEHNER: We have the one issue that we		9	tomorrow. I just don't remember when the first one starts.
13:31:10	10	have outstanding, we have we informed them that we do	13:33:31		It may be 2:30. In which case, if it's a 2:30 and
		5,			
	11	have a witness who will be coming from the East Coast whom		10	•
	11 12	have a witness who will be coming from the East Coast whom we reserved Monday. I've talked to Mr. Fibich about that.		11	MR. ALLEN: I think that's it.
	12	we reserved Monday. I've talked to Mr. Fibich about that,		11 12	MR. ALLEN: I think that's it. THE COURT: Let me just check my calendar and
	12 13	we reserved Monday. I've talked to Mr. Fibich about that, and I'll share it with him the information that we just		11 12 13	MR. ALLEN: I think that's it. THE COURT: Let me just check my calendar and I'll let you know what Friday whether we can go late
13:31:23	12	we reserved Monday. I've talked to Mr. Fibich about that, and I'll share it with him the information that we just learned, and I think it is almost impossible to move him	13:33:55	11 12 13 14	MR. ALLEN: I think that's it. THE COURT: Let me just check my calendar and I'll let you know what Friday whether we can go late tomorrow, as well.
13:31:23	12 13 14	we reserved Monday. I've talked to Mr. Fibich about that, and I'll share it with him the information that we just learned, and I think it is almost impossible to move him from Monday.	13:33:55	11 12 13 14 15	MR. ALLEN: I think that's it. THE COURT: Let me just check my calendar and I'll let you know what Friday whether we can go late tomorrow, as well. Again, that's also subject to no making
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		Page 202
13:35:40	1	and I started my two o'clock a little late, just if we
	2	could you know, you need like five or 10 more minutes,
	3	I'll try to accommodate that if the jury can accommodate
	4	that. In other words, if we can get if we can wrap up
13:35:53	5	the plaintiff's case tomorrow, then by just going a little
13 33 33	6	bit extra, but if it's considerable extra, we can't.
	7	MR. ALLEN: I got it.
	8	THE COURT: And let's go off record and Mark,
	9	why don't you let the lawyers pass this around.
13:36:12	10	THE CLERK: Off record.
	11	
	12	
	13	
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13:36:13	15	
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		Page 203
13:36:13	1	DEDODTEDIS CEDTIFICATE
13.30.13		
		REPORTER'S CERTIFICATE
	2	
	2	I, RONALD L. COOK, Certified Realtime Reporter,
	2 3 4	
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13:36:13	2 3 4 5	I, RONALD L. COOK, Certified Realtime Reporter, do hereby certify:
13:36:13	2 3 4 5 6	I, RONALD L. COOK, Certified Realtime Reporter, do hereby certify: That the proceedings were taken before me at the time
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