

INTERNAL MEMORANDUM

**Date:** 11-Jun-1996 03:04pm EDT  
**To:** W. Garren Foy  
**From:** Athena M. Ruhl  
**Subject:** Seroquel Strike Force Meeting

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MARKETING  
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CC: Thomas J. Lyons  
Leslie M. Cantwell  
Steven E. Strand

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Hi Garren,

I just wanted to say thanks again for all your efforts in coordinating the "Strike Force" meeting. The turnout was great and I think the team not only learned alot about schizophrenia and Seroquel, but began to generate creative ideas and "next steps". This is exactly what we wanted!

The market background information that you put together and presented was very comprehensive and really helped set the stage for the discussion. You were able to explain quite a lot of important stuff! The feedback I received from the attendees was very positive, too. As usual, a job well done!

Thanks again for helping to get the team up, running and "ready to strike"!

Athena

